

WAPOR's Conferences Over the Past 75 Years

TIMOTHY JOHNSON

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NORC AT THE UNIVERSITY OF CHICAGO



Notable WAPOR Meetings

Year	Location	Events
1947	Williamstown, MA, USA	AAPOR founded Idea of association of international survey professionals first proposed
1948		
1949		
1972		
1997		
2012		
2022		

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“Public opinion research ... should never be allowed to serve the interests of the demagogue but should serve the interests of the general population. It is hoped that this and future conferences will assist in bringing about this state of affairs.”

LIEF HOLBAEK-HANSEN (OSLO, NORWAY), STATEMENT ON
“FRONTIERS OF PUBLIC OPINION RESEARCH,” OPENING SESSION OF
EAGLES MERE CONFERENCE, SEPTEMBER 12, 1948

Topics Addressed at Eagles Mere Conference

1. Experiences with probability sampling in private agencies
2. Opinion research as an aid to public relations practice
3. New developments in industrial relations research
4. Standards in public opinion research
5. Public opinion research in the service of the local community
6. Academic and non-academic research – distinction and inter-relation
7. Current activities in mass communications research

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Jean Stoetzel



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Paul Lazarsfeld

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NEWSLETTER

Issue Number 1, 1997

A Message From the President

WAPOR's 50TH ANNIVERSARY



Manfred McCombs

WAPOR passes a major milestone this year. This is our 50th anniversary, an occasion to look back and reflect upon the history of our organization and upon the international history of public opinion polling. To organize this look at the past and its implications for the future, I have made two important appointments to the WAPOR Council. Marta Lagos will chair the WAPOR 50th Anniversary Celebration Committee, and Helen Crossley will serve as WAPOR's Official Historian. I am especially pleased that these two long-time, dedicated members will guide our celebratory activities (see article on page 15).

There is much to celebrate. Today WAPOR is a far larger organization than it was upon its founding in 1947, far larger both in the number of members and, most importantly, far larger in the geographic distribution of those members across the world. Our growth as an organization is well-reflected in the quality of our journal,

the *International Journal of Public Opinion Research*, and in the continuing program of regional seminars and conferences that complement the annual meetings. In the remaining months of this year alone, additional meetings will be held in Mexico, Spain, Israel, and the United States.

Since the founding of WAPOR, the field of public opinion research also has changed. In the year of our founding, the field was only a year away from a benchmark debacle in the 1948 US presidential election and a subsequent key shift in research methodology. The sophistication of both methodology and



Photo of Past Presidents

September 1997

Edinburgh, Scotland

Eric da Costa	Wolfgang Donsbach	Seymour Martin Lipset	Robert Worcester	Max McCombs
Fred Turner	Elisabeth Noelle-Neumann		Helen Crossley	Phil Meyer

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2022		

Hong Kong

65th WAPOR ANNUAL CONFERENCE PROGRAMME

JUNE 14-16, 2012

<http://wapor2012.hkpop.hk>



*The New World of
Public Opinion Research*



PUBLIC OPINION PROGRAMME
THE UNIVERSITY OF HONG KONG

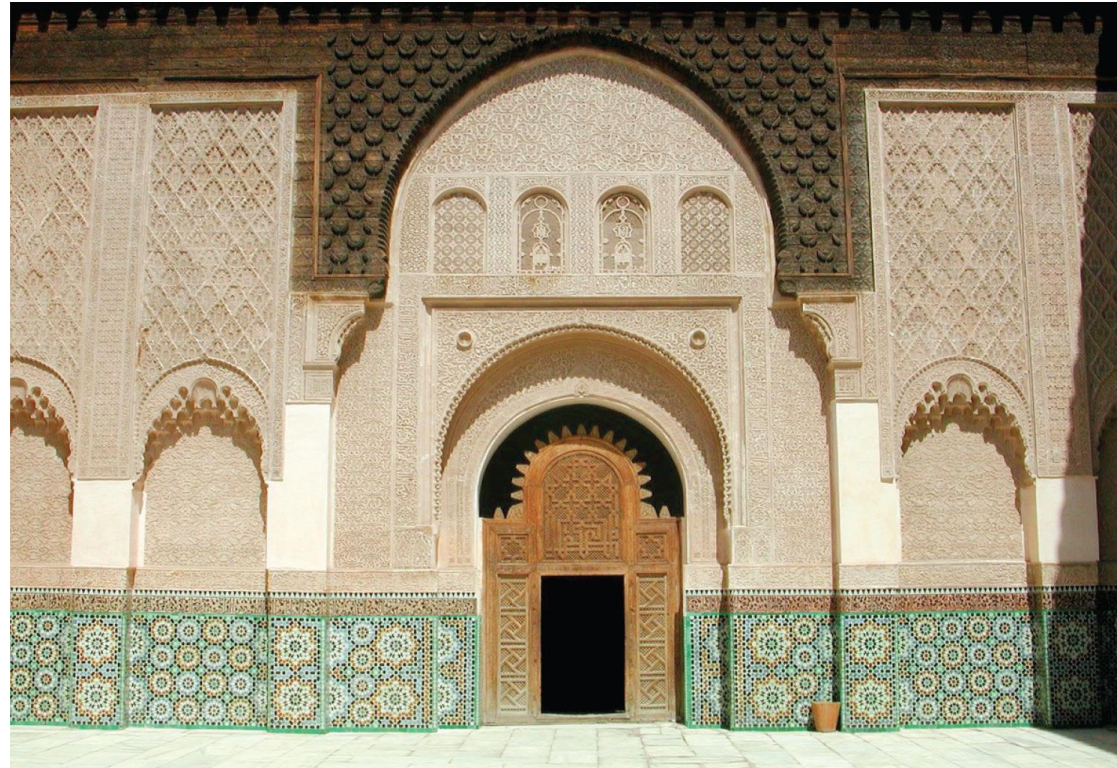
WAPOR
WORLD ASSOCIATION FOR PUBLIC OPINION RESEARCH

