

WAPOR Business Meeting 2025

May 15, 2025 – St. Louis, United States



President's Report

Christian Haerpfer

Our Team: WAPOR Executive Council



Christian Haerpfer
President



Colin Irwin
Vice President



Robert Chung
Past President



Yulia Baskakova
Secretary-Treasurer

Our Team: WAPOR Council



Hayk Gyuzalyan
Chair of Membership
Committee



Rico Neumann
Chair of Publications
Committee



Alice Siu
Chair of Education
Committee



Rosario Aguilar
Chair of Liaison
Committee



Sunghee Lee
Chair of Professional
Standards Committee



Wolfgang Aschauer
Chair of Conference
Committee

Our Team: Other WAPOR Officers



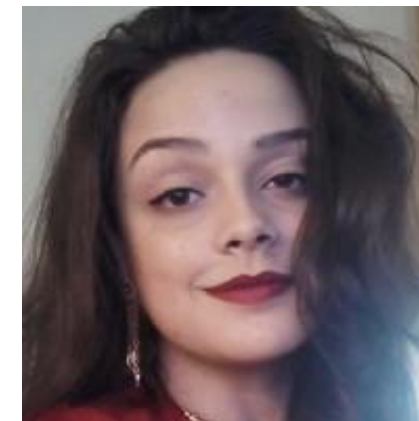
Tom Smith
Historian



Porismita Borah
IJPOR Editor-in-Chief



Kseniya Kizilova
Executive Director



Isabela Rocha
Assistant

WAPOR 2025 Highlights (1)

Membership. WAPOR's global network now includes over 500 members and friends across 102 countries. This includes 27 organizational members. This diverse and dynamic membership reflects the organization's unique international character and relevance across academic and professional communities.

National Representatives. WAPOR's network of 102 national representatives continues to serve as a vital channel for engagement and visibility worldwide. Representation spans all global regions and economic tiers, reinforcing WAPOR's mission to promote high-quality public opinion research globally.

Regional Chapters. WAPOR's regional chapters remain highly active in 2025. The Latin America and Asia Pacific chapters each host their own regional conferences this year, drawing strong participation and regional focus. The MENA and Sub-Saharan Africa chapters contribute through targeted webinars and professional outreach, extending WAPOR's presence and programming beyond the annual conference.

WAPOR 2025 Highlights (2)

Annual Conference. WAPOR's 2025 Annual Conference was held in St. Louis from May 12–15, bringing together 151 participants from 38 countries, including 19 students. The program featured 26 WAPOR-organized sessions and 3 joint panels with AAPOR, along with a joint networking reception that encouraged cross-community exchange.

Monthly Webinars. As part of its ongoing commitment to global dialogue and professional development, WAPOR organized seven webinars in 2025. Topics included sampling challenges, AI in public opinion research, transparency, political polling, and youth engagement—featuring diverse voices from across regions.

Annual Report Released. The 2024 WAPOR Annual Report was published in early 2025, providing members with a comprehensive overview of the organization's achievements, financial position, and strategic priorities. The report reinforces WAPOR's commitment to transparency and accountability.

80th Anniversary Strategic Goals [1947-2027]

- 1. Strengthen Global Representation:** Expand outreach and support to underrepresented regions and researchers, particularly in Tier B, C and D countries, to ensure WAPOR reflects the true diversity of the global public opinion research community.
- 2. Advance Transparency and Data Integrity:** Promote adoption of rigorous transparency standards across all WAPOR activities, including journals, conferences, and institutional practices, building on current initiatives like the Transparency Policy and the Transparency Alliance.
- 3. Deepen Impact Through Partnerships:** Enhance strategic collaboration with sister organizations such as AAPOR, ESOMAR, ISSP, and regional associations to foster methodological innovation, joint programming, and advocacy for high-quality survey research.
- 4. Invest in the Next Generation:** Develop stronger pipelines for student and early-career researcher engagement through mentoring, scholarships, training, and leadership opportunities within WAPOR.
- 5. Modernize Communication and Member Services:** Upgrade digital platforms, streamline member services, and amplify WAPOR's visibility through open access content, multilingual outreach, and real-time engagement with global issues in public opinion.

Future Plans in 2025

Global Network. WAPOR will expand its **network of national representatives** from 102 countries in 2025 to 130 countries by 2027 and **increase support for regional chapters**. To promote equitable access and visibility, the annual conference will rotate across world regions to ensure broader participation.

Consultative Bodies. WAPOR will establish a **Strategic Advisory Board** of Former Presidents to guide long-term priorities, ensure continuity, and advise on emerging challenges. A **Global Industry Advisory Group** will also be launched to strengthen ties with the commercial research sector, encourage dialogue between practitioners and academics, and broaden WAPOR's applied relevance.

WAPOR Working Groups. Member-led **Working Groups** will be created on key thematic and methodological topics, based on open consultation. These groups will foster ongoing exchange, resource development, and cross-border collaboration, with possible outcomes such as webinars, joint publications, and conference panels. Working Groups will be supported administratively but guided by member interest and leadership.

Annual Membership Consultation. WAPOR will hold an **annual virtual consultation** to gather input from members worldwide. This structured feedback process will inform Council decisions and help shape future activities and services.



Past President's Report

Robert Chung

Presenting: Timothy Johnson

Key Topics

- Constitution Review
 - Task Force on Constitutional Review: Robert Chung (Chair) and Timothy Johnson
- Electoral Committee 2025
 - Robert Chung (Chair), Timothy Johnson, Thomas Roessing, Claire Durand, Tadahiko Maeda, Alejandro Moreno & Marcia Cavallari
- Annual Awards
 - Helen H. Dinerman Award
 - Alexis de Tocqueville Award
 - Robert M. Worcester Prize
 - Elizabeth H. Nelson Prize
 - Naomi C. Turner Prize
 - Janet A. Harkness Award

Constitution Review 2025

- December 17, 2024 – Task Force on Constitutional Review set up, membership comprises Robert Chung and Timothy Johnson.
- March 11, 2025 – Task Force proposed to the Council that by-elections should be introduced for the posts of President, Vice President, and Secretary-Treasurer in case a vacancy arises more than six months before the term of service ends.
- May 12, 2025 – Council (in St Louis) decided to hold the four-week membership referendum in parallel with the annual election of 2025.
- The Task Force will draft the word-by-word amendments in due course.

