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THE RELEVANCE OF SURVEYS TO PUBLIC POLICY

Dr. Fares Braizat – Chairman

NAMA Strategic Intelligence Solutions

Building # 19

King Hussein Business Park

Amman – Jordan

www.namasis.com

CONTACT: +962-64006020 || fares@namasis.com

ABOUT PUBLIC POLICY

- What is the role of the state / government? Enabler? Regulator? Investor? Business owner?
 - What direction should the government take?
 - Capitalist? Socialist? Social Democratic? Liberal? libertarian?
- Regardless, these positions would be implemented through public policies.
 - Regulatory public policy
 - Constitutional and Legal frameworks
 - Regulate business environment – tax, exponential or flat rate?
 - Distributive policy – enabling and protecting
 - Education
 - Health
 - Environment
 - Transportation
 - Welfare
 - Substantial public policy requires frameworks
 - Hard data – macro level economic data
 - Soft data – public opinion data
 - Surveys
 - Social media listening
 - Big data mining, Artificial intelligence, IOT

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Data Collection Environment

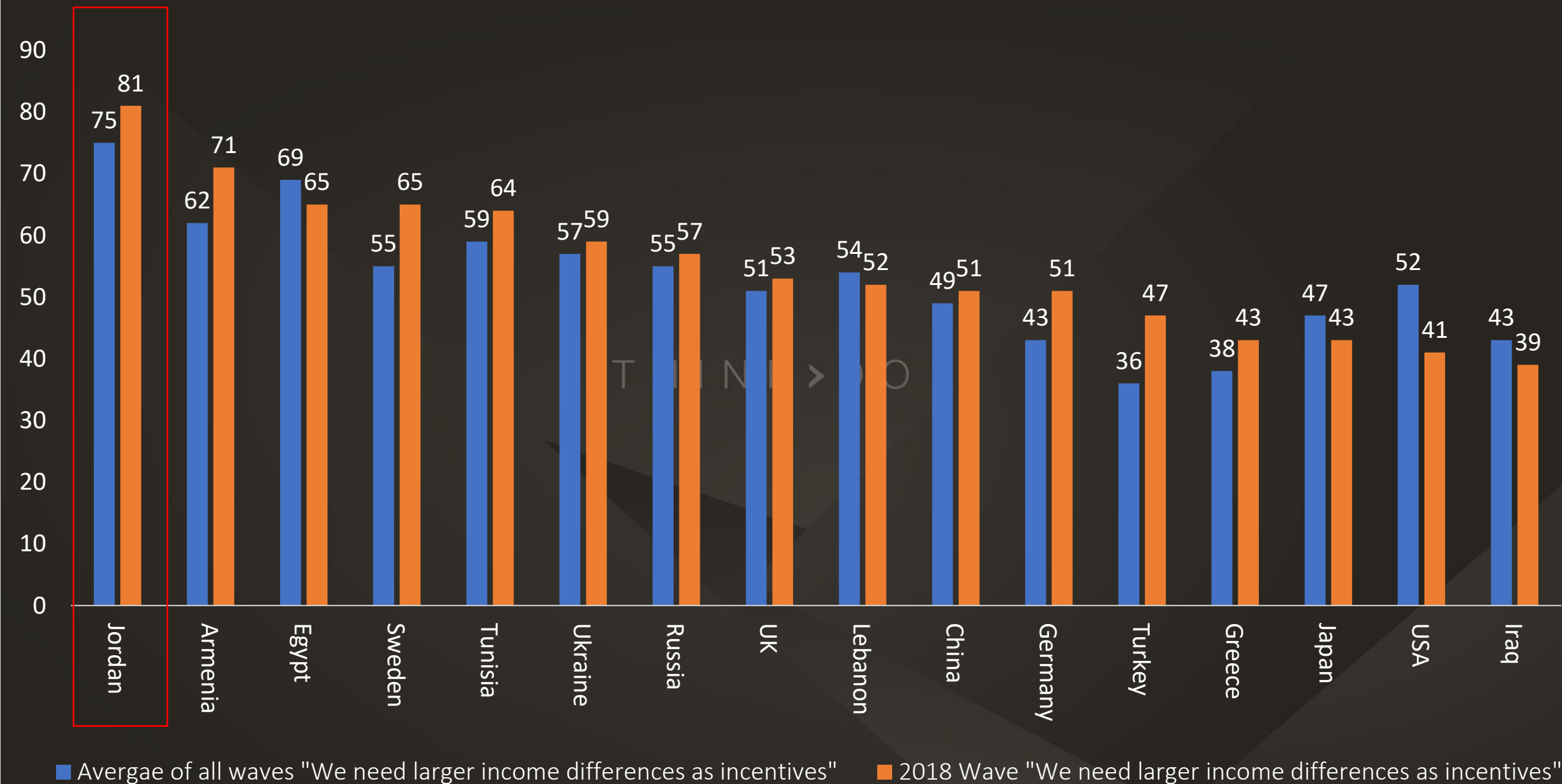
| | | OPENNESS TO SURVEYS | |
|-------------|--------------------|---------------------|--|
| REGIME TYPE | Democratic | Largely Open | |
| | Semi Democratic | Semi open | |
| | Semi Authoritarian | Semi closed | |
| | Authoritarian | Largely closed | |

