WAPOR 2024

WAPOR 77th and WAPOR Asia Pacific 7th Joint Annual Conference

28SUN. - 31WED. July 2024

Sungkyunkwan University, Seoul, Republic of Korea

WELCOME TO THE WAPOR COMMUNITY

Dear Members and Friends,

This is my second but also the last time to greet all of you in this way as WAPOR President. I feel so immensely honored to be able to contribute to the growth of the WAPOR Community in such a way. I am especially delighted to see the materialization of the first Joint WAPOR Global-Regional Conference ever – not a back-to-back event, but a truly joint conference with one uniform conference registration fee riding on different membership systems, total integration of conference programs, full sharing of local and global sponsorships, and most important of all, one single team of organizers fully supported by our global and regional leaderships. This would not have been possible without complete trust among all organizers. I thank all colleagues involved for making this possible!

As our President of WAPOR Asia Pacific (WAP) Linda Luz Guerrero writes in her welcome remarks, WAP held its first Annual Conference in 2018, and it was still called "WAPOR Asia" then. I was so fortunate to be the Founding President of the Chapter, and I feel so gratified to see the Chapter grows, under the leadership of Yashwant Deshmukh, Jibum Kim, and now Linda. It is no mere coincidence that we now venture into a new era of Global-Regional relationship, and having this Joint Conference is just one of the many developments.

In our recent membership survey on "WAPOR 2030 Agenda" conducted as a preparation for this year's Pre-conference Policy Forum held in early July, there were diverse views on the future development of Regional Chapters. At one end there was a call for one single WAPOR without any Chapter, while at the other end, there were suggestions that WAPOR should establish a European Chapter, and possibly also a North American Chapter. These are important ideas which will have to be handled by our future leaders. At this juncture, let me stress that WAPOR chaptership is not meant to divide the world neatly into geographic regions. It is meant to promote studies in different regions and cultural clusters around the world which may overlap with each other. Membership of different chapters is not mutually exclusive.

While this can be one important move to break down barriers, there are also other means. Starting last year, we have implemented AI (artificial intelligent) translation to our website, and all text messages can now be automatically translated into more than 130 world languages by a simple click. Then we launched our Friends of WAPOR Network, and in 2024, we introduced organizational membership. We have also established a Global Development Fund to streamline our donation effort, and hopefully we will be able to support a lot more regional projects and initiatives with this GDF. While we will continue to compile global reports on the freedom to conduct and publish opinion polls, we are stepping up our effort to produce more frequent local and regional reports through our National Representatives. All these are meant to break down as many knowledge and cultural barriers as possible. They are especially important as our WAPOR Community grows to our record size taking up more global duties.

The theme of this year's Joint Conference is "The Soul of Public Opinion Research: Liberty, Quality, and Humanity". As our Chair of Conference Committee Wolfgang Aschauer explains so succinctly in his welcome remarks, that as we carry out our duties in this time of crisis and social turbulence, "it is imperative to pause and reflect deeply on our work… [while we] continue our discussions on technological progress and give specific attention to central issues related to humanistic development." Thanks to the tremendous effort of Jibum, Chair of our Local Organizing Committee, we are able to continue our soul-searching exercise in Sungkyunkwan University which has a 626-year "tradition of integrating ancient wisdom with modern innovation", as Jibum puts it.

Hopefully, after Seoul, we will continue our journey with new strengths, new insights, and most important of all, a new sense of purpose and togetherness. I wrote before, "Knowledge grows exponentially. What we have achieved over the past 75 years may well be doubled in another 25 years, if we have the will." I have become more confident than ever, because colleagues organizing this Joint Conference together has showed me, that where there is a will there is a way. I wish every one of you a productive and memorable time in Seoul!

Robert Chung
WAPOR President
Hong Kong Public Opinion Research Institute, Hong Kong
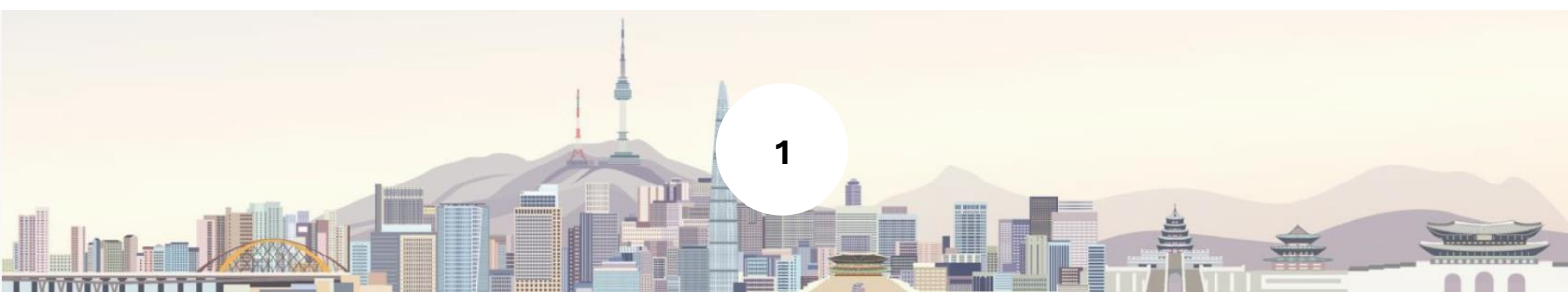
WELCOME TO THE WAPOR 2024 CONFERENCE

Dear WAPOR conference participants,

As the Chair of the Conference Committee, I am delighted to welcome you all to the 77th WAPOR Conference in Seoul, 2024. My deepest thanks go to Jibum Kim, the Chair of the Local Organizing Committee and Kseniya Kizilova, WAPOR Executive Director, who have diligently managed all necessary procedures to ensure the event's success. I am confident that Seoul 2024 will move our organization forward. This year, we are pleased to have over 300 participants and a wide range of exceptional sessions and significant events.

The theme of our conference, "The Soul of Public Opinion Research: Liberty, Quality, and Humanity," invites us to revisit and reaffirm the foundational principles of our profession. In times of crisis and social turbulence, it is imperative to pause and reflect deeply on our work. We are witnessing authoritarian movements gaining traction, threatening freedom of speech and, consequently, the freedom of public opinion research. It is more crucial than ever to consider what liberty in public opinion research means for us all. This will be addressed in our opening keynote by Kathleen Frankovic: "Defending Polling: Why It is Necessary and How We Can Protect the Freedom to Poll."

We all recognize that we live in a world of rapid social changes, accelerated by digitalization and technological advancements, which significantly impact public opinion research. Building on our discussions in Salzburg last year, we will delve deeper into the influence of internet technologies, social media platforms, artificial intelligence, and many other recent developments. Tom W. Smith will deliver another central keynote addressing the critical issue of maintaining data quality amidst constant changes in measurement regimes.

Returning to Asia in 2024 underscores the necessity of global cooperation. We will explore how ongoing innovations in conducting, analyzing, and interpreting public opinion research amplify people's voices worldwide. As we navigate the mid-2020s, with wars and unprecedented global challenges, we must continually ask how public opinion research can help mitigate these crises. We need to get more insights into conducting interviews in trauma settings, incorporating specific risk analyses in our fieldwork, and maintaining our ethical standards and the notion of value-neutrality and scientific rigor in ideologically polarized conflicts. It is immensely important that we continue organizing panels on public opinion research in times of war, allowing diverse voices from around the world to be heard. I also want to highlight Robert's initiative to organize a roundtable on humanity. He has invested his heart and soul into this keynote event, inviting notable speakers to explore ways to promote positive values.

Maintaining WAPOR's rich tradition, the 2024 conference will also cover a broad spectrum of topics. We will continue our discussions on technological progress and give specific attention to central issues related to humanistic development. Our comprehensive agenda will include classical themes of our profession, such as electoral studies, media research, and methodological challenges. Thanks to our esteemed Asian guests, we will receive valuable insights into recent developments in public opinion research in South Korea and beyond.

Finally, I want to thank the entire Conference Committee (Jonathan Evans, USA; Olga Kamenchuk, USA; Timothy Johnson, USA; Kseniya Kizilova, Austria; and Henning Silber, Germany) for their tremendous work. We were also supported in most meetings by Robert Chung (WAPOR President), David Jodice (Vice-President), and Harrison Chace (Chair of the Educational Committee), who all contributed significantly by organizing special events, such as the roundtable on humanity, and specific awards, including the inaugural poster award. This clearly signifies that WAPOR is flourishing, and it is an honor for me to be part of this great community of researchers from around the world.

Sincerely,
Wolfgang Aschauer
Chair, WAPOR Conference Committee
University of Salzburg, Austria

WELCOME TO THE WAPOR ASIA PACIFIC 7TH ANNUAL CONFERENCE

Dear WAPOR Asia Pacific Colleagues,

A warm welcome to all to the 7th WAPOR Asia Pacific (WAP) conference, this time jointly held with WAPOR's 77th.

As you know the creation of WAPOR Asia was approved on July 6, 2016. Its name was changed to WAPOR Asia Pacific on January 1, 2022.

WAP's inaugural conference (May 2018) was held in Taipei. Next was New Delhi (September 2019). The 3rd (November 2020) and 4th (November 2021) were hosted virtually by our Malaysian and Thai colleagues, respectively. The 5th was held in Dubai (November 2022) using a hybrid format. The 6th was organized by our Australian colleagues in Canberra in December 2023. We look forward to the 8th which will be hosted by our Japanese colleagues in Tokyo on November 21 to 23, 2025. We definitely are not lacking in Asian colleagues much interested in continuing to provide a venue for interacting with scholars around the world and learning from each other about research that is undertaken to make quality of life better and meaningfully felt.

Going through the program, one will note a wide array of topics covered. Thankfully since all papers will be uploaded to the WAPOR website, there will be that opportunity to contact authors and perhaps to collaborate on topics that will dive in deeper into the challenges of the research. It is much appreciated that WAPOR is finding ways to assist chapters in boosting its membership and developing partnerships.

Matthew Gray, WAP's Vice-President/ President elect has taken the responsibility of hosting WAP's website at the Australian National University. This way among other papers presented in previous WAP conferences and of course in the current conference in Seoul can be archived at its own website. Access to these will be much facilitated and subsequently inform discussions and create synergies to be□er advance a more robust analysis.

Again, I reiterate. I warmly wish everyone fruitful conversations and commend organizers of this conference.

Sincerely,
Linda Luz Guerrero
President, WAPOR Asia Pacific Regional Chapter
Social Weather Stations, Philippines

WELCOME TO SEOUL

Dear Participants,

On behalf of the Local Organizing Committee, it is my great pleasure to welcome you to the 77th Annual Conference of the World Association for Public Opinion Research (WAPOR) and the 7th Annual Conference of the WAPOR Asia Pacific Regional Chapter, taking place from July 28-31, 2024, in Seoul, Republic of Korea.

Hosted by the Survey Research Center at Sungkyunkwan University, and co-organized with esteemed partners including the National Research Council for Economics, Humanities, and Social Sciences; Korean Sociological Association; Korean Association of Party Studies; the Korean Association for Survey Research; KOSSDA-Korea Social Science Data Archive; the Institute of Social Development and Policy Research at Seoul National University; and PMI, this conference promises to be a remarkable event.

This year's conference theme, "The Soul of Public Opinion Research: Liberty, Quality, and Humanity," invites us to explore and celebrate the core values that guide our field. It is fitting that we gather at Sungkyunkwan University, an institution with a 626-year history of academic excellence and a commitment to fostering leaders who strive for self-improvement and societal contribution. Founded in 1398, Sungkyunkwan University embodies a rich tradition of integrating ancient wisdom with modern innovation.

Our venue, the Humanities and Social Sciences Campus, is situated within the historic city walls of Seoul and overlooks Changdeokgung, a UNESCO World Heritage Site. This setting offers a unique blend of historical significance and contemporary relevance, mirroring the dynamic evolution of our field.

We extend our heartfelt thanks to our sponsors for their invaluable support. Among our sponsors and exhibitors this year are Seoul Metropolitan Government; Ministry of Unification; Center for Social Value Enhancement Studies; D3 Design Data Decisions; Gallup Korea; Hankook Research; K-stat; Jason TG; Langer Research Associates; Survey Research Center at the University of Michigan; Gallup International; Research & Research; NORC at the University of Chicago; Survey Research Lanka; Westat; KODAQS; and Roper Center. Their contributions are instrumental in making this conference a success.

To ensure a smooth experience, here are some key locations within our venue. The 600th Anniversary Hall will host the Welcome Reception, Keynote Speeches, the WAPOR Business Meeting, and lunch breaks. The International Hall will accommodate Registration, Training Workshops, all Conference Sessions, the Poster Session, and Sponsors exhibition.

I am confident that the diverse and insightful presentations, discussions, and networking opportunities over the next few days will inspire and enrich us all. Let us take this opportunity to share knowledge, forge new collaborations, and advance the frontiers of public opinion research.

Welcome to Seoul and enjoy the conference!

Jibum Kim
Chair, Local Organizing Committee
Sungkyunkwan University, Republic of Korea
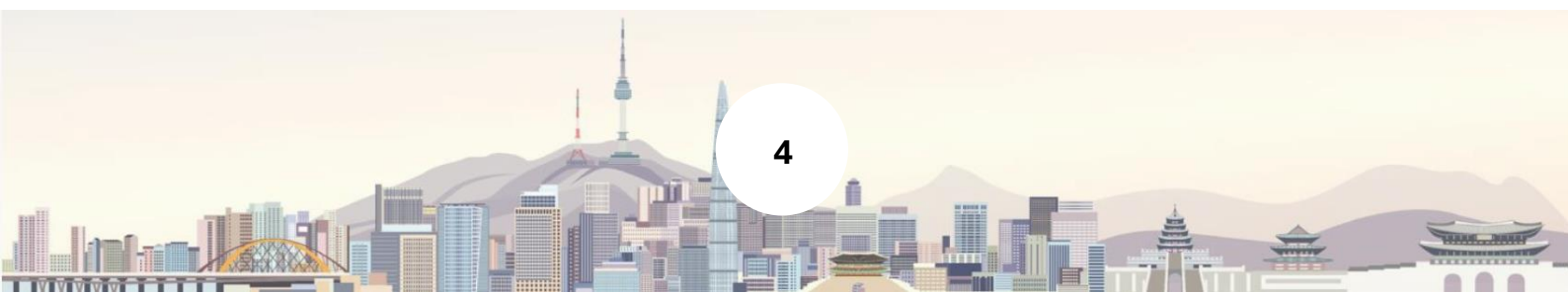
CONGRATULATORY ADDRESS

Distinguished guests, esteemed colleagues, members of WAPOR, and all participants,

It is a great privilege to address you today as we gather here in Seoul, Korea, for the 77th Annual Conference of WAPOR and the 7th Asia Pacific Joint Annual Conference. On behalf of the National Research Council for Economics, Humanities and Social Sciences (NRC), I extend a warm welcome to all of you.

I would like to express my heartfelt gratitude to WAPOR for organizing this conference, and it is a great honor to be a co-host of the first WAPOR annual conference to be held in Korea. I would like to thank President of WAPOR, Robert Chung, President of WAPOR Asia Pacific Regional Chapter, Linda Guerrero and Conference Chair Wolfgang Aschauer for their leadership in organizing this event. I would also like to thank Sungkyunkwan University for being a gracious and welcoming host to us all.

In addition, my sincere gratitude goes to Minister of Unification Kim, Young Ho, for his support in making this momentous conference possible, as well as Senior Columnist Lee, Ha Kyung of JoongAng Ilbo Daily for his kind interest and encouragement in our endeavors.

The NRC and its affiliated twenty-six national research institutes of Korea are dedicated to evidence-based research in support to devise policy solutions that can better serve the citizens of Korea. As Chairperson, I believe I speak for all my fellow researchers when I say, "Quality Data and Objective Evidence is the foundation and precondition of policy research."

Though data and evidence come in many different forms, public opinion research and surveys play a crucial role in policy research. The NRC's strategic research agendas are formulated based on survey studies. Analytical understanding of the status quo that serves as the basis of many of our research efforts often relies on public opinion data, and many forms of policy evaluations incorporate qualitative and quantitative opinion analysis.

For the NRC to be an objective and credible source of research and policy insight in service of the citizens of Korea, our sources and evidence must be of the best quality, clear of distortion. Thus, the theme of the conference, "The Soul of Public Opinion Research: Liberty, Quality, and Humanity," is perfectly aligned with the core values of the NRC.

Public opinion research plays a pivotal role in the institution of democracy. To have an objective understanding, research must be conducted without biases and unwarranted influences. As a public institute in service of the populace, we strive to adhere to the principles of integrity and transparency.

Quality is the cornerstone of effective public opinion research. The reliability and validity of our findings hinge on the rigor of our methodologies and the precision of our analyses. As researchers, we are tasked with the responsibility of producing high-quality data that policymakers and the public can trust.

Lastly, at the core of our research endeavors, our fundamental mission is to better human lives. Public opinion research, in particular, is a pursuit to understand the hopes, aspirations, and concerns of the people, to garner a holistic and inclusive picture of our society. In a world that is increasingly polarized and divided, the human aspect of our research becomes all the more important. We must approach our work with empathy, compassion, and a genuine desire to make a positive impact.

In this conference, we have the opportunity to learn from each other's best practices, share innovative techniques, and collectively raise the bar for quality in public opinion research. I am proud to say that researchers from the Korea Institute of Public Administration (KIPA), the Korea Institute of Criminology and Justice (KICJ), Korea Institute for National Unification (KINU) and the KDI School of Public Policy will be taking part in this conference to share insights and actively contribute and engage with WAPOR.

As we embark on the proceedings of the WAPOR Annual Conference, I have no doubt that the discussions today will push the boundaries of what is possible and serve as the basis for a better understanding of our world, our society, and our people.

In closing, I extend my deepest appreciation to WAPOR for organizing this remarkable event and to all of you for your participation. Welcome to the WAPOR Annual Conference and welcome to Korea!

Dong Cheon Shin
Chairperson, National Research Council for Economics, Humanities, and Social Sciences

The Soul of Public Opinion Research: Liberty, Quality and Humanity

WAPOR has met twice after the subside of the global pandemic. In Dubai we reviewed the world's 75 years of public opinion research development after the last world war, and in Salzburg we discussed the challenges of technology on opinion research. It is time that we look back at the basic values of our profession and discuss how we can overcome all present-day challenges facing humankind without losing sight of our fundamental beliefs.

As a continuation of our Salzburg discussion, at the 2024 conference we shall continue to explore the challenges posed by internet technologies, social media platforms, artificial intelligence, quantum computing, and a lot more. We will continue to ask questions like: What threats do non-probability samples and AI pose to public opinion research and election forecasting? What are the challenges and opportunities in big data analytics? What are the latest developments in public opinion research, misinformation, and the study of campaigning and voting behavior? But in 2024 we draw our attention to analyzing the role and application of survey research in monitoring public opinion across the world, and how continuous and ongoing innovations in the conduct, analysis and interpretation of public opinion research has helped to make people's voices heard across the globe.

As we head towards the mid-2020s, the world is again facing wars and many unprecedented global challenges, and we need to ask ourselves again and again how public opinion research can mitigate these global problems and crises. We plan to specifically address questions around the topics what we have learned from public opinion and elite opinion over time and what does the latest public opinion research tell us about the pressing societal issues. We need to study ways to promote positive values, and resolve national, social, ethnic, and even cultural conflicts. We obviously need to protect the right of people's voices to be heard, thereby bringing liberty and equality to the equation of humanity. We need to go back to these core values. The 2024 conference in Seoul should be a stop for this soul-searching journey.

As a continuation of our WAPOR tradition, the 2024 conference theme is broad. We will continue our discussion of technology advancement, bring in new topics related to humanistic development, and we will not drop our longstanding 'classical' public opinion research topics of importance such as electoral studies, freedom to publish polls, the quality of public opinion research around the world, traditional media research, methodological challenges in public opinion research and so on.

The upcoming conference presentations, posters, and panels will include, but are not limited to topics such as protecting the core values of public opinion research; freedom to conduct and publish opinion research; public opinion and conflict resolution; public opinion and public diplomacy; public opinion, policymaking, and survey research; public opinion, elections, and voting; political behavior, participation, and culture in survey research; methodological challenges and improvements in the areas of sampling, measurement, survey design and survey response or non-response; panel studies, longitudinal surveys and established national survey programs monitoring public opinion; survey research applications; data archiving for the advancement of humanity; news, media, journalism, and public opinion; new sources of information on public opinion and the use of social media; public opinion and misinformation; Artificial Intelligence (AI) challenges in public opinion research and survey methods; big data, sentiment analysis and machine learning; digitalization and new sources of information in survey research; alternative methods to express public opinion among the others.

SUNGKYUNKWAN UNIVERSITY

Sungkyunkwan University is a national university with 626 years of glorious history and shining tradition and is a representative symbol of a leading university which leads the new era. At the same time, the university has led the development of higher education in Korea by challenging and innovating with a mind for sharing and coexistence. Sungkyunkwan University was founded at the beginning of the Joseon Dynasty in 1398 as the highest national educational institute in the early years of the Joseon Dynasty in Korea. As the oldest university in East Asia, it has fostered leaders of our society for over 600 years.

'SKKU's main ideology, 수기치인 (修己治人) pronounced 'Su-Gi-Chi-In', teaches that SKKU students strive to perfect themselves as leaders and contribute to our society. This ideology is the fundamental principle by which SKKU brought up leaders of our society for over 600 years, thus contributing to evolution of our society. Sungkyunkwan University continuously strives to integrate its founding tradition philosophy with the modern technology in order with a view to cultivating global graduate' s talents who will lead the 21st century. Old Sungkyunkwan was founded over 600 years ago by royal decree to promote education the scholarship in Confucianism. As nation's highest educational institution, Old Sungkyunkwan went through vicissitudes with the country it served over the centuries.

Though a long history alone cannot guarantee the excellence of an institution, the rich culture, is surely a unique and valuable asset of the university. What the university has achieved in the past fifty years meets and exceeds that of the preceding history. We take pride in the university's innovative spirit; as a result of the long efforts to place natural sciences on an equal footing with our strong foundation in humanities, we now operate two campuses: the Humanities and Social Sciences Campus and the Natural Sciences Campus. Based on a highly successful partnership with Samsung which has generously funded several core initiatives, the university has been rapidly developing and prospering since 1996.

The Humanities and Social Sciences Campus (the host of this year's WAPOR conference) is located inside the original city wall, which defined the boundaries of the old capital during the Joseon Dynasty. It is overlooking Changdeokgung, the UNESCO World Heritage Site and the most well-preserved royal palace in Korea. Like Seoul, our university grew rapidly, and an expansion was needed to build the modern campus. When expanding, the science programs were moved to Suwon and the humanities and social sciences programs remained at this campus.

WAPOR 2024 CONFERENCE HOST AND CO-ORGANIZERS

LOCAL ORGANIZING COMMITTEE 2024

Chair: Jibum Kim, Sungkyunkwan University, Republic of Korea

Members:
- Doo Sup Youn, National Research Council, Republic of Korea
- Dukjin Chang, Korean Sociological Association, Republic of Korea
- U-Seok Seo, Korean Association for Survey Research, Republic of Korea
- Wonho Park, KOSSDA, Seoul National University, Republic of Korea
- Yun-Suk Lee, University of Seoul, Republic of Korea
- Dong-Kyun Im, ISDPR, Seoul National University, Republic of Korea
- Seulki Choi, KDI School of Public Policy and Management, Republic of Korea
- Minhee Cho, PMI, Republic of Korea

Student Assistants at Seungkyunkwan University:
Kyuyoung Kim, Ayoung Lee, Woogyeong Kim, Suwon Lee, June Yoon, Seunghwan Kim, Doheon Kim, San Kang, Yongmin Kim, Jongbum Wee.

Survey Research Center
Sungkyunkwan University (SKKU)

The Survey Research Center (SRC) at Sungkyunkwan University (SKKU) is Korea's leading academic survey research organization. SRC is responsible for creating the Korean General Social Survey (KGSS). The KGSS is a crucial social science dataset for understanding the stability and transformation of Korean society in the 21st century. The KGSS's significance is further enhanced by its inclusion of modules from the International Social Survey Programme (ISSP), the East Asian Social Survey (EASS), and the European Social Survey (ESS), which makes it an invaluable resource for comparative studies.

SCHEDULE AT-A-GLANCE

Sunday, July 28 – Day 1

08:00-09:00	*Registration desk is open*
08:20-08:30	*Shuttle bus departs from the Mayplace Hotel*
09:00-12:00	**Training workshops: morning session**
09:00-12:00	WAPOR Council meeting (by invitation)
10:00-12:00	WAPOR West Asia North Africa Chapter Meeting (by invitation)
11:00-12:00	WAPOR Asia Pacific Regional Chapter Council Meeting (by invitation)
12:00-13:00	*Lunch break*
12:00-13:00	*Registration desk is open*
13:00-16:00	**Training workshops: afternoon session**
13:00-15:00	WAPOR and Regional Chapters Meeting (by invitation)
15:00-17:00	*Registration desk is open*
17:00-19:30	**Welcome Reception**

Monday, July 29 – Day 2

08:00-16:00	*Registration desk is open*
08:20-08:30	*Shuttle bus departs from the Mayplace Hotel*
09:00-09:30	**Conference opening and welcome**
09:30-10:30	**Key-note Lecture on Liberty**
10:30-11:00	*Coffee break*
11:00-12:30	**Featured panels (I)**
12:30-13:30	*Lunch break*
13:30-15:00	**Parallel sessions (I)**
15:00-15:30	*Coffee break*
15:30-17:00	**Parallel sessions (II)**
17:00-18:30	**Posters session**
17:00-18:00	Meeting of WAPOR National Representatives (by invitation)

Tuesday, July 30 – Day 3

08:00-16:00	*Registration desk is open*
08:20-08:30	*Shuttle bus departs from the Mayplace Hotel*
09:00-10:30	**Parallel sessions (III)**
10:30-11:00	*Coffee break*
11:00-12:00	**Key-note Lecture on Quality**
12:00-13:00	*Lunch break*
13:00-14:30	**Featured panels (II)**
14:30-15:00	*Coffee break*
15:00-16:30	**Featured panels (III)**
16:30-18:00	**WAPOR Business Meeting (open for all attendees)** **WAPOR Asia Pacific Business Meeting (open for all attendees)**
18:00-19:00	*Bus shuttle departs from the university to the awards banquet*
19:00-21:00	**Awards banquet**

Wednesday, July 31 – Day 4

08:00-15:00	*Registration desk is open*
08:20-08:30	*Shuttle bus departs from the Mayplace Hotel*
09:00-10:30	**Parallel sessions (IV)**
10:30-11:00	*Coffee break*
11:00-12:30	**Key-note Roundtable on Humanity**
12:30-13:30	*Lunch break*
13:30-15:00	**Parallel sessions (V)**
15:00-15:30	*Coffee break*
15:30-17:00	**Parallel sessions (VI)**

DIRECTIONS TO SUNGKYUNKWAN UNIVERSITY

Conference venue: Sungkyunkwan University (Humanities and Social Sciences Campus) 25-2 Sungkyunkwan-ro, Jongno-gu, Seoul, Korea

A. By Seoul Metro Line #4 (Light Blue Line)

1. Take Line #4 and get off at Hyehwa Station.

    ① Use Exit #1 and walk straight for 50 meters.