2025 Election – Four Council Positions

Four Council Positions

- Secretary/Treasurer
- Liaison Chair
- Membership Chair
- Publications Chair

Timelines

- September 15, 2025 – Call for nominations to be announced
- October 15, 2025 - Nominations period closes
- November 1, 2025 – Voting begins
- November 28, 2025 – Voting closes
- December 1, 2025 – Election results announced
- January 1, 2026 – New officers join WAPOR Council

2025 WAPOR Award Recipients

- **Helen H. Dinerman Award** – Ian McAllister (The Australian National University, Australia) for his pioneering work on political behavior, electoral studies, and his leadership in the Australian Election Study and Comparative Study of Electoral Systems
- **Alexis de Tocqueville Award** – Thomas Roessing, Kristina Beckmann, Leonie Krzistetzko, Günther Rager, and Michael Steinbrecher (Germany) for “Tackling the Peculiar Connection Between Media Skepticism and Dissatisfaction with Democracy in Germany”
- **Janet A. Harkness Award** – Phuong Linh Nguyen (University of Essex, UK) for “Studying Language Switching in Multilingual Survey Interviews”
- **Elizabeth H. Nelson Prize** – Nebil Belaam (Emrhod consulting, Tunisia) for “What Are the Factors That Lead to Better Accuracy of Pre-election Polls in the Tunisian Context?”
- **Naomi C. Turner Prize** – Chloe Mortenson (Northwestern University, USA) for “Benefit-Seekers or Principle-Holders? A Behavioural Experiment Assessing Americans’ Preferences for Democratic Governance”
- **Robert M. Worcester Prize** – Jennifer Brundidge and Kelly Garrett (The Ohio State University, USA) for “The ‘Clinching Effect’ and Affective Polarization: Exposure to Incivility via Social Media”

Thanks to Awards Committees

- **Helen H. Dinerman Award** – Robert Chung (Chair), Timothy Johnson, Marita Carballo, Frits Spangenberg & Christian Haerpfer
- **Alexis de Tocqueville Award** – Robert Chung (Chair), Timothy Johnson, Marita Carballo, Claire Durand, Kathy Frankovic, Alejandro Moreno & Christian Haerpfer
- **Robert M. Worcester Prize** – Rico Neumann (Chair), Anna Andreenkova, Jaeho Cho, Yariv Tsfati & Robert Worcester
- **Elizabeth H. Nelson Prize** – Eva Aizpurua (Chair), Chase Harrison, Nedal Swehli, Bilal Gilani & Adam Zammit
- **Naomi C. Turner Prize** – Thomas Roessing (Chair), Colin Irwin, Alice Siu, Jui Shrestha & Rima Sinicke
- **Janet A. Harkness Award** – Chan-Hoong Leong (Chair), Angela Ambitho, Lydia Repke, Sunghee Lee, Evgenia Kapousouz & Heather Smalley



WORLD ASSOCIATION FOR PUBLIC OPINION RESEARCH

Vice President's Report

Colin Irwin

Potential Committee Members and their UN Sustainable Development Goal Studies (SDGs)

- SDG 6 - Water Security – Data OPM - Pablo Paras (Proposed GRIT Committee)
- SDG 2 - Hunger - Team CVoter – Yashwant Deshmukh
- SDG 1, 4, 5, 8, 9, 10, 11 and 17 - ORB International – Johnny Heald / Yuliya Dudaronak
- SDG 1 - Poverty - GlobeScan – Eugene Kritski
- SDG 6, 13, 14 and 15 – Climate Change - GlobeScan - Tracking
- SDG 16 – Peace and Justice - Peace Polls – Colin Irwin
- UNSD Household Surveys – DIWAN - Nadel Swehli
- WAPOR Liaison Committee – Rosario Aguilar

UN Economic and Social Council ECOSOC Application for Consultative Status

- WAPOR Established 1947
- WAPOR receives Consultative Status as an NGO with UNESCO in 1952
- Consultative Status with UNESCO lapsed late 1990s / early 2000s after reports not filed for 4 years - This is automatic
- Application in hand for similar application to ECOSOC
- To work with the ECOSOC on UN Sustainable Development Goals (SDGs) and with the UN Statistics Division (UNSD) on SDGs and other issues such as the UNSD Household Surveys

Measurement and Validation of HH Water Security Scale (HWISE) in Mexico

PS 13.2.3: Public Opinion and Policymaking
November 13, 2022 - WAPOR 75 Annual Conference Dubai

Sera Young (Northwestern University)
Rafael Perez Escamilla (Yale School of Public Health)
Graciela Teruel and Pablo Rossi (EQUIDE – UIA)
Mireya Vilar-Compte (Montclair)
Pablo Parás – Data OPM





Conceptualizing API (Absolute Poverty Index) In Transitional Societies

**WAPOR Annual Conference
Lisbon; Portugal**

2017

Yashwant Deshmukh

Cvoter Foundation India



project overview

Impact Assessment

The survey instrument included **150+** questions, aiming to gain the following insights from these sub-groups:



Current business owners



Beneficiaries who started a business that was later closed



Beneficiaries who have not opened the businesses:



A control, non-beneficiary comparison group:



