

"New Era of Public Opinion Research in Asia"

The establishment of the WAPOR-ASIA in the late 2017 is a milestone in the development of opinion polling in Asia. Its first annual conference will take place in Taipei, Taiwan on **May 24-27, 2018**. The main theme of the conference, "New Era of Public Opinion Research in Asia", highlights the importance of this new regional organization and aims to put together polling scholars and practitioners in Asia to share their studies and practices. Specifically, conference participants may address new challenges and opportunities to public opinion polling on various dimensions including (but not limited to) the following topics:

- Improvements of traditional survey methodology
- Comparative research and survey project
- Mass media and public opinion
- Political behavior, participation and culture
- Electoral polls
- Social media and big data analysis
- Public opinion research and public engagement
- Freedom to publish public opinion research

Important Dates

Paper/Presentation proposal: Please submit your paper/presentation title to Eric Yu: ericyu@nccu.edu.tw as soon as possible

Notification of acceptance: First round - April 13, 2018 (Friday), more rounds to follow

Presentation submission: May 18, 2018 (Friday)

Arrival: May 23, 2018 (Wednesday)

Council Meeting: May 24, 2018 (Thursday) at 2:00pm

Conference Day One: May 25, 2018 (Friday)

Conference Day Two: May 26, 2018 (Saturday)

Departure: May 27, 2018 (Sunday)

Venue

HOWARD CIVIL SERVICE INTERNATIONAL HOUSE
Address: No.30, Sec. 3, Sinsheng S. Rd., Da'an Dist., Taipei City
Telephone: +886 2 77122323
Single room conference rate: around \$67 USD + tax per night

Contact

Conference Coordinator: Eric Yu ericyu@nccu.edu.tw