    ② You will see the shuttle bus stop where SKKU buses with the University logo stop (Fare: 400 KRW). Get off in front of 600th Anniversary Hall.

    ③ Alternatively, you can take the Jongno #07 bus (Fare: 1,200 KRW).

    ▪ **Bus Route:** Exit #1 Hyehwa Station >> Front Gate of SKKU campus >> 600th Anniversary Hall (get off) >> Front of Basketball Court.

B. By Seoul Metro Line #1 (Blue Line)

1. Take Line #1 and get off at Jonggak Station.

    ① Use Exit #3-1 or #8.

    ② Take the Jongno #02 Bus.

    ③ Get off at the last stop, "Sungkyunkwan Univ." and walk down to the International Hall.

C. By Seoul Metro Line #3 (Orange Line)

1. Take Line #3 and get off at Anguk Station.

    ① Use Exit #2.

    ② Take the Jongno #02 Bus.

    ③ Get off at the last stop, "Sungkyunkwan Univ." and walk down to the International Hall.

Humanities and Social Sciences Campus (Seoul)

West Gate
East Gate
Old Campus
Main Gate

1. 600th Anniversary Hall
2. Law Building
4. Faculty Hall
7. Central Library
8. Student Center
9. International Hall
16. International House
17. Yang Hyeon Gwan
31. Toegye Hall of Humanities
32. Dasan Hall of Economics
33. Business School Building
50. Hoam Hall
61. Suseon Hall
62. Suseon Hall Annex

Open Parking Area   Shuttlebus Stop   Cafeteria   Health Care Center   Café   Souvenir Shop   Office of International Affairs

600th Anniversary Hall:	**International Hall:**	**Awards Banquet:**
Welcome Reception (5th floor)	Registration (90101, 1st floor)	Floating Island Convention
Key-note speeches (5th floor, Cho Byung Doo International Conference Hall)	Training workshops (B1, B2, 1st floor)	1 Island, Some sevit 2085-14
	Conference sessions (B1, B2, 1st floor)	Olympic-daero, Seocho-gu, Seoul,
WAPOR and WAP Business Meeting (5th floor)	Posters session (90101, 1st floor)	Korea
Lunch breaks (6th floor)	WAPOR meetings (5th floor)	
	Sponsors and exhibitors (90101, 1st floor)	

Conference venue: Sungkyunkwan University, 25-2 Sungkyunkwan-ro, Jongno-gu, Seoul, Republic of Korea
Shuttle bus provided to/from: Mayplace Hotel, 179 Yulgok-ro, Jongno-gu, Seoul, Republic of Korea

WAPOR LEADERSHIP 2024

EXECUTIVE COUNCIL

President
Robert Chung
Hong Kong Public Opinion Research
Institute, Hong Kong
Email: robert.chung@pori.hk

Past President
Timothy Johnson
University of Illinois at Chicago &
NORC at the University of Chicago,
USA
Email: timj@uic.edu

Vice President & President-Elect
David Jodice
D3 Systems
USA
Email: david.jodice@d3systems.com

Secretary-Treasurer
Yulia Baskakova
Langer Research Associates
USA
Email: jbaskakova@gmail.com

COUNCIL

Chair, Membership Committee
Hayk Gyuzalayan
Highgate Consultancy
Belgium
Email: gyuzalyan@gmail.com

Chair, Liaison Committee
Rosario Aguilar
Newcastle University
United Kingdom
Email:
rosario.aguilar@newcastle.ac.uk

Chair, Education Committee
Chase Harrison
Harvard University
USA
Email: charrison@gov.harvard.edu

Chair, Conference Committee
Wolfgang Aschauer
Paris-Lodron University of Salzburg
Austria
Email: wolfgang.aschauer@plus.ac.at

Chair, Professional Standards Committee
Ignacio Zuasnabar
Equipos Consultores
Uruguay
Email: ignaciozuasnabar@gmail.com

Chair, Publications Committee
Rico Neumann
Technical University Berlin
Germany
Email: rico.neumann@fu-berlin.de

HONORARY AND OTHER POSITIONS

Historian
Tom W. Smith
NORC at the University of Chicago
USA
Email: SMITH-TOM@norc.org

Executive Director
Kseniya Kizilova
Institute for Comparative Survey
Research, Austria
Email: admin@wapor.org

IJPOR Editor-in-Chief
Porismita Borah
Washington State University
USA
Email: porismita@gmail.com

IT Assistant
Isabela Rocha
University of Brasilia
Brazil
Email: itaa@wapor.org

WAPOR 2024 STANDING COMMITTEES

FINANCE COMMITTEE

Chair: Yulia Baskakova (USA)
Members:
- David Jodice (USA)
- Timothy Johnson (USA)
- Kseniya Kizilova (Austria)
- Paulina Tabery (Czech Republic)

MEMBERSHIP COMMITTEE

Chair: Hayk Gyuzalyan (Belgium)
Members:
- Samir Aburumman (Kuwait)
- Angela Ambitho (Kenya)
- David Jodice (USA)
- Kseniya Kizilova (Austria)
- Jui Shrestha (Nepal)
- Ignacio Zuasnabar (Uruguay)

PUBLICATIONS COMMITTEE

Chair: Rico Neumann (Germany)
Members:
- Brad Edwards (USA)
- Alejandro Fernandez-Roldan (Spain)
- Kseniya Kizilova (Austria)
- Pei-shan Liao (Taiwan)
- Stephanie Steinmetz (Switzerland)
- David Tully (USA)

EDUCATION COMMITTEE

Chair: Chase Harrison (USA)
Members:
- Constanza Cilley (Argentina)
- Bilal Gilani (Pakistan)
- Jan Karem Höhne (Germany)
- Alhi Nguessan (Cote d'Ivoire)
- Michael Nitsche (Austria)
- Rima Sinicke (Lithuania)

Observers:
- Claire Durand (Canada)

LIAISON COMMITTEE

Chair: Rosario Aguilar (UK)
Members:
- Angela Ambitho (Kenya)
- Constanza Cilley (Argentina)
- Kathy Frankovic (USA)
- Saidul Haq (Bangladesh)
- Colin Irwin (UK)
- Nedal Swehli (Libya)

Observers:
- Christian Haerpfer (Austria)

PROFESSIONAL STANDARDS COMMITTEE

Chair: Ignacio Zuasnabar (Uruguay)
Members:
- Samir Abu Rumman (Kuwait)
- Tatiana Karabchuk (UAE)
- Patrick Moynihan (USA)
- Wai Yu See Toh (Malaysia)
- Tom W. Smith (USA)
- Chan Zhang (China)

Observers:
- Sofi Sinozich (USA)

CONFERENCE COMMITTEE

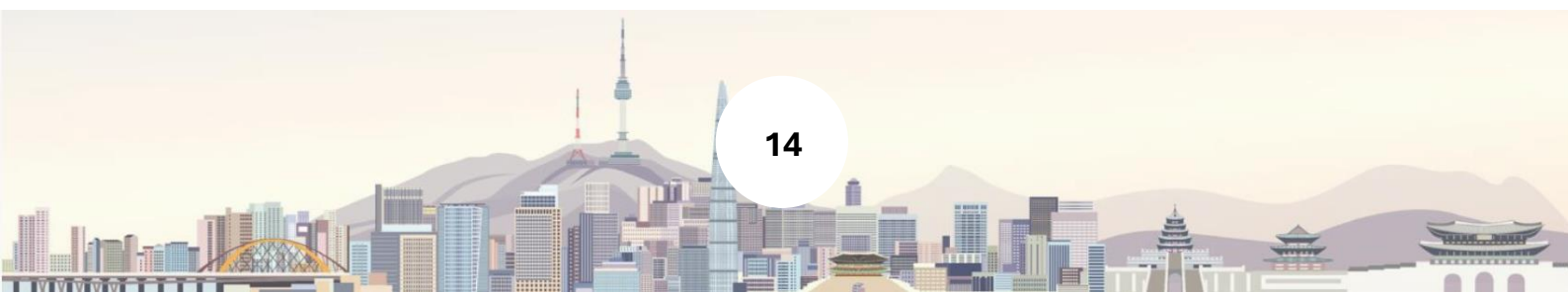**Chair: Wolfgang Aschauer (Austria)**
Members:
- Jonathan Evans (USA)
- Olga Kamenchuk (USA)
- Timothy Johnson (USA)
- Kseniya Kizilova (Austria)
- Henning Silber (Germany)

ELECTORAL COMMITTEE

Chair: Timothy Johnson (USA)
Members:
- Claire Durand (Canada)
- Tadahiko Maeda (Japan)
- Alejandro Moreno (Mexico)
- Marcia Cavallari Nunes (Brazil)
- Thomas Roessing (Germany)

WAPOR 2024 AWARDS COMMITTEES

HELEN DINERMAN AWARD COMMITTEE

Timothy Johnson (Chair)
University of Illinois at Chicago, USA
Christian Haerpfer
University of Vienna, Austria
Edith de Leeuw
Utrecht University, Netherlands
Patricia Moy
University of Washington, USA
Michael Traugott
University of Michigan, USA

JANET A. HARKNESS AWARD COMMITTEE

Chan-Hoong Leong (Chair)
National University of Singapore, Singapore
Angela Ambitho
Infotrak Research, Kenya
Sunghee Lee
University of Michigan, USA
Heather Smalley
Willamette University, USA
Mariano Torcal
University Pompeu Fabra, Spain

ELIZABETH NELSON AWARD COMMITTEE

Constanza Cilley (Chair)
Voices Research & Consultancy, Argentina
Eva Aizpurua
NatCen Social Research, UK
Michael Nitsche
Gallup International, Austria
Rico Neumann
Institute of Language and Communication,
Germany
Saidul Haq
SRG, Bangladesh

NAOMI TURNER AWARD COMMITTEE

Mark Gill (Chair)
King's College London, UK
Christopher Adams
University of Manitoba, Canada
Matthew Barnidge
University of Alabama, USA
Cornelia Mothes
Macromedia University of Applied Sciences,
Germany
Thomas Roessing
TRG, Germany

ROBERT WORCESTER AWARD COMMITTEE

Tom W. Smith (Chair)
NORC at the University of Chicago, USA
Anna Andreenkova
CESSI, Russia
Jibum Kim
Sungkyunkwan University, Republic of Korea
Paulina Tabery
Czech Academy of Sciences, Czechia
Robert Worcester (ex officio)
Ipsos MORI, UK
Marlene Mauk
GESIS – Leibniz Institute for the Social
Sciences, Germany

ALEXIS DE TOCQUEVILLE AWARD COMMITTEE

Timothy Johnson (Chair)
University of Illinois at Chicago, USA
Marita Carballo
Voices! Research & Consultancy, Argentina
Claire Durand
University of Montreal, Canada
Kathleen Frankovic
Independent Consultant, USA
David Jodice
D3 Systems, USA
Alejandro Moreno
ITAM University, Mexico
Robert Chung
Hong Kong Public Opinion Research Institute

BEST CONFERENCE POSTER AWARD COMMITTEE

Wolfgang Aschauer (Chair)
Paris Lodron University of Salzburg, Austria

Chase Harrison
Harvard University, USA

Timothy Johnson
University of Illinois at Chicago, USA

Olga Kamenchuk
Northwestern University, USA

WAPOR ASIA PACIFIC CHAPTER LEADERSHIP 2024

EXECUTIVE COMMITTEE

President
Linda Luz B. Guerrero
Social Weather Station
Philippines
Email: guerrero@sws.org.ph

Vice President & President-Elect
Matthew Gray
Australian National University
Australia
Email: matthew.gray@anu.edu.au

Past President
Jibum Kim
Sungkyunkwan University
Republic of Korea
Email: jbk7000@skku.edu

Secretary-Treasurer
Winnie Lee
Hong Kong Public Opinion Research
Institute, Hong Kong
Email: winnie.lee@pori.hk

Chair, Liaison Committee
M Saidul Haq
SRG-Bangladesh
Bangladesh
Email: saidhaq@gmail.com

Chair, Conference Committee
Seokho Kim
Seoul National University
Republic of Korea
Email: seokhokim@snu.ac.kr

Lifetime Achievement Award Committee
Linda Luz B. Guerrero (Social Weather Station, Philippines)
Matthew Gray (Australian National University)
Jibum Kim (Sungkyunkwan University, Republic of Korea)
Yashwant Deshmukh (C-Voter, India)
Syed A. Idid (International Islamic University, Malaysia)

LOCAL REPRESENTATIVES IN 2024-2025

- Australia: Markus Hahn
- Bangladesh: Haq M Saidul
- China: Weidong Wang
- Cyprus: Panayiotis Panayiotou
- Hong Kong: Kenneth Chan
- India: Shalinder Mahajan
- Indonesia: Hasanuddin Ali
- Iran: Amir Farmanesh
- Iraq: Munqith Dagher
- Israel: Yariv Tsfati
- Japan: Tadahiko Maeda
- Malaysia: Syed Arabi Idid
- Myanmar: Htun Htun Oo
- Nepal: Jui Shrestha
- Pakistan: Ijaz Gilani

- Philippines: Gerardo Sandoval
- Republic of Korea: Yun-Suk Lee
  Qatar: Noora Ahmed Lari
- Russia: Yulia Baskakova
- Singapore: Chan-Hoong Leong
- Sri Lanka: Pradeep Peiris
- Taiwan: Eric Yu
- Thailand: Thawilwadee Bureekul
- Turkey: Bulent Kilincarslan
- United Arab Emirates: Tatiana Karabchuk
- United Kingdom: Colin Irwin
- United States of America: Holli Semeko
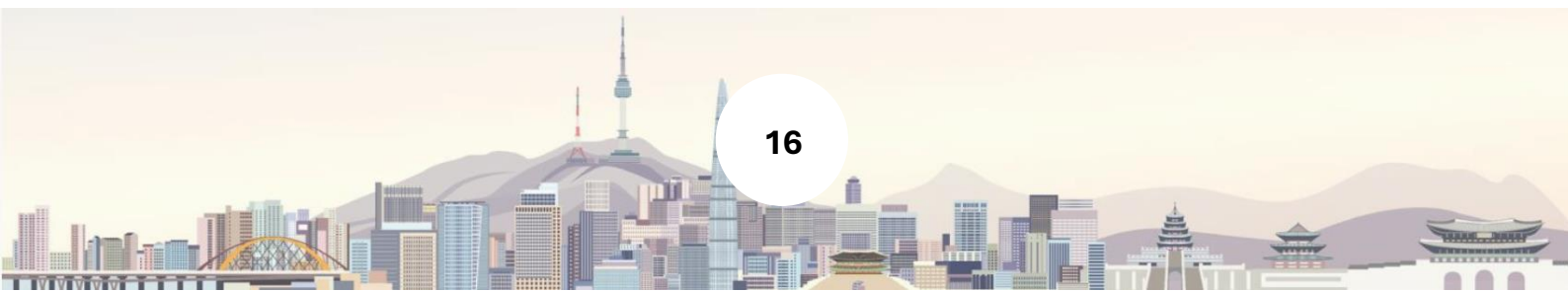
CONFERENCE REVIEWERS 2024

WAPOR expresses our gratitude to the following reviewers who read and scored abstracts for inclusion into the program:

- Andrew Dawson, York University, Canada
- Benjamin Schapiro, NORC at the University of Chicago, United States
- Burova Olga, Institute of Sociology of the National Academy of Sciences, Ukraine
- Chase Harrison, Harvard University, United States
- Christian Haerpfer, University of Vienna, Austria
- Claire Durand, Université de Montréal, Canada
- Colin Irwin, University of Liverpool, UK
- Constanza Cilley, Voices Research & Consultancy, Argentina
- David Jodice, D3 Systems, United States
- David, Tully, Department of State, United States
- Egle Butkeviciene, Kaunas University of Technology, Lithuania
- Francesco Sarracino, STATEC Research, Luxembourg
- Gary Langer, Langer Research Associates, United States
- Hayk Gyuzalyan, Highgate Consultancy, Belgium
- Henning Silber, GESIS - Leibniz Institute for the Social Sciences, Germany
- Jibum Kim, Sungkyunkwan University, Republic of Korea
- Jonathan Evans, Pew Research Center, United States
- Linda Luz Guerrero, Social Weather Stations, Philippines
- Malina Voicu, University of Bucharest, Romania
- Marita Carballo, Voices research and Consultancy, Argentina
- Michael Traugott, University of Michigan, United States
- Natalia Soboleva, HSE University, Russia
- Olga Maslovskaya, University of Southampton, UK
- Olga Kamenchuk, Northwestern University, United States
- Paulina Tabery, Institute of Sociology, Czech Academy of Sciences, Czech Republic
- Pei-shan Liao, RCHSS, Academia Sinica, Taiwan
- Ricardo Gonzalez, Universidad Adolfo Ibañez, Chile
- Rico Neumann, Technische Universität Berlin, Germany
- Rosario Aguilar, Newcastle University, United Kingdom
- Tatiana Karabchuk, UAE University, UAE
- Timothy Johnson, University of Illinois at Chicago, United States
- Tom W. Smith, NORC at the University of Chicago, United States
- Toni Makkai, Australian National University, Australia
- Vera Lomazzi, University of Bergamo, Italy
- Wolfgang Aschauer, Paris Lodron University Salzburg, Austria
- Yulia Baskakova, Langer Research Associates, United States
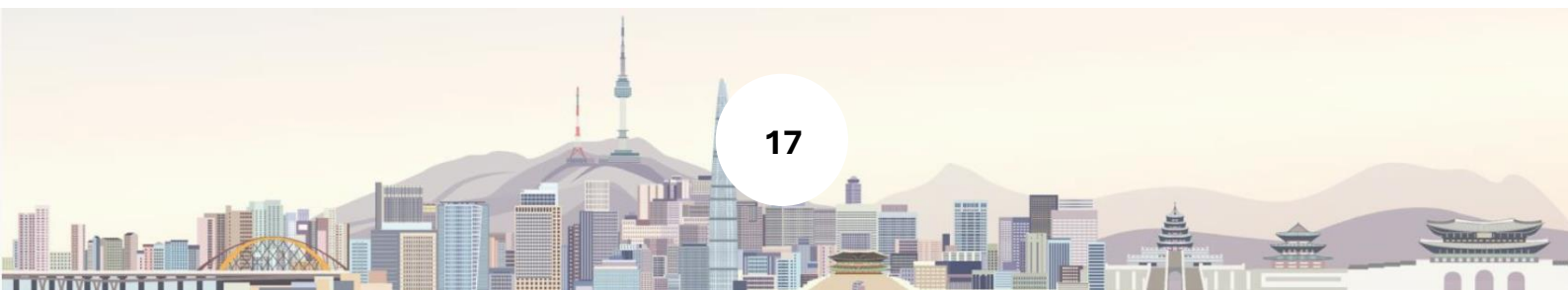
PLATINUM SPONSORS

GOLD SPONSORS

SILVER SPONSORS

BRONZE SPONSOR

EXHIBITORS

"The Hub of National Policy Research, leading Korea's Future"

We aim to solve the nation's pressing issues and present a long-term vision.
The *National Research Council for Economics, Humanities and Social Sciences* was established to support, foster, and systematically manage government-funded research institutes in the fields of economics, humanities, and social sciences. Through these efforts, NRC contributes to the supoort of national research policy projects and the development of the knowledge industry.

⌂

NRC Website(English)
www.nrc.re.kr/eng/

🌐

NKIS Website(English)
www.nkis.re.kr/eng/main.do

▶

NRC Youtube Channel
www.youtube.com/@NRC_MEDIA

KOSSDA
Korea Social Science Data Archive

About

" **Korea Social Science Data Archive is**
the largest digital archive in Korea,
leading in collecting and sharing social science data. "

It established in 2006, archives various kinds of data including survey data, aggregated data, interviews, documents, and fieldnotes produced by research institutes and individual researchers.

KOSSDA now moves forward to provide rich data resources and relevant educational opportunities for the social science research community, and to make contribution to advancing scientific knowledge and solving social issues and problems.

What We Do

· Collecting, archiving, and sharing quantitative and qualitative social science data

Data Archiving

Education

· Providing educational courses
· Developing educational data sets
· Supporting the research community

· KOSSDA Consortium
· Network of Asian Data Archives
· World Value Survey research network

Cooperation Network

Research

· Open Data Action Plans
· Research on data archiving
· Korean Social Trends

KOSSDA at a Glance

Data Archiving, Sharing	Quantitative / Qualitative Data 3,400 Datasets	Data Download 11,000 annually	
Education	Course offerings 25 courses annually	Student participation 1,200 annually	Data Fair 16 events, 200 participants
Cooperation Network	KOSSDA Consortium Over 100	Network of Asian Social Science Data Archives	World Value Survey research network
Research	Annual Report on Korean Social Trends (2008-present)	Construction of NRF social science database (2006-present)	

website   facebook   youtube   instagram   education

pmi
Partners Make Innovation

PMI contributes to client's decision-making process by providing **integrated data analytics solution & consulting services.**
We are presenting a new future vision of the market through the development of **big data and AI based online platform business.**

Professional Business Consulting

We provide business insights through **integrated analysis** of research data to support sustainable growth for our clients.

Distinguished Opinion Poll Solutions

We efficiently conduct **rapid and accurate opinion polls** targeting 13 million subscribers of the three major telecommunications companies in Korea through **mobile web-based surveys** tailored to specific objectives.

Data Management & Analysis

We offer **customized data solutions** to client by leveraging the **largest domestic panel** of over 3.3 million along with big data, environmental data and more.

Our journey to digital platform

We lead continuous innovation and present new visions by building an **automated platform** specialized for research market

Unisurvey

Unisurvey, a survey platform that enables from creating surveys to generating reports on your own.

Sampick

Sampick, a one-stop solution to assess consumer reactions to advertisements.

Panel Hub

Panel Hub, a big data and AI-based target panel supply system. If you need respondents for your survey link, find them on the Panel hub.

Social Value Hub

Center for Social value Enhancement Studies

01 Social Value Measurement

If social value can be measured monetarily like economic value, and if the methods and outputs can be developed to be market-acceptable, more organizations will strive to create s ocial value. CSES researches and disseminates methodologies to monetarily measure social value created by a wide range of or ganizations, including social enterprises, for-profit companies, as well as public and nonprofit organizations.

02 Social Progress Credits

SPC is an incentive mechanism that measures the degree of social performance of social enterprises in monetary value and provides cash incentives in proportion.
It was first proposed by Tae-won Chey, Chairman of SK Group in South Korea, at the WEF Davos Forum in 2013. The basic idea behind SPC is that corporates will more strive for social innovation if social performance are acknowledged and rewarded by the market system.

03 Social Value Data & Academic Research

Social value is not a specific major or academic discipline, nor is it the domain of specialists only. Gathering knowledge, experience, and data of scholars from different disciplines and field experts who are interested in creating social value will lead to the ideas for a better society. CSES aims to be a knowledge platform in this end.