Some examples of public policy questions

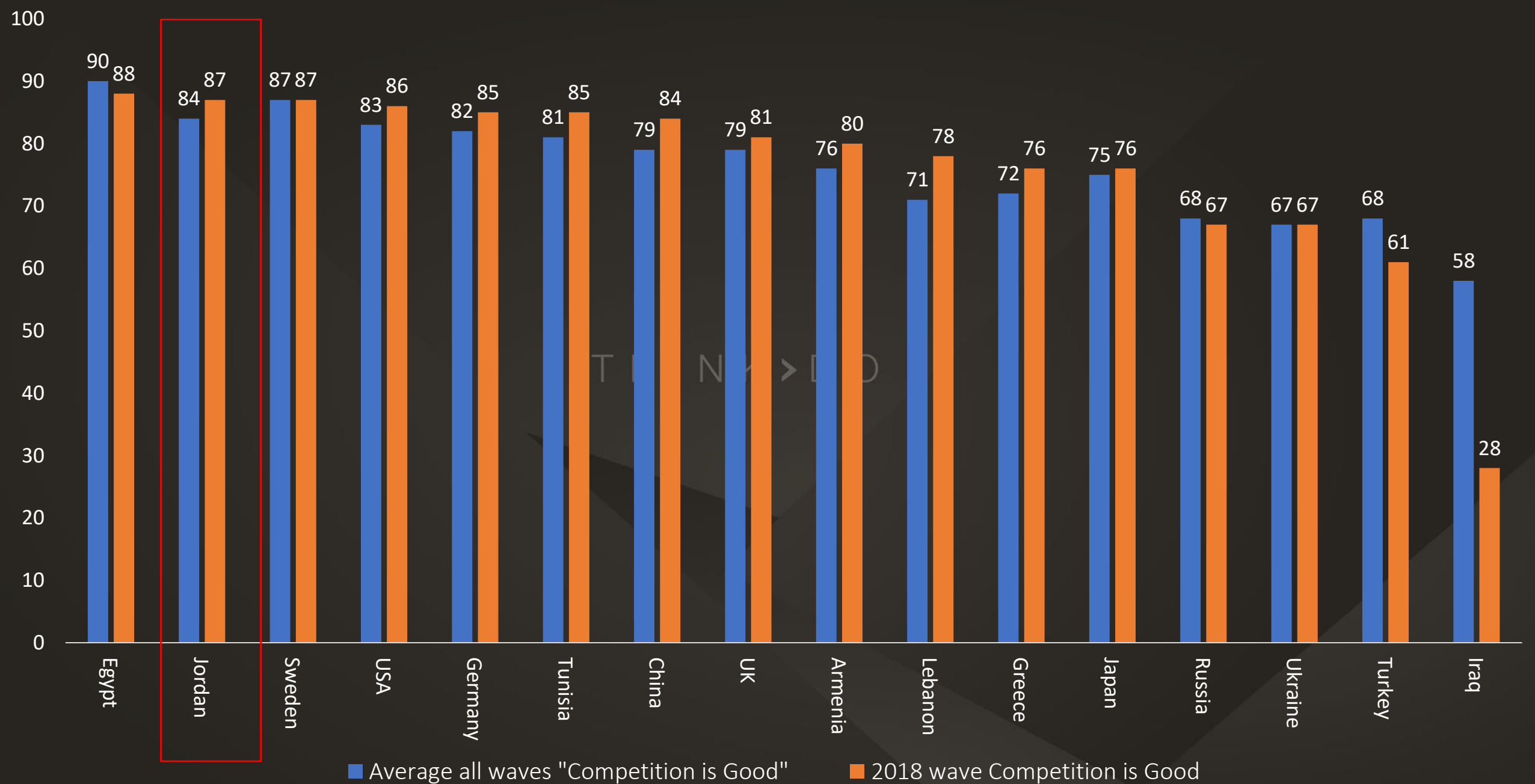
- Private or Public ownership of business?
- Income equality or variation?
- Individual or state responsibility?
- Competition, good or bad?
- Success, is it hard work or luck?
- Foreign Relations
- Political participation – municipal elections, how can we encourage more people to participate?
- Political Participation
 - Parliamentary elections – how can we reengage more youth and women?
 - Candidacy age reduction, what policy should we pursue?

