WAPOR 69th Annual Conference
Public Opinion in Transition
May 10-12, 2016 * Hotel Van Zandt, Austin, Texas, USA

Day 1 (Tuesday, May 10)

9:00 a.m.-4:00 p.m.  WAPOR Council Meeting  Red River
2:00 p.m.-4:00 p.m.  WAPOR IJPOR Editors Meeting  Davis
5:00 p.m.-6:00 p.m.  WAPOR Registration Desk Open  Meriwether Foyer
6:00 p.m.-8:00 p.m.  WAPOR Welcome Reception  Meriwether Ballroom

Day 2 (Wednesday, May 11)

7:30 a.m. – 5:00 p.m.  WAPOR Registration Desk Open  Meriwether Foyer
8:15 a.m.-9:30 a.m.  WAPOR President’s Welcome and Opening Plenary Culture and Global Development

Dr. Miguel Basáñez, Fletcher School, Tufts University

9:30 a.m.-10:00 a.m.  WAPOR Coffee Break  Meriwether Foyer
10:00 a.m.-11:20 a.m.  WAPOR Concurrent Sessions A

Session 1: Meta-Polls: Effects and Public Opinion About Polls, Analysis Across Polls
Location: Meriwether I
Chair: Amir Farmanesh, IranPoll.com

The Same Old Story? The Measurement of Political Participation in German Surveys
Christina Eder, GESIS - Leibniz Institute for the Social Sciences (christina.eder@gesis.org)

Who Framed the Polls? Mistrust in Election Forecasting in Eastern Europe
Christopher D. Karadjov, California State University, Long Beach(chris.karadjov@csulb.edu)

Integrating Question Banks and Codebooks Across Surveys with DDI
Jared Lyle, Inter-university Consortium for Political and Social Research (ICPSR )jyle@umich.edu
George Alter, Inter-university Consortium for Political and Social Research (ICPSR)

Assessing Survey Attitudes in the Middle East and Arab Gulf
Justin J. Gengler, Social and Economic Survey Research Institute (jgengler@qu.edu.qa)
Session 2: Comparing Across Cultures, Languages, and Time

Location: Meriwether II
Chair: Katharina Meitinger, GESIS-Leibniz-Institute for the Social Sciences

What will happen next: Nonresponse disposition as a function of language
Kevin McLaughlin, UCLA Center for Health Policy Research (kevinmclaughlin@ucla.edu)

Testing Branching Techniques and Rating Scales Across Countries
Aneta G. Guenova, U.S. Department of State (guenovaag@state.gov)

Demographic Change in Australian Social Attitudes Surveys, 1984-2014
Steven D. McEachern, Australian Data Archive, Australian National University (steven.mceachern@anu.edu.au)

Using Anchoring Vignettes to Control for Response Styles in Cross-Culture Surveys: Validity of a Multidimensional IRT Model
Mengyao Hu, University of Michigan (maggiehu@umich.edu)
Edmundo Melipillán, University of Michigan

Session 3: Agenda Setting
Location: Meriwether III
Chair: Tom Johnson, University of Texas at Austin

Need for Orientation, Motivated Reasoning and Attribute Agenda Setting Effects During the 2012 U.S. Elections
Lindita Camaj, University of Houston (lcamaj@uh.edu)
Mariam Dashtabadi, University of Houston
Samantha Davis, University of Houston

Reports of Agenda Setting’s Death Have Been Greatly Exaggerated: Agenda Sharing Relationships among Traditional Media, Online Only Media and the Public
Magdalena Saldana, University of Texas at Austin (magdalenasaldan@utexas.edu)
Thomas Johnson, University of Texas at Austin

Media Sources and the Same Sex Marriage Issue: Through the Lens of the Agenda Setting Theory
Victoria Chen, The University of Texas at Austin (vickiechen@utexas.edu)
Paromita Pain, The University of Texas at Austin

Evolution of the Public Agenda in Mexico 2007-2015
Paul Francisco Valdés Cervantes, Parámetro Investigación (paul.valdes@gmail.com)

Session 4: Deliberation, Discussion, and Opinion Leadership
Location: Ladybird I
Chair: Alejandro Moreno, Instituto Tecnologico Autonomo de Mexico, ITAM

The Effect of Emotions and Political Ideology on Deliberative Attitudes
Margarita Orozco, University of Wisconsin – Madison (morozco@wisc.edu)

Social Media and Exposure to Political Disagreement
Matthew Barnidge, University of Vienna (mbarni109@gmail.com)

**Homogeneity of Opinions in Small Groups and Emergence of (False) Opinion Consensus**
Paulina Tabery, Public Opinion Research Centre, Institute of Sociology of the Czech Academy of Sciences (paulina.tabery@soc.cas.cz)
Martin Buchtkl, Public Opinion Research Centre, Institute of Sociology of the Czech Academy of Sciences
Jiri Vinopal, Public Opinion Research Centre, Institute of Sociology of the Czech Academy of Sciences

Following the Leader? Identifying Characteristics of Anonymous Opinion Leadership in Reddit
Danielle K. Kilgo, University of Texas at Austin (daniellekilgo@utexas.edu)
Joseph Yoo, University of Texas at Austin
Thomas J. Johnson, University of Texas at Austin