WAPOR buenos aires

68° ANNUAL CONFERENCE

JUNE 16 | 19, 2015

**The Networks of Public Opinion:
New Theories, New Methods.**



71st Annual Conference
Public Opinion Research
in a Changing World

27th-30th June 2018
Marrakesh, Morocco

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2022	Dubai, UAE	75 th WAPOR Conference

75 Years of Worldwide Public Opinion Research



WAPOR 75th and WAPOR Asia Pacific 5th Annual Conference

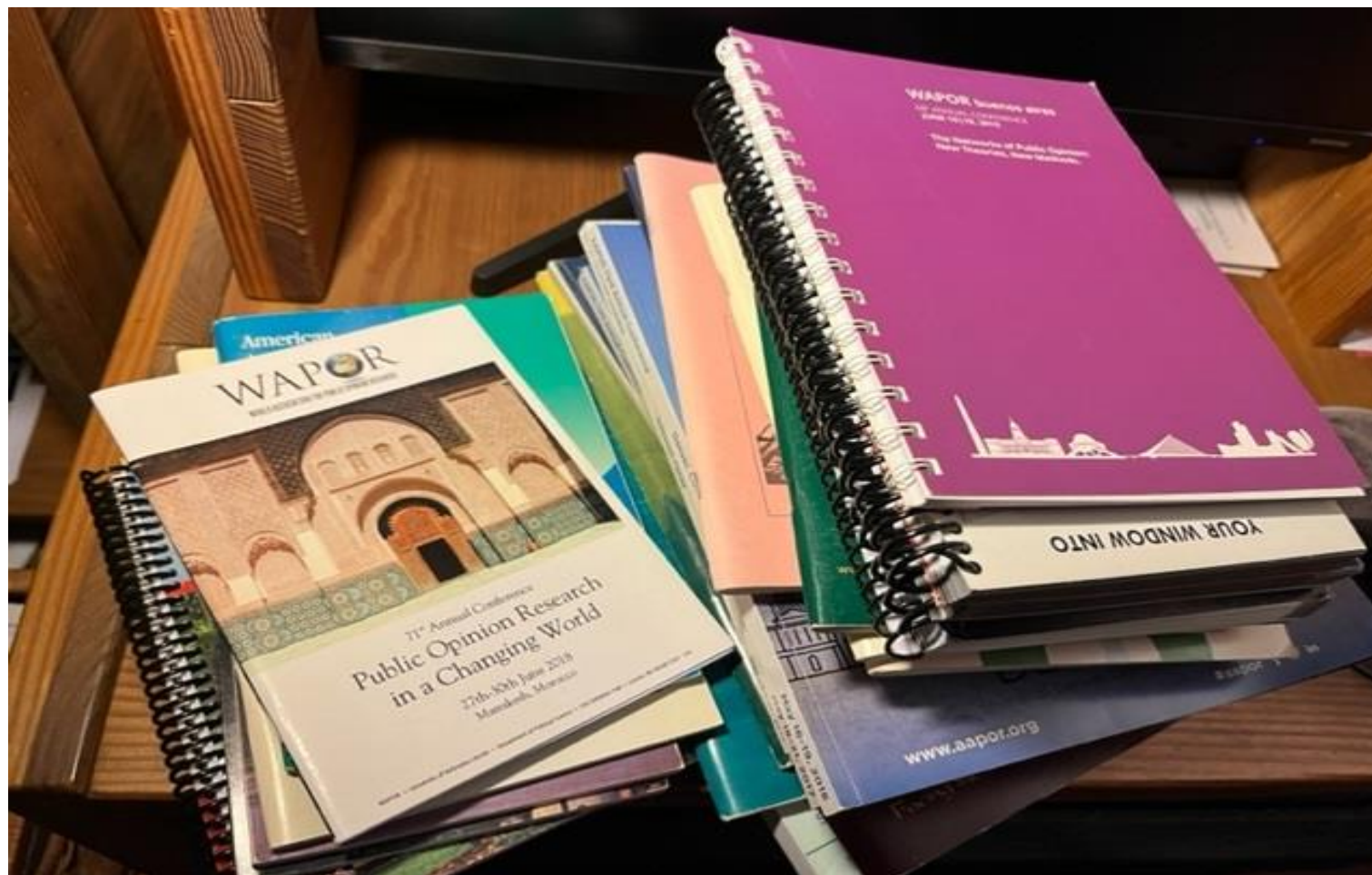
WAPOR Annual Conferences 1947-2011



WAPOR Annual Conferences 2012-2022



WHAT'S BEING EXAMINED AT WAPOR CONFERENCES?



1948 Conference Paper Word Cloud



2022 Conference Paper Word Cloud



2022 Conference Paper Word Cloud



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2022 Conference Paper Word Cloud



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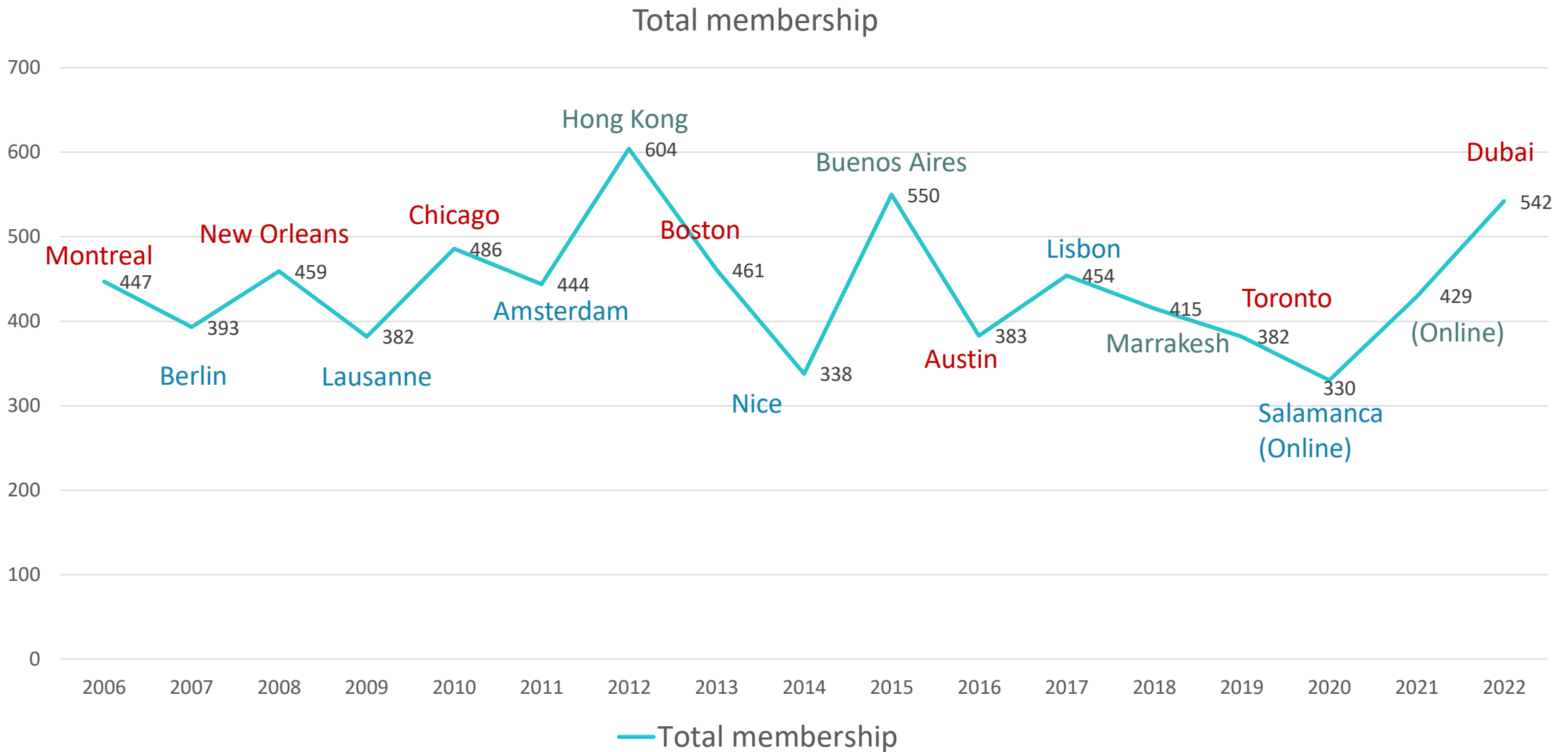