THE TONY ELUMELU
FOUNDATION



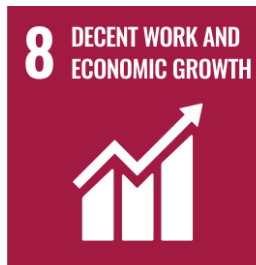
Starting and maintaining a business



Promoting life-long learning



Empowering women in the workplace



Increasing income and employment opportunities



Training to grow industry



Supporting under-represented and marginalized groups



Developing environmentally-conscious businesses and entrepreneurs



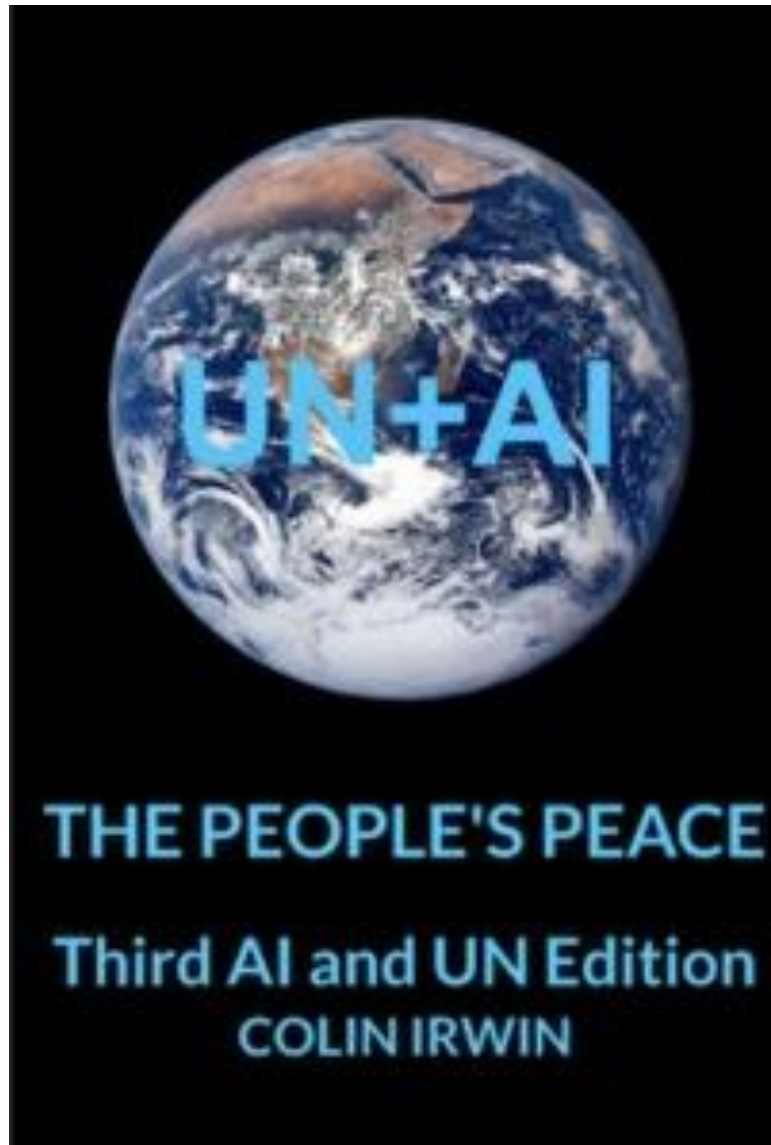
Facilitating partnerships within and between communities

The top mentioned “Objective Indicators” came from those who “study” poverty.



- *Objective Indicators:*

- 1. Food
- 2. Clothing
- 3. Shelter
- 4. Healthcare
- 5. Education



Chapter 14

World Peace Poll

Colin Irwin

- <https://peacepolls.etinu.net/peacepolls/documents/009789.pdf>

Next Steps ?

- Establish WAPOR page for members GRIT related studies including SDGs?
- Focus on one SDG Globally each year?
- Focus on developing standard questions for all SDGs?
- Focus on filling gaps in UN SDG fact based statistics with opinion based statistics?
- Focus on including demographics not provided in fact based statistics?
- Any other suggestions?



WORLD ASSOCIATION FOR PUBLIC OPINION RESEARCH

Secretary-Treasurer Report

Yulia Baskakova

2025 plans and activities

- Maintain and improve budget efficiency
- Implementing good governance: obtain GL and EO insurance, update legal status of the Chapters
- Organizational membership drive
- Fundraising to support the growth of WAPOR and Chapters

2025 – Projected Income and Expenses

Income - \$148,115

Key income sources (projected)

- \$63,000 IJPOR (net income)
- \$40,000 Membership dues
- \$27,000 Donations
- - \$5,000 **Conference**

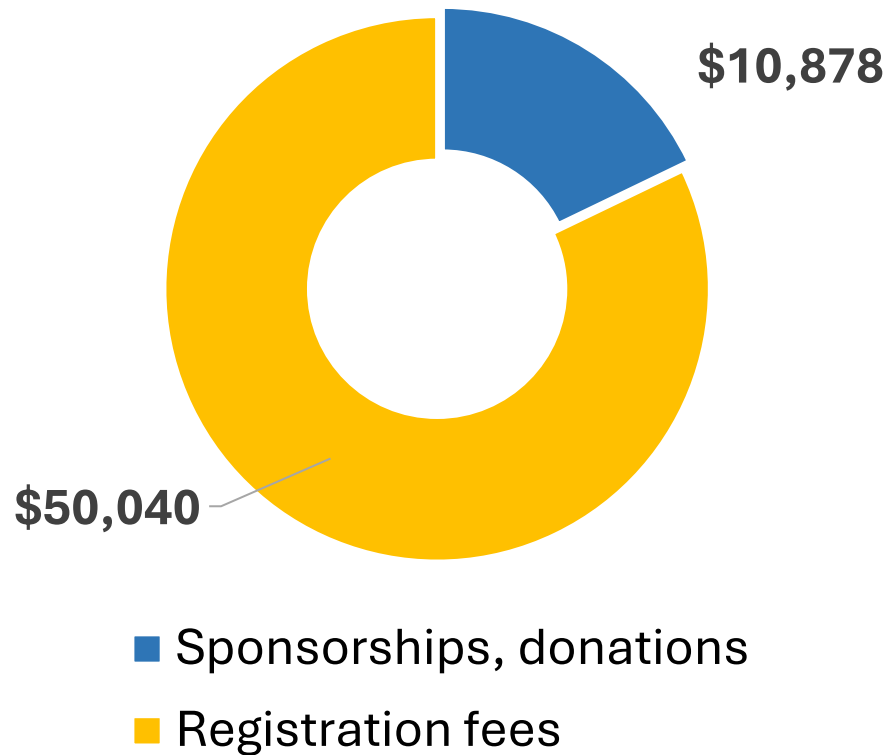
Expenses - \$140,247

Key expenses (projected)