Towards an Alternative Meta-analysis on the Spiral of Silence
Tamas Bodor, University of Wisconsin, Stevens Point (tbodor@uwsp.edu)

11:30 a.m.-12:50 p.m. **WAPOR Concurrent Sessions B**

**Session 1: Reducing Error in Public Opinion Research**

**Location:** Meriwether I

**Chair:** Brad Edwards, Westat

*Using the Total Survey Error Paradigm to Optimize Cross-National Comparability*
Tom W. Smith, NORC at the University of Chicago (smitht@norc.uchicago.edu)

*D-rake: Weighting Surveys to Continuous Distributions using Density Raking*
Jonathan A. Mellon, University of Oxford (jonathan.mellon@nuffield.ox.ac.uk)
Christopher Prosser, University of Manchester
Peter Lynn, University of Essex

*Underreporting Support for Europe: Question Order Experiments in the German-European Context*
Henning Silber, GESIS Leibniz-Institute for the Social Sciences (henning.silber@gesis.org)
Jan Karem Höhne, Göttingen University
Stephan Schlosser, Göttingen University

*Sampling Local Knowledge: The Accuracy of Sample Frames Developed by Knowledgeable Local Authorities*
Jonathan Forney, Forcier Consulting (jon.f.forney@gmail.com)

*Reducing Non-response for Income Questions: Results from Testing Different Question Formats in Cross-national Surveys*
Steve Schwarzer, Pew Research Center (sschwarzer@pewresearch.org)
James Bell, Pew Research Center
Jill Carle, Pew Research Center
Katherine Simmons, Pew Research Center

**Session 2: Gender, Race, and Ethnicity**

**Location:** Meriwether II

**Chair:** Katarzyna Staszynska, Kozminski University
When Does Skin Color Matter? Actual and Perceived Discrimination in Different Communicative Contexts in Colombia
Helen Cho, University of Wisconsin-Madison (helen.cho@wisc.edu)
Jinha Kim, University of Wisconsin-Madison
Hernando Rojas, University of Wisconsin-Madison

Ethnic Hierarchy and the Limits of Group Threat: Is There a Backlash against Competing and Culturally Different Immigrant Groups from Richer Countries?
Alexander Kustov, Princeton University (akustov@princeton.edu)

More Religious, Less Dogmatic: Reexamining Gender Differences in Religion
Landon Schnabel, Indiana University (lpschnab@indiana.edu)

Bowling in Women’s League: Gendered Political Discussion Networks and Political Engagement
Yangsun Hong, University of Wisconsin-Madison (yhsong24@wisc.edu)
Hernando Rojas, University of Wisconsin-Madison

Session 3: Case Studies in International Public Opinion
Location: Meriwether III
Chair: Fares Braizat, Qatar University

New Democratic and Methodological Changes in Latin America: The Case of ‘Anti-systemic Vote’ in Mexico
Diana Paola Penagos Vasquez, Parametria S.A. de C.V. (dpenagos@parametria.com.mx)
Francisco Abundis Luna, Parametria S.A. de C.V.
Jose Alberto Vera Mendoza, Parametria S.A. de C.V.

Exploring the Formation of Political Tolerance toward FARC in Colombia: A Multidimensional Investigation
Kwansik Mun, University of Wisconsin (kmun@wisc.edu)
David Coppini, University of Wisconsin
Helen Cho, University of Wisconsin
Hernando Rojas, University of Wisconsin

Instruments That Make Sense: Creating Questions to Capture Financial Data Using Evidence from Qualitative Research
Meghann Jones, Ipsos (meghann.jones@ipsos.com)
Jill Humble, Ipsos

Using Observational Methods to Verify Self-Reported Data: A Case Study From Cocoa Farming
Robert Petri, Ipsos (robert.petri@ipsos.com)
Manuel Kiewisch, World Cocoa Foundation
Jill Humble, Ipsos

Implementing Observational Methods in Practice: A Case Study from Cocoa Farming
Meghann Jones, Ipsos (meghann.jones@ipsos.com)

Session 4: Public Opinion and China
Location: Ladybird I
Chair: Floyd Ciruli, Crossley Center for Public Opinion Policy, Josef Korbel School, University of Denver
From Suppressive to Proactive: The Chinese Government’s Control Strategies Over Media Coverage in the Area of Popular Protests—The Evidence from Wukan Incident
Yu Xu (presenting)
Chao Zhang, Tsinghua University (370506108@qq.com)
Shaowei Chen, Tsinghua University

Communist Party’s Soft Power in a Cartoon Video: Shaping China’s Political Image among Overseas Audiences
Kecheng Fang, University of Pennsylvania (kfang@asc.upenn.edu)

Session 5: Media & Public Opinion
Location: Ladybird II
Chair: Tamás Bodor, University of Wisconsin-Stevens Point

How the Brazilian Journalism Deals with Readers’ Comments? An Analysis of Political Letters Published in Folha de S. Paulo and O Estado de S. Paulo
Francisco Paulo Jamil Almeida Marques, Federal University of Paraná, Brazil (Department of Political Science) (marquesjamil@gmail.com)
Edna Miola, Federal University of Technology - Paraná, Brazil
Camila Mont'Alverne, Federal University of Ceará, Brazil