04 Environmental Protection Credits

Environmental Protection Credit(EPC) is an incentive mechanism based on the emission reduction potential(ERP) that enables early compensation for the climate solution owners. Designed to boost carbon emissions reduction, EPC facilitates development and commercialization of innovative solutions that have had difficulties in attracting investment despite their high reduction potential due to their less mature technologies, thereby making the efforts to reach net zero more effectively.

www.cses.re.kr   SV Hub.co.kr   YouTube   ESGame

8F, KCCI Bldg., 39, Sejong-daero, Jung-gu, Seoul, 04513, Republic of Korea
Email info@cses.re.kr Tel +82-2-6275-0410 Fax +82-70-5176-4269

SUNDAY, JULY 28 – DAY 1 (TRAINING WORKSHOPS)

Time	Room	Activities
08:20-08:30	-	Shuttle bus departing from the Mayplace Hotel
08:00-09:00	1st floor 90101	Registration desk is open (International Hall Building)
09:00-12:00 International Hall Building	1st floor 90110	**Workshop 1: Cross-Cultural Surveys** – *by Henning Silber (GESIS - Leibniz Institute for the Social Sciences, Germany) and Christof Wolf (GESIS - Leibniz Institute for the Social Sciences, Germany)*
	1st floor 90109	**Workshop 2: Multilevel regression and Poststratification** – *by Yajuan Si (University of Michigan, USA)*
	1st floor 90104	**Workshop 3: Respondent Driven Sampling: Overview and Practical View** – *by Sunghee Lee (University of Michigan, USA)*
	B1 9B118	**Workshop 4: Augmenting Surveys with Data from Smartphone Sensors and Apps: Best Practices** – *by Florian Keusch (University of Mannheim, Germany) and Bella Struminskaya (Utrecht University, the Netherlands)*
	5th floor	WAPOR Council Meeting (by invitation)
10:00-12:00	5th floor	WAPOR West Asia North Africa Chapter Meeting (by invitation)
11:00-12:00	5th floor	WAPOR Asia Pacific Chapter Council Meeting (by invitation)
12:00-13:00	6th floor	Lunch break (600th Anniversary Hall Building)
12:00-13:00	1st floor 90101	Registration desk is open (International Hall Building)
13:00-16:00 International Hall Building	1st floor 90109	**Workshop 5: Communicating Opinion Polls to Journalists** – *by Gary Langer (Langer Research Associates, USA)*
	1st floor 90110	**Workshop 6: Web and Multimode Surveys Using Free (Open Source) Tools** – *by Adam Zammit (Australian Consortium for Social and Political Research, Australia)*
	B1 9B118	**Workshop 7: Questionnaire Design for Cross-Cultural Surveys** by Lydia Repke *(GESIS - Leibniz Institute for the Social Sciences, Germany)*
	1st floor 90104	**Workshop 8: Applied Introduction to the Collection of Paradata and Sensor Data** – *by Jan Karem Höhne (Leibniz University Hannover, Germany)*
13:00-15:00	5th floor	WAPOR and Regional Chapters Meeting (by invitation)
15:00-17:00	1st floor	Registration desk is open (International Hall Building)
17:00-19:30	5th floor	Welcome Reception (600th Anniversary Hall Building)
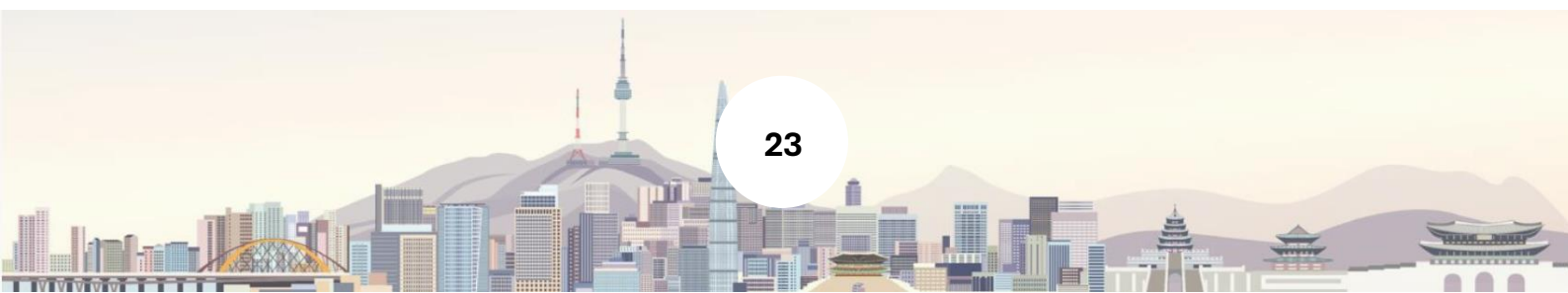
TRAINING WORKSHOPS 2024

CROSS-CULTURAL SURVEYS

This workshop focuses on cross-cultural survey research and can be combined with the workshop on "questionnaire design for cross-cultural surveys." Using the ISSP and ESS as examples, the workshop emphasizes issues that have to be taken into account when conducting surveys in more than one country or culture. The course begins by positioning cross-cultural survey research in the Total Survey Error framework. From there, we discuss specific problems of measurement and representation in cross-cultural research. Concerning the measurement, we briefly discuss questionnaire design from a cross-cultural perspective, including challenges of translation, harmonization, and applying international standard classifications in the survey context. This will be followed up by considerations of the mode of data collection and sampling, two crucial elements determining what part of the population is represented by a survey. Then, we turn to aspects of fieldwork monitoring. This leads us to approaches of survey data quality within cross-cultural surveys.

Henning Silber is head of the Survey Operations team at GESIS – Leibniz Institute for the Social Sciences and lecturer in quantitative social science at the University of Mannheim, Germany. His research interests include survey methodology, political sociology, and experimental social science research. His work on cross cultural surveys includes a book chapter on the association of culture and survey error: Silber, H., & Johnson, T. P. (2020). Culture and response behavior: An overview of cultural mechanisms explaining survey error. Understanding survey methodology. In: Sociological theory and applications edited by P. Brenner, pp. 67-86. Since January 2022, Henning serves as the Publications Chair of WAPOR.

Christof Wolf is president of GESIS Leibniz-Institute for the Social Sciences and professor of sociology at University of Mannheim. His research interests include survey methodology and social stratification. He studied Sociology, Economics, Economic and Social History and Statistics at Hamburg University. In 1996 he received his doctorate in sociology at the University of Cologne and was awarded the venia legendi for sociology in 2003. From 2004 to 2015 Christof Wolf was Scientific Director of the department "Monitoring Society and Social Change". He recently co-edited: Irina Tomescu-Dubrow, Christof Wolf, Kazimierz M. Slomczynski, & J. Craig Jenkins (Eds.). (2024). Survey Data Harmonization in the Social Sciences. Hoboken, New Jersey: Wiley.

MULTILEVEL REGRESSION AND POSTSTRATIFICATION

Multilevel regression and poststratification (MRP), a method originally applied to political polls, has become increasingly popular with applications to demography, epidemiology, and many other areas. Adapted from hierarchical models, MRP is an approach to modeling survey or other nonrepresentative sample data that has the potential to adjust for complex design features and nonresponse bias while performing small area estimation. The workshop covers the statistical concepts and practical issues in implementing MRP with real-life application examples. We will introduce the assumptions and properties of MRP, connecting with small area estimation and data integration methods. Recent developments of MRP for survey weighting and inference of probability/non-probability samples will be covered. We will conclude with some cautions and challenging issues in the application of MRP.

Yajuan Si is a Research Associate Professor in the Institute for Social Research at the University of Michigan. She received her Ph.D. in Statistical Science in 2012 from Duke University. Dr Si's research lies in cutting-edge methodology development in streams of Bayesian statistics, linking design- and model-based approaches for survey inference, missing data analysis, confidentiality protection involving the creation and analysis of synthetic datasets, and causal inference with observational data. Yajuan has extensive collaboration experiences with interdisciplinary researchers to improve the application of statistics in many different substantive fields, and she has been providing statistical support to solve sampling design and analysis issues on health and social science surveys.
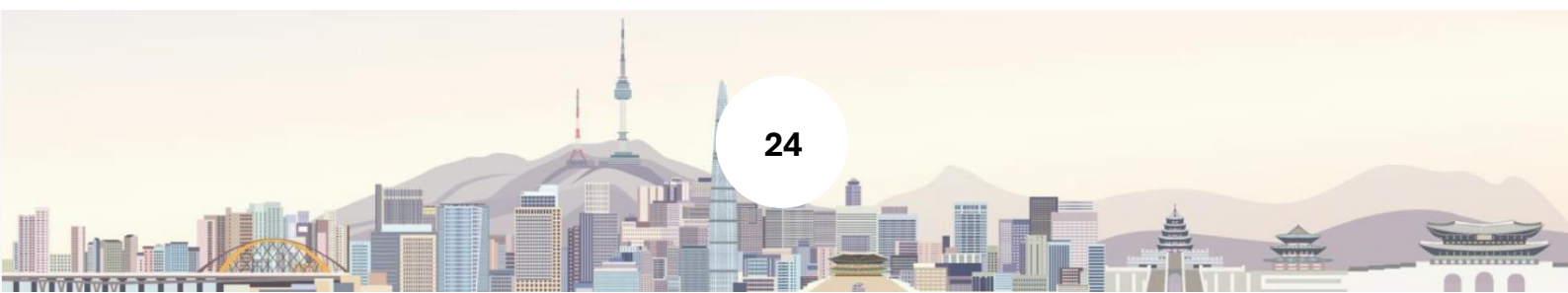
RESPONDENT DRIVEN SAMPLING: OVERVIEW AND PRACTICAL VIEW

There is no clear practical, cost-effective solution in probability sampling, when data collection targets rare, hidden and/or elusive populations. Even with unlimited resources, minoritized groups' low participation presents another challenge. Respondent driven sampling (RDS) has been proposed and used to fill this gap. RDS is feasible because of human nature— RDS is feasible because of human nature—we are connected to other people and form stronger ties with others who share similar characteristics. The peril in RDS implementation, however, is that the recruitment success is dependent on participants' willingness to recruit others and their subsequent follow-through. These are not under researchers' control and difficult to predict before the fieldwork begins.

This course is designed for survey researchers and social scientists with varying levels of familiarity with RDS. The participants will learn theoretical and practical premises of RDS, design options for RDS studies through existing applications of RDS and how to optimize RDS data collection. The course also will discuss topics related to RDS data confidentiality and data analysis, including its statistical properties and types of analyses unique to RDS data. Throughout the course, the emphasis will be given to the practice of RDS.

In addition to the course slides, this course will provide a toy RDS data and R codes which will be used to demonstrate RDS data collection monitoring, data analysis and data visualization in the course. Moreover, a short tutorial on an R function that guide design decisions will be provided.

Sunghee Lee is a Research Associate Professor and a Director of Program in Survey and Data Science at the Institute for Social Research, University of Michigan. She is a survey methodologist whose research interest evolves around improving data quality through inclusivity, which has profound implications for equity in social programs and policy decisions. Specifically, she has examined two angles of data quality: representation and measurement. Her research focuses on identifying and addressing error sources that affect inclusivity, including coverage, nonresponse, translation, question order and response style, often in the intersection with cultural norms. She leads the sampling aspect of the Health and Retirement Study and is a principal investigator of multiple federally funded studies that apply RDS for recruiting hard-to-reach populations and population subgroups.

AUGMENTING SURVEYS WITH DATA FROM SMARTPHONE SENSORS AND APPS: BEST PRACTICES

Smartphone sensors (e.g., GPS, camera, accelerometer) and apps allow researchers to collect rich behavioral data, potentially with less measurement error and lower respondent burden than self-reports through surveys. Passive mobile data collection (e.g., location tracking, call logs, browsing history) and respondents performing additional tasks on smartphones (e.g., taking pictures, scanning receipts) can augment or replace self-reports. However, there are multiple challenges to collecting these data: participant selectivity, (non)willingness to provide sensor data or perform additional tasks, ethical issues, privacy concerns, usefulness of these data, and practical issues of in-browser measurement and app development. This course will address these challenges by reviewing state-of-the-art practices of smartphone sensor data collection, ranging from small-scale studies of hard-to-reach populations to large-scale studies to produce official statistics, and discuss design best-practices for sensor measurement. Recommendations provided will include: What research questions can be answered using smartphone sensors and apps? What are participants' concerns and how to address them? How to ask for consent for sensor measurements and ensure participation?

This course will discuss methods of assessing data quality and touch upon the analysis of passively collected data. The course will not provide analytic methods for "found" data nor demonstrate how to program smartphone sensor apps. The course is intended for survey practitioners, researchers, or students who want a practical introduction to smartphone sensor-based research. No prior knowledge of smartphone sensors is required, but a basic understanding of survey practice and survey errors is helpful.

By the end of the course participants will: a) know what smartphone sensors are available and what they can measure to facilitate and enhance surveys; b) be able to identify potential applications of smartphone sensor measurement for their own data collection; c) be able to anticipate practical

issues when implementing smartphone sensor data collection. Note that this course can be combined with "An applied exercise for collecting paradata and sensor data" taught by Jan Karem Höhne in the afternoon.

Florian Keusch is Professor of Social Data Science and Methodology in the Department of Sociology at the University of Mannheim and Adjunct Research Professor in the Joint Program in Survey Methodology (JPSM) at the University of Maryland. He studies the quality of digital behavioural data from wearables, apps, and sensors and how they can complement survey data to better measure attitudes, behaviours, and social interactions. He also serves on the Faculty Board of the International Program in Survey and Data Science (IPSDS) and is Associate Editor of Survey Research Methods.

Bella Struminskaya is Associate Professor at the Department of Methodology & Statistics at Utrecht University. Before that she was a senior researcher at GESIS – Leibniz Institute for the Social Sciences at the Department Survey Design and Methodology. Her research interests include survey methodology, smartphone surveys, smartphone sensors & passive data collection using mobile devices, online and mixed-mode surveys, nonresponse and measurement errors in surveys, panel effects, and paradata. Bella is a board member of the German Society for Online Research and programme chair of the General Online Research Conference (GOR). Bella is an associate editor of the Journal of Survey Statistics and Methodology, Survey Research Methods and a guest editor of Public Opinion Quarterly, Social Science Computer Review, and the Journal of Royal Statistical Society Series A.

COMMUNICATING OPINION POLLS TO JOURNALISTS

Public opinion researchers and journalists often cross paths, and for good reason: they share the core goal of producing meaningful information about the issues of our day and the condition of our societies. They share a common approach, as well: Survey researchers go to their best sources, ask their best questions and report what they found out. Journalists do precisely the same. Yet communication between the two camps often is suboptimal. The reasons again are clear: While their goals and broad approach are shared, their methods diverge. Researchers' work is circumscribed by the demands of scientific inquiry, shaped by methodology, subject to uncertainty and infused with complexity. Journalists need a straightforward story, a snappy headline – and confidence they're not being played.

This workshop will seek to bridge the gap between the two, seeking a common language and understanding. We'll look at examples of journalists misreporting polls – and of pollsters misreporting news. We'll examine best practices on both sides – for researchers in talking to journalists about polls, and for reporters in making poll coverage decisions. The aim of this workshop is not to endorse or extend the use of polling as a public relations tool. Quite the opposite: We'll explore the ways in which survey researchers can contribute to the aims of journalism, through clarity, accuracy and transparency, in order to help both disciplines achieve their shared goal of an informed society. The latter portion of the workshop will include group discussion of successes and failures in communication with journalists. Participants are encouraged to bring in short descriptions of surveys they've produced that they see as newsworthy, for use in role play with a skeptical journalist.

Gary Langer is founder and president of Langer Research Associates, a New York-based survey research firm that produces news polls for the ABC News Television Network, investigates complex public policy issues for nonprofits and foundations and manages international surveys for Pew Research Center and other partners. Langer previously served as longtime director of polling at ABC News and as a newsman at The Associated Press. His work has been recognized in two news Emmy awards, 10 Emmy nominations and the 2010 Policy Impact Award of the American Association for Public Opinion Research. He's vice chair of the Roper Center for Public Opinion Research and WAPOR's U.S. representative.
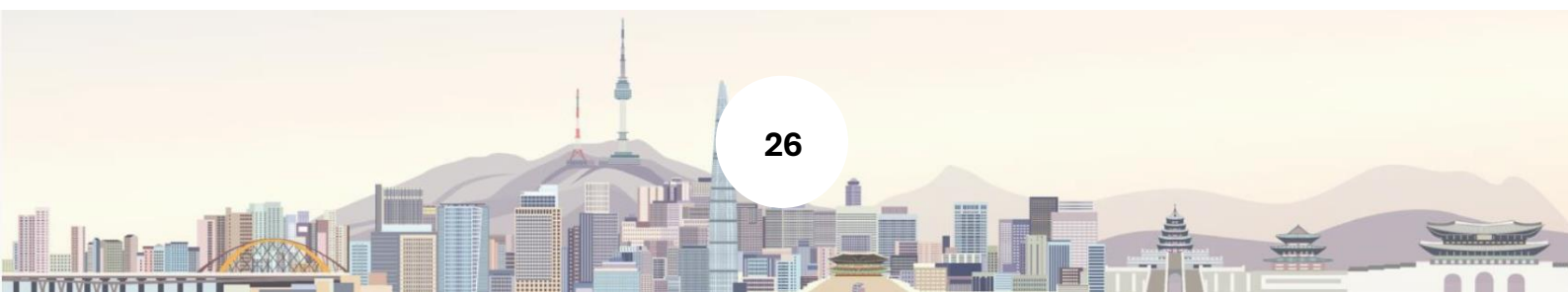
WEB & MULTIMODE SURVEYS USING FREE (OPEN SOURCE) TOOLS

Having software that is free of cost is an easy sell, but source code freedom has many other advantages: self-hosting ability, full control of data and privacy, and the ability to modify the software to suit your needs to name a few.

The workshop will include the installation of a suite of free and open-source software tools for conducting surveys in multiple modes on your own device, then run through the use of these tools. The core tool is LimeSurvey, a powerful and free web based survey tool, which acts as a questionnaire authoring and web based data collection tool. Also demonstrated will be the Android Offline Surveys app for CAPI, queXS for CATI and queXF for PAPI data entry (queXS and queXF are developed by the author of this workshop). Course objectives and planned hands-on activities: 1) What is free / open source software and why does it matter; 2) Obtaining and installing the software (please bring a laptop, otherwise you can watch as a demonstration); 3) Setting up a "base" questionnaire in LimeSurvey; 4) Using the suite of tools to deliver the questionnaire in multiple modes (CAPI, CATI, CAWI, PAPI); 5) Limitations of the tools. The workshop consists mainly of hands-on activities, including the installation and use of the tools, followed by a Q&A session.

Adam Zammit is the Director of Operations at the Australian Consortium for Social and Political Research (ACSPRI). Adam is the lead developer and maintainer of a suite of free / open-source tools for survey research (queXML, queXF, queXS and queXC) and is a contributor to the LimeSurvey project. Adam also manages many survey projects, including web, telephone and paper-based studies. Current projects include data collection for the Australian Survey of Social Attitudes (AuSSA) – a national postal survey that incorporates the ISSP module for Australia.

QUESTIONNAIRE DESIGN FOR CROSS-CULTURAL SURVEYS

In cross-cultural research, special attention to the development of survey items is paramount to ensure that they measure what they intend to measure and that they do so in a comparative way across different cultures and languages. This workshop is an extension of the "Cross-Cultural Surveys" workshop. However, participation in that workshop is not a prerequisite for participation in this workshop, which aims to equip participants with the fundamentals of cross-cultural research, focusing on creating comparable multilingual measurement instruments. In addition, participants will be introduced to techniques and tools for evaluating and pretesting questionnaire items. Finally, the workshop will illuminate key considerations in the translation process, identifying potential pitfalls and sources of error, thereby fostering a comprehensive understanding of the challenges inherent in cross-cultural survey designs.

Lydia Repke is a social scientist who heads the Scale Development and Documentation team while also leading the Survey Quality Predictor 3.0 (SQP) project at GESIS – Leibniz Institute for the Social Sciences. Additionally, she holds a membership in the Young Academy of the Academy of Sciences and Literature, Mainz and serves as an elected board member of the "Sociological Network Research" Section within the German Sociological Association. Lydia graduated from the double master's degree program European Master in Government of the University of Konstanz, Germany, and University Pompeu Fabra, Spain, where she received her doctor's degree in cultural psychology (2017) and the Special Doctorate Award for her thesis on multicultural identifications and personal social networks. With her expertise in data quality of survey questions, egocentric network analysis, and multiculturalism, Lydia is dedicated to knowledge transfer through teaching, consulting, and science communication in these areas.

APPLIED INTRODUCTION TO THE COLLECTION OF PARADATA AND SENSOR DATA

Technological advancements, coupled with digital social change, provide novel research avenues for social and behavioural scientists. The global increase in high-speed (mobile) Internet and electronic device ownership moves daily life to digital spheres. In this short course, I give an applied introduction to the collection of various paradata (e.g., response times, window/browser tab switching, and user agent strings) and sensor data. The latter ones are distinguished into passively collected sensor data (e.g., acceleration and Global Positioning System data) and actively collected sensor data (e.g., image and voice data). For this purpose, I present program codes (mainly JavaScript) and how to implement these codes for the collection of paradata and sensor data. Importantly, the course includes applied data collection exercises in which participants: 1) work with the codes; 2) learn to collect the various data themselves; 3) accumulate knowledge about data characteristics (e.g., structured and unstructured); 4) and get novel insights into data handling.

As basis for the data-driven showcases, I will use the survey software solution Unipark (www.unipark.com). Previous knowledge on digital data and/or programming skills are not mandatory, but it is suitable to attend this course as well as the course "Augmenting surveys with data from smartphone sensors and apps: best practices" by Bella Struminskaya and Florian Keusch. Participants are encouraged to prepare questions concerning current and future studies and to bring a laptop PC for the exercises. They also receive access to all program codes that are introduced during the short course. At the end of the workshop, the participants will be able to: 1) independently employ codes for collecting paradata and sensor data; 2) decide on best practices when it comes to data handling and processing; 3) and critically reflect upon the merits and limits of various digital data and their suitability for empirical studies in the framework of social and behavioural science.
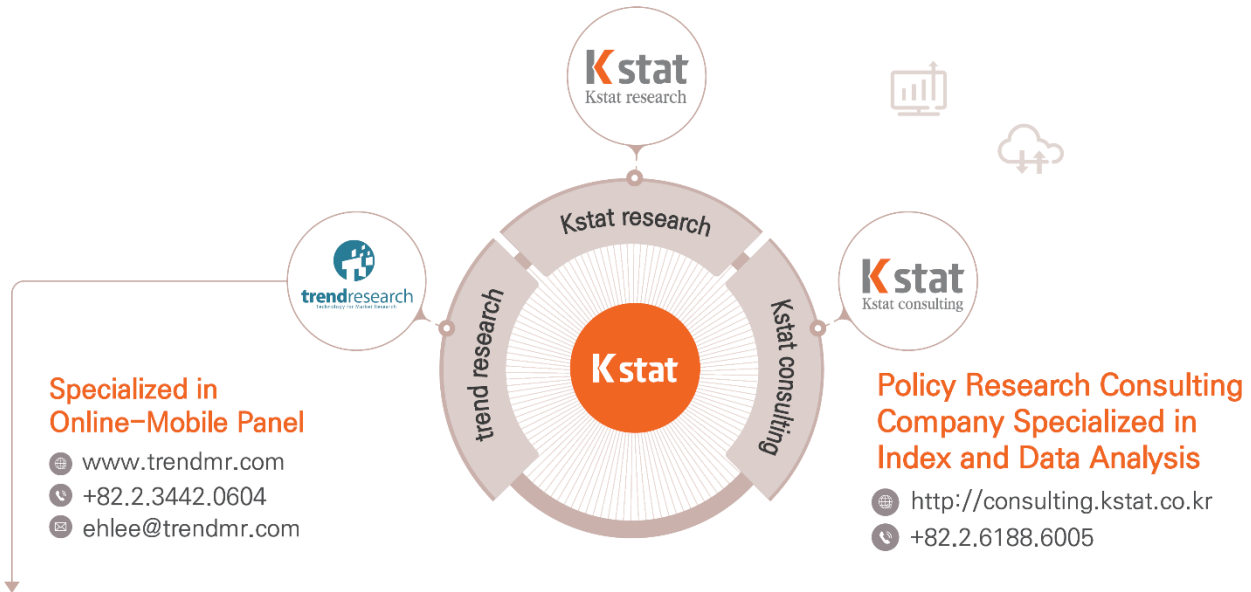

Jan Karem Höhne is junior professor at the Leibniz University Hannover in association with the German Centre for Higher Education Research and Science Studies and head of the CS3 lab for Computational Survey and Social Science. Currently, he is visiting professor at the Department of Methodology and Statistics at Utrecht University and permanent research fellow at the Research and Expertise Centre for Survey Methodology at the University Pompeu Fabra in Barcelona. Before that, he was senior postdoc in the ERC-funded POLITSOLID project at the Political Science Department at the University of Duisburg-Essen, research fellow of the German Academic Exchange Service at the Institute for Social Research at the University of Michigan, and Fulbright fellow at the Department of Communication at Stanford University. His research combines survey research and computational social science. I employ Automatic Speech Recognition, Natural Language Processing, and generative AI applications for measuring political and social attitudes. This also includes the exploration of new, digital data sources and forms for empirical social research.