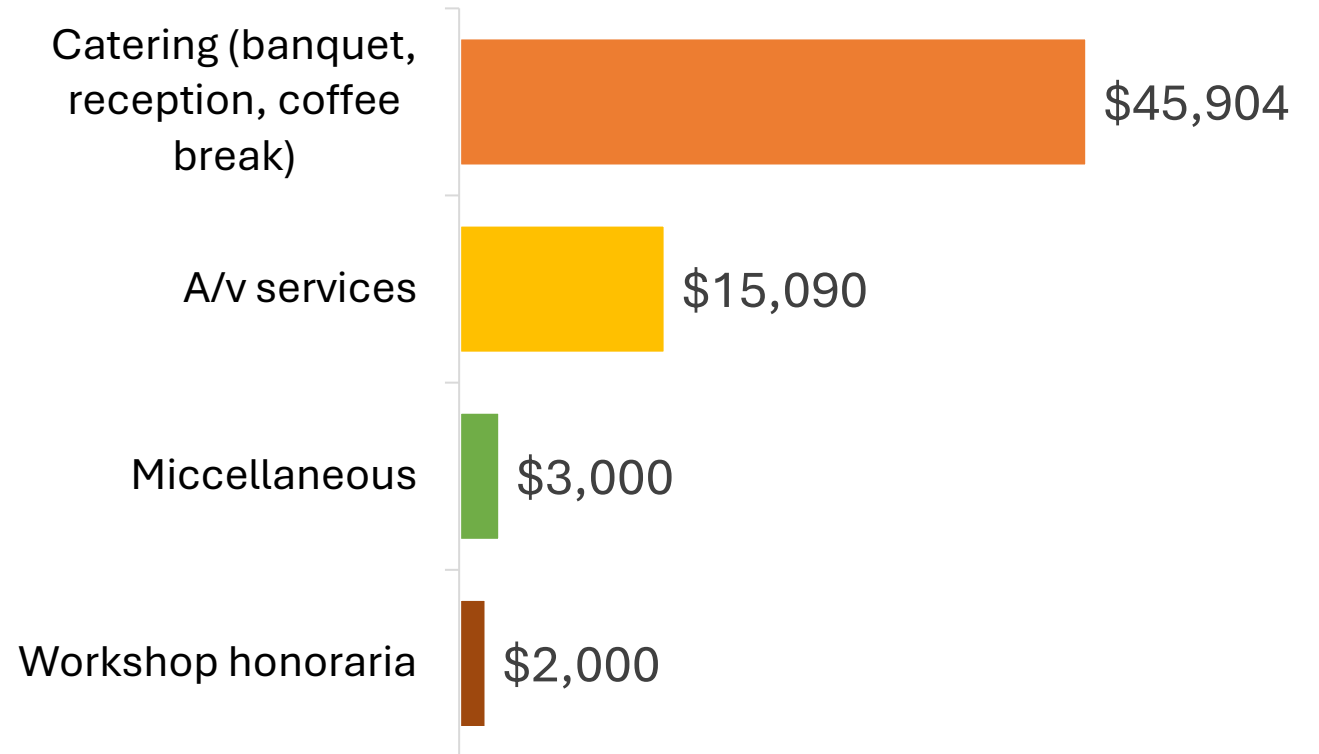
- \$96,069 Staff (Director, Assistant, IJPOR Editor)
- \$23,678 Software (including final payment for conference system)
- \$6,500 Fees and services (attorney, accountant, bank fees etc)

Conference 2025

Income = \$60,918



Expenses = \$65,994





WORLD ASSOCIATION FOR PUBLIC OPINION RESEARCH

Professional Standards Committee Report

Sunghee Lee

Achievements

- Contributed to drafting, editing and finalizing the Global Status of Public Opinion Research 2023 Report (a report based on the 2023 WAPOR National Representative Survey)
- Drafted [WAPOR Statement on Social Science Data Collection and Access](#) published on April 17, 2025

New Initiatives

Under progress

- Members of the Ad hoc WAPOR Transparency Committee (Tim Johnson, Sunghee Lee)
- Members of the Revision of WAPOR/ESOMAR Poll Guidelines Committee (Patrick Moynihan, Sunghee Lee)

Proposed

- PSC sponsored WAPOR Working Group on Survey Nonresponse

On-going Activities

- Review the National Representative Survey Reports and the National Representative Survey Questionnaires
 - Content
 - Format
 - Frequency
- Review of [WAPOR Code of Professional Ethics and Practices](#)
- Explore partnerships with other professional organizations in related fields (e.g., International Statistical Institute)



WORLD ASSOCIATION FOR PUBLIC OPINION RESEARCH

Education Committee Chair

Alice Siu

Membership

- Current composition:
 - Constanza CILLEY (Argentina)
 - Bilal GILANI (Pakistan)
 - Jan Karem HÖHNE (Germany)
 - Rima SINICKE (Lithuania)
 - Adam Zammit (Australia)
 - Paul Nnanwobub (Nigeria)
- Coordinator:
 - Kseniya Kizilova (Austria)

Committee Structure

The Education Committee shall be responsible for planning and organization of WAPOR education and training activities including, but not restricted to, webinars and in-person workshops.

Six Webinars in Five Months (2025)

- January: Public Opinion about the US Presidential Election [Speakers: Michael Adams (Canada), Francisco Abundis-Luna (Mexico), Nicolas Becue (Kantor/Verian). Moderator: Chase Harrison (USA)].
- January: Public Opinion in the Context of (Eastern) European Elections [Speakers: Jonas Elis (Germany) ; Michal Kotnarowski (Poland); Adam Stefkovics (Hungary) Moderator: Jan-Karem Hohne (Germany)]
- February: Using NLP and Generative AI in Survey Research [Speaker: Joshua Y. Lerner (USA); Soubhik Barari (USA). Moderator: Alice Siu (USA)]
- March: Biases in LLM-Based Predictions of Voting Behavior in the European Elections [Leah von der Heyde (Germany). Moderator: Jan-Karem Hohne (Germany)].
- April: Technology and Strategies for Improving Survey Data Quality and Fieldwork Efficiency in the Global South [Guy Solomon (Israel) and Daniel Montalvo (USA). Moderator: Chase Harrison (USA)].
- May: Anonymity Sampling: An Innovative Method for Measuring Hidden Opinions in Authoritarian Contexts {Speakers: Amaar Maleki (Netherlands) and Pooyan Tamimi Arab (Netherlands). Moderator: Alice Siu (USA)]
- June: TBD with World Food Programme/UN
- Break July/August
- September: TBD SYNC Saudi Aramco