Citizen Participation in Social Networks on Politics: Design of a Scale for Measuring Conventional Political Participation in Social Networks
Carlos Muñiz, Universidad Autónoma de Nuevo Leó (carlos.munizm@uanl.mx)
Juan de Dios Martínez, Universidad Autónoma de Nuevo León
Alma Rosa Saldierna, Universidad Autónoma de Nuevo León
Alondra Salazar, Universidad Autónoma de Nuevo León

Sources of the Media Agenda: How the Argentine Press Set the Context for the Media Reform Controversy
Mariana De Maio, San Diego State University (mdemaio@mail.sdsu.edu)

Cláudio Luís Camargo Penteado, Federal University of ABC (claudio.penteado@ufabc.edu.br)
Julia Moreno Rosin, Federal University of ABC
Isadora Castanhedi, Federal University of ABC

12:50 p.m.-2:10 p.m. WAPOR Lunch Lady Bird III

2:10 p.m.-3:30 p.m. WAPOR Concurrent Sessions C

Session 1: Interviewer Effects and Paradata, sponsored by AAPOR
Location: Meriwether I
Chair: Patricia Goerman, U.S. Census Bureau

Interviewer Effects on Filter Questions: Identifying Causal Effects from Panel Data
Mark Trappmann, IAB (mark.trappmann@iab.de)
Michael Josten, OPINION Market Research & Consulting
Yu-chieh (Jay) Lin, University of Michigan (yuchiehl@umich.edu)  
Kyle Kwaiser, University of Michigan  
Gina-Qian Cheung, University of Michigan  
Jennifer Kelley, University of Michigan

Experience and Remuneration: Interviewer Effects in an Australian Time Series Survey  
Jill Sheppard, The Australian National University (jill.sheppard@anu.edu.au)  
Nicholas Biddle, The Australian National University  
Shuvo Bakar, The Australian National University

Session 2: Immigration, Migrants, and Refugees  
Location: Meriwether II  
Chair: Nader Said-Foqahaa, Arab World for Research & Development (AWRAD)

The Less Extreme, the More You Leave: Radical Islam and Willingness to Migrate  
Valentina Rotondi, Catholic University of the Sacred Heart (valentina.rotondi@unicatt.it)  
Chiara Falco, University of Milan-Bicocca

The Institutional Logic of Welfare Attitudes: How American and British Migrants Assimilate to Social Democratic Institutions  
Christian Albrekt Larsen, Department of Political Science, Aalborg University, Denmark (albrekt@dps.aau.dk)  
Troels Fage Hedegaard, Centre for Comparative Welfare Studies, Aalborg University

Putting Europe to the Test – Understanding Public Opinion during the European Refugee Crisis  
Rico Neumann, University of Washington (rneu@uw.edu)

Millions are Coming: Impact of European Refugee Crises and Comparison with U.S. Immigration Debate  
Floyd Ciruli, Crossley Center for Public Opinion Policy, Josef Korbel School, University of Denver (fciruli@aol.com)

Session 3: Media and Voter Behavior  
Location: Meriwether III  
Chair: Thomas B. Christie, University of Texas at Arlington

The Impact of Social Media Activity and Mass Media Presence on Electoral Success: Evidence from the 2015 Swiss General election  
Marko Kovic, ZIPAR - Zurich Institute of Public Affairs Research (marko.kovic@zipar.org)  
Adrian Rauchfleisch, ZIPAR - Zurich Institute of Public Affairs Research  
Julia Metag, IPMZ – Institute of Mass Communication and Media Research  
Christian Caspar, fög – Research Institute for the Public Sphere and Society  
Julian Szenogrady, IPMZ – Institute of Mass Communication and Media Research

Do Voting Advice Applications Narrow the Digital Divide? A Quasi-Experiment  
Jasper van de Pol, University of Amsterdam (jvandepol@uva.nl)  
Naomi Kamoen, Utrecht University / University of Tilburg
André Krouwel, VU University
Claes de Vreese, University of Amsterdam
Bregje Holleman, Utrecht University

Who Believes in Social Media? Informed Citizens and Digital Life
Pedro Fierro, Business School, Adolfo Ibáñez University, Chile (pedro.fierroz@gmail.com)
Jaime Lindh Allen, Plensa Foundation, Chile
Alberto Pedro López-Hermida Russo, Universidad de los Andes

Electoral Behavior in Argentinian 2015 Presidential Elections
Maria Laura Tagina, Universidad Nacional de San Martín (marialaura.tagina@gmail.com)
Carlos Hugo Gervasoni, Universidad Torcuato Di Tella

Session 4: Democratic Attitudes and Public Engagement
Location: Ladybird I
Chair: David Howell, University of Michigan

Public Opinion Polls in Post-revolution Libya: An Examination of Series of Public Opinion Polls after the 2011 Revolution to Identify People’s Perspectives of Political Transition towards Democracy
Nidal Sawehli, Diwan Marketing Research (nedal@diwan.ly)

Understanding Citizen Satisfaction with Democracy: Evidence from Latin America
Alejandro Moreno, Instituto Tecnologico Autonomo de Mexico, ITAM (amoreno@itam.mx)

Community Leadership Training in Bangladesh: An Impact Assessment
Gary Langer, Langer Research Associates (glanger@langerresearch.com)
Julie Phelan, Langer Research Associates
Nurhan Kocaoglu, Counterpart International
Zahra Lutfeali, Counterpart International
Matthew Warshaw, D3 Systems, Inc.