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Income Equality: percentage saying we need larger differences as incentives



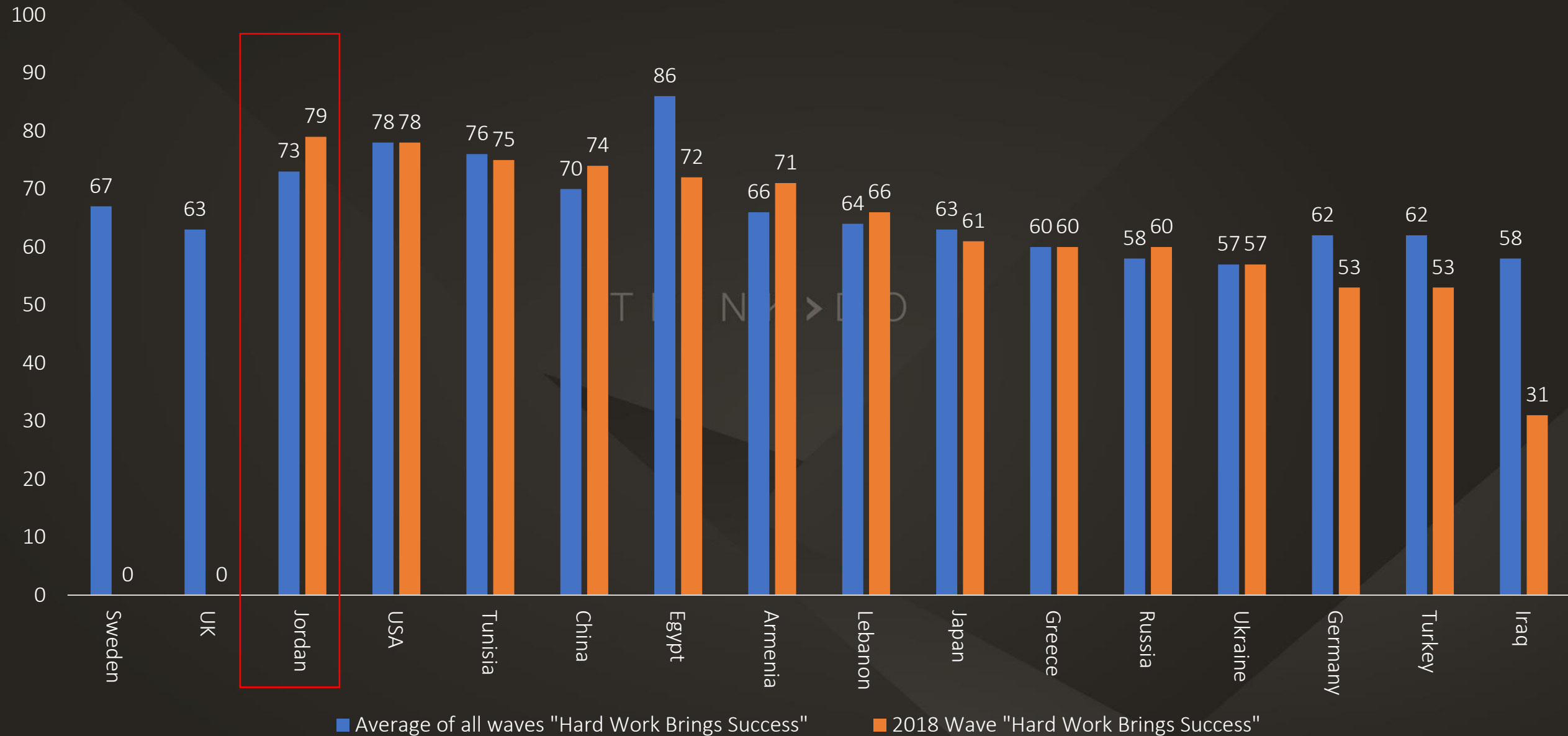
Competition is good