Kstat Group

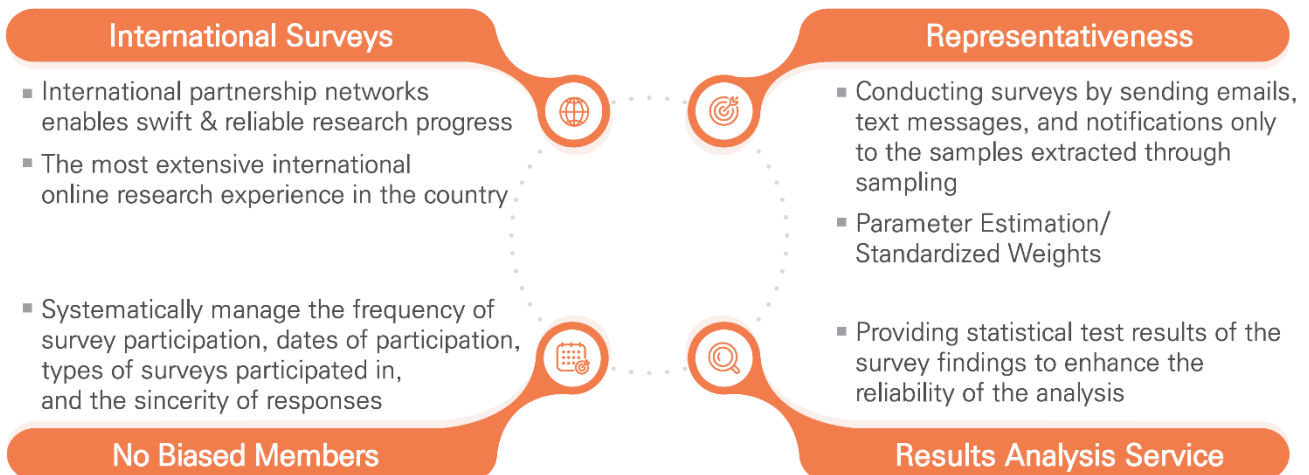## Specialized in Research and Data
🌐 www.kstat.co.kr
📞 +82.2.6188.6000

Kstat
Kstat research

Kstat
Kstat consulting

Kstat research

trend research

Kstat consulting

Kstat

Specialized in Online-Mobile Panel
🌐 www.trendmr.com
📞 +82.2.3442.0604
✉ ehlee@trendmr.com

Policy Research Consulting Company Specialized in Index and Data Analysis
🌐 http://consulting.kstat.co.kr
📞 +82.2.6188.6005

• trend research

☑ Trend Research is a specialized online and mobile research company with a 20-year tradition. In 2023, it merged with the Kstat Group to create synergy between online and offline surveys.

trend research
Technology for Market Research

Combination of Marketing and Social Research Experts	Trend Custom Korean Panel of 750,000 members	Qualitative Research and Global Market Research Experts

I Trend Panel

International Surveys
- International partnership networks enables swift & reliable research progress
- The most extensive international online research experience in the country

Representativeness
- Conducting surveys by sending emails, text messages, and notifications only to the samples extracted through sampling
- Parameter Estimation/ Standardized Weights

No Biased Members
- Systematically manage the frequency of survey participation, dates of participation, types of surveys participated in, and the sincerity of responses

Results Analysis Service
- Providing statistical test results of the survey findings to enhance the reliability of the analysis

Koreans' Favorite Brands

Nationwide survey from March 22 to April 5, 2024 with 1,777 people aged 13+

Instant noodle **35%**

Ice cream **9%**

Energy drink **46%**

Beer **52%**

Fried chicken chain **27%**

Coffee chain **43%**

Luxury **21%**

Sports wear & goods **39%**

Web portal **74%**

OTT streaming service **49%**

Automotive company **45%**

한국갤럽, 조사역사 50년
Gallup Korea since 1974

MONDAY, JULY 29, 2024 – DAY 2

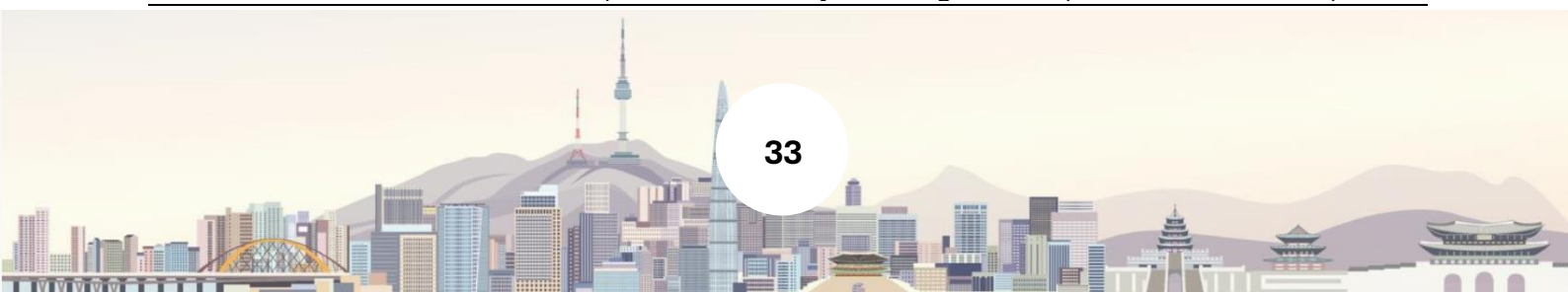| Jul 29	Room	Sessions
08:20-08:30	-	Shuttle bus departing from the Mayplace Hotel
08:00-16:00	1st floor 90101	Registration desk is open (International Hall Building)
09:00-09:30	Cho Byung Doo International Conference Hall	**CONFERENCE OPENING** (600th Anniversary Hall Building, 5th floor) Session moderator: Minyoung Yoo, June Yoon (First-time WAPOR attendees, Republic of Korea) Speakers: YungHo Kim (Minister, Ministry of Unification, Republic of Korea) DongCheon Shin (Chairperson, National Research Council for Economics, Humanities, and Social Sciences, Republic of Korea) Hakyung Lee (Chief reporter, JoongAngIlbo, Republic of Korea) Robert Chung (WAPOR President, Hong Kong) Linda Luz Guerrero (WAPOR Asia Pacific Chapter President, Philippines) Wolfgang Aschauer (WAPOR Conference Chair, Austria)
09:30-10:30	Cho Byung Doo International Conference Hall	**KEY-NOTE LECTURE ON LIBERTY** (600th Anniversary Hall Building, 5th floor) **Defending Polling: Why It is Necessary and How We Can Protect the Freedom to Poll** Speaker: Kathleen Frankovic (Independent Consultant, USA) Session moderator: David Jodice (D3 Systems, USA) Polling is a necessary and beneficial part of democracy, providing information to both the government and the governed. But it faces many threats. They range from outright attacks on individuals, their institutions, and individual projects, to limits that continue to be set by governments, to attacks by politicians and the media, to less obvious threats like poor reporting, and even threats caused by the decisions that pollsters themselves make. Why should we defend polling? What is the value of opinion and election polls? How can we make the best case for polling protection and freedom? This keynote will discuss the importance of opinion polls in a democracy, review how polls became so dominant a part of global politics and examine the important role the news media had in polling's expansion. It will describe the current threats polling faces, and propose potential remedies, describing the ways individuals and global and national associations can combat the threats to opinion polls.
10:30-11:00	B1, B2, 1st floor	Coffee break (International Hall Building)
11:00-12:30	**B1, B2 1st floor**	**Featured panels (I): International Hall Building**
11:00-12:30	B1 9B118	**EXAMINING TEN YEARS OF DELIBERATIVE POLLING IN KOREA** Panel Chair: James Fishkin (Stanford University, USA) **Bullying and Harassment in the Metaverse: Deliberative Perspectives from Korea, Japan, Hong Kong and Taiwan** Alice Siu (Stanford University, USA), Shinya Wakao (The University of Texas at Austin, USA), Hugo Tai (Oxford University, UK) **When Deliberation is Unequal: Opinion Minorities, Opinion Support, and Opinion Change in Small Group Deliberation** Nuri Kim (KAIST, Republic of Korea) **Advancing Democratic Engagement: A Case Study of Public Deliberation on Reforming the National Assembly Election System in Korea** Seokho Kim (Seoul National University, Republic of Korea), Chun Seok Kim (Hankook Research, Republic of Korea), Woo-Yeon Jung (Seoul National University, Republic of Korea) **Unboxing Deliberation: Using Transcripts from Shin Kori Public Deliberation to Identify Participants' Concerns** Young Jee Kim (Stanford University, USA)

Jul 29	Room	Sessions
11:00-12:30	B2 9B217	**INTERNATIONAL SOCIAL SURVEY PROGRAMME: A DISCUSSION OF QUALITY AND COMPARABILITY OF CROSS-CULTURAL METHODS**

Panel Chair: Rene Bautista (NORC at the University of Chicago, USA)

Gender Role Attitudes in the Philippines and Elsewhere
Harry Ganzeboom (Independent Consultant, Netherlands), Linda Luz Guerrero (Social Weather Stations, Philippines), Gerardo Sandoval (Social Weather Stations, Philippines)

A Within-Country Comparison Using Cross-National Surveys: An Examination on Mode Effect
Pei-shan Liao (RCHSS, Academia Sinica, Taiwan)

Treating Translation as a Scientific Component of Cross-National Research: The Role of Quantification and Experiments
Tom W. Smith (NORC at the University of Chicago, USA)

Survey Data Quality Methods for ISSP and DATIS
Ioannis Andreadis (ELKE A.P.TH., Greece)

11:00-12:30	1st floor 90104	**TRUST IN SURVEYS AND SURVEY RESULTS: A GLOBAL PERSPECTIVE ON THE INTERNATIONAL SURVEY CLIMATE**

Panel Chair: Henning Silber (GESIS - Leibniz Institute for the Social Sciences, Germany)

Assessing the Survey Climate in 12 European Countries: Results from the ESS CRONOS-2 Panel
Bella Struminskaya (Utrecht University, Netherlands), Edith Deleeuw (Utrecht University, Netherlands), Henning Silber (GESIS - Leibniz Institute for the Social Sciences, Germany), Joop Hox (Utrecht University, Netherlands)

Attitudes Toward Election Surveys and Future Election Survey Participation in Korea
Deok Hyun Jang (Gallup Korea, Republic of Korea), Sori Kim (Sungkyunkwan University, Republic of Korea), Jibum Kim (Sungkyunkwan University, Republic of Korea)

Predicting Survey-Participation Intentions: Evidence from the Korean General Social Survey
Henning Silber (GESIS - Leibniz Institute for the Social Sciences, Germany), Patricia Moy (University of Washington, USA), Timothy Johnson (University of Illinois at Chicago, USA), Jibum Kim (Sungkyunkwan University, Republic of Korea)

Motivated Reasoning through the Lens of Affective Political Polarization
Michael Traugott (University of Michigan, USA)

11:00-12:30	1st floor 90109	**THEORETICAL AND EMPIRICAL FOUNDATIONS OF DEMOCRACY**

Panel Chair: Andrew Dawson (York University, Canada)

Linkages between Specific and Diffuse Support: A Cross-National Exploration of the Empirical Connection Between Political Trust and Support for Democracy
Andrew Dawson (York University, Canada), Isabel Krakoff (York University, Canada)

Experts vs The People: Which conception of Democracy?
Claire Durand (University of Montreal, Canada)

Hypocritical Democrats: Citizens' Conditional Commitment to Democratic Norms and Principles
Enrique Hernandez (Universitat Autonoma de Barcelona, Spain), Damaj Tomic (Universitat Autonoma de Barcelona, Spain), Sergi Ferrer (Universitat Autonoma de Barcelona, Spain), Enrique Prada (Universitat Autonoma de Barcelona, Spain)

Conceptualizing and Measuring Support for Democracy: A New Approach
Christopher Claassen (University of Glasgow, UK), Kathrin Ackermann (University of Siegen, Germany), Eri Bertsou (University of Zurich, Switzerland), Lucas Borba (Federal University of Pernambuco, Brazil), Ryan
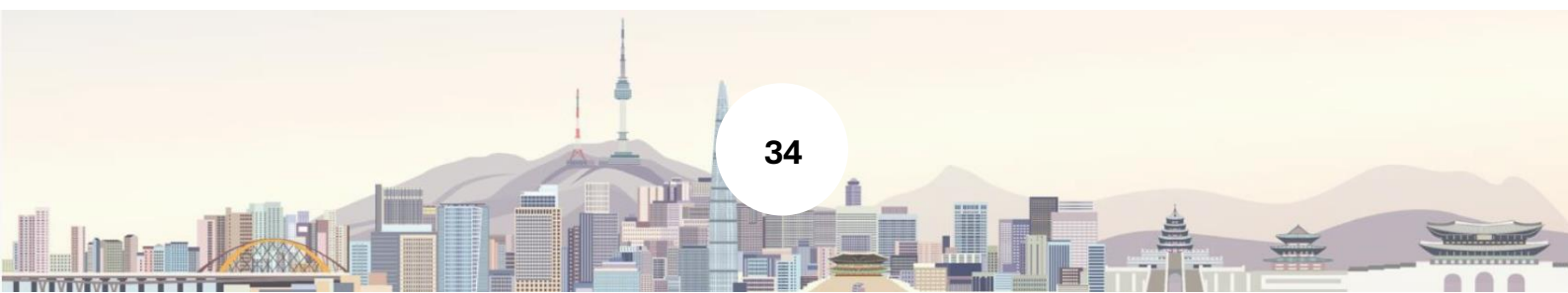
Jul 29	Room	Sessions

Carlin (Georgia State University, USA), Amnon Cavari (Reichman University, Israel)

Views of Democracy Measured Using Close- and Open-Ended Questions
Christine Huang (Pew Research Center, USA)

11:00-12:30 — **B2 9B208**

WHAT KOREANS THINK ON KOREAN UNIFICATION AND NUCLEAR PROLIFERATION

Panel Chair: ChangHwan Kim (University of Kansas, USA)

Changes In Citizens' Perceptions of Unification and the Direction of the New Unification Discourse
Byong-Kuen Jhee (Chosun University, Republic of Korea)

Changes in the Public Opinion of Unification in Korean Society (2007-2023): Negative Trends and Ambivalent Possibilities
Hak Jae Kim (Seoul National University, Institute for Peace and Unification Studies, Republic of Korea)

South Korean Public Perception of Nuclear Proliferation
Chungku Kang (The Asan Institute for Policy Studies, Republic of Korea)

Status, Favourability, and Competence: Perception on the International Status between Japan and Korea
Seongjo Kim (Yonsei University, Republic of Korea)

12:30-13:30 — **6th floor** — Lunch break (600th Anniversary Hall Building)

13:30-15:00 — **B1, B2, 1st floor** — **Parallel sessions (I): International Hall Building**

13:30-15:00 — **B1 9B113**

MEASURING PUBLIC OPINION IN THE AGE OF MISINFORMATION

Panel Chair: Wladimir Gramacho (University of Brasilia, Brazil)

Misinformation About Vaccines in Brazil: Who Shares It and Why?
Wladimir Gramacho (University of Brasilia, Brazil)

Who is Spreading Misinformation? Social Bots, Misinformation, and 2020 U.S. Presidential Election
Yanling Zhao (Northwestern University, USA), Erik Nisbet (Ohio State University, USA)

A Study of Misinformation in the Philippines News Media on Facebook
Marc Riven Herrera (National University of Singapore, Singapore), Kokil Jaidka (National University of Singapore, Singapore)

Measuring the Russian Domestic Public's Adoption of State-Sponsored Strategic Narratives about International Politics
Olga Kamenchuk (Northwestern University, USA), Erik Nisbet (Ohio State University, USA), Chloe Mortenson (Northwestern University, USA)

13:30-15:00 — **B2 9B215**

GENDER STUDIES

Panel Chair: Yossi David (Ben-Gurion University of the Negev, Israel)

Ideological Polarization on Gender Roles in Europe
Edurne Bartolome Peral (University of Deusto, Spain), Bogdan Voicu (Romanian Academy, Romania)

Gendering Politics: The Effect of Exposure to Gender and Stereotypical Gendered Cues on Public Opinion and Behavioural Intentions
Yossi David (Ben-Gurion University of the Negev, Israel)

The Dual Detriment: How Political Cynicism and Gendered Misinformation Fuel Political Disengagement Among Women in India
Saifuddin Ahmed (Nanyang Technological University, Singapore), Muhammad Masood (Nanyang Technological University, Singapore), Shruti Malviya (Nanyang Technological University, Singapore)

Abortion Attitudes in the U.S. Across Language of Survey Administration: The Role of Pregnancy and Abortion Knowledge
Lucrecia Mena-Melendez (Indiana University-Bloomington, USA), Xiana Bueno (Indiana University-Bloomington, USA), Kristen Jozkowski (Indiana
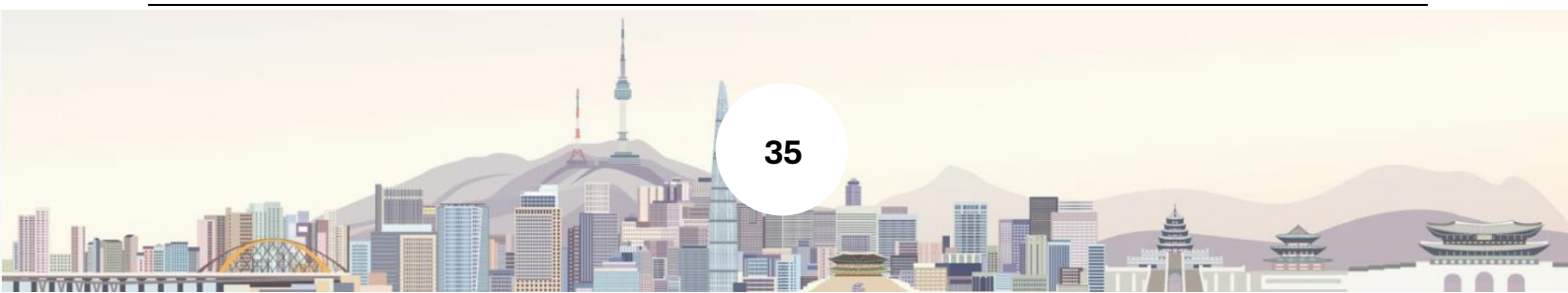
Jul 29	Room	Sessions
		University-Bloomington, USA), Brandon Crawford (Indiana University-Bloomington, USA), Ronna Turner (University of Arkansas, USA), Wen-Juo Lo (University of Arkansas, USA)

Internet Usage and Gender Equality Attitudes in Post-Soviet Countries
Tatiana Karabchuk (UAE University, UAE)

13:30-15:00	B1 9B118	**ELECTIONS AND ELECTORAL STUDIES**

Panel Chair: Claire Durand (University of Montreal, Canada)

Beyond the 3:3 Tie: A Machine Learning Approach to Reclassifying Deadlocked 2023 Taiwan Presidential Polls
Lee-Yen Wang (Independent Researcher, Taiwan)

Who Invites Whom to Election Campaigns? Examining Social Networks in South Korea and Japan
Minyoung Yoo (Sungkyunkwan University, Republic of Korea)

The Ever-Rational Voter: Policy Voting in the 2022 South Korean Presidential Election amid Political Polarization
Sangdo Lee (Seoul National University, Republic of Korea), Jimin Ahn (Seoul National University, Republic of Korea), Joonseok Kim (Seoul National University, Republic of Korea)

Immigration Salience in the 2024 Elections in the US and Mexico
Francisco Abundis Luna (Parametría, Mexico), Theresa Kernecker (Parametría, Mexico)

Affective Polarization in India: Evidence from Subnational Elections
Yashwant Deshmukh (C-Voter, India), Holli Semetko (Emory University, USA), Kiran Arabaghatta Basavaraj (University College London, UK)

13:30-15:00	B2 9B217	**ADDRESSING THE CHALLENGES IN DATA COLLECTION FOR CGSS, JGSS, KGSS AND TSCS**

Panel Chair: Chyi-in Wu (Academia Sinica, Taiwan)

The Challenges and Reactions in Data Collection of the Taiwan Social Change Survey
Chyi-in Wu (Academia Sinica, Taiwan)

Changes to the Methodology to Address the Challenges in Data Collection for the Japanese General Social Survey
Satomi Yoshino (Osaka University of Commerce, Japan), Noriko Iwai (Osaka University of Commerce, Japan)

Conducting Chinese General Social Survey as Mixed-mode Surveys
Yisong Hu (Renmin University of China, China), Weidong Wang (Renmin University of China, China)

Data Collection Challenges and Innovations of the Korean General Social Survey (KGSS)
Worlhwa Kim (Sungkyunkwan University, Republic of Korea)

13:30-15:00	1st floor 90109	**SURVEY MODES AND SURVEY MODE EFFECTS**

Panel Chair: Sofi Sinozich (Pew Research Center, USA)

Switching Horses: F2F to RDD CATI
Sofi Sinozich (Pew Research Center, USA), Yulia Baskakova (Langer Research Associates), Patrick Moynihan (Pew Research Center, USA), Gary Langer (Langer Research Associates)

Best of Both Worlds? Evaluating RDD Text-to-Web Surveys against Traditional Mobile Phone Surveys in South Korea
David G. Tully (Department of State, USA), Bomi Kim (Hankook Research, Republic of Korea)

Self-Completion as a Remedy to the Problems with Implementing Face to Face Interviews - Experiences of the ESS in Poland in Transition to Self-Completion Mode
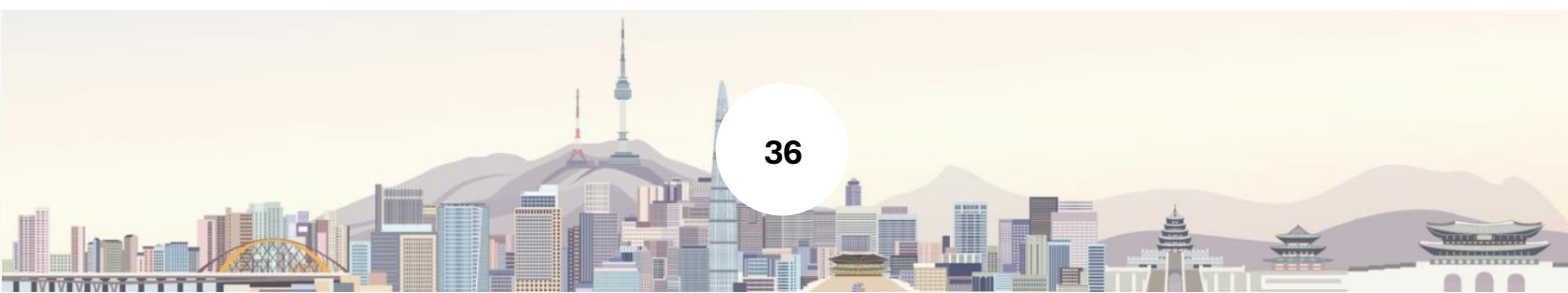Michal Kotnarowski (Institute of Philosophy and Sociology, Polish Academy of Sciences, Poland)

Jul 29	Room	Sessions

Reliable Population Estimation Using On-line Panel and Mobile Push to Web
Torbjörn Sjöström (Novus, Sweden)

Going Digital: Automation in Canadian Public Opinion Research, 1970 to 2025
Christopher J. Adams (University of Manitoba, Canada)

13:30-15:00 — 1ˢᵗ floor 90104

SURVEY EXPERIMENTS

Panel Chair: Timothy Van Blarcom (D3 Systems, USA)

Engagement and Demographics in Probability Panels in Low- and Middle-income Countries - A Life-Panel Omnibus Mode Experiment
Carsten Broich (Sample Solutions BV, Netherlands), Nadica Stankovikj (Sample Solutions BV, Netherlands)

Men's Decline and Rising Support for Hostile Sexism: A Survey Experiment from South Korea
Joeun Kim (KDI School of Public Policy and Management, Republic of Korea)

Impact of Translation on Measurement Quality: An Experiment of Different Translations of a Problematic Item in the Rosenburg Self-Esteem Scale
Chan Zhang (Zhejiang University, China), Minglei Wang (Zhejiang University, China), Jiangyan Wang (Tarim University, China), Shuaiying Cao (Zhejiang University, China)

Width is the Limit – A Mobile-First Layout Experiment Within a Well-Established Panel Survey
Maikel Schwerdtfeger (GESIS - Leibniz Institute for the Social Sciences, Germany), Bernd Weiß (GESIS - Leibniz Institute for the Social Sciences, Germany), Bella Struminskaya (Utrecht University, Netherlands)

How the Governance Performance and Official Publicity Promote National Identity: Questionnaire Experiment from Chinese Youth Group
Hongna Miao (Nanjing University, China), Mao Li (University of Michigan, USA)

13:30-15:00 — B2 9B208

SURVEY METHODS AND METHODOLOGIES: FROM PERSONAL INTERVIEWS TO AI

Panel Chair: Luis Herrero Corona (De las Heras Demotecnia, Mexico)

Exploring Generative AI's Role in Preparing Surveys for Translation
Erica A. Metheney (University of Gothenburg, Sweden), Lauren Yehle (University of Gothenburg, Sweden)

Bridging the Gap: Integrating Google Trends Data with Survey Data to Enhance Public Opinion Monitoring
Barbara Binder (GESIS - Leibniz Institute for the Social Sciences, Germany), Julia Weiss (GESIS - Leibniz Institute for the Social Sciences, Germany)

The Listeners - Getting to Know Face to Face Interviewers
Nirit Avnimelech (Public Opinion Research of Israel, Israel)

Automating Self-Rated Health Coding with Large Language Models: Strength and Weakness Under a Multilingual Survey Scenario
Mao Li (University of Michigan, USA), Stephanie Morales (University of Michigan, USA), Kaidar Nurumov (University of Michigan, USA), Sunghee Lee (University of Michigan, USA)

Can Life-Like Virtual Interviewers Increase the Quality of Answers to Open Questions?
Jan Karem Höhne (Leibniz University Hannover, Germany), Cornelia Neuert (GESIS - Leibniz Institute for the Social Sciences, Germany), Joshua Claassen (Leibniz University Hannover, Germany)

13:30-15:00 — B1 9B114

CENTRAL ASIA IN SOUTH KOREA: VALUES, IDENTITY, STRATEGIES

Panel Chair: Botagoz Rakisheva (Public Opinion Research Institute, Kazakhstan)

Central Asian Migrants in South Korea: Identity, Values, Status
Botagoz Rakisheva (Public Opinion Research Institute, Kazakhstan), Gulden Ashkenova (Public Opinion Research Institute, Kazakhstan)
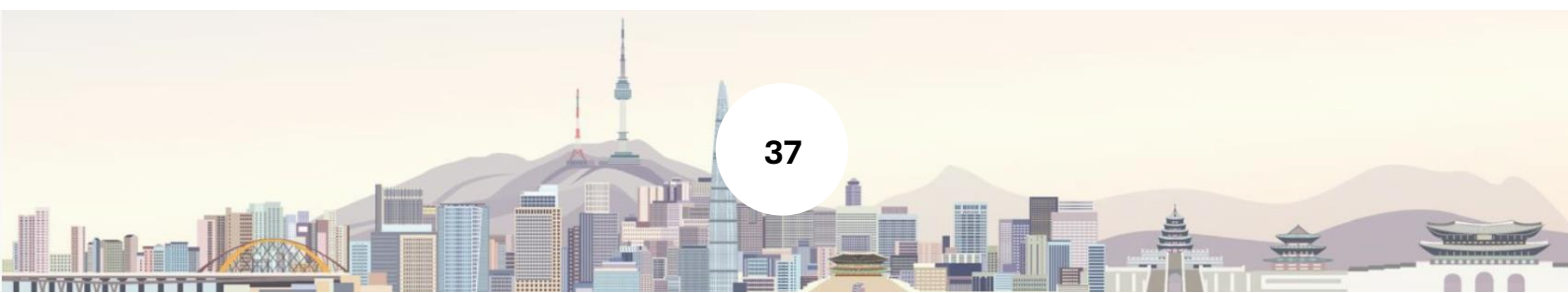
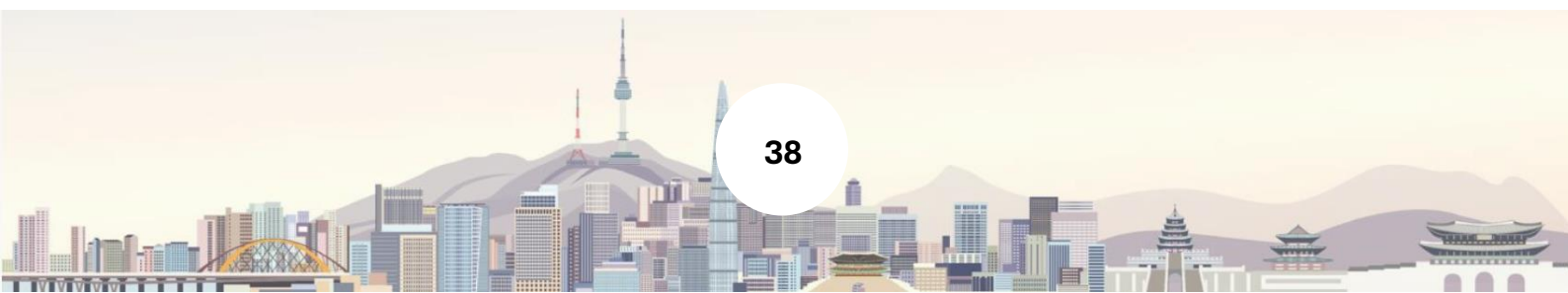| Jul 29	Room	Sessions
		Mongolians' Migration to Korea: Forms and Fluctuation Tsetsenbileg Tseveen (Academy of Sciences of Mongolia, Institute of Philosophy, Mongolia), Badaraev Damdin (Academy of Sciences of Mongolia, Institute of Philosophy, Mongolia), Khatanbold Oidov (Academy of Sciences of Mongolia, Institute of Philosophy, Mongolia), Baasanjav Tsogtgerel (Creative Director at RG Label LLC, Mongolia)
		Correlational Understanding on the Overseas Labor Migrations and Domestic Development of Central Asian Countries Sangcheol Kim (Hankuk University of Foreign Studies, Republic of Korea)
		Current Status of Human Exchanges between South Korea and Central Asia, and Factors Contributing to the Increase in Kazakhstani Migrant Workers in South Korea Youngmin Chu (Hankuk University of Foreign Studies, Republic of Korea)
15:00-15:30	B1, B2, 1st floor	Coffee break (International Hall Building)
15:30-17:00	**B1, B2, 1st floor**	**Parallel sessions (II): International Hall Building**
15:30-17:00	B2 9B208	**STUDIES ON THE ROLE OF SOCIAL MEDIA** Panel Chair: Miao Feng (NORC at the University of Chicago, USA) **Analysing TikTok Content on E-cigarette Prevention Campaigns in the U.S. from 2020 to 2023** Miao Feng (NORC at the University of Chicago, USA), Haoyu Shi (NORC at the University of Chicago, USA), Chandler Carter (NORC at the University of Chicago, USA), Simon Page (NORC at the University of Chicago, USA), Hy Tran (NORC at the University of Chicago, USA), Yoonsang Kim (NORC at the University of Chicago, USA) **A Step Towards Equality: Decriminalizing Homosexuality and Its Impact on Social Media Discourse in Asia** Kokil Jaidka (National University of Singapore, Singapore), YiTing Chen (University of Wisconsin Madison, USA), Preetika Verma (Birla Institute of Technology Pilani, India) **Political Sharing on Social Media: Evidence from India and the U.S.** Eric Yao (Emory University, USA), Kiran Arabaghatta Basavaraj (University College London, UK), Holli Semetko (Emory University, USA) **Leveraging Social Data to Examine Public Abortion Discourse on Major Social Platforms: A Case Study Using the General Social Media Archive** Hy Tran (NORC at the University of Chicago, USA), Sherry Emery (NORC at the University of Chicago, USA), Brian Wells (NORC at the University of Chicago, USA), Haoyu Shi (NORC at the University of Chicago, USA), Simon Page (NORC at the University of Chicago, USA) **The Role of Twitter in Agenda-Setting During India's General Elections: An Analysis of Political Communication Dynamics** Pratyush P. Sarma (Australian National University, Australia), Swarn Rajan (Indian Institute of Management, India), Tanaya Hazarika (Indian Institute of Technology, India)
15:30-17:00	B1 9B114	**QUALITY OF LIFE AND WELLBEING** Panel Chair: Tatiana Karabchuk (UAE University, UAE) **A Culturally Sensitive Paradigm of Societal Development: New Evidence from a 60-Country Study** Kuba Krys (Polish Academy of Sciences, Institute of Psychology, Poland) **Fears of The Future and Their Impact on Subjective Wellbeing A Cross-National Analysis In The DACH Region Based On An Extensive Population Survey** Wolfgang Aschauer (University of Salzburg, Austria), Florian Nemetz (Vienna University of Economics and Business, Austria), Christopher Etter (University of Salzburg, Austria), Knut Petzold (Zittau/Goerlitz University of Applied Sciences, Germany)