Personality, Perceptions of Democracy and Support for Authoritarian Alternatives in Mexico
Sergio C. Wals, Department of Political Science, University of Nebraska-Lincoln (swals2@unl.edu)
Alejandro Moreno, Department of Political Science, Instituto Tecnologico Autonomo de Mexico
Jeffery J. Mondak, Department of Political Science, University of Illinois
Damarys J. Canache, Department of Political Science, University of Illinois
Dona-Gene Barton, Department of Political Science, University of Nebraska-Lincoln

Session 5: Panel: Public Opinion in Transition in a Continent in Transition
Location: Ladybird II
Chair: Mari Harris, Ipsos Public Affairs South Africa

Lessons from Public Opinion Studies in North Africa following the Arab Spring
Meghann Jones, Ipsos (meghan.jones@ipsos.com)
Jed Ober, Democracy International

Public Opinion in the Least Developed Countries: Lessons from South Sudan
The challenge of International Terrorism: Wreaking havoc with regard to security and refugees in East and West Africa  
Virginia Nkwazi, Ipsos Uganda

From Liberation Movement to Flawed Political Party: the Moral and Physical Shrinking of the ANC  
Mari Harris, Ipsos

3:30 p.m.-4:00 p.m. WAPOR Coffee Break  
Meriwether Foyer

4:00 p.m.-5:20 p.m. WAPOR Concurrent Sessions D

Session 1: Hard-to-Reach Populations  
Location: Meriwether I  
Chair: Mark Gill, MORI Caribbean

Reaching the Unreachable: Methodologies for Conducting Research with Restricted Access  
Naomi Rasmussen, Democracy International (nrasmussen@democracyinternational.com)

Conducting Research with Refugee Populations  
Kaitlin Love, Ipsos (katilin.love@ipsos.com)  
Meghann Jones, Ipsos  
Mohammed Minawi, Ipsos

Obstacles and Strategies for Conducting Public Opinion Research in Yemen  
Travis Owen, Gallup (travis_owen@gallup.com)  
Hafez Albukari, YPC  
Rajesh Srinivasan, Gallup  
Jihad Fakhreddine, Gallup  
Dan Foy, Gallup

Session 2: Building Communities and Shaping Public Opinion  
Location: Meriwether II  
Chair: Rosario Aguilar, CIDE

Digital Astroturfing: Definition, Typology, and Countermeasures  
Marko Kovic, ZIPAR - Zurich Institute of Public Affairs Research  
Adrian Rauchfleisch, ZIPAR - Zurich Institute of Public Affairs Research  
Marc Sele, ZIPAR - Zurich Institute of Public Affairs Research

A Whole New Game: Electoral Reform and the Composition of the Electorate in Local and General Elections in Chile  
Bernardo Mackenna, Sociology Department, Pontifical Catholic University of Chile (bmackenn@uc.cl)  
Nicolás De la Cerda, Sociology Department, Pontifical Catholic University of Chile

Digital Democracy in America: A Look at Civic Engagement in an Internet Age  
Jacob Nelson, Northwestern University (jacobnelson4@gmail.com)  
Dan A. Lewis, Northwestern University  
Ryan Lei, Northwestern University
Emily Hittner, Northwestern University

Territory and Political Disengagement: The Centralism Implications in Democracy
Pedro Fierro Zamora, Business School, Adolfo Ibáñez University, Chile (pedro.fierroz@gmail.com)
Jaime Lindh Allen, Piensa Foundation, Chile
Alberto Pedro López-Hermida Russo, Universidad de los Andes

Session 3: Social Media and Political Participation
Location: Meriwether III
Chair: Nedal Swehli, Dewan Marketing Research

Ties, Likes and Tweets: Using Discussion Network Type to Explain the Impact of Social Media on Protest Participation
Sebastian Valenzuela, Pontificia Universidad Catolica de Chile (savalenz@uc.cl)
Teresa Corream, Universidad Diego Portales
Homero Gil de Zúñiga, University of Vienna

Me and My Shadow: The Influence of Reliance on Mobile Devices on Offline Discussion, Credibility and Political Participation
Tom Johnson, University of Texas at Austin (tom.johnson@austin.utexas.edu)
Barbara Kaye, University of Tennessee at Knoxville

Hostile Cross-Cutting Exposure. The Intersection of Perceived Polarization and Heterogeneity and its Implications for Deliberation and Mobilization
David Coppini, University of Wisconsin Madison (coppini@wisc.edu)

Demonstrations in Brazil against Dilma Roussef in 2015: The Debate on Twitter
Claudio Luis Penteado, Federal University of ABC/ Brazil (claudio.penteado@ufabc.edu.br)
Fabrício Olivetti França, Federal University of ABC
Cássia Souza Carvalho, Federal University of ABC