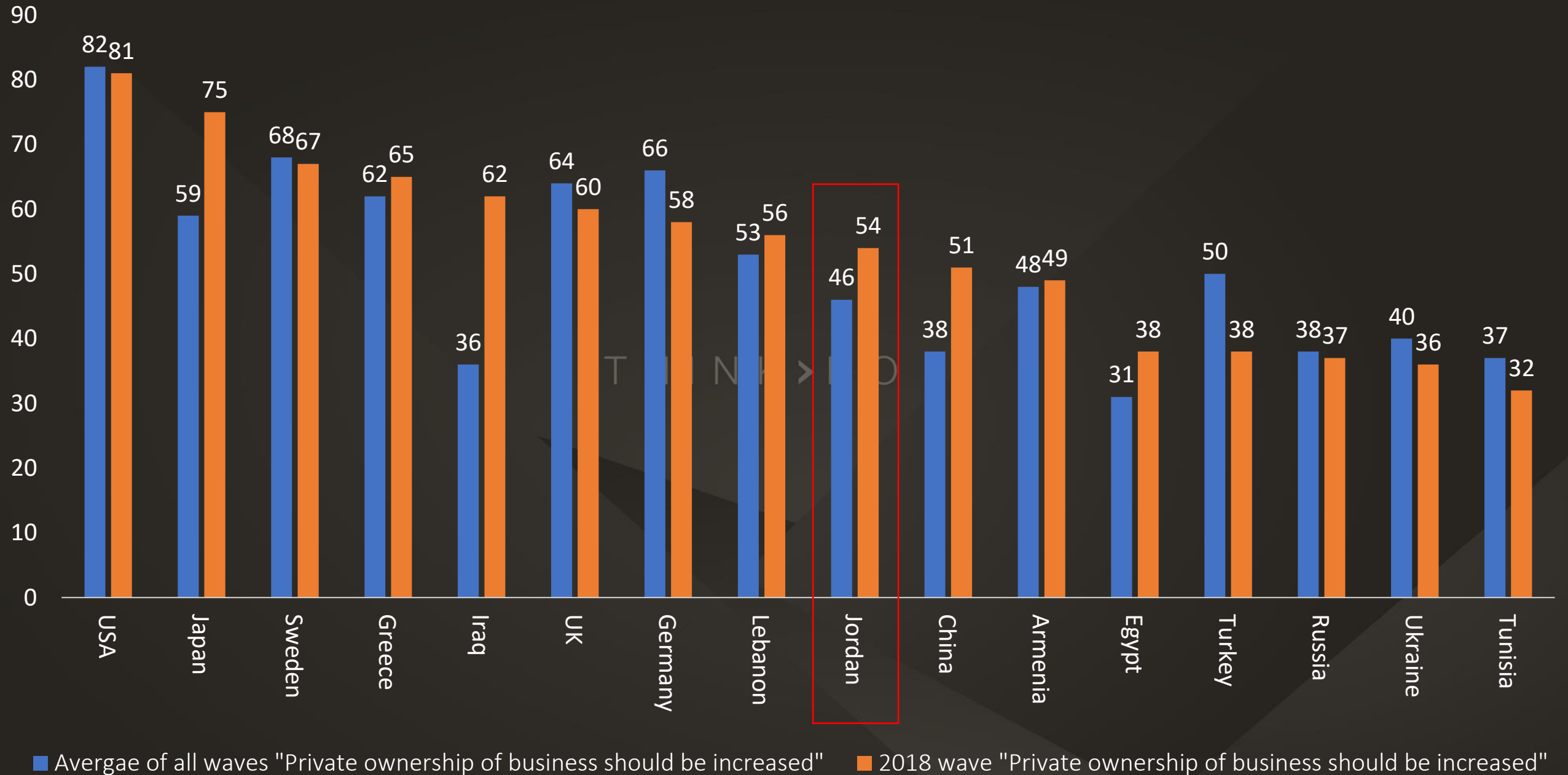
In the long run, hard work usually brings a better life

Versus

Hard work doesn't generally bring success—it's more a matter of luck and connections