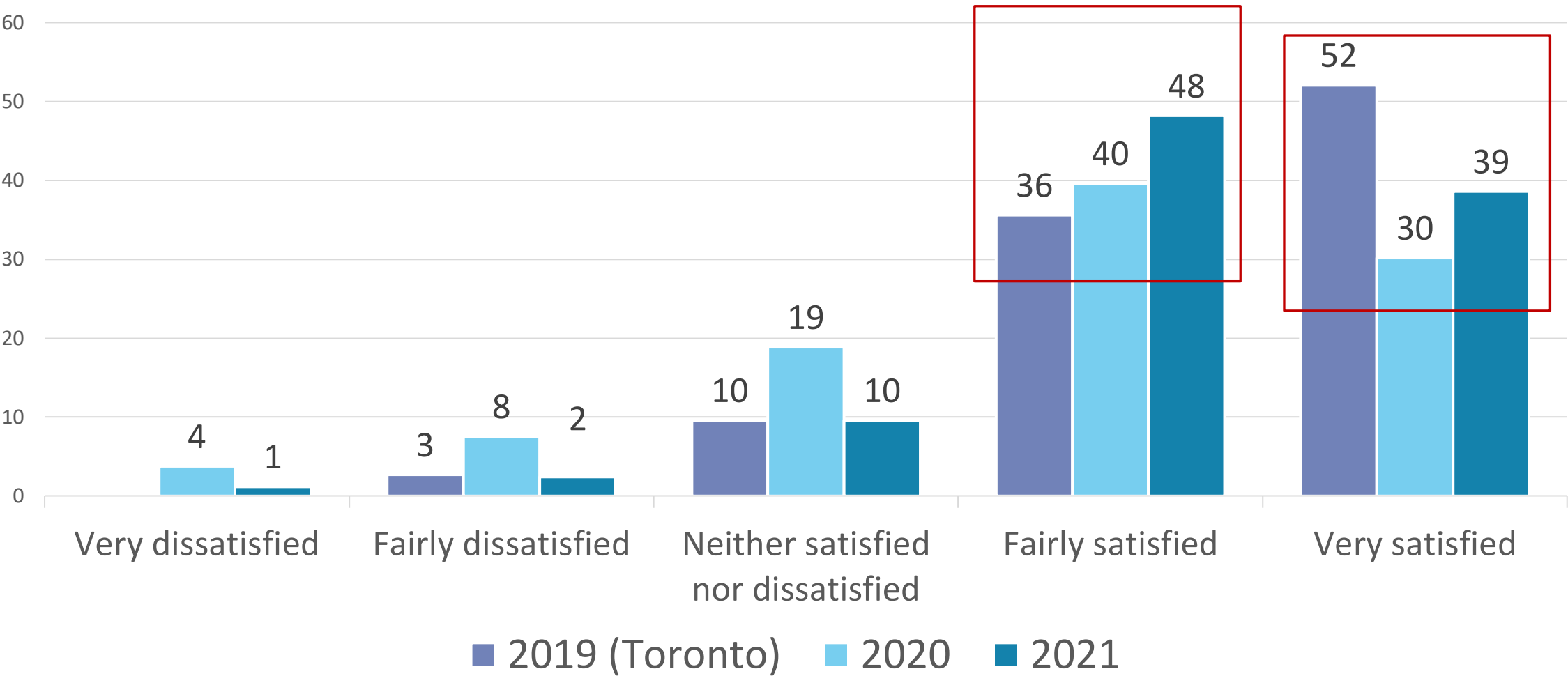




WAPOR Membership 2006-2022



Overall satisfaction with the WAPOR conference 2019 - 2021



Future WAPOR Conference Locations

Year	Location
2023	Vienna, Austria
2024	Seoul, South Korea – joint meeting with WAPOR Asia Pacific
2025	St. Louis, MO, USA – joint meeting with AAPOR

75 Years of Worldwide Public Opinion Research



WAPOR 75th and WAPOR Asia Pacific 5th Annual Conference