Planning

- Four to six webinars for the Fall of 2025
- Call for webinar topics
- Continuation of Training Library:
 - Adding material from webinars and training sessions



Publications Committee Chair Report

Rico Neumann

2025 Publications Committee



Brad Edwards
USA



Alejandro Fernández-Roldán Díaz
Spain



Pei-shan Liao
Taiwan



Stephanie Steinmetz
Switzerland



David Tully
USA



Malina Voicu
Romania

International Journal for Public Opinion Research



Thanks to our
Editor-in-Chief
Porismita Borah
*Washington State
University,*
United States



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Marta Kolczynska
Institute of Political Studies
of the Polish Academy of
Sciences, *Poland*



Babu John-Mariadoss
Texas Tech University
USA

IJPOR Updates

- Advisory Board
 - 6 experienced senior scholars from around the world
 - Virtual board meeting in fall 2024
- Special issues
 - *Global Misinformation & Disinformation* (autumn 2024)
 - *Global Perspectives on Science, Polarization, and Populism* (spring 2025)
 - *Polarization & Authoritarianism* (early 2026)
- WAPOR News about recent WAPOR events
 - WAPOR News 2024 published in Jan. 2025
 - Next edition planned for end of 2025

International Journal of Public Opinion Research, 36, edae030
<https://doi.org/10.1093/ijpor/eda030>
Advance access publication 8 July 2024
Article

OXFORD

Global Misinformation & Disinformation Special Issue Introduction

Josephine Lukito

School of Journalism and Media, University of Texas at Austin, USA

All correspondence concerning this article should be addressed to Josephine Lukito, School of Journalism and Media, University of Texas at Austin, USA.
Email: jlukito@utexas.edu

Abstract

This introductory article discusses the current state of scholarship about global misinformation and disinformation, highlighting key actors that researchers study, common research questions, and differences between within-country and between-country mis/disinformation. It also provides an overview of the 8 submissions in the *International Journal of Public Opinion's* special issue on Global Misinformation and Disinformation.

International Journal of Public Opinion Research, 37, edaf009
<https://doi.org/10.1093/ijpor/edaf009>
Advance access publication 11 March 2025
Article

OXFORD

Global Perspectives on Science, Polarization, and Populism Special Issue Introduction

Aysenur Dal¹ and Erik C. Nisbet²

¹Department of Communication and Design, Bilkent University, Türkiye

²Department of Communication Studies, Northwestern University, Evanston, IL, USA

All correspondence concerning this article should be addressed to Erik C. Nisbet, Center for Communication & Public Policy, Department of Communication Studies, Northwestern University, 1-175 Frances Searle Building, 2240 Campus Drive, Evanston, IL 60208, USA. Email: erik.nisbet@northwestern.edu

Abstract

We review the current state of the global public opinion research on the relationship between populism, political polarization, and public opinion about science. We highlight key findings on how both constructs shape trust in science generally and specifically about global topics such as climate change and COVID-19. The article also provides an overview of the 11 papers appearing in the *International Journal of Public Opinion Research* special issue centered on Global Perspectives on Science, Polarization, and Populism.

International Journal of Public Opinion Research, 37, edaf004
<https://doi.org/10.1093/ijpor/edaf004>
Advance access publication 17 February 2025
WAPOR News

OXFORD

WAPOR News 2024

World Association for Public Opinion Research

Email address: admin@wapor.org

World Association for Public Opinion Research

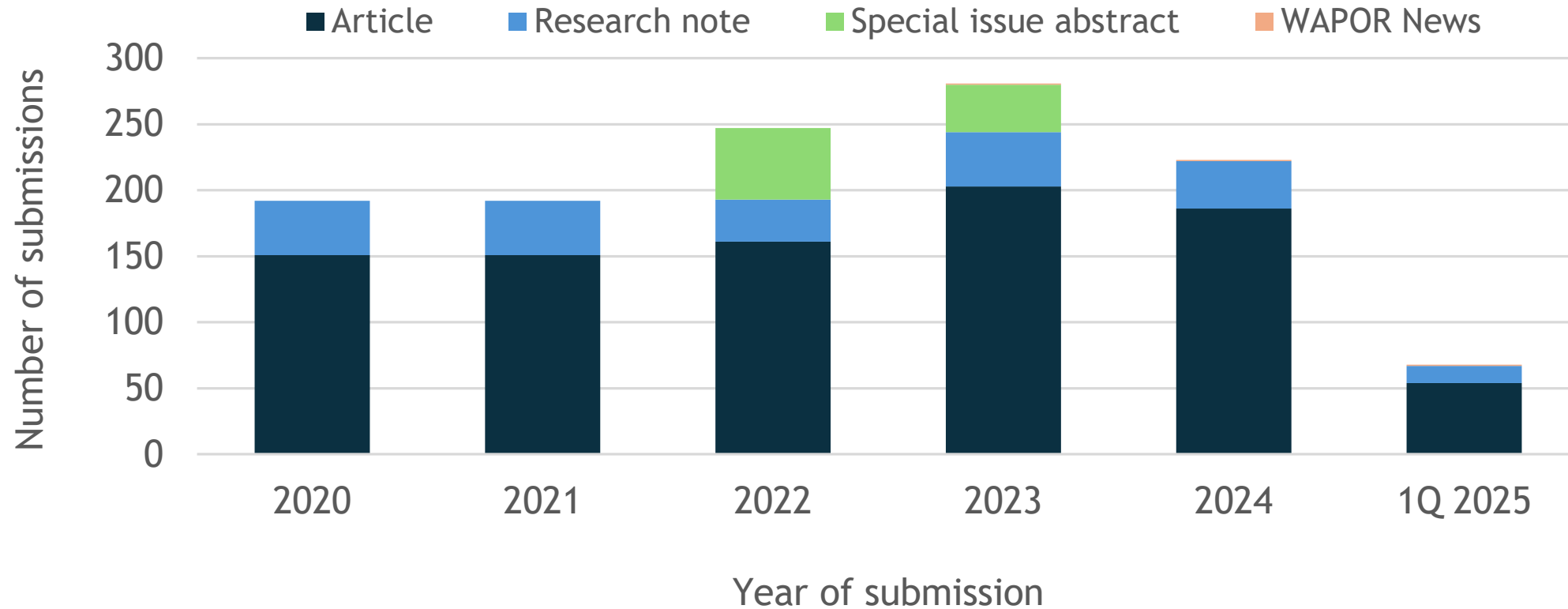
In this section, the *International Journal of Public Opinion Research* will publish briefs about past and future activities of the World Association for Public Opinion Research (WAPOR) and its members, as well as previews of forthcoming conferences and seminars that might be of interest to its readers. The Managing Editor and the chair of the WAPOR Publications Committee appreciate any information provided by the journal's subscribers and readers that might help make this section as relevant and interesting as possible.