Can Facebook Advertisements Measurably Shift Political Attitudes?
Katherine Haenschen, University of Texas at Austin (katherine.haenschen@gmail.com)

Session 4: Trust over Time and Space
Location: Ladybird I
Chair: Michael Elasmar, Boston University

The Dynamics of Trust in Institutions in Lithuania during 1998-2015: Long-term and Ad-hoc Factors of Influence
Vladas Gaidys, ISM University of Management and Economics (vladas@vilmorus.lt)

Assessing Trust in Media & Political Institutions Worldwide Evidence from a 20 Country Online Panel Survey
Matthew Barnidge, University of Vienna (matthew.barnidge@univie.ac.at)
Homero Gil de Zuniga, University of Vienna
Alberto Ardevol-Abreu, University of Vienna
Trevor Diehl, University of Vienna
James Liu, Massey University
International Survey Data on Corruption: Overview and Harmonization Implications
Ilona Wysmulek, Polish Academy of Sciences; The Ohio State University (ilona.wysmulek@helsinki.fi)

A Transnational Analysis of Change in Trust over Time
Claire Durand, Université de Montréal (claire.durand@umontreal.ca)
Isabelle Valois, Université de Montréal
Luis Patricio Pena Ibarra, Université de Montréal

Session 5: Panel: Political Culture in Latin America
Location: Ladybird II
Chair: Hernando Rojas, University of Wisconsin

Political Culture and Public Opinion in Mexico
Angelica Mendieta, Benemerita Universidad Autonoma de Puebla

Media Content and Political Culture in Mexico
Carlos Muñiz, Universidad Autonoma de Nuevo Leon

Political culture in Colombia
Hernando Rojas, University of Wisconsin Madison

6:00 p.m.-7:00 p.m. WAPOR Cash Bar Meriwether Foyer
7:00 p.m.-9:00 p.m. WAPOR Awards Banquet Lady Bird III

Day 3 (Thursday, May 12)
7:30 a.m. – 5:00 p.m. WAPOR Registration Desk Open Meriwether Foyer
8:00 a.m.-9:20 a.m. WAPOR Concurrent Sessions E

Session 1: Response and Nonresponse
Location: Meriwether I
Chair: Timothy P. Johnson, University of Illinois at Chicago

Are Response Rate Standards Good for Data Quality? Evidence from the European Social Survey
Stephanie Eckman, RTI International (seckman@rti.org)
Achim Koch, GESIS

Experimenting with Advance Text Messages to Increase Response Rates and Improve Calling Efficiency: Findings from Two Australian Dual-Frame RDD Surveys
Darren W. Pennay, The Social Research Centre Pty Ltd (darren.pennay@srcentre.com.au)
Kim Borg, The Social Research Centre
Paul J. Lavrakas, Independent Consultant

Experimenting with the Addressee Line in a Mail Survey of Hispanic Households
Paul J. Lavrakas, Independent Consultant (pjlavrakas@centurylink.net)
Gerry Dirksz, Experian Marketing Services
Lisa Lusskin, Experian Marketing Services
Beth Ponce, Experian Marketing Services

**CATI vs. CAPI – Mode Effects on Item Nonresponse for Sensitive Topics**  
Chariklia Hoefig, Bundeswehr Center for Military History and Social Science (charikliahoefig@aol.com)

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**Session 2: Health and Public Opinion**  
**Location:** Meriwether II  
**Chair:** David Ison, Embry-Riddle Aeronautical University - Worldwide

Maichou Lor, University of Wisconsin-Madison, School of Nursing (mlor2@wisc.edu)

**OBAMACARE in the News: An alternate and Mainstream Media Frame Comparison**  
Paromita Pain, The University of Texas at Austin (paromita.pain@gmail.com)  
Gina Chen, The University of Texas at Austin

**Communicating Fear of Ebola: How the 2014 Outbreak was Characterized in Leading National/International News Media**  
Thomas B. Christie, University of Texas at Arlington (christie@uta.edu)

**The Butterfly Effect of Fear: Third Level Agenda Setting?**  
Kami Marie Vinton, University of Texas at Arlington (kami.vinton@mavs.uta.edu)

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**Session 3: Media and Big Data in Public Opinion Research**  
**Location:** Meriwether III  
**Chair:** Mariana De Maio, San Diego State University

**‘The Future Ain’t What it Used to Be:’ A Shifting Paradigm**  
Mark A. Schulman, Abt SRBI (mschulman@srbi.com)

**Predicting Country Mentions in Social Media Chatter: Some Theoretical Beginnings and a Quantitative Model Using Twitter Data**  
Michael Elasmar, Boston University (elasmar@bu.edu)  
Jacob Groshek, Boston University  
Denis Wu, Boston University

**Civility, Politeness and Discussion Quality on Social Media**  
Mustafa Oz, The University of Texas at Austin (mustafaoztx@gmail.com)  
Pei Zheng, The University of Texas at Austin  
Gina Chen, The University of Texas at Austin

**Using Media Analysis to Rank Public Interest Issues - Quantitative Methodology**  
Yasir Mohammed Al Muqbel, Bhuth (yalmuqbel@bhuth.ae)
Session 4: Education, Youth, and Public Opinion
Location: Ladybird I
Chair: Mariah Evans, University of Nevada, Reno