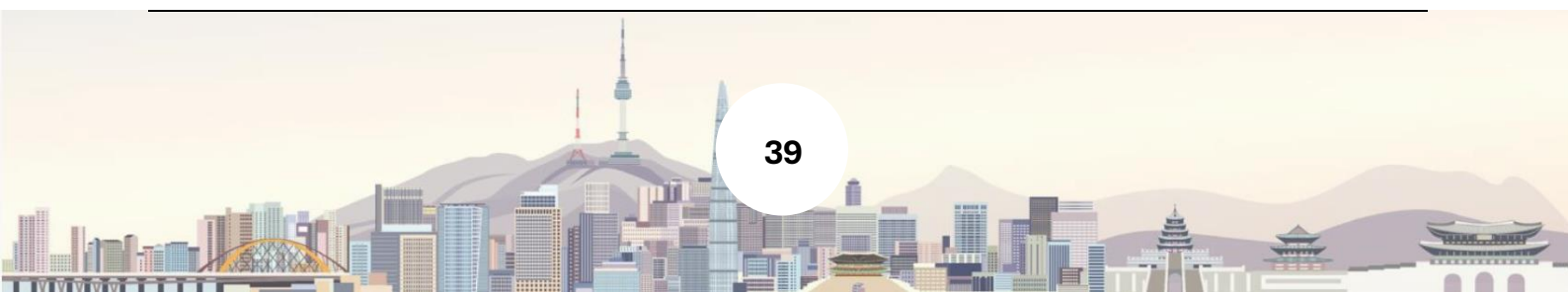| Jul 29	Room	Sessions
		Comparative Analysis of Inequality Perception Gaps: Explaining the Gaps between Objective and Subjective Income Inequality across 40 Countries Sang-Jic Lee (Kyungpook National University, Republic of Korea), Dongkyu Kim (University of Texas Rio Grande Valley, USA), Mi-Son Kim (University of Texas Rio Grande Valley, USA)
		The Bank of Mum and Dad: The Role of Financial Assistance from Family in Australian Home Ownership Matthew C. Gray (Australian National University, Australia), Nicholas Biddle (Australian National University, Australia)
		Financial Insecurity, Perceived Macroeconomic Condition, and Outgroup Prejudice in Muslim-Majority Countries Harris Hyun-Soo Kim (Republic of Korea), Ahhyun Cho (Republic of Korea)
15:30-17:00	B2 9B217	**THE IMPACT OF THE COVID-19 PANDEMIC AND THE RESILIENCE OF DEMOCRACY IN EAST ASIA**
		Panel Chair: Bridget Welsh (University of Nottingham, Malaysia)
		Covid-19 Responses and Political Divides in Southeast Asia Bridget Welsh (University of Nottingham, Malaysia)
		Public Attitudes toward Emergency Measures in Times of Pandemics: Evidence from East Asia Dongjin Kwak (Korea University, Republic of Korea), Chong-Min Park (Korea University, Republic of Korea)
		Covid-19 Infection, Trust in Government-sponsored Information, and Generalized Trust: Evidence from Japan Masahisa Endo (Waseda University, Japan), Gento Kato (Meiji University, Japan), Susumu Annaka (Meiji University, Japan)
		The Impact of the Covid-19 Pandemic and the Resilience of Democracy in East Asia Kai-Ping Huang (National Taiwan University, Taiwan), Hsin-Che Wu (Shandong University, China)
		Trust, Partisanship, and Perceptions of COVID-19 Policy in Taiwan Min-Hua Huang (National Taiwan University, Taiwan), Osbern Huang (Australian National University, Australia), Kaye Kuo (National Taiwan University, Taiwan)
15:30-17:00	B1 9B118	**REGIONAL PERSPECTIVES ON DEMOCRACY**
		Panel Chair: Andrew Dawson (York University, Canada)
		Local Histories of Resistance and Political Attitude Formation in Jordan: An Investigation of Spatially Defined Patterns in Public Attitudes Towards Democracy and Authoritarianism Marios Charilaou (University of Oxford, UK), Salehi Fashami (University of Oxford, UK)
		Assessing Democracy in Mongolia and Its Public Opinion Transformation Khatanbold Oidov (Academy of Sciences of Mongolia, Institute of Philosophy, Mongolia), Khatanbold Oidov (Academy of Sciences of Mongolia, Institute of Philosophy, Mongolia), Battulga Tsendpurev (Ider University and Ulaanbaatar city government office, Mongolia), Batkhishig Enkhchimeg (Academy of Sciences of Mongolia, Institute of Philosophy, Mongolia)
		Public Opinion, Democracy, and Journalism in Germany Thomas Roessing (TRG, Germany)
		Measuring Support, and Change in Support, for Nondemocratic Systems of Government in 22 Countries Janell Fetterolf (Pew Research Center, USA), Richard Wike (Pew Research Center, USA)
		Democracy and its Perceived Efficacy in Malaysia Syed A. Idid (International Islamic University, Malaysia)

Jul 29	Room	Sessions
15:30-17:00	B1 9B113	**VOTING BEHAVIOUR**

Panel Chair: David G. Tully (Department of State, USA)

Voting North and South: A Comparison of Strategic Voting in Global North and Global South Countries
Gabriela Aguirre Fernandez (Kings College London, UK)

Spread in the Electoral Market – A Demand-Sided Study of German Voter-Positions
Oliver Serfling (Rhine-Waal University of Applied Sciences, Germany), Jan Rolf (Rhine-Waal University of Applied Sciences, Germany)

Causes and Consequences of Different Types of EU Positions Among Voters
Roberto Pannico (Autonomous University of Barcelona, Spain), Enrique Hernandez (Autonomous University of Barcelona, Spain)

Looking the Other Way: Selective Information Exposure and the Electoral Punishment of Corruption
Macarena Ares (University of Barcelona, Spain), Sofia Breitenstein (University of Barcelona, Spain), Enrique Hernández (University of Barcelona, Spain)

Navigating Public Perception: Reframing the Value of Surveys in Mexico's 2024 Electoral Landscape
Luis Herrero Corona (De las Heras Demotecnia, Mexico)

15:30-17:00	1st floor 90104	**SURVEY METHODS AND METHODOLOGIES: SAMPLING ISSUES**

Panel Chair: Christopher J. Adams (University of Manitoba, Canada)

Survey Questions, Political Scandals, and Public Opinion in Japan: The Impact of Changing Survey Methodologies on Questions in Media Opinion Polls
Yukio Maeda (University of Tokyo, Japan), Matthew Carlson (University of Vermont, USA)

Horoscoping and Sampling: Preregistered Exploration of the Impact of Birth Month on Research Outcomes via the 'Whose Birthday Is Next' Sampling Strategy
Lydia Repke (GESIS - Leibniz Institute for the Social Sciences, Germany), Joris Mulder (Centerdata, The Netherlands), Daniel Oberski (Utrecht University, The Netherlands)

Let's Have Some NUTS: Assessing Regional Variability in Attitudes Towards LGBT With Web Probing and Small Area Estimation
Katharina Meitinger (Utrecht University, The Netherlands), Angelo Morett (Utrecht University, The Netherlands)

Fieldwork Challenges in LMICs: Case Studies from Southeast Asia
Elizabeth Weatherly (D3 Designs, Data, Decisions, USA), Elizabeth Seremet (D3 Designs, Data, Decisions, USA), Timothy Van Blarcom (D3 Designs, Data, Decisions, USA)

Lost in Words: Framing Effects on Willingness to Fight
Chu-Ling Tseng (Academia Sinica, Taiwan), Wen-Chin Wu (Academia Sinica, Taiwan), Ding-Yi Lai (Academia Sinica, Taiwan)

15:30-17:00	1st floor 90109	**SURVEY MODES AND SURVEY MODE EFFECTS**

Panel Chair: Timothy Johnson (University of Illinois at Chicago, USA)

Innovation in Opinion Polling: Testing Three Modes and the Feasibility of Hybrid Polling, the Case of Finland, 2024
David A. Jodice (D3 Systems, USA), Pasi Huovinen (Taloustutkimus, Finland), Timothy Van Blarcom (D3 Systems, USA)

Changes in Survey Modes Used in Standard Social Surveys in Japan
Tadahiko Maeda (The Institute of Statistical Mathematics, Japan)

Examining Differences in Face-to-Face and Self-Administered Mixed-Mode Surveys: Insights from a General Social Survey
Alexandra Asimov (GESIS - Leibniz Institute for the Social Sciences, Germany)

Jul 29	Room	Sessions
		New Longitudinal Mixed Mode Responsive Survey Designs to Study the Health and Wellbeing of Children Experiencing Armed Conflict: Ukrainian Families Across Multiple Settings Stephanie Chardoul (University of Michigan, USA), William Axinn (University of Michigan, USA), Tetiana Skrypchenko (Rating Group, Ukraine)
		Methodology for Comprehensive Research Combining CATI and CAWI for Surveying Children and Their Parents on Mine Safety in 27 Areas 'Contaminated' with Explosive Ordnance in Ukraine Tetiana Skrypchenko (Rating Group, Ukraine)
15:30-17:00	B2 9B215	**KSTAT: VARIOUS METHODOLOGICAL APPROACHES IN SOCIAL RESEARCH IN KOREA** Panel Chair: Ansik Chang (Kstat Consulting, Republic of Korea) **A Study on Improvements to the Korean Crime Victim Survey Sample Design - Sample Selection and Sample Replacement** Seonghun Park (Korean Institute of Criminology and Justice, Republic of Korea), Yeyoung Beh (Kstat Research, Republic of Korea) **Harmony of Quantitative and Qualitative Methodologies - Focused on Cultural Diversity Research in South Korea** Gim Hyeyeong (Kstat Consulting, Republic of Korea), Han-ik Chang (Kstat Research, Republic of Korea) **The Combination of Survey Data and Administrative Data Based on the Korea Social Security/Safety Index (KSSI) Model in South Korea** Ansik Chang (Kstat Consulting, Republic of Korea), DongGyun Ha (Kstat Research, Republic of Korea) **Regional Discrepancies Between Quantitative and Qualitative Indicators in the Korea Social Security/Safety Index (KSSI)** Ik Hyun Joo (Kstat Consulting, Republic of Korea), Seol A Kwon (National Crisisonomy Institute, Chungbuk National University, Republic of Korea), Hyun Soo Park (National Crisisonomy Institute, Chungbuk National University, Republic of Korea)
17:00-18:00	5th floor International Hall Building	**MEETING OF WAPOR NATIONAL REPRESENTATIVES** Attendance by invitation Session Chair: David Jodice (WAPOR Vice-President/President-Elect, USA)
17:00-18:30	90101	**POSTERS SESION** (International Hall Building, 1st floor) **A New Approach to Mail Surveys: Toward Improving the Response Rates in Japan** Yoosung Park (Institute of Statistical Mathematics, Japan) **Exploring the Longevity of Belief Echoes in Political Discussion** Yanbo Li (University of Illinois Urbana-Champaign, USA) **The Impact of Digital Difficulties and Social Support on Depression Among Older Adults in Korea** Mihee Ban (Sungkyunkwan University, Republic of Korea) **Correlation Analysis of Public Opinion on Nuclear Weapon Possession and Security Issues in Northeast Asia** Kiyohisa Shibai (Research Organization of Information and Systems, Japan) **Does Political Participation Buffer Depression of the Discriminated? Application of Anomic Depression Theory** Sujin Song (Chung-ang University, Republic of Korea) **Effects of Information on Behavioural Change during the New Pandemic: A Comparative Survey between Japan, Taiwan, and the United Kingdom** Naoko Kato-Nitta (J. F. Oberlin University, Japan), Yusuke Inagaki (Seijo University, Japan), Tadahiko Maeda (Institute of Statistical Mathematics, Japan) **Comparing Alternative Approaches of Compositing Multiple Poverty-Related Risk Indicators: Relations to Emotion Dysregulation, Non-Suicidal Self-Injury, and Suicidal Behaviour among Korean Adults** Chanhee Park (Sungkyunkwan University, Republic of Korea)

Jul 29	Room	Sessions

Factors Related to Lack of Response or Loss to Follow-up Among Japanese Mothers During the First Year Postpartum in the Japan Environment and Children's Study
Mika Kigawa (Kanagawa University of Human Services, Japan)

Gender Role Attitudes, Couple Conflict, and Family Therapy-Seeking Intentions Among Korean Husbands
Bo-Ram Choi (Seoul National University, Republic of Korea)

Prospective Evidence for a Dose-Dependent Association Between Working Hours and Fathers' Parenting Behaviour with Their Infants: The Japan Environment and Children's Study
Akiko Tsuchida (University of Toyama, Japan)

Public Opinion and Policymaking in Western and Central Africa: The World Bank Experience
Svetlana Markova (The World Bank, USA), Yulia Danilina (The World Bank, USA)

Public Perspectives on Play Across the Life Span: Findings from Text Mining Analysis of News Media in South Korea
Lee Kumseon (Yonsei University, Republic of Korea)

Social Trends in Korea Before and After COVID-19 Pandemic, 2003-2023 Korean General Social Survey (KGSS)
Kyuyoung Kim (Sungkyunkwan University, Republic of Korea), Yongmin Kim (Sungkyunkwan University, Republic of Korea), Wookyeong Kim (Sungkyunkwan University, Republic of Korea), Heesoo Min (Sungkyunkwan University, Republic of Korea)

The Study of the Relationship Between Response Time Patterns and Inappropriate Responses in Web Surveys
Yusuke Inagaki (Seijo University, Japan)

The Types of Multidimensional Poverty in South Korea
Xu Li (Republic of Korea)

Understanding Intergenerational Gaps from Both Younger and Older Generations' View in South Korea: Using The Latent Space Item Response Model And Spectral Clustering
Susanna Joo (Yonsei University, Republic of Korea)

"Is this Democracy?": Reimagining Democracy through Collective Agency on the Ghanaian Twitter Space
Ephraim Seseh Danquah (University of Wisconsin -Madison, USA)

Examining the Link Between Workplace Age Discrimination and Depression in Later Life: The Protective Role of Social Engagement in South Korea
Gayoung Choi (Sungkyunkwan University, Republic of Korea)

Comparison of Textual Analysis Methods for Tweets and the US Census Citizenship Question
Heather Kitada Smalley (Willamette University, USA)

Issue Ownership, Electoral Accountability, and Politicians' Social Media Posts: Evidence from the George Floyd Protests in the United States
Yul Min Park (University of Pittsburgh, USA)

Social Trust in AI: A Multi-Country Comparative Survey
Hye Kim (Nanyang Technological University, Singapore)

Would You Choose Your Country if Reborn: A Comparative Study of Korea and Japan
Sori Kim (Sungkyunkwan University, Republic of Korea), Tadahiko Maeda (Institute of Statistical Mathematics, Japan), Yoosung Park (Institute of Statistical Mathematics, Japan), Jibum Kim (Sungkyunkwan University, Republic of Korea)
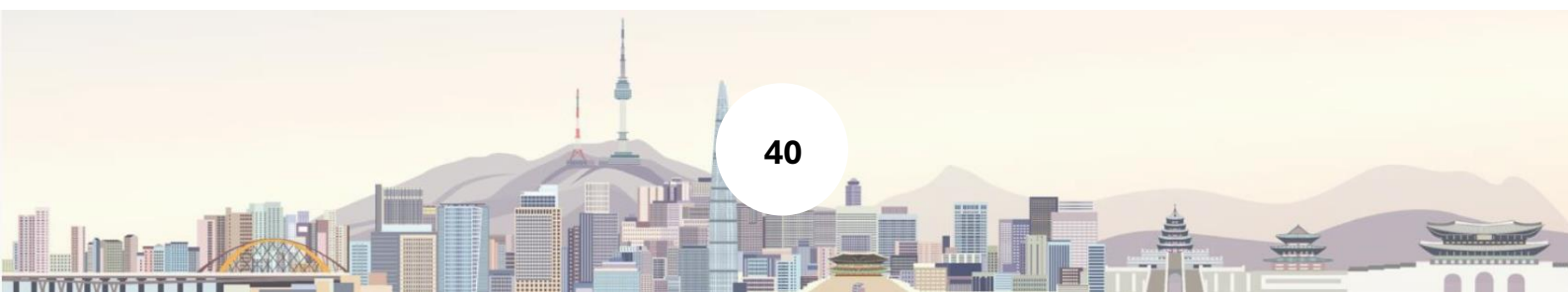
DESIGNS DATA DECISIONS

We are a collaborative team of analysts & statisticians with extensive international research experience who tailor each project to meet your specific needs. Our research **DESIGNS** allow for high quality **DATA** collection wherever you need it, empowering you to make evidence based **DECISIONS**.

On the ground. In the field. Wherever you need us.

D3 helps you tell your data's stories to achieve the greatest possible impact.

Hankook Research

Master Panel
920,000

Mobile Panel
263,000

Survey DB
35,000

National Accreditation Statistics
240

Global Network
70 Countries,
126 Research Companies

Technical Patent/Trademark Rights
90

www.hrc.co.kr/Eng/

TUESDAY, JULY 30, 2024 – DAY 3

Jul 30	Room	Sessions
08:20-08:30	-	Shuttle bus departing from the Mayplace Hotel
08:00-16:00	1st floor 90101	Registration desk is open (International Hall Building)
09:00-10:30	**B1, B2, 1st floor**	**Parallel sessions (III): International Hall Building**

09:00-10:30 — **B1 9B118**

ELECTIONS AND ELECTORAL STUDIES

Panel Chair: Margarita Orozco (University of Kansas, USA)

What Are the Chances? How Voters Gauged Candidates' Electoral Prospects in the Two-Round 2022 French Presidential Elections
Keren Tenenboim-Weinblatt (Hebrew University of Jerusalem, Israel), Christian Baden (Hebrew University of Jerusalem, Israel), Maximilian Overbeck (Hebrew University of Jerusalem, Israel), Eedan Amit-Danhi (University of Groningen, the Netherlands), Tali Aharoni Fabian Thomas (Hebrew University of Jerusalem, Israel)

Factors Influencing Voters Turnout: Insights from Qatar's and Kuwait's Legislative Elections
Fahad Al-Boinin (SESRI, Qatar University, Qatar), Catalina Petcu (SESRI, Qatar University, Qatar)

Echoes from the Caucasus: Georgian Views on US Elections, Presidential Debate and Trump Assassination Attempt
Erekle Antadze (GORBI, Georgia), Ani Lordkipanidze (GORBI, Georgia)

The People Have (Not) Spoken: Who Voted, Who Did Not, and Why in the "Patriots Only" Elections in Hong Kong 2021-2023
Kenneth Ka Lok Chan (Hong Kong Baptist University, Hong Kong)

Methodological Challenges of Perceived Insecurity in Mexico's 2024 Election
Theresa Kernecker (Parametria, Mexico), Francisco Abundis Luna (Parametria, Mexico)

09:00-10:30 — **B2 9B208**

TRUST, COHESION AND SOCIAL CAPITAL

Panel Chair: Egle Butkeviciene (Kaunas University of Technology, Lithuania)

The Social Survey of Reciprocity and Cooperation in South Korea (2018 to 2023): Key Findings and Implications
Dong-Kyun Im (Seoul National University, Republic of Korea), Chaeyoon Lim (University of Wisconsin-Madison, USA), Do-Hyun Han (Academy of Korean Studies, Republic of Korea), Yoonyoung Na (Seoul National University, Republic of Korea), Hyeona Park (Seoul National University, Republic of Korea)

Examining the Role of Cleavages, Inclusion and Exclusion in the Discursive Construction of Social Cohesion: A Civil Society Perspective
Rico Neumann (Technische Universität Berlin, Germany)

Revisiting the Role of Selective Exposure in Collective Decision-Making under Social Influence
Poong Oh (Nanyang Technological University, Singapore)

Measuring Social Capital and Trust: A Comparison of Objective and Subjective Data
Paola Bordandini (University of Bologna, Italy), Stefano Bartolini (University of Siena, Italy), Luca Bortolotti (University of Bologna, Italy), Francesco Sarracino (STATEC Research, Luxembourg)

The Impact of Attitude Logic Toward Social Groups on Attitude Toward Strangers in South Korea
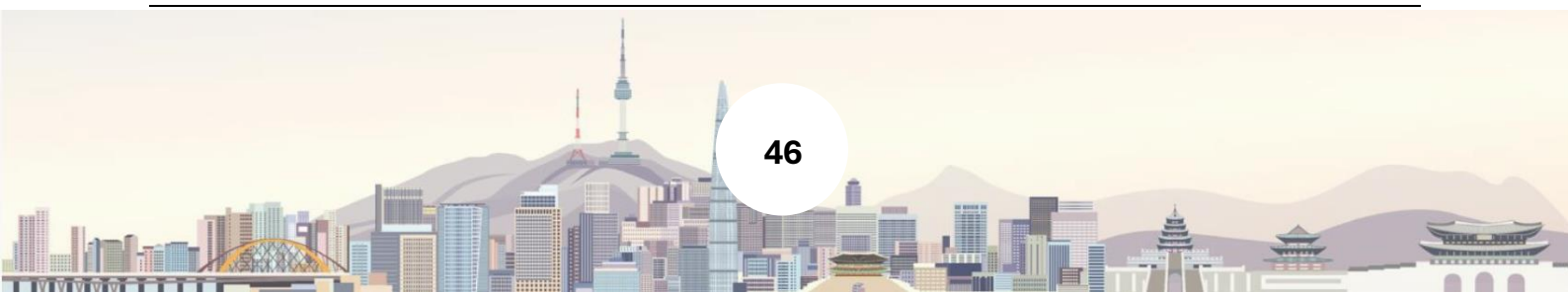Yoonyoung Na (Seoul National University, Republic of Korea)

Jul 30	Room	Sessions

09:00-10:30 — B1 9B114

PUBLIC OPINION RESEARCH IN THE MIDDLE EAST, NORTH AFRICA, AND THE GULF

Panel Chair: Munqith Dagher (IIACSS, Jordan)

Religiosity, Sectarianism, and Support for Democracy in Iraq: Evidence from a National Survey
Munqith Dagher (IIACSS, Jordan), Karl Kaltenthaleer (University of Akron, USA)

Regime Preference and Political Culture in North Africa: Evidence from International Surveys
Mohammed Farid Azzi (Trends Research and Advisory, UAE)

What Saudi Arabia Thinks: How to Measure the Impact of Change? Increasing Insight in the Longitudinal Measurement of Societal Indicators, Addressing Perceptions Around Knowledge, Importance and Realism
Cees L. Faber (The Saudi Center for Opinion Polling, KSA), Saud Alghamdi (The Saudi Center for Opinion Polling, KSA)

Iran: Answers in Polls are Seldom Honest in Autocratic Regimes
Frits Spangenberg (Motam International, the Netherlands)

09:00-10:30 — B2 9B217

CITIZENS' PERCEPTION AND PUBLIC SERVICE: INSIGHTS FROM SOUTH KOREA PUBLIC SECTOR RESEARCH

Panel Chair: ChangHwan Kim (University of Kansas, USA)

Understanding Citizens' Preferences on Basic Income: Using A Conjoint Analysis of Social Experiments in South Korea
Danee Kim (Korea Institute of Public Administration, Republic of Korea), Young-Seong Yoo (Gyeonggi Research Institute, Republic of Korea), Insik Bang (Korea University, Republic of Korea)