77th Annual Conference in Seoul, Republic of Korea, July 28–31, 2024

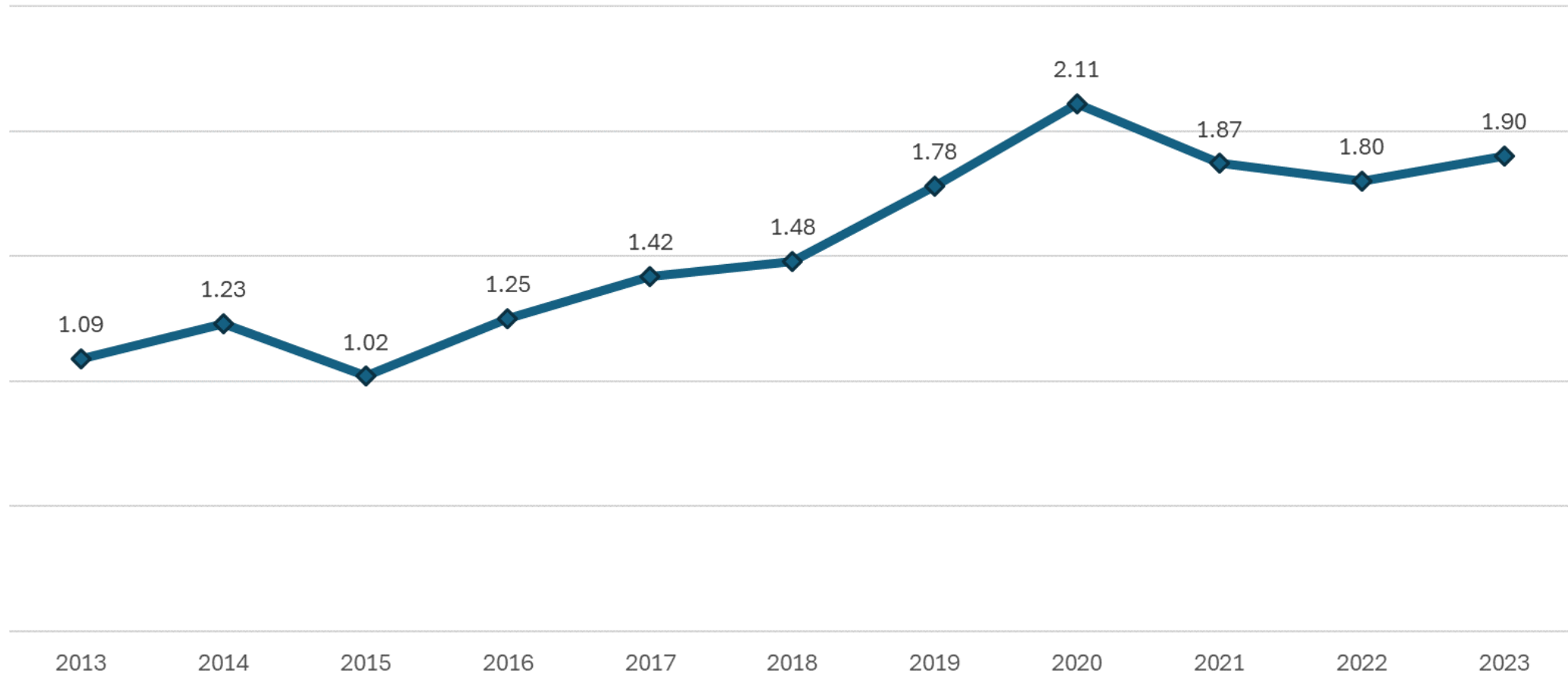
A total of 408 participants from 51 countries attended the 77th WAPOR conference in Seoul, Republic of Korea. WAPOR extends its heartfelt gratitude to Sungkyunkwan

three impressive keynote events. The opening keynote—on liberty—was given by Kathleen Frankovic (Independent Consultant, USA) who addressed the importance of polling and ways to protect the freedom to poll. The second keynote addressed the aspect of quality in survey research: Tom W. Smith (NORC at the University of Chicago, USA) spoke about the need to maintain data quality amid measurement disruptions. The closing keynote was an engaging roundtable discussion on the role humanity plays in the survey profession, moderated by WAPOR President (2023–2024) Robert Chung (Hong Kong Public Opinion Research Institute, Hong Kong). Speakers included Eun-Ju Lee (Seoul National University, Republic of Korea), Colin Irwin (University of Liverpool, UK), Christof Wolf (GESIS-Leibniz Institute of Social Sciences, Germany), and Lai Sim Fong Zoe (On&On Theater Workshop, Hong Kong; presenting for Daniel Wetzel, Rimini Protokoll, Germany), thus bringing academic, prac-

Manuscript Submissions to IJPOR



IJPOR Impact Factor – 10-Year Trend



Other Committee Updates and Statistics

- Number of followers (as of 5/2025)
 - 2,089 on Facebook (+2%)
 - 3,089 on Twitter/X (-1%)
 - 774 on LinkedIn (+82%)
 - 316 on YouTube (+24%)
 - 7 on SoundCloud
- WAPOR 2024 Annual Report published in 3/2025
- Interview series with award winners & regional chapter leaders since 9/2024
- Close collaboration with Special Committee on Transparency
- Send suggestions and questions to rico.neumann@fu-berlin.de



Welcome to WAPOR's spotlight interview section, a new initiative from WAPOR's Publications Committee, aimed at showcasing the accomplishments, trajectories and stories of our members in the field of public opinion research. The idea of conducting interviews emerged from the larger goal of the Committee to develop and implement new ways to strengthen WAPOR's voice and our members' visibility within our international research community. The interviews, which are released here roughly every other month, will primarily feature students and early-career researchers, national representatives as well as regional chapter leaders.

- [September 2024: Spotlight Interview with Mao Li and Stephanie Morales \(University of Michigan\), two of the recipients of the 2024 Janet A. Harkness Student Paper Award](#)
- [November 2024: Spotlight Interview with the Leadership of the WAPOR Sub-Saharan Africa Regional Chapter](#)
- [January 2025: Spotlight Interview with WAPOR Latinoamérica President Fabián Echegaray \(Brazil\)](#)



Liaison Committee Report

Rosario Aguilar

Members of Liaison Committee, 2024

Chair: Rosario Aguilar (UK)

Members:

Constanza Cilley (Argentina)

Kathy Frankovic (USA)

Angela Ambitho (Kenya)

Saidul Haq (Bangladesh)

Colin Irwin (UK)

Nedal Swehli (Libya)

Observers:

Christian W. Haerpfer (Austria)

Objectives

- Strengthen the relationship of WAPOR with other associations/organizations that would benefit our members.
- Pursue, when beneficial, joint activities, conferences, etc. with other associations.
- Coordinate, when appropriate, with WAPOR chapters to pursue such collaborations.

Activities

1. Collaboration with ESRA:

- Working on a joint conference for 2027
- Conference award for ECR/students including training

2. Collaboration with ESOMAR

- Working on a new formal framework for cooperation
- Working on The Freedom to Conduct and Publish Opinion Polls Report (nat. rep.)

3. Database on journalists associations

- Info. from national representatives. Thank you!

Activities

3. Engagement with the UN

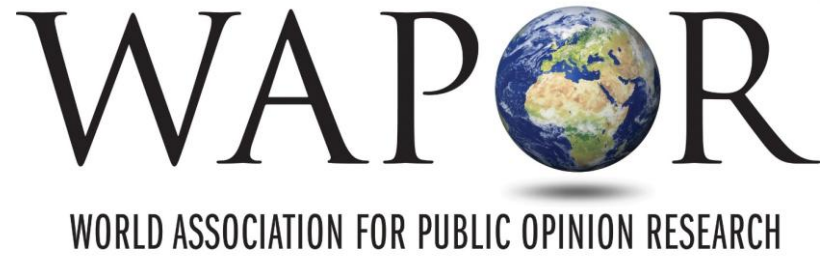
- Applying for Consultative Status at the ECOSOC
- Speaking to UNSD to coordinate support from the members on reviewing/providing case studies for a Handbook of Surveys on Individuals and Households

4. Engagement with chapters

- Providing support to elect new leadership
- Providing support when necessary to amend their constitution
- Provided support when organizing regional conferences

Future Activities

1. Strengthen and formalise the relationship with the barometers & coordinate with chapters & education committee to support ECS and professionals.
2. Continue advertising the information about the WAPOR conference to other organisations to increase the submission rate.



Membership Committee

Hayk Gyuzalyan

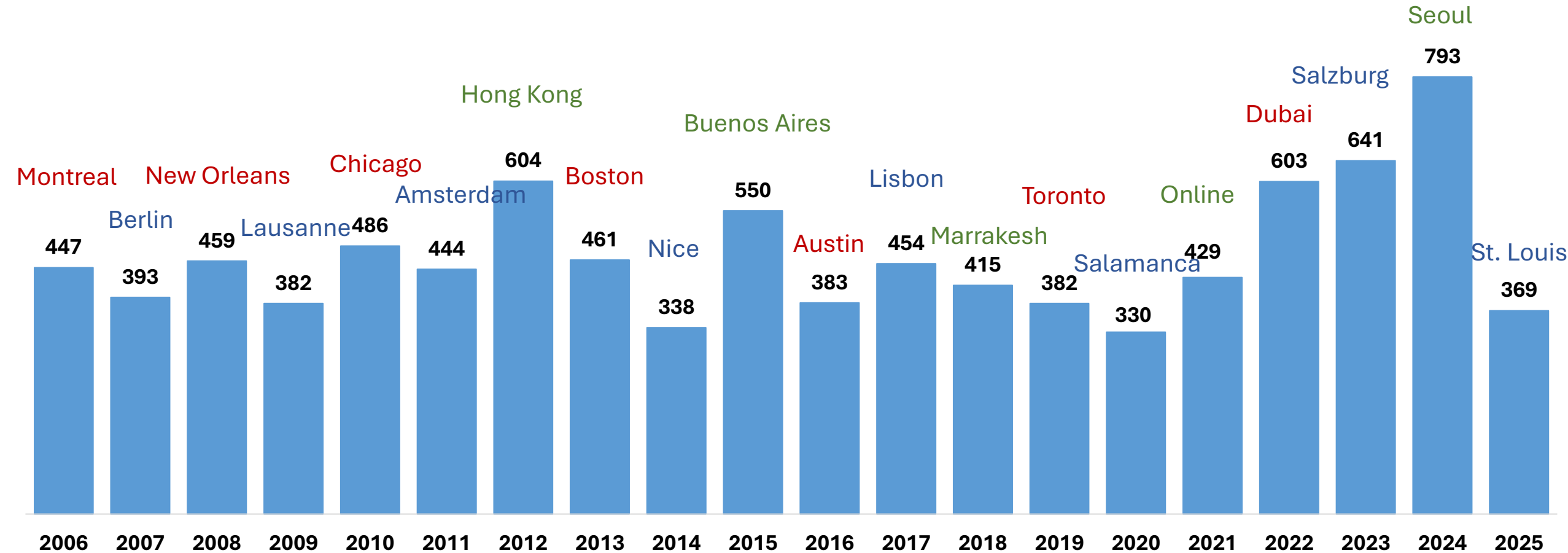
Current Composition

- Hayk Gyuzalyan (Belgium) Chair
- Jui Shreshtha (Nepal)
- Samir Abu-Rumman (USA-Kuwait)
- Angela Ambitho (Kenya)
- Mousumi Sarkar (USA)
- Kseniya Kizilova (Austria)