The Primary Drivers of Educational Attainment: A Comparison of Britain, Germany, and the United States
Jon D. Miller, University of Michigan (jondmiller@umich.edu)

Rethinking Citizenship Norms for Millennials: Conceptualizing Techno-citizenship
Patrick Merle, Florida State University (pmerle@fsu.edu)
Summer Harlow, Florida State University

Socio-Economic Context and Political Social Media Use: The Development of Communication Competencies among Youth in the 2008 U.S. Presidential Election
German Alvarez, University of Wisconsin-Madison, School of Journalism and Mass Communication (gaalvarez@wisc.edu)
Matthew Barnidge, University of Vienna

Session 5: Panel: Polling for Global Governments: Polling Data as a Method to Explore the Extended Meaning of Identity, Citizenship, and Governance in the 21st Century
Location: Ladybird II
Chair: Katie Simmons, Pew Research Center

Governors of Global Megacities: How Global are the Mayors of Global Cities; Does Global Opinion Count for Them?
Johnny Heald, ORB International
Bilal Gilani, Gallup Pakistan

Global Social and Transactional Networking Platforms: Are They Pulsing how Identities and Interests are being Reshaped by Them?
Ijaz Shafi Gilani, Gilani Research Foundation
Zubair Khan, Gomal University

Global Educators: Will Global Education Shape Global Identities; Should it?
Khalid Saeed, WPI University
Yashwant Deshmukh, Team CVoter
Umar Taj, Warrick University

9:20 a.m.-9:50 a.m. WAPOR Coffee Break Meriwether Foyer

9:50 a.m.-11:10 a.m. WAPOR Concurrent Sessions F

Session 1: Methodological Issues for Election/Exit Polls, sponsored by AAPOR
Location: Meriwether I
Chair: Henning Silber, GESIS-Leibniz-Institute for the Social Sciences

Impact of Name Order and Presentation Format on Support for Candidates in a Presidential Primary Poll
Mingnan Liu, SurveyMonkey (mingnanl@surveymonkey.com)
Sarah Cho, SurveyMonkey
Jon Cohen, SurveyMonkey
Accurate Exit Poll for Mayor in Guadalajara, Mexico 2015 with Low Cost Data Collection Method
Jorge Alberto Godinez Garcia, Polymetrix (acutario.godinez@gmail.com)

Accuracy, Intentions, and Expectations: Election Polling in an International Context
Laura Silver, U.S. Department of State (silverlr@state.gov)
Patrick J. Moynihan, U.S. Department of State

Explaining the Opinion Polls at the 2015 British General Election
Sir Robert M. Worcester, Ipsos MORI (rmworchester@yahoo.com)
Mark Gill, MORI Caribbean

Investigating the Great British Polling Miss: Evidence from the British Election Study
Jonathan Mellon, University of Oxford (jonathan.mellon@nuffield.ox.ac.uk)
Christopher Prosser, University of Manchester

Session 2: Income Inequality and Public Opinion
Location: Meriwether II
Chair: Sergio Wals, University of Nebraska-Lincoln

Cross-National Attitudes towards Income Inequality and Income Taxes
Tom W. Smith, NORC at the University of Chicago (smitht@norc.uchicago.edu)

Prosperous Elites Benefit Everyone: Subjective Well-being, Civilized Materialism, Inequality and Relative Deprivation in Europe, 2003-2012: Evidence from 29 Nations and 70,000 Respondents
Jonathan Kelley, International Survey Center & University of Nevada (kelley@international-survey.org)
M.D.R. Evans, University of Nevada

M.D.R. Evans, University of Nevada (mariahev2@gmail.com)
Jonathan Kelley, International Survey Center and University of Nevada

Inequality, Recession, and Well-being in Europe, 2003-2012: 25 Countries and 60,000 Cases
M.D.R. Evans, University of Nevada (mariahev2@gmail.com)
S.M.C. Kelley, University of California, Berkeley
C.G.E. Kelley, Plain English Statistics Consulting & International Survey Center
Jonathan Kelley, International Survey Center & University of Nevada

Changing Profile of a Russian Consumer
Marina Krasilnikova, Levada Center (mkras@levada.ru)

Session 3: Public Opinion Amidst Civil Wars and Difficult Circumstances
Location: Meriwether III
Chair: Julie de Jong, University of Michigan

Afghanistan: What Comes Next?
Matthew B. Warshaw, D3 Systems (matthew.warshaw@d3systems.com)

What Shifts in Iranian Public Opinion Made Iran’s Nuclear Agreement with the P5+1 Possible?
Ebrahim Mohseni, University of Maryland (emohseni@umd.edu)
Amir Farmanesh, IranPoll.com
Mahmoud Salahi, Pars Advanced Research Scholars (PARS)

Iran’s Two Most Pivotal Elections: The February 2016 Parliamentary and Assembly of Experts Elections of the Islamic Republic of Iran
Ebrahim Mohseni, University of Maryland (emohseni@umd.edu)
Amir Farmanesh, IranPoll.com
Mahmoud Salahi, Pars Advanced Research Scholars (PARS)