Public Service Motivation Measurement: Lessons from Public Employee Perception Survey
Sung-Geun Kim (Kyonggi University, Republic of Korea)

Effect of Citizen Incivility on Self-Sacrifice of Public Service Motivation and Turnover
Jisun Youm (Korea Institute of Public Administration, Republic of Korea)

Beyond Numbers: Advancing Corporate Diversity Measurement
Soohan Kim (Korea University, Republic of Korea), Hajin Woo (Korea University, Republic of Korea), Jiyeon Lee (Korea University, Republic of Korea), Ansik Chang (Kstat Consulting, Republic of Korea)

09:00-10:30 — B1 9B113

TRUE INCLUSION AND TRUST: INCLUDING VOICES OF THE VISUALLY IMPAIRED, MARGINALIZED VOICES, AND EXTREME VOICES

Panel Chair: Nuri Kim (KAIST, Republic of Korea)

Inclusive Engagement: Empowering Deaf and Visually Impaired Participants in Deliberative Polling Events
Alice Siu (Stanford University, USA)

True Inclusion: YouGov Plus and Panel Voice in Opinion Research
Eleanor Coe (YouGov, USA), Sarah Francis (YouGov, UK)

Creating True Inclusion and Building Trust with Young Populations
Matin Mirramezani (Generation Lab, USA), Young Jee Kim (Stanford University, USA)

Neutrality and Trust in Opinion Research: Sharing, Not Shaping, What the World Thinks
Sarah Francis (YouGov, UK), Robert May (YouGov, USA)

Attitudes Towards People with Disability in Australia
Marian Esler (Australian National University, Australia), Matthew Gray (Australian National University, Australia)
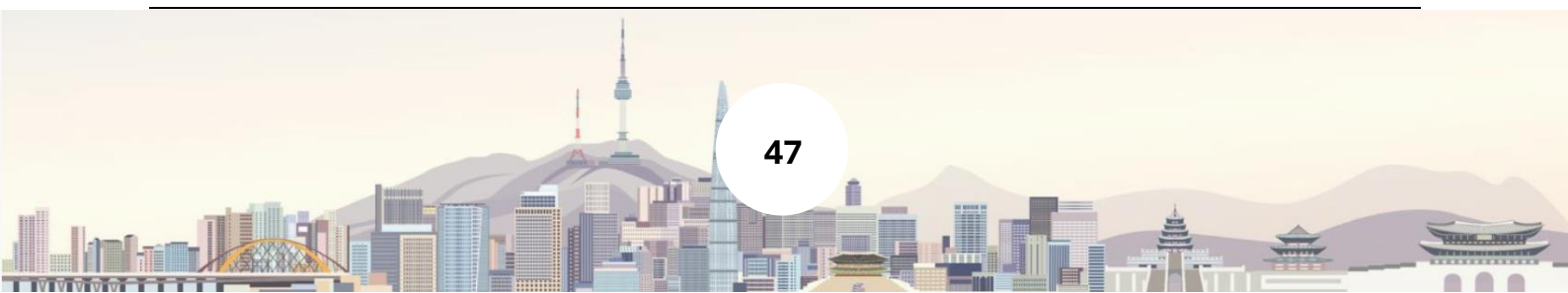
Jul 30	Room	Sessions
09:00-10:30	B2 9B215	**PUBLIC PERCEPTIONS AND THE ROLE OF MEDIA CONTENT**

Panel Chair: Thomas Roessing (TRG, Germany)

The Words We Choose to Believe: Comparing the Influence of Source, Valence, Nationalism on Trust in Foreign Media Coverage of the U.S. on Facebook
Yin Wu (University of Kansas, USA)

Public Opinion as Discursive Process in a Digital Media Ecosystem: A Conceptual Framework
Christian Baden (The Hebrew University of Jerusalem, Israel), Anna Baczkowska (University of Gdansk, Poland), Aukse Balcytiene (Vytautas Magnus University, Lithuania), Marc Jungblut (Ludwig Maximilian University Munich, Germany), Neta Kligler-Vilenchik (The Hebrew University of Jerusalem, Israel), Aleksandra Krstic (University of Belgrade, Serbia)

Political Trust and Trust in the Media in the United States and Vietnam
Yixuan Huang (Harbin Institute of Technology, China), Karl Kaltenthaleer (University of Akron, USA)

How Can Media Consumption Influence on Suicide Risk? A Survey of Spanish Children
Daniel Barredo (University of Malaga, Spain), Miguel Prettel (Technological University of Bolivar, Colombia), Maria Bella Palomo Torres (University of Malaga, Spain)

The Impact Of COVID-19 On Voting Intention in Overseas Koreans: A Discourse on Twitter
Sou H. Jang (Korea University, Republic of Korea), Yong Yi (Sungkyunkwan University, Republic of Korea), Wonbin Cho (Sungkyunkwan University, Republic of Korea), Woojin Jung (Sungkyunkwan University, Republic of Korea)

09:00-10:30	1st floor 90104	**SURVEY METHODS AND METHODOLOGIES: DATA AND DATA QUALITY**

Panel Chair: Chan-Hoong, Leong (Nanyang Technological University, Singapore)

Implementation and Data Quality of a National Survey of Korean Americans using Web Respondent Driven Sampling
Sunghee Lee (University of Michigan, USA), Kaidar Nurumov (University of Michigan, USA)

Gaining Respondent Trust in a Digital Age: An Examination of the Data Protection Protocols in the use of Telephone Surveys
Nancy Mwakaba (Research PLUS Africa, Kenya), Joe Amumo (Research PLUS Africa, Kenya), Dixie Avugwi (Research PLUS Africa, Kenya)

Planning for a Data Archive's After Life
Daniel Tsang (University of California Irvine, USA)

Investigating the Factors Influencing Data Sharing Practices Among Korean Social Science Researchers
Sukhoon Park (Seoul National University, Republic of Korea)

Motivated Reasoning and Polls Evaluation
Rosario Aguilar (Newcastle University, UK), Michael Traugott (Michigan University, USA)

09:00-10:30	1st floor 90109	**SURVEY METHODS AND METHODOLOGIES: SURVEY BIAS**

Panel Chair: Ricardo Gonzalez (Universidad Adolfo Ibanez, Chile)

SampcompR: A Useful R-Package for Cross-Country Survey Comparison and Bias Analyses
Björn Rohr (GESIS - Leibniz Institute for the Social Sciences, Germany), Henning Silber (GESIS - Leibniz Institute for the Social Sciences, Germany), Barbara Felderer (GESIS - Leibniz Institute for the Social Sciences, Germany)

A Study on Nonrespondent Bias in Public Opinion and Social Surveys
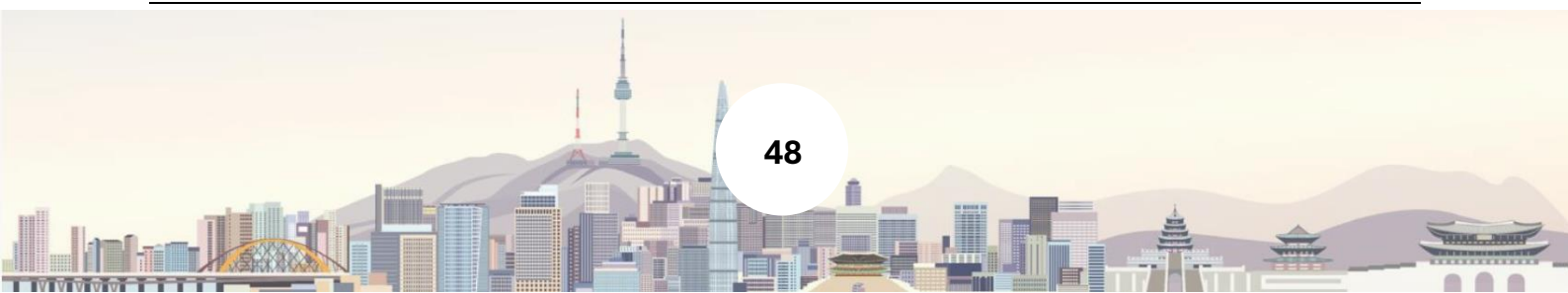Ryozo Yoshino (Doshisha University, Japan)

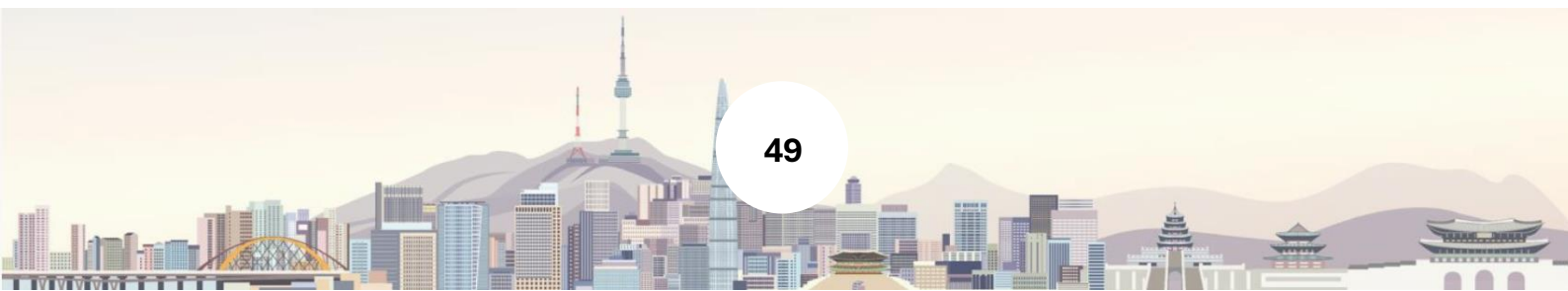| Jul 30	Room	Sessions
		A Two-Year, Frequent Interview, Longitudinal Web Survey of Young Adults in Nepal: Mixed Mode Responsive Survey Design to Reduce Selection Bias William Axinn (University of Michigan, USA), Stephanie Chardoul (University of Michigan, USA)
		Strategies to Reduce Political Bias in Web Surveys Park Seunghwan (Kangwon National University, Republic of Korea), Seungho Oh (Hankook Research, Republic of Korea)
		Cross-National Examination of Survey Item Reliability Christopher Antoun (University of Maryland, USA), Alexandru Cernat (University of Manchester, UK)
10:30-11:00	B1, B2, 1st floor	Coffee break (International Hall Building)
11:00-12:00	Cho Byung Doo International Conference Hall	**KEY-NOTE LECTURE ON QUALITY** (600th Anniversary Hall Building, 5th floor) **Maintaining Data Quality amid Measurement Disruptions** Speaker: Tom W. Smith (NORC at the University of Chicago, USA) Session moderator: Timothy Johnson (University of Illinois at Chicago, USA) This paper examines what defines "quality" in survey research is, how to achieve quality, and how to maintain quality when measurement regimes are changed. There is a special focus on cross-national surveys and monitoring trends.
12:00-13:00	6th floor	Lunch break (600th Anniversary Hall Building)
13:00-14:30	**B1, B2, 1st floor**	**Featured panels (II): International Hall Building**
13:00-14:30	B1 9B118	**ADVANCES AND BENEFITS OF SURVEY DATA HARMONIZATION FOR CROSS-NATIONAL RESEARCH** Panel Chair: Irina Tomescu-Dubrow (Academy of Sciences, Poland, and the Ohio State University, USA) **How to Navigate the Complexities of Ex-Post Harmonization: Preserving Source Item Properties and Methodological Decisions through Harmonization Control Variables** Irina Tomescu-Dubrow (Academy of Sciences, Poland, and the Ohio State University, USA), Ilona Wysmulek (Institute of Philosophy and Sociology, Polish Academy of Sciences, Poland), Kazimierz Slomczynski (Institute of Philosophy and Sociology, Polish Academy of Sciences, Poland) **Converting Relative to Absolute Income in SDR 2.0 Data for Cross-National and Time Series Comparisons** Francesco Sarracino (STATEC Research, Luxembourg) **Income Inequality and Self-Rated Health: A Global Perspective through Harmonized Cross-Sectional Data from 1981 to 2017, across 84 Countries and 11 Survey Programs** Malgorzata Mikucka (University of Mannheim, Germany), Oliver Arranz Becker (Martin-Luther-University Halle-Wittenberg, Germany), Christof Wolf (GESIS-Leibniz Institute of Social Sciences, Germany) **Measuring Public Opinion Toward Trust in Political Institutions: Constructing Cross-National Time-Series Index from a Survey Data Recycling Framework** Joonghyun Kwak (Oxford University, UK), Kazimierz Slomczynski (Institute of Philosophy and Sociology, Polish Academy of Sciences, Poland) **Survey Data Harmonization for Cross-National Research: State of the Art** Christof Wolf (GESIS-Leibniz Institute of Social Sciences, Germany), Irina Tomescu-Dubrow (Academy of Sciences, Poland, and the Ohio State

Jul 30	Room	Sessions
		University, USA), Kazimierz Slomczynski (Institute of Philosophy and Sociology, Polish Academy of Sciences, Poland), Craig Jenkins (The Ohio State University, USA)
13:00-14:30	B2 9B217	**INTERNATIONAL SOCIAL SURVEY PROGRAMME: NAVIGATING SOCIAL AND ENVIRONMENTAL DYNAMICS ACROSS NATIONS**

Panel Chair: Ricardo Gonzalez (Universidad Adolfo Ibanez, Chile)

Explaining Pro-Environmental Behaviours as Civic Activities: A Comparative European Perspective
Egle Butkeviciene (Kaunas University of Technology, Lithuania), Vaidas Morkevicius (Kaunas University of Technology, Lithuania)

Green Awakening: Unveiling the Resurgence of Environmental Activism
Ricardo Gonzalez (Universidad Adolfo Ibanez, Chile), Egle Butkeviciene (Kaunas University of Technology, Lithuania), Vaidas Morkevicius (Kaunas University of Technology, Lithuania)

The Influence of Social Networks on Generalized Trust: Findings from the 2017 ISSP Module
Yanjie Bian (Xi'an Jiaotong University, China)

The Caste / Religion Paradox of India: What Goes Officially "Unreported"
Yashwant Deshmukh (CVoter Foundation, India)

ISLED: Towards a World-Wide Comparative Measure of Level of Education
Harry Ganzeboom (Independent Consultant, Netherlands)

13:00-14:30	1st floor 90104	**TWO DECADES OF VOICES: ASIAN BAROMETER AND THE PULSE OF DEMOCRATIC SENTIMENTS**

Panel Chair: Min-hua Huang (National Taiwan University, Taiwan)

Are Electoral Winners Champions of Democracy? Evidence from South Korea
Hyunjin Oh (Hanyang University, Republic of Korea), Chong-Min Park (Korea University, Republic of Korea)

Essentiality of Democracy in Southeast Asia – The Perception of Democracy, Governance and Regime in Malaysia, Thailand, Indonesia and Philippines
Ibrahim Suffian (Merdeka Center for Opinion Research, Malaysia), Tai De Lee (Merdeka Center for Opinion Research, Malaysia)

Democratic Sentiments and Political Engagement: A Comparative Perspective from Taiwan
Osbern C. Huang (Australian National University, Australia), Min-hua Huang (National Taiwan University, Taiwan)

Shifts in Democratic Attitude Patterns of Southeast Asian Countries, 2010 to 2022
Steven Rood (Social Weather Stations, Philippines), Linda Luz Guerrero (Social Weather Stations, Philippines), Gerardo Sandoval (Social Weather Stations, Philippines), Josefina Mar (Social Weather Stations, Philippines)

13:00-14:30	1st floor 90109	**MEASURING RELIGIOSITY AND VIEWS TOWARD RELIGION IN THE ASIA-PACIFIC REGION**

Panel Chair: Jonathan Evans (Pew Research Center, USA)

Religious Beliefs and Religious Organizations in Japan based on the JGSS Cumulative Data 2000-2023
Noriko Iwai (Osaka University of Commerce, Japan)

Measuring Religiosity and Spirituality in East Asia
Jonathan Evans (Pew Research Center, USA)

A Study on the Current State and Characteristics of Atheists in Korean Society: Korean General Social Survey
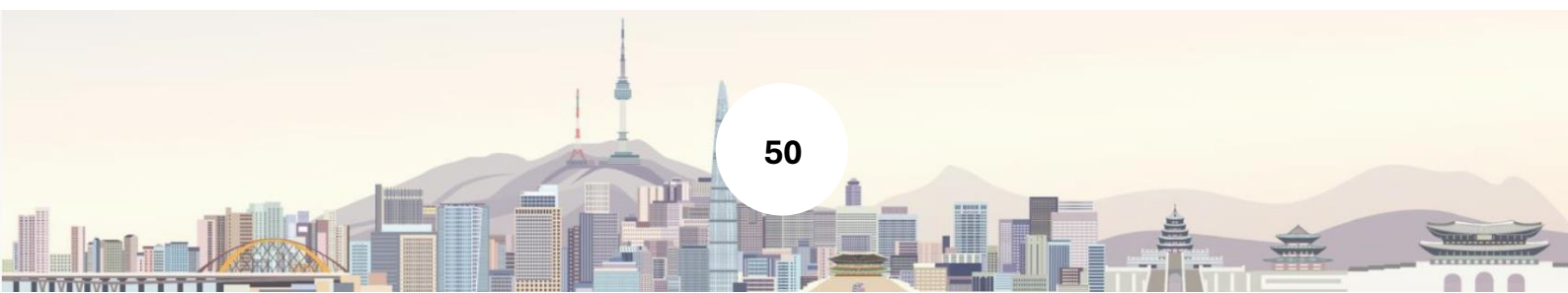Young Bin Lim (Hongik University, Republic of Korea)

Jul 30	Room	Sessions
		The Viability of Interfaith Marriage Questions as A Measure of Religious Intolerance Laura Silver (Pew Research Center, USA), Patrick Moynihan (Pew Research Center, USA)
		Contemporary Religious Attitudes and Practices in China: Insights from a Nationally Representative Survey Weidong Wang (Renmin University, China)
14:30-15:00	B1, B2, 1ˢᵗ floor	Coffee break (International Hall Building)
15:00-16:30	**B1, B2, 1st floor**	**Featured panels (III): International Hall Building**
15:00-16:30	B1 9B118	**LONG-TERM MEMORY: A PREREQUISITE FOR SURVIVAL – HOW ARCHIVING ELEVATES THE SOCIAL SCIENCE OF OPINION RESEARCH AND ENSURES ITS ENDURING POSITIVE IMPACT ON SOCIETY** Panel Chair: Brett Powell (Roper Center for Public Opinion Research at Cornell University, USA) Panelists: Vaidas Morkevicius (Lithuanian Data Archive for Social Sciences and Humanities, Centre for Data Analysis and Archiving, Kaunas University of Technology, Lithuania) Daniel Tsang (University of California, Irvine, USA) Bonnie Wolff-Boenisch (Consortium of Social Sciences Data Archives, Norway) Christof Wolf (GESIS Leibniz-Institute for the Social Sciences, University Mannheim, Germany) Wonho Park (KOSSDA, Seoul National University, Republic of Korea)
15:00-16:30	B2 9B217	**GLOBAL SURVEY ON KOREAN UNIFICATION** Panel Chair: Kwang-Il Yoon (Sookmyung Women's University, Republic of Korea) **Global Survey on Korean Unification (GSKU) – Backgrounds and Implications for South Korea's Unification Policies** Dong-ho Han (Senior Research Fellow, KINU, Republic of Korea) **Global Survey on Korean Unification (GSKU): Inventing Questions and Exploring Public Opinion of Ordinary Citizens** Yongjae Lee (Research Fellow, KINU, Republic of Korea) **Unification Discourse in Transition: Insights from Public Opinion Surveys on North Korea and Unification** Kwang-Il Yoon (Sookmyung Women's University, Republic of Korea), Sungho Park (Yonsei University, Republic of Korea) and Bon Sang Koo (Chungbuk National University, Republic of Korea) Discussants: Tom W. Smith (NORC at the University of Chicago, USA), David Jodice (D3 Systems, USA), Michael Traugott (University of Michigan, USA)
15:00-16:30	1ˢᵗ floor 90109	**PUBLIC OPINION RESEARCH IN TIMES OF WAR** Panel Chair: Christian Haerpfer (University of Vienna, Austria) **Gaza, Political Prospects, Outgoing and Newly Appointed Government, Election and Political Support - West Bank and Gaza Strip** Nader Said-Foqahaa (AWRAD, Palestine) **Surveying in Times of National Crisis - Polling Israeli Public Opinion in 2023-2024** Tamar S. Hermann (Israel Democracy Institute, Israel)

Jul 30	Room	Sessions
		The Benjamin Netanyahu years: Tracking the Harm Done to Public Opinion and the Middle East Peace Process - 2009 to 2024 Colin Irwin (University of Liverpool, UK)
		American Views of the Israel-Hamas War Laura Silver (Pew Research Center, USA)
15:00-16:30	1st floor 90104	**CHALLENGES TO OPINION POLLING AND INNOVATION IN SOUTH-EAST ASIA**
		Panel Chair: Natalie Bettencourt (D3 Systems, USA)
		Back to Normal: Indonesian Pollsters during the Presidential Elections of 2014, 2019 and 2024 Aan R. Kurniawan (Mitra Market Research, Indonesia)
		Youth Interrupted: Navigating the Post-Pandemic Landscape - A Study on Generation Z in the Philippines Judith Mercado (PSRC, Philippines)
		Challenges in Public Opinion Methodologies in Malaysia and Singapore Wai Yu See Toh (Central Force International, Malaysia)
		The Road to Improving Operational Framework of Public Opinion Data Collection for the Ever-Changing Society Wilailak Panyavut (Infosearch Limited, Thailand), Kati Limapichat (Infosearch Limited, Thailand)
15:00-16:30	B2 9B208	**THEATRICAL TRANSFORMATION OF STATISTICS: VISUALIZING NUMBERS ON STAGE FOR IMPACTFUL AUDIENCE ENGAGEMENT**
		Panel Chair: Lai Sim Fong Zoe (On&On Theater Workshop, Hong Kong)
		This panel explores the use of theatre as a medium to transform statistics into compelling materials for audience engagement. It investigates the power of presenting numbers on stage to create a visual and immediate connection with viewers, prompting them to compare statistical data with their own choices and experiences. The traditional presentation of statistics can often feel abstract and detached, making it challenging for audiences to fully grasp the significance of the numbers. However, by incorporating theatre techniques, such as visualizations and dynamic performances, statistical information can be brought to life on stage. This panel examines the potential of this approach and discusses the limitations and considerations associated with the casting process.
		From Spreadsheet to Spotlight: How 100 People on Stage Reflect the Narrative of Urban Data Lai Sim Fong Zoe (On&On Theater Workshop, Hong Kong)
		Beyond the Numbers: Exploring the Personal Stories that Emerge from Staged Urban Data Wen Szu Ni (Independent Researcher, Taiwan)
		My Personal experience as an opinion researcher embedded in the presentation of "100% Hong Kong Robert Chung (Hong Kong Public Opinion Research Institute, Hong Kong)
		My personal experience as a government official embedded in the presentation of "100% Gwangju Choi Ok-Hee (Statistics Korea, Republic of Korea)
16:30-18:00	Cho Byung Doo International Conference Hall	**WAPOR BUSINESS MEETING AND WAPOR ASIA PACIFIC BUSINESS MEETING (open for all participants)** (600th Anniversary Hall Building, 5th floor) Session Chairs: Robert Chung (WAPOR President, Hong Kong) and Linda Luz Guerrero (WAPOR Asia Pacific Chapter President, Philippines)
18:00-19:00	-	*Bus shuttle from the university to the awards banquet*
19:00-21:00	-	**Awards banquet: Floating Island Convention** 1 Island, Some sevit 2085-14, Olympic-daero, Seocho-gu, Seoul

WAPOR BUSINESS MEETING AND
WAPOR ASIA PACIFIC BUSINESS MEETING

Sungkyunkwan University, 600th Anniversary Hall - July 30, 2024

Annual meeting of WAPOR and WAPOR Asia Pacific Regional Chapter according to constitutional requirements.

Session Chairs: Robert Chung (WAPOR President, Hong Kong) and Linda Luz Guerrero (WAPOR Asia Pacific Chapter President, Philippines)

AGENDA

WAPOR Business Meeting

16:30-16:35	Welcome and President's Report (Robert Chung)
16:35-16:40	Vice-President's Report (David Jodice)
16:40-16:45	Past President's Report on Awards and Elections (Timothy Johnson)
16:45-16:50	Secretary-Treasurer's Report (Yulia Baskakova)
16:50-16:55	Membership Committee Report (Hayk Gyuzalyan)
16:55-17:00	Education Committee Report (Chase Harrison)
17:00-17:05	Publications Committee Report (Rico Neumann)
17:05-17:10	Conference Committee Report (Wolfgang Aschauer)
17:10-17:15	Liaison Committee Report (Rosario Aguilar)
17:15-17:20	Report of the West Asia North African Chapter (Munqith Dagher)
17:20-17:25	Report of the Latin American Regional Chapter (Fabian Echegaray)
17:25-17:30	Secretariat Report, covering Standards Committee, Historian and Sub-Sahara African Chapter (Kseniya Kizilova)

WAPOR Asia Pacific Business Meeting

17:30-17:45	Welcome and Chapter President's Report (Linda Guerrero)
	Asia Pacific Regional Chapter: Future Development Plans (Mathew Gray)
	WAPOR Asia Pacific 2025 Conference (Yasuyuki Saito)
17:45-18:00	Joint Question and Answers Session (Chairs: Robert Chung and Linda Luz Guerrero)
18:00	End of the meeting

GALLUP INTERNATIONAL

Voice of the People.

University of Michigan Survey Research Center (SRC)

Who can use our services?

Anyone! Scientists, researchers, federal agencies, non-profits, and more.

What research services do we offer?

- general methodological and statistical consultation, including cross-cultural/international considerations and capacity building
- sample design
- weighting and imputation
- questionnaire design
- project management
- interviewer training
- data collection
- data processing
- analysis

https://www.src.isr.umich.edu/

M SRC

SRL
SURVEY RESEARCH LANKA (PVT) LTD.