Membership Committee

- Increase membership numbers in the traditional tiers
- Promote the additional tiers of the membership: Friends of WAPOR, to introduce the benefits of full WAPOR membership; Organisational membership

Individual WAPOR members



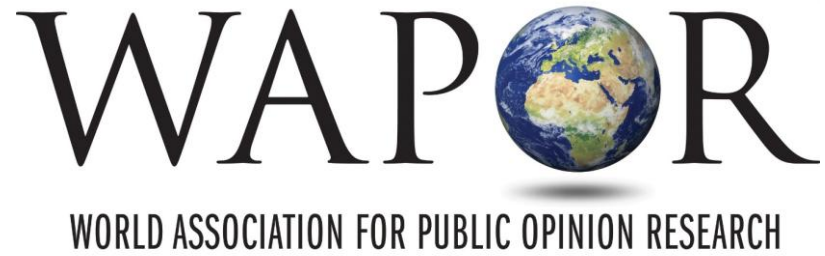
*WAPOR members category includes "WAPOR only" and "WAPOR+chapter" individual members. Chapter-only members, friends and organizational members are excluded.

Increase Membership Numbers

- We proposed in 2024 to make it possible to apply and obtain 2 and 3 year membership. Following the WAPOR Council decision, the changes will be implemented in October 2025
- Reduce attrition among existing members. We designed and implemented a survey among non renewing members of WAPOR. It is currently in field, and will give us information on how to reduce attrition among WAPOR members

Promote the additional tiers of the membership

- Organizational membership has grown from 10 in 2024 to 27 in 2025, we plan to increase it further
- The Friends tier of membership has grown to 60 in 2025, we plan to continue promoting it as the first step to becoming a full WAPOR member
- The tier with the biggest potential for growth is Friends. Several potential routes for the membership growth in Friends tier:
 - Students of research related disciplines and other disciplines.
 - Junior professionals, colleagues, co-workers, recent graduates looking for work.
 - Researchers working in the international scene.
- We are developing resources for early career professionals in survey research



Conference Committee Report

Wolfgang Aschauer

2025 Conference Program

- The 2025 WAPOR Annual Conference takes place in St. Louis, Missouri, from May 12 to 15. The program featured 26 WAPOR-organized concurrent sessions over four days. In addition, three joint sessions were developed in cooperation with AAPOR and scheduled to encourage cross-participation.
- Sessions addressed a wide spectrum of public opinion research topics, including media trust, political polarization, youth political engagement, cross-national methodology, AI and data governance, and electoral behavior. Presentations reflected both academic and applied work from across global contexts.
- The program also included pre-conference workshops, a welcome reception, and an awards banquet. Optional excursions on May 16 offer participants the chance to visit the Chess Hall of Fame, Cahokia State Historic Site, and the St. Louis Art Museum.
- Full details are available at <https://access.wapor.org/program-WAPOR2025.php>.

Conference Participants

The 2025 WAPOR Annual Conference brought together 151 registered participants, including 19 students. Attendees represented 38 countries, highlighting the international scope of the event.

The largest group of participants came from the United States, followed by Germany, the United Kingdom, Canada, and the Netherlands. The conference also saw engagement from researchers based in Latin America, Asia, Eastern Europe, Africa, and the Middle East.

New member participation was notable, with 37 percent of registrants joining WAPOR during the registration process.

Conference Sponsors



Survey Research Center
Sungkyunkwan University (SKKU)



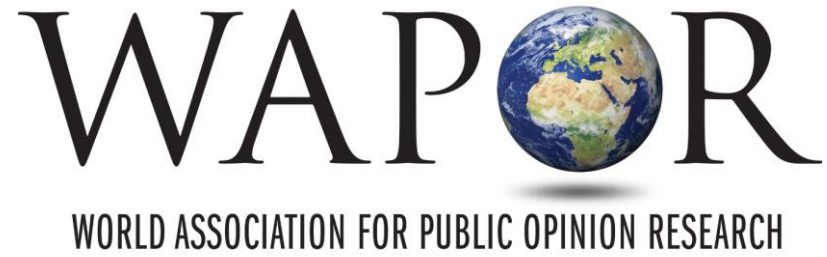
Cooperation with AAPOR

WAPOR's partnership with AAPOR was a central feature of the 2025 conference experience in St. Louis. The two associations coordinated closely to align schedules and encourage meaningful cross-participation among attendees.

Six joint-track panel sessions were developed in collaboration with AAPOR, covering timely and shared themes such as media trust, cross-national survey methodology, and public opinion on generative AI. These sessions were fully integrated into both organizations' programs and featured presenters from both communities.

In addition to the joint sessions, WAPOR and AAPOR co-hosted a shared plenary event, reinforcing the intellectual and professional ties between the two associations. A joint networking reception further brought members together in an informal setting, creating space for conversation, collaboration, and future partnership.

This year's cooperation reflected the ongoing commitment of both WAPOR and AAPOR to advancing high-quality, transparent public opinion research through shared learning and global engagement.



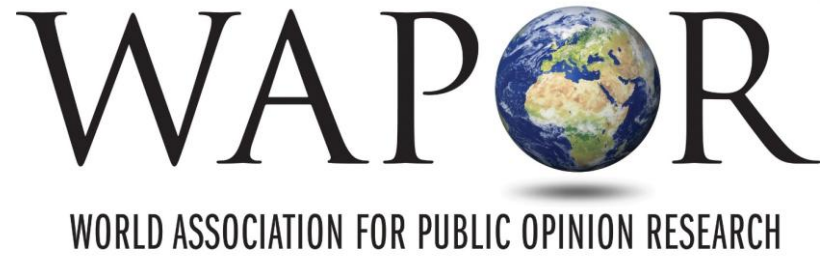
WAPOR Historian

Tom Smith

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Evi Scholz, Doerte Naber
Robert Chung



Questions and Answers

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