Session 4: Information, Knowledge, and Public Opinion
Location: Ladybird I
Chair: David Howell, University of Michigan

The National Potential Information Index and The Formation of Public Opinion
Mascia Ferri, Department of Communication and Social Research “Sapienza” University of Rome (mascia.ferri@uniroma1.it)

Does Political Sophistication Mediate the Affect Effect? Evaluation of Citizen’s Reaction to Political Polls
Shelby Hobbs, Florida State University (sahllc@fsu.edu)
Patrick Merle, Florida State University
Kailash Koushik, Florida State University
Nikki McClaran, Florida State University

Public Opinion on Classical Categories of Political & Legal Philosophy: The Case of Poland
Katarzyna M. Staszynska, Kozminski University (kstaszynska@kozminski.edu.pl)

Information Acquisition in the 21st Century: The Emergence of the Just-in-time System
Jon D. Miller, University of Michigan (jondmiller@umich.edu)

11:20 a.m.-12:40 p.m. WAPOR Concurrent Sessions G

Session 1: Conducting Research Online
Location: Meriwether I
Chair: Curtiss Cobb, Facebook

2015-2016 Australian Online Panels Benchmarking Study: A comparison of surveys using probability and nonprobability samples in an Australian research context
Darren W. Pennay, The Social Research Centre Pty Ltd (darren.pennay@srcentre.com.au)
Dina Neiger, The Social Research Centre Pty Ltd
Paul J. Lavrakas, Independent Consultant

Mitigating Nonresponse Error in Online Survey Research
David Ison, Embry-Riddle Aeronautical University - Worldwide (isond46@erau.edu)

Building a City-Wide Panel: Engaging Residents through Multiple Modes
Nina DePena Hoe, Institute for Survey Research - Temple University (nina@temple.edu)
Heidi Grunwald, Institute for Survey Research - Temple University
Keisha Miles, Institute for Survey Research - Temple University

Web Mode Effects in High Coverage Countries? – Comparisons of Web and Paper Modes in Denmark, Norway and Finland
Sanne Clement, Aalborg University (clement@dps.aau.dk)
Ditte Shamshiri-Petersen, Aalborg University

Recruitment Reminder Effects: How do Reminder Waves Recruit Different Profiles of Respondents in an Online Survey?
Jill Sheppard, The Australian National University (jill.sheppard@anu.edu.au)
Nicholas Biddle, The Australian National University
Sonia Whiteley, The Australian National University

Session 2: Public Opinion and the Economy
Location: Meriwether II
Chair: Jon D. Miller, University of Michigan

Jonathan Kelley, International Survey Center & University of Nevada (kelley@international-survey.org)
M.D.R. Evans, University of Nevada

“It’s not Me, It’s the Rest of Us”: Bridging the Gap Between Perceptions of the Personal and Collective Situation
Bernardo Mackenna, Department of Sociology, Pontifical Catholic University of Chile (bmackenn@uc.cl)
Ricardo González, Center of Public Studies, Chile

Public Evaluations, Predictions and Official Statistics as Components of Balanced Socio-Economic Development Index and Determinants of Individuals’ Flourishing
Krzysztof Zagorski, Kozminski University, Warsaw (zagorski@kozminski.edu.pl)

Session 3: Media Use and Public Opinion
Location: Meriwether III
Chair: Paromita Pain, University of Texas at Austin

An Integrated Behavior Model of Political Media Exposure: A Focus on Experiential and Instrumental Attitudes toward Politics
Lance Holbert, Temple University (r.lance.holbert@gmail.com)
Nick Robinson, Temple University
Chen Zeng, Temple University

The Myth of Partisan Selective Exposure to News: A Network Analysis of Political News Websites
Jacob L. Nelson, Northwestern University (jacobnelson2010@u.northwestern.edu)
James G. Webster, Northwestern University
Yariv Tsfati, University of Haifa (ytsfati@com.haifa.ac.il)

The Effects of Passive versus Motivated News Media Use on Issue Judgments
Sebastian Valenzuela, Pontificia Universidad Catolica de Chile (savalenz@uc.cl)

A Novel, Brief, and General Approach to Measuring Media Diet
Joseph Hilgard, University of Pennsylvania (jhilgard@gmail.com)
Kathleen Hall Jamieson, University of Pennsylvania

Session 4: Political Identity
Location: Ladybird I
Chair: Jill Wittrock, University of Northern Iowa

Analyzing Malaise and Mobilization Media Effects on Political Support and European Identity of Old and New Member States
Waqas Ejaz, Technical University of Ilmenau (mian-waqas.ejaz@tu-ilmenau.de)

Measuring Political Ideology: An Israeli Case Study
Angelina Theodorou, Pew Research Center (atheodorou@pewresearch.org)
Neha Sahgal, Pew Research Center
Kelsey Jo Starr, Pew Research Center

Party Ownership of Traits: An Examination of Implicit Attitudes
Christine R. Filer, University of Arizona (cfiler@email.arizona.edu)
Kate Kenski, University of Arizona
Eric Tsetsi, University of Arizona