01ST FIRST Sri Lankan full service independent marketing and social research consultancy

Dedicated team across the country for data collection who are sole SRL resources

35 YEARS 35 Years SRL has emerged as the most innovative, creative, market-driven and IT- driven Company

PIONEER in establishing a near Real - Time Media behaviour capturing and reporting fuelling the decision making of clients fast.

SRL has earned a reputation for providing top-quality data and insights on time

WE ARE EXPERTS IN

MEDIA & ADVERTISING

COMMERCIAL

SOCIAL & POLITICAL

JOIN US!

44B, Skelton Road, Colombo 05, Sri Lanka
(+94) 11 259 44 64/ 5 |(+94) 766905953
info@srl.lk
www.srl.lk

✳NORC at the University of Chicago

NORC at the University of Chicago is an objective, nonpartisan research organization that delivers insights and analyses decision-makers trust. We have studied almost every aspect of the human experience and partner with clients around the world to understand and respond to society's most critical issues.
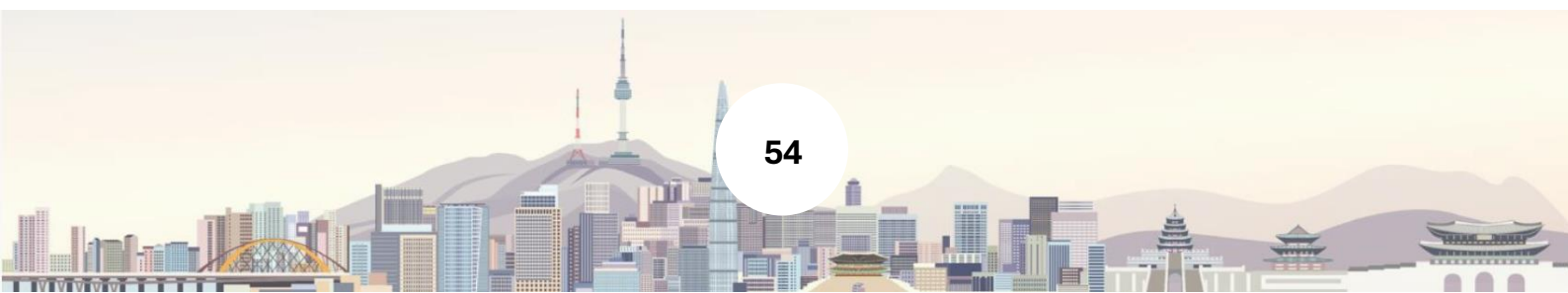
Research You Can Trust | NORC.ORG | INFO@NORC.ORG

PROUD SILVER SPONSOR OF WAPOR 2024

WEDNESDAY, JULY 31, 2024 – DAY 4

Jul 31	Room	Sessions
08:20-08:30	-	Shuttle bus departing from the Mayplace Hotel
08:00-15:00	1st floor 90101	Registration desk is open (International Hall Building)
09:00-10:30	**B1, B2, 1st floor**	**Parallel sessions (IV): International Hall Building**
09:00-10:30	B1 9B114	**PROTEST BEHAVIOUR**

B1 9B114 — **PROTEST BEHAVIOUR**

Panel Chair: David G. Tully (Department of State, USA)

How Do Disaffected Voters Choose? A Reassessment of the Protest Voting Hypothesis
Stefano Camatarri (Catholic University of Louvain, Spain), Marta Gallina (Catholic University of Lille, France)

Online Petitions as a Way of Expressing Public Protest in Kazakhstan
Kamilla Askhat (Higher School of Economics, Russia)

Supporting Online and Offline Protest Violence: Segmenting Hong Kong Protestors Using a Cluster Analysis
Hyun Jee Oh (Jeju National University, Republic of Korea), Yuri Cha (Sogang University, Republic of Korea), Jeong-Nam Kim (University of Oklahoma, USA)

Using AI-Powered Online Forum to Understand Fall 2023 Protests in Panama: Agile Qualitative Research at Scale in Non-Permissive Environments
Yuliya Dudaronak (ORB International, USA)

09:00-10:30 — B2 9B208 — **VALUE RESEARCH**

Panel Chair: Christian Haerpfer (University of Vienna, Austria)

Conservative Dilemmas in the Face of Value Change: Exploring the Relationship Between Conservative Values and Right-Wing Populist Voting in Increasingly Progressive Political Landscapes
Maximilian Etzel (GESIS - Leibniz Institute for the Social Sciences, Germany)

Horizontal Thinkers Amid Reverse Distinction: Divergence of Values Regarding Culture and Art in Korean Society
Hanbi Park (Yonsei university, Republic of Korea), Joon Han (Yonsei university, Republic of Korea)

The Relationship between Work Values and Calling in Work
Heijin Oh (Korea University, Republic of Korea), Jae-Mahn Shim (Korea University, Republic of Korea)

Values Gap: Measuring Differences in Support for Legality of Same-Sex Marriage and Abortion Across 24 Countries
Jacob Poushter (Pew Research Center, USA), Janell Fetterolf (Pew Research Center, USA)

Multicomponent Identity of Tajik Migrants in Russia: Conflict of Value Systems
Muzaffar Olimov (Research Center Sharq (Oriens), Tajikistan), Saodat Olimova (Research Center Sharq (Oriens), Tajikistan)

09:00-10:30 — B1 9B118 — **POLITICAL DISCOURSE AND PUBLIC OPINION IN ASIA**

Panel Chair: David Jodice (D3 Systems, USA)

Communicating American- and Chinese Developed Generative AI Chatbots in Cyber China: Text Analysis on Weibo Discussions
Wenting Yu (Hong Kong Polytechnic University, Hong Kong), Pan Zhao (Hong Kong Polytechnic University, Hong Kong), Ruomeng Liu (University of Chinese Academy of Social Sciences, China), Qianying Ye (City University of Hong Kong, Hong Kong), Yan Qing (Jinan University, China)
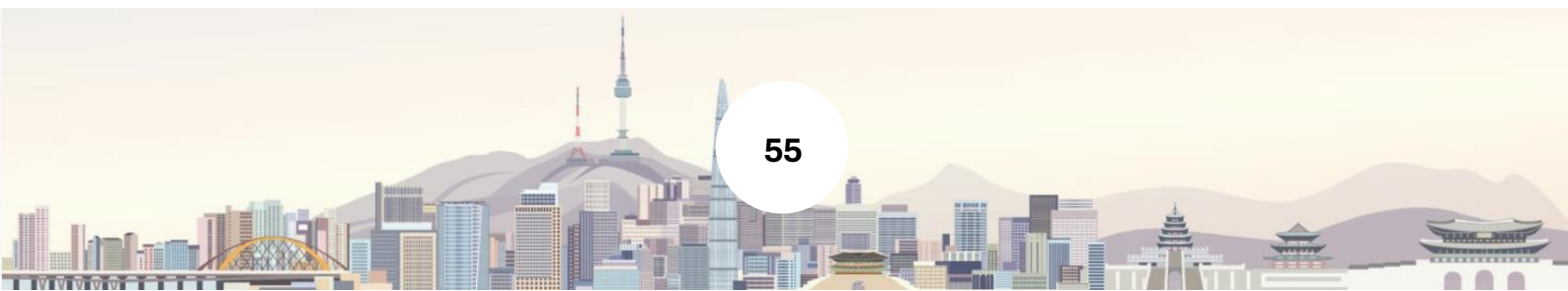
Jul 31	Room	Sessions

Trends in Filipino Attitudes Toward Sexual Relations
Gerardo Sandoval (Social Weather Stations, Philippines), Linda Luz Guerrero (Social Weather Stations, Philippines)

Online Political Advertising Research and Analysis: Evidence from India
Jacob Arndt (Emory University, USA), Kiran Arabaghatta Basavaraj (University College London, UK), Holli Semetko (Emory University, USA)

Rhetoric and Reality: Tracing the Evolution of Policy Discourse, Agenda Setting, and Populism in Indian Prime Ministers' Speeches
Swarn Rajan (Indian Institute of Management Kozhikode, India), Kausik Gangopadhyay (Indian Institute of Management Kozhikode, India), Anirban Ghatak (Indian Institute of Management Kozhikode, India)

How Scientific Discourses Affect the Public's Risk Perception: Evidence from Japan
Ikuma Ogura (Hitotsubashi University, Japan), Midori Aoyagi (National Institute for Environmental Studies, Japan)

09:00-10:30 — **B2 9B215**

METHODOLOGICAL INNOVATIONS IN PUBLIC OPINION RESEARCH

Panel Chair: Eunji Kim (Columbia University, USA)

Copaganda: The Entertainment Media Origins of Policing Attitudes
Eunji Kim (Columbia University, USA), Tyler Reny (Claremont Graduate University, USA), Esteban Fernandez (MIT, USA)

Books and Beliefs: Mapping China's Ideological Space with Online Readership Data
Junyan Jiang (Columbia University, USA), Haohan Chen (University of Hong Kong, Hong Kong)

Gateways to White Nationalism: Leaders' Online Rhetoric and Follower Engagement
Luwei Ying (University of California, USA), Carly Wayne (Washington University in St. Louis, USA)

The Political Impact of Refugee Inflow in New Destination Countries: Evidence from South Korea
Chloe Ahn (University of Pennsylvania, USA), Junghyun Lim (University of California, USA)

09:00-10:30 — **B2 9B217**

UNDERSTANDING COVID-19 RISK PERCEPTION IN SOUTH KOREA: AFFECTIVE AND COGNITIVE DIMENSIONS

Panel Chair: Hoon Lee (Kyung Hee University, Republic of Korea)

Media Framing and Risk Perception: A Quasi-Field Experiment During South Korea's First Year of COVID-19
Cheonsoo Kim (Myongji University, Republic of Korea), Seongoh Park (Sungshin Woman's University, Republic of Korea), Deokhyun Jang (Gallup Korea, Republic of Korea), Jae Woong Shim (Sookmyung Woman's University, Republic of Korea), Won Mo Jang (Boramae Medical Centre, Republic of Korea)

COVID-19 Risk Perception and Social Isolation during the Pandemic in South Korea
Jiwon Baek (Mo-Im Kim Nursing Research Institute, Republic of Korea), Yookyung Eoh (Seoul Graduate School of Counselling Psychology, Republic of Korea), Deokhyun Jang (Gallup Korea, Republic of Korea), Won Mo Jang (Boramae Medical Center, Republic of Korea)

Comparison of Cognitive and Affective Dimensions of Multi-risk Perception According to Sociodemographic Characteristics in a South Korean Population
Kwan-Young Bak (Sungshin Women's University, Republic of Korea), Ryemi Do (Seoul National University Hospital, Republic of Korea), Myoungjee Jung (Korea University College of Medicine, Republic of Korea), Seoyeon Kim (Sungshin Women's University, Republic of Korea), Yookyung Eoh (Seoul Graduate School of Counselling Psychology,

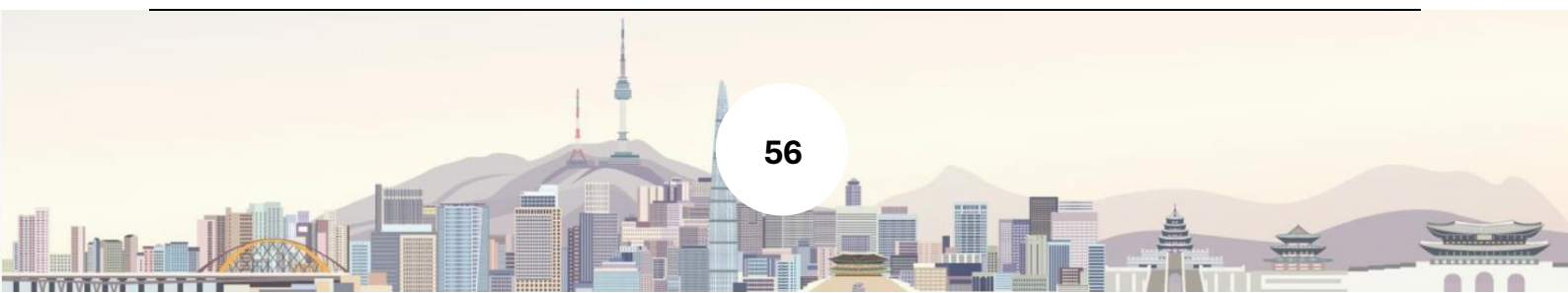| Jul 31	Room	Sessions

Republic of Korea), Won Mo Jang (Boramae Medical Center, Republic of Korea), Deok Hyun Jang (Gallup Korea, Republic of Korea)

Association Between COVID-19 Risk Perceptions and Economic Expectations
Jun Hyung Kim (Korea Advanced Institute of Science and Technology, Republic of Korea)

Assessing the Effect on Depression of the COVID-19 Pandemic in Children and Adolescents: A National Cohort Study of Big Data
Jihun Song (Seoul National University, Republic of Korea), Sun Park (Seoul National University, Republic of Korea), Sang Park (Seoul National University, Republic of Korea), Asaph Chun (Seoul National University, Republic of Korea), Sang Min Park (Seoul National University, Republic of Korea)

09:00-10:30 **B1 9B113**

YOUTH PARTICIPATION AND SOCIAL MOBILITY

Panel Chair: Christopher J. Adams (University of Manitoba, Canada)

Navigating Digital Landscapes: Understanding Youth Activism and Online Political Participation in Singapore
Sania Shah (Nanyang Technological University, Singapore)

Using Longitudinal Spatial Data on Housing Segregation to Study Impact on Social Inclusion and Perceptions
Chan-Hoong Leong (Nanyang Technological University, Singapore)

"Are We Expecting Too Much from the Youth?" Policies and Perceptions on Youth Participation in Governance in the Philippines
Michelle Castillo (University of the Philippines, Philippines), Don Quebral (University of the Philippines, Philippines), Reinalyn Velasquez (University of the Philippines, Philippines)

Young Oedipus and Medeia: Gender and Political Polarization of Korean Youth
Minseok Jeong (Sogang University, Korea)

Check-up and Diagnosis: The Filipino Youth's Assessment of the Philippine Healthcare System and Their Own
Dankarl Leon Magpayo (Social Weather Stations, Philippines)

09:00-10:30 **1st floor 90109**

SURVEY EXPERIMENTS

Panel Chair: Wladimir Gramacho (University of Brasilia, Brazil)

Experiments for Optimizing Linkage and Panel Consent Rates in the New Online Panel OPAL
Sebastian Huelle (Institute for Employment Research, Germany), Benjamin Baisch (Institute for Employment Research, Germany), Joseph Sakshaug (Institute for Employment Research, Germany)

Evaluation of the First ABS Experimental Survey in Japan
Yasuyuki Saito (Asahi Shimbun Opinion Poll Research Center, Japan)

Communicating Probabilistic Information with Plots: Evidence from a Survey Experiment
Markus Hahn (Australian National University, Australia), Edda Claus (Wilfrid Laurier University, Canada), Shaun Vahey (University of Warwick, UK)

Survey Modes and Survey Experiments: A Comparative Analysis between RDD Cell Phone Surveys and Opt-In Online Surveys
Takeru Eto (University of Tokyo, Japan), Masahiro Zenkyo (Kwansei Gakuin University, Japan), Ikuma Ogura (Hitotsubashi University, Japan)

Flavoured Combustible Tobacco Product Initiation in Two Longitudinal Youth Cohorts with Experimental or Established Combustible Tobacco Use in the Population Assessment of Tobacco and Health Study
Simon Page (NORC at the University of Chicago, USA), Shannon Watkins (University of Iowa, USA), Yoonsang Kim (NORC at the University of Chicago, USA), Ganna Kostygina (NORC at the University of Chicago, USA), Sherry Emery (NORC at the University of Chicago, USA)
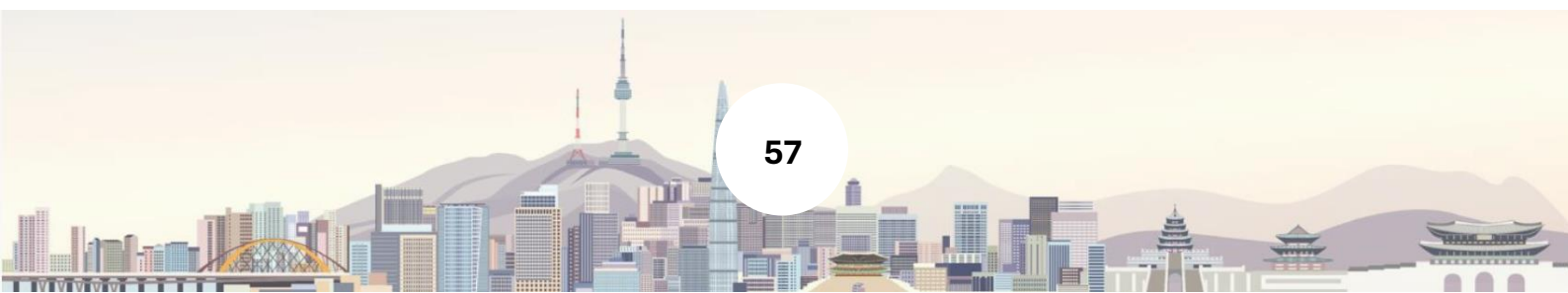
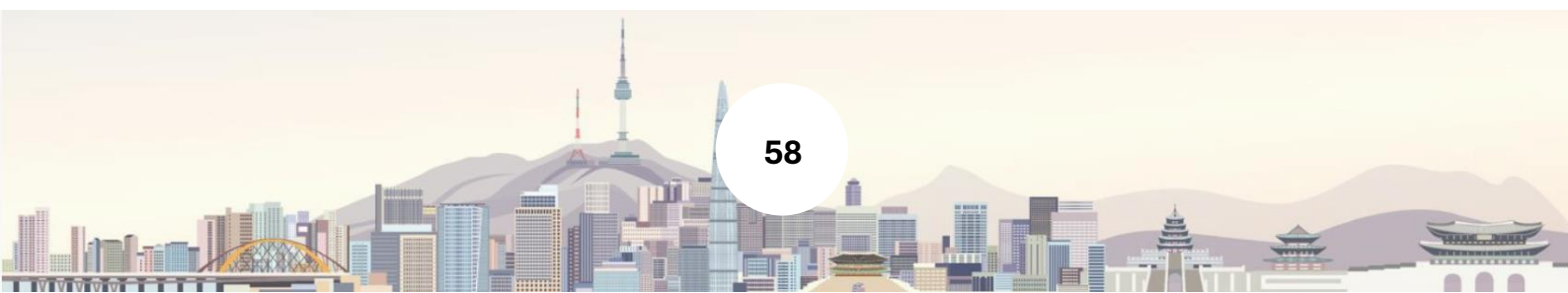| Jul 31	Room	Sessions
09:00-10:30	1st floor 90104	**NAVIGATING UNCERTAINTY: ESTIMATING PUBLIC OPINION IN CHALLENGING TIMES**
		Panel Chair: Yulia Baskakova (Langer Research Associates)
		Misinformation about Misinformation? Of Headlines and Survey Design
		Yul Min Park (University of Pittsburgh, USA), Robert Luskin (University of Texas at Austin, USA), Gaurav Sood (Independent Researcher, USA), Daniel Weitzel (Colorado State University, USA)
		Piercing the Fog of War - Estimating Russian Public Opinion Trends Via Daily Online Search Data and Remote Survey Sampling
		Roberto S. Foa (University of Cambridge, UK)
		In a Comparative Perspective, Web Surveys Often Yield More Liberal Estimates of Public Opinion than F2F Surveys
		Boris Sokolov (Higher School of Economics, Russia), Viyaleta Korsunava (Higher School of Economics, Russia)
		The Image of the Future in Russian Public Opinion: How Dreams, Plans and Fears Change in a Situation of Uncertainty
		Stepan V. Lvov (VCIOM, Russia)
10:30-11:00	B1, B2 1st floor	Coffee break (International Hall Building)
11:00-12:30	Cho Byung Doo International Conference Hall	**KEY-NOTE ROUNDTABLE DISCUSSION ON HUMANITY** (600th Anniversary Hall Building 5th floor)
		Panel Chair: Robert Chung (Hong Kong Public Opinion Research Institute, Hong Kong)
		Speakers:
		Lee Eun-Ju (Seoul National University, Republic of Korea)
		Colin Irwin (University of Liverpool, UK)
		Christof Wolf (GESIS-Leibniz Institute of Social Sciences, Germany)
		Lai Sim Fong Zoe (presenting for Daniel Wetzel, Rimini Protokoll, Germany)
		Humanity refers to humankind as a whole, it signifies human love and compassion towards each other. If Liberty reminds us of all people's right to be heard, and Quality urges all of us to adopt the highest standards when serving the people, then Humanity must have provided us with the ultimate purpose for upholding Liberty and Quality. In this Keynote Roundtable moderated by WAPOR President Robert Chung, the challenges of IT and AI on public opinion research will be examined by Lee Eun-Ju, the Immediate Past President of ICA, while Colin Irwin from University of Liverpool will share his views on how public opinion research can mitigate humankind conflicts. Christof Wolf, President of GESIS, will explain the relevance of data collection and archiving to humanity, while Daniel Wetzel, who has staged "100% City" in more than 25 cities, will explain how stage performance and public opinion statistics can be connected.
12:30-13:30	6th floor	Lunch break (600th Anniversary Hall Building)
13:30-15:00	**B1, B2, 1st Floor**	**Parallel sessions (V): International Hall Building**
13:30-15:00	B2 9B215	**POLITICAL PARTICIPATION**
		Panel Chair: Chan-Hoong, Leong (Nanyang Technological University, Singapore)
		Online and Offline Political Engagement in Democracies and Autocracies
		Sarah Cameron (Griffith University, Australia), Ashley Lee (Harvard University, USA)
		Patterns of Digital and Traditional Political Participation in the Philippines
		Fernel Ted Paguinto (Social Weather Stations, Philippines)

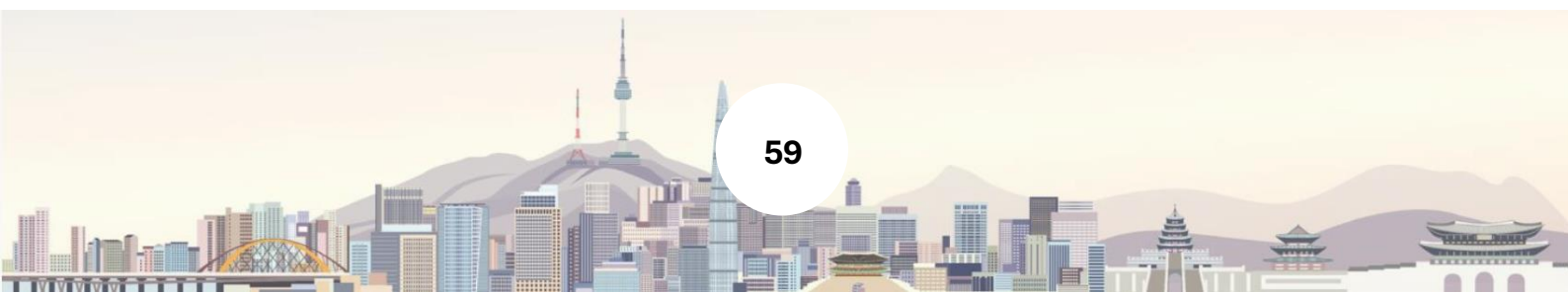| Jul 31	Room	Sessions
		Citizen Participation in the European Union's legislative process through the European Citizens' Initiative Katsuhiro Musashi (Doshisha University, Japan)
		Why Loneliness matters to Politics: A Framework of Loneliness and Political Participation Suhyen Bae (Duke University, USA)
		The Role of Enlarged Mentality in Promoting Political Participation: Extending the O-S-R-O-R Model Yu Tong (Nanyang Technological University, Singapore), Nuri Kim (KAIST, Republic of Korea), Saifuddin Ahmed (Nanyang Technological University, Singapore)
13:30-15:00	B2 9B217	**SURVEY METHODS AND METHODOLOGIES: NATIONAL CASE-STUDIES** Panel Chair: Sofi Sinozich (Pew Research Center, USA)
		The Effect of Incentives on Non-respondents in Mail Surveys of Address-Based Samples in Japan Kentaro Watanabe (Rikkyo University, Japan)
		Personal and Nonpersonal Factors Influencing Participation in Surveys: A Case Study from Saudi Arabia Abdullah S. Alhokail (Mashora House for Public Opinion Polls, Saudi Arabia)
		Perceived Burden and Objective Survey Length in a Long and Complex Online-Only Survey: The UK Generations and Gender Survey (GGS) Olga Maslovskaya (University of Southampton, UK), Grace Chang (University of Southampton, UK), Brienna Perelli-Harris (University of Southampton, UK)
		Survey Practice in Non-Survey-Literate Populations: Implications from a Cognitive Interview Study in Brazil Meredith Massey (National Center for Health Statistics, USA)
13:30-15:00	B2 9B208	**COVID AND VACCINES** Panel Chair: Wladimir Gramacho (University of Brasilia, Brazil)
		How do Scientific Breakthroughs Influence Public Emotions? COVID-19 Vaccine Event and Twitter Discussion in the U.S. Yuanyuan Wu (National University of Singapore, Singapore), Anku Rani (University of South Carolina, USA), Kokil Jaidka (National University of Singapore, Singapore), Sharath Guntuku (University of Pennsylvania, USA), Ozan Kuru (National University of Singapore, Singapore)
		Evaluating Accuracy: A Meta-Analysis of Survey-Based Measures of Covid-19 Vaccination Rates in Germany Karolina von Glasenapp (GESIS - Leibniz Institute for the Social Sciences, Germany)
		Developing a Model of Automated Classification for COVID-19-Related Questions on Social Media Yong J. Yi (Sungkyunkwan University, Republic of Korea), Jaemin Jo (Sungkyunkwan University, Republic of Korea), Hyunwoo Moon (Sungkyunkwan University, Republic of Korea)
		Comparison of Perceptions Regarding COVID-19 Vaccines on Community-Driven Knowledge Sites in the US and South Korea Sangpil Youm (University of Florida, USA), Sou Jang (Korea University, Republic of Korea), Jaeyoung Choi (Naver Financial, Republic of Korea), Yong Yi (Sungkyunkwan University, Republic of Korea)
		Trust Predicts Compliance with COVID-19 Containment Policies: Evidence from Ten Countries using Big Data Francesco Sarracino (STATEC Research, Luxembourg), Talita Greyling (University of Johannesburg, South Africa), Kelsey O'Connor (STATEC Research, Luxembourg), Chiara Peroni (STATEC Research, Luxembourg), Stephanie Rossouw (Auckland University of Technology, New Zealand)

Jul 31	Room	Sessions
13:30-15:00	B1 9B113	**POLITICAL PERCEPTIONS AND SOCIAL ATTITUDES**

Panel Chair: Adam Zammit (Australian Consortium for Social and Political Research, Australia)

The Founding of WAPOR, 1946-1948
Tom W. Smith (NORC at the University of Chicago, USA)

Culture, Cognition, and Political Perception: An Investigation into the Impact on Evaluations of Politicians in Corruption Scandals
Ann Nicole Descalsota (Nanyang Technological University, Singapore), Carmen Leong (Nanyang Technological University, Singapore), Saifuddin Ahmed (Nanyang Technological University, Singapore)

Belief in Divine Support and Sense of Mattering: The Importance of Social Status
Jong Hyun Jung (Sungkyunkwan University, Republic of Korea)

Ways of Religio-Scientific Action during the Recent Pandemic in S. Korea
Jae-Mahn Shim (Korea University, Republic of Korea), Heijin Oh (Korea University, Republic of Korea), Jin Sol Lee (Korea University, Republic of Korea)

Public Attitudes Towards Immigrants in South Korea: A Focus on Social Mobility
Hyun Chaemin (Sungkyunkwan University, Republic of Korea)

13:30-15:00	B1 9B114	**NEW DIGITAL SURVEY METHOD: CROSS-NATIONAL COMPARATIVE STUDIES ON ESG**

Panel Chair: Professor Shang E. Ha (Sogang University, Republic of Korea)

Cultural Worldviews and ESG-related Activism Intentions
Hyungjun Suh (Yonsei University, Republic of Korea)

Mind Mining by Survey Gamification: Understanding Public Stakeholders' Preferences on Corporate ESG Activities
Ki Hong Moon (Yonsei University, Republic of Korea), Jeong-han Kang (Yonsei University, Republic of Korea), Sung-eun Cho (Yonsei University, Republic of Korea)

A Study on the Social Value as Perceived by Consumers: A China-Korea Comparison
Dongning Yang (Beijing University, China), Mihyun Yoo (Center for Social Value Enhancement Studies, Republic of Korea)

A Comparative Study of ESG Perceptions in South Korea and Japan
San Choi (Center for Social Value Enhancement Studies, Republic of Korea), Mihyun Yoo (Center for Social Value Enhancement Studies, Republic of Korea), Meishi Xie (Yonsei University, Republic of Korea)

13:30-15:00	B1 9B118	**DIGITAL TRANSFORMATION AND LIFE SATISFACTION**

Panel Chair: Rene Bautista (NORC at the University of Chicago, USA)

Opportunities and Threats of Digital Transformation on Quality of Life: People's Perception in South Korea
Dowool Han (Yonsei University, Republic of Korea), Eunrang Kwon (Yonsei University, Republic of Korea), Jeong-han Kang (Yonsei University, Republic of Korea)

Use of On-demand Media Services and Life Satisfaction among the Elderly in South Korea
Dohun Lee (Sungkyunkwan University, Republic of Korea), Jaesung Choi (Sungkyunkwan University, Republic of Korea)

Public Opinion and Misinformation in Healthcare: A Singaporean Perspective
Cheryl Chong (Ministry of Health, Singapore), Ray Chong (National University of Singapore, Singapore), Jonathan Chng (National University Health System, Singapore)
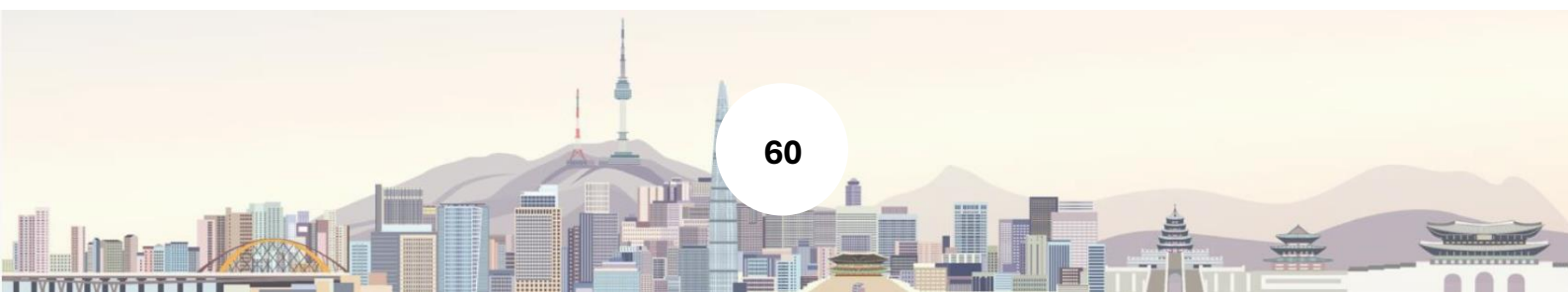
Jul 31	Room	Sessions

Developing a GPT-based Analysis for Depression Information Preferences
June Yoon (Sungkyunkwan University, Republic of Korea), Yong Yi (Sungkyunkwan University, Republic of Korea), Jaemin Jo (Sungkyunkwan University, Republic of Korea), Beom Bae (Georgia Southern University, USA), Hyunwoo Moon (Sungkyunkwan University, Republic of Korea), Sanghyuk Lee (Sungkyunkwan University, Republic of Korea)

| 13:30-15:00 | 1st floor 90104 | |

RESEARCH ON MIGRATION AND RACISM

Panel Chair: Wolfgang Aschauer (University of Salzburg, Austria)

Regional Imbalance and Koreans' Attitudes Toward Migrants
Hayoung Cho (Seoul National University, Republic of Korea)

NEET-Youth and Effect of Migration on Returned Migrants in Tajikistan Before and After COVID19 and Conflict in Ukraine
Mirov Loiqjon (Independent Researcher, Tajikistan)

How Alternative Justifications for Automation Fuel Public Support for Redistribution, Protectionism, and Immigration Restrictions
Mathieu Turgeon (University of Western Ontario, Canada), Tyler Girard (Purdue University, USA), Axel Dery (University of Western Ontario, Canada), Yannick Dufresne (Laval University, Canada), Takeshi Lida (Doshisha University, Japan), Tetsuya Matsubayashi (Osaka University, Japan)

Perceptions and Attitudes Towards Immigrants in Mexico
Pablo Paras (Data-OPM, Mexico)

The Migration Pathway from Home to Host Country: On the Acculturation of the Third Country Nationals in Romania
Malina Voicu (University of Bucharest, Romania), Mircea Mocanu (International Organization for Migration, Romania), Simona Stranescu (Research Institute for Quality of Life, Romanian Academy, Romania)

| 13:30-15:00 | 1st floor 90109 | |

INTRODUCTION AND POLICY APPLICATION OF THE GTSN INDEX

Panel Chair: Mi-Ree Byun (The Seoul Institute, Republic of Korea)

Introduction of the Going Together with the Socially Neglected Policy
Hyun A Kim (Seoul Metropolitan Government, Republic of Korea), Jihyeon Lee (Seoul Metropolitan Government, Republic of Korea)

Introduction and Policy Application of the GTSN Index-Focusing on the Fields of Education, Culture, Safety and Social Integration
Min Suk Yoon (The Seoul Institute, Republic of Korea), Sang-hyeon Kim (The Seoul Institute, Republic of Korea)

An Analysis of the Livelihood and Housing Prospects of Seoul Citizens through a Going Together with Socially Neglected Index
Geumsun Byun (The Seoul Institute, Republic of Korea)

The Going Together with the Socially Neglected Index - Discussion on Sub-Indexes on Health and Health Care Utilization
Inuk Hwang (The Seoul Institute, Republic of Korea)

15:00-15:30	B1, B2 1st floor	Coffee break (International Hall Building)
15:30-17:00	**B1, B2, 1st Floor**	**Parallel sessions (VI): International Hall Building**
15:30-17:00	B2 9B215	

PUBLIC SERVICE AND LOCAL DEMOCRACY

Panel Chair: Egle Butkeviciene (Kaunas University of Technology, Lithuania)

White American Identity and Emotions as Key Predictors of Populism
Margarita Orozco (University of Kansas, USA)

Power in Numbers: Redefining Philippine Democracy through Social Capital, Citizen Empowerment and Trust
Alexis Jan Patacsil (Bangko Sentral Pilipinas, Philippines), Reginald Ugaddan (University of the Philippines, Philippines)

Jul 31	Room	Sessions
		Democracy without Accountability? Political Promotion Facilitated by Party Rules Yi-Hung Chen (National Taiwan University, Taiwan), Jason Kuo (National Taiwan University, Taiwan)
		Do Emotions Drive the Link Between Winning and Satisfaction with Democracy? Leveraging the Super Bowl, the World Cup, and The Lion King Patrick Fournier (University of Montreal, Canada), Shane Singh (University of Georgia, USA), Jason Roy (Wilfrid Laurier University, USA)
15:30-17:00	B2 9B217	**CLIMATE AND ENVIRONMENT ATTITUDES** Panel Chair: Yukio Maeda (University of Tokyo, Japan) **Public Opinion and Climate Change Policies Implemented in Europe** Ana Carolina Penha Nolander (Lulea University of Technology, Sweden) **Investigating the Features of Pro-environmental Behaviors Among Web Survey Respondents** Yanyan Chen (Fukuoka Institute of Technology, Japan) **Investigating the Effects of Higher Education on Environmental Values: The Swedish Case** Johan Miyatani (Lulea University of Technology, Sweden), Ana Carolina (Luleå University of Technology, Sweden) **Climate Change Attitudes Under Political Polarization: A Comparative Analysis of U.S., UK, Australia, South Korea, and Japan** Yi Jingjing (Chinese University of Hong Kong, Hong Kong), Michael Chan (Chinese University of Hong Kong, Hong Kong)
15:30-17:00	B2 9B208	**CLEAVAGES AND POLITICAL POLARIZATION** Panel Chair: Toni Makkai (Australian National University, Australia) **Exposure to Counter-Attitudinal Information on Social media and Political Polarization** Chang Sup Park (State University of New York, USA) **Mentioning Party Labels in Campaign Ads: Changing Campaign Behaviour under a Polarized and Nationalized Context** Sunwoo Kwak (Yonsei University, Republic of Korea), Yoojin Kim (Yonsei University, Republic of Korea), Kyungrim Chung (Yonsei University, Republic of Korea) **Affective Polarization in East Asia – A Comparative Analysis of Taiwan, Japan, and Korea** Eric C. Yu (National Chengchi University, Taiwan), Yi-Ching Hsiao (National Chengchi University, Taiwan) **When Parties (Dis)Orientate Voters: The Effect of Negativity on Ambivalence** Marta Gallina (Catholic University of Lille, France), Stefano Camatarri (Autonomous University of Barcelona, Spain), Alessandro Nai (University of Amsterdam, The Netherlands)
15:30-17:00	B1 9B114	**FAMILY DYNAMICS AND ATTITUDES IN KOREA** Panel Chair: Muhamad F. Ahmad (Universiti Sultan Zainal Abidin, Malaysia) **Changes in Attitudes toward Children in Korea** Yun-Suk Lee (University of Seoul, Republic of Korea) **Expanding Beyond Family Responsibilities: The Impact of Perceived Care Radius on Attitudes Toward Childbearing** Hyeona Park (Seoul National University, Republic of Korea) **Social Network Formation and Childcare Experiences: Comparative Approach Using Mixed Methods** Da Eun Kwan (KDI School of Public Policy and Management, Republic of Korea), Lanu Kim (Korea Advanced Institute of Science & Technology, Republic of Korea), Seulki Choi (KDI School of Public Policy and Management, Republic of Korea)

Jul 31	Room	Sessions
		Meanings of Giving: Hometown Love Donation Campaign in South Korea JinSol Lee (Korea University, Republic of Korea), Jae-Mahn Shim (Korea University, Republic of Korea)
15:30-17:00	1st floor 90104	**SURVEY METHODS AND METHODOLOGIES: MEASUREMENT ERRORS**
		Panel Chair: Sofi Sinozich (Pew Research Center, USA)
		The Rise in Occupational Coding Mismatches and Occupational Mobility, 1991-2020 ChangHwan Kim (University of Kansas, USA)
		Monitoring Attitudes Over Time – Real Change or the Result of Repeated Interviewing? Fabienne Kraemer (GESIS - Leibniz Institute for the Social Sciences, Germany), Peter Lugtig (Utrecht University, The Netherlands), Bella Struminskaya (Utrecht University, The Netherlands), Henning Silber (GESIS - Leibniz Institute for the Social Sciences, Germany), Michael Bosnjak (Trier University, Germany), Bernd Weiß (GESIS - Leibniz Institute for the Social Sciences, Germany)
		Are Pictures Worth a Thousand Respondents? On the Importance of Image Content on Advertisement Performance and Measurement Quality in Survey Recruitment on Social Networking Sites Anna Hebel (GESIS - Leibniz Institute for the Social Sciences, Germany), Bernd Weiß (GESIS - Leibniz Institute for the Social Sciences, Germany), Steffen Poetzschke (GESIS - Leibniz Institute for the Social Sciences, Germany)
		Dropping Out or Passing on the Baton: Evidence on Hard versus Soft Attrition from a German Self-Administered Panel Survey Sven Stadtmüller (GESIS - Leibniz Institute for the Social Sciences, Germany), Bernd Weiß (GESIS - Leibniz Institute for the Social Sciences, Germany), Henning Silber (GESIS - Leibniz Institute for the Social Sciences, Germany)
15:30-17:00	1st floor 90109	**LEGAL AND LEGISLATIVE ISSUES IN ASIA**
		Panel Chair: Lee-Yen Wang (Independent Researcher, Taiwan)
		Second National Deliberative Poll on Constitutional Change in Mongolia James Fishkin (Stanford University, USA), Alice Siu (Stanford University, USA), Zandanshatar Gombojav (Ministry of Foreign Affairs and Trade, Mongolia), Enkhjin Munkhbayar (Stanford University, USA)
		The Causes of Legislative Resistance to the Korean Cohabitation Partner Act: The Role of Media Coverage in Shaping Public Opinion Eunsoo Choe (Independent Researcher, Republic of Korea)
		Challenges to Conduct Opinion Studies in Sri Lanka: Impact of Political and Economic Unrest on Conducting Opinion Studies Mihirani Dissanayake (Survey Research Lanka Ltd, Sri Lanka)
		The Use of Fact-checking Sites in an Authoritarian Context: A Study in China Chuanli Xia (BNU-HKBU United International College, China)
		I See a Double-Edged Sword: How Self-Other Perceptual Gaps Predict Public Attitudes toward ChatGPT Regulations Myojung Chung (Northeastern University, USA), Nuri Kim (KAIST, Republic of Korea), S. Mo Jones-Jang (Boston College, USA), Jihyang Choi (Ewha Womans University, Republic of Korea), Sangwon Lee (Korea University, Republic of Korea)
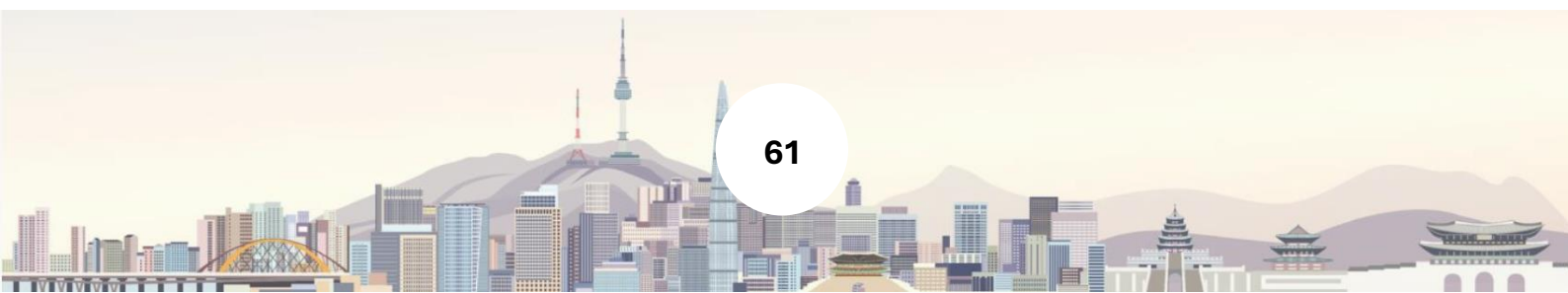
WAPOR NATIONAL REPRESENTATIVES 2024

Afghanistan	Ezatullah Adib	**Jamaica**	Deborah Bourne
Albania	Visar Berisha	**Japan**	Yoosung Park
Algeria	Mahfoudh Hajji	**Jordan**	Fares Braizat
Angola	Carlos Pacatolo	**Kazakhstan**	Botagoz Rakisheva
Argentina	Manuel Hermelo	**Kenya**	Angela Ambitho
Armenia	Gayane Bakhshyan	**Korea, Republic of**	Shang E. Ha
Australia	Nicholas Biddle	**Kosovo**	Blerina Kuci
Austria	Michael Nitsche	**Kuwait**	Samir Abu Rumman
Bangladesh	Monzurul Haque	**Kyrgyzstan**	Kasiet Ysmanova
Belgium	Femke Dekeulenaer	**Latvia**	Salvis Lielbārdis
Benin	Louis Tomavo	**Lebanon**	Rabih Haber
Bolivia	Daniel E. Moreno Morales	**Libya**	Nedal Swehli
Bosnia Herzegovina	Aida Hadziavdic Begovic	**Lithuania**	Egle Butkeviciene
Brazil	Julian Borba	**Malaysia**	Wai Yu See Toh
Bulgaria	Marchella Abrasheva	**Maldives**	Mariyam Naseer
Cambodia	Chandara Gnim	**Mexico**	Luis Herrero
Cameroun	Fansi Theodoret Marie	**Moldova**	Sintov Ruslan
Canada	Christopher Adams	**Mongolia**	Tsetsenbileg Tseveen
Cape Verde	Alvaro Elgueta-Ruiz	**Montenegro**	Vuk Cadjenovic
Chile	Paulina Valenzuela	**Morocco**	Mhammed Abderebbi
China	Yisong Hu	**Myanmar**	Ramon Calleja
Colombia	Luciana Carla Manfredi	**Nepal**	Jui Shrestha
Costa Rica	Carlos Denton	**Netherlands**	Frits Spangenberg
Côte d'Ivoire	Joseph Koné	**New Zealand**	Lara Greaves
Cyprus	Dionysis Panos	**Nigeria**	Yemi Oniyitan
Czech Republic	Matous Pilnacek	**North Macedonia**	Carsten Broich
Dominican Republic	Vladimir Rozon	**Pakistan**	Bilal Gilani
Ecuador	Ana Lucía Córdova-Cazar	**Palestine**	Nabil Kukali
Egypt	Abdel-Hamid Abdel-Latif	**Panama**	Jorge Martin Frech
Ethiopia	Mulu Teka	**Paraguay**	Erica Pereira
France	Jean-Yves Dormagen	**Peru**	Patricia Rojas
Georgia	Ani Lortkipanidze	**Philippines**	Joel Flores
Germany	Josef Hartmann	**Poland**	Michal Kotnarowski
Ghana	Sam Ojo	**Portugal**	António Salvador
Greece	Ioannis Andreadis	**Qatar**	Noora Ahmed Lari
Guinea Conakry	Aliou Barry	**Romania**	Kancho Stoychev
Honduras	Rodney Romero	**Russia**	Elena Koneva
Hong Kong	Kenneth Chan	**Saudi Arabia**	Abdullah Alhokail
Hungary	Daniel Fazekas	**Senegal**	Alhi N'Guessan
India	Raghavendra Srivastava	**Serbia**	Zoran Gavrilovic
Indonesia	Aan Rizaldi	**Singapore**	Jack Loo
Iran	Amir Farmanesh	**Slovak Republic**	Pavol Kosnac
Iraq	Haitham Numan	**Slovenia**	Ziva Broder
Israel	Alon Zoizner	**South Africa**	Luan de Wet
Italy	Ferrucio Biolcati Rinaldi	**Spain**	Araceli Mateos Diaz
Sudan	Elmogiera Elawad	**Sri Lanka**	Mihirani Dissanayake
Suriname	John Krishnadath	**Türkiye**	Bulent Kilincarslan
Sweden	Torbjörn Sjöström	**Turkmenistan**	Daniil Maykovskiy
Switzerland	Michèle Ernst Stähli	**Ukraine**	Olga Burova
Syria	Firas AlKayal	**UAE**	Mohamed Farid Azzi
Tajikistan	Muzaffar Olimov	**United Kingdom**	Johnny Heald
Thailand	Kati Limapichat	**United States**	Gary Langer
Timor-Leste	Eduardo Keira Zen	**Uruguay**	Santiago Peyrou
Tunisia	Ben Hafaiedh Abdelwahab	**Venezuela**	Roberto Briceño-León

WANA WAPOR
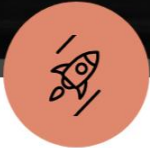regional chapter in West Asia and North Africa

✴ **WANA** Chapter
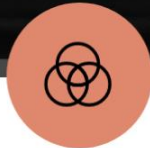
WEST ASIA & NORTH AFRICA NETWORK
JOIN US
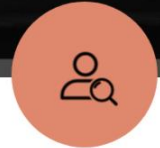WHERE POLLSTERS, RESEARCH FIRMS &
ACADEMICS OF THE REGION MEET

Aim

Bring together professionals and scholars in the field of public opinion research who are interested in the WANA region

Focus

Social, Political , governance, Gender equality, Migration, Youth Engagement, reforms, Economy, Social change

Executive Committee

President: Munqith Dagher
Vice President/President-Elect: Fares Braizat
Past President: Samir Abu-Rumman
Secretary-Treasurer: Firas Al Kayal

WHY JOIN?

Opportunities to seek collaborators for research projects.

Networking opportunities with professionals and academics in the WANA region.

A platform to share your research and insights with a wider audience.

Regular updates on regional and global public opinion research developments.

Access to webinars, workshops, and conferences.

Visit our booth for more information

More info
WAPOR.ORG/REGIONAL-CHAPTERS/WAPOR-WEST-ASIA-NORTH-AFRICA/

Annual Fees
DIFFERENT TIERS BEGINNING AT 11$

TO JOIN

https://wapor.org/membership/

WAPOR members can add the chapter from their accounts

admin@wapor.org

Follow us on social media!

WAPOR
LATINOAMÉRICA

WAPOR Latin America is the regional chapter of the World Association for Public Opinion Research. Established in 2007, the chapter has successfully organized ten international conferences, typically attracting a diverse assembly of approximately 150-180 participants. Attendees come from academic and professional backgrounds, such as private opinion research agencies, political consulting firms, electoral polling organizations, and journalism.

WAPOR Latam publishes RLOP - Revista Latinoamericana de Opinión Pública, which is freely granted to members along with its quarterly newsletter with relevant news for our profession and association. The chapter has been running key webinars on a diversity of relevant topics from Effects of AI on public opinion research, to Challenges of regional survey projects, Threats of fake polls and poor surveying, and Data-driven effective communication on climate change. Online debates on the performance of electoral polls in national elections have also been frequent.

Benefits of being a member of WAPOR Latin America:

- Free subscription to RLOP - Latin American Public Opinion Review.
- Opportunity to expand the reach of research through journalistic notes in Latinoamérica21 and its network of allied media.
- Discount on WAPOR Latam conferences.
- Discount to access the public opinion survey database of The Roper Center, iPoll (free for donating study partners).
- 30% discount for summer and winter programs at the RECSM Methods School of Pompeu Fabra University in Barcelona.

- Discounts of 5% to 15% on courses offered by MRII – Market Research Institute International, in collaboration with the University of Georgia, USA.
- 25% discount to participate in courses on the QUALITATIVA platform.
- 25% discount for the Environmental Public Opinion course offered by the University of Montevideo.
- 20% discount for the Latin American Postgraduate Diploma in Surveys and Public Opinion offered by the Universidad Mayor (Chile).

From April 28th to 30th, 2025, the XI Congress of WAPOR Latin America will be held in the city-island of Florianópolis, Brazil, focusing on the conference themes of "Public opinion, civicism, and global risks in Latin America." The congress will be onsite only and will take place at the premises of UFSC (Universidade Federal de Santa Catarina). It will feature three renowned keynote speakers, with no less than four free workshops aimed at both professionals and academic participants. An expected turnout of 250 attendees is anticipated to exchange knowledge, expertise, and innovations in the industry.

XI CONGRESO
2025
WAPOR
LATINOAMÉRICA
FLORIANÓPOLIS

WAPOR ORGANIZATIONAL MEMBERS IN 2024

D3 Systems: Design, Data, Decisions

Langer Research Associates

Novus

Management Advisory and Consulting Ltd.

OvationMR

Diwan Research

Hong Kong Public Opinion Research Institute (Hong Kong)

Random Dynamic Resources Ltd.

World Values Survey Association

Public Opinion Research Institute (Kazakhstan)

Multicultural Insights

Sistemas de Inteligencia en Mercados y Opinión, S.C.

Demoskópica México

SDC Research S.A.C.

GAMAAN (The Group for Analyzing and Measuring Attitudes in Iran)

Mongolian Marketing Consulting Group

Addaera Research and Polls Centre

Centre of Sociological, Politological and Psychological Analysis and Investigations CIVIS

NOTES

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

NOTES

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

FUTURE WAPOR AND CHAPTER CONFERENCES

WAPOR Latin America Chapter Congress (2025)
April 28-30, 2025
Florianopolis, Brazil

WAPOR 78th Annual Conference (2025)
May 12-15, 2025
St. Louis, USA
(jointly with AAPOR)

WAPOR Asia Pacific Chapter Conference (2025)
November 21-23, 2025
Rikkyo University, Tokyo, Japan

WAPOR 79th Annual Conference (2026)
September/October 2026
Mexico City, Mexico

WAPOR 80th Annual Conference (2027)
July 2027
Europe
(jointly with ESRA)

WAPOR 81st Annual Conference (2028)
September/October 2028
Nairobi, Kenya
(jointly with the WAPOR Sub-Saharan Africa Regional Chapter)

Web: http://wapor.org/
Email: waporoffice@gmail.com
Email: admin@wapor.org
Twitter: @WAPOR
Facebook: @WAPORNET
LinkedIN: @WAPOR