Locating the ‘Paradigm’ in Protest Paradigm: A Comparative Network Analysis of News Framing of Protests in Brazil, China, and India
Pei Zheng, School of Journalism, The University of Texas at Austin (pei.cindy.zheng@gmail.com)
Saif Shahin, School of Journalism, The University of Texas at Austin

12:40 p.m.-2:00 p.m. WAPOR Lunch Lady Bird III
2:00 p.m.-3:20 p.m. WAPOR Concurrent Sessions H

Session 1: Mixed Modes and Methods
Location: Meriwether I
Chair: Samir Abu-Rumman, Gulf Opinion Center for Polls and Statistics

Necessary but Insufficient: Why Measurement Invariance Tests Need Online Probing as a Complementary Tool
Katharina Meitinger, GESIS Leibniz Institute for the Social Sciences (katharina.meitinger@gesis.org)

Examining the Advantages of SMS vs. Mobile Web Surveys in Emerging Markets
Roxana Elliott, GeoPoll (roxana@geopoll.com)
Max Richman, GeoPoll
Matthew Harber, GeoPoll

**Moving Towards Mixed Method Questionnaire Evaluation: Combining Cognitive Interviewing and the Use of Targeted Embedded Probes**
Paul J. Scanlon, National Center for Health Statistics (wyv6@cdc.gov)
Kristen Miller, National Center for Health Statistics

**Comparing Response Methods in Developing Contexts: CATI vs. Face-to-Face**
Jed Ober, Democracy International (jober@democracyinternational.com)
Michael Cowan, Democracy International

**Session 2: Science and Public Opinion**
**Location:** Meriwether II
**Chair:** Tom W. Smith, NORC at the University of Chicago

**Understanding Global Perceptions of Climate Change: A Cross-Cultural Comparison of Values, Vulnerability, and National Characteristics**
Heather Akin, Annenberg Public Policy Center, University of Pennsylvania (heathereakin@gmail.com)

**Examining Media Coverage of Microbiomes: A Content Analysis**
Jessica R. Houf, University of Utah (jesse.houf@utah.edu)
Meaghan McKasy, University of Utah
Ye Sun, University of Utah
Sara Yeo, University of Utah
Erika Shugart, American Society for Microbiology
Emily Dilger, American Society for Microbiology
Joanna Urban, American Society for Microbiology
Sam Mandl, American Society for Microbiology

**Scientific Literacy in Canada and the United States: A Comparison to Two North American Neighbors**
Jon D. Miller, University of Michigan (jondmiller@michigan.edu)

**The Use of Weibo and Its Influence on Public Trust in Science**
Lin Shi, School of Journalism and Communication, Tsinghua University (shil14@mails.tsinghua.edu.cn)

**Session 3: Social Media and the Electoral Context**
**Location:** Meriwether III
**Chair:** Janet Streicher, Baruch College, CUNY

**2014 Gubernatorial Online Campaigns in Context: The Interplay between Public Opinion Polls and Campaign Communication Strategies on Facebook and Twitter**
Patricia G. C. Rossini, Federal University of Minas Gerais, Brazil (patyrossini@gmail.com)
Jennifer Stromer-Galley, Syracuse University
Brian Dobreski, Syracuse University
Kate Kenski, University of Arizona
Jeff Hemsley, Syracuse University
Bryan Semaan, Syracuse University
Sikana Tanupabrungsun, Syracuse University

Negative Campaign before and during the Electoral Period of 2014 Brazilian Presidential Campaign: A Comparative Approach on how the Main Candidates Used Facebook
Icaro Joathan Sousa, IFCE (icarojoathan@gmail.com)

Does Strategic Stereotyping ‘Work’ for Candidates? Testing the Effects of Personalization on Public Assessment of Candidate Traits
Shannon C McGregor, University of Texas – Austin (shannon.c.mcgregor@gmail.com)
Regina G. Lawrence, University of Oregon

Paying Attention in a Unique Way: Differences Between Second Screening and TV-only Viewers during the U.S. Presidential Debate
Victor M. Garcia-Perdomo, University of Texas at Austin (victorga@utexas.edu)
Pei Cindy Zheng, The University of Texas at Austin

Session 4: Panel: When “Old” Becomes “Forever Young”: Examining Power Dynamics of Weibo in China
Location: Ladybird I
Chair: Miao Feng, University of Illinois at Chicago

Our Voice: A Content Analysis of the Five Women’s Rights Activists on Chinese Weibo
Zehui Dai, Bowling Green State University

The Old Media on the “New” Media: Understanding the Local Political Economy of Chinese Media
Miao Feng, University of Illinois at Chicago
Yuan Wang, Freddie Mac

Remembering the Cultural Revolution in the Digital Era: An analysis of Weibo
Eileen Le Han, University of Pennsylvania

Examining the Diffusion Effect: A Multilevel Event History Analysis of Weibo Adoption by Newspaper Organizations
Yu Xu, University of Southern California

Session 5: Theme Session: Rediscovering the Voice of the People in a Time of Transition
Location: Ladybird II
Panelists: Roderick Hart, University of Texas at Austin
Kathy Frankovic, Independent Consultant
Michael Traugott, University of Michigan

3:30 p.m.-4:30 p.m. WAPOR Dessert and Members’ Meeting Meriwether I & Meriwether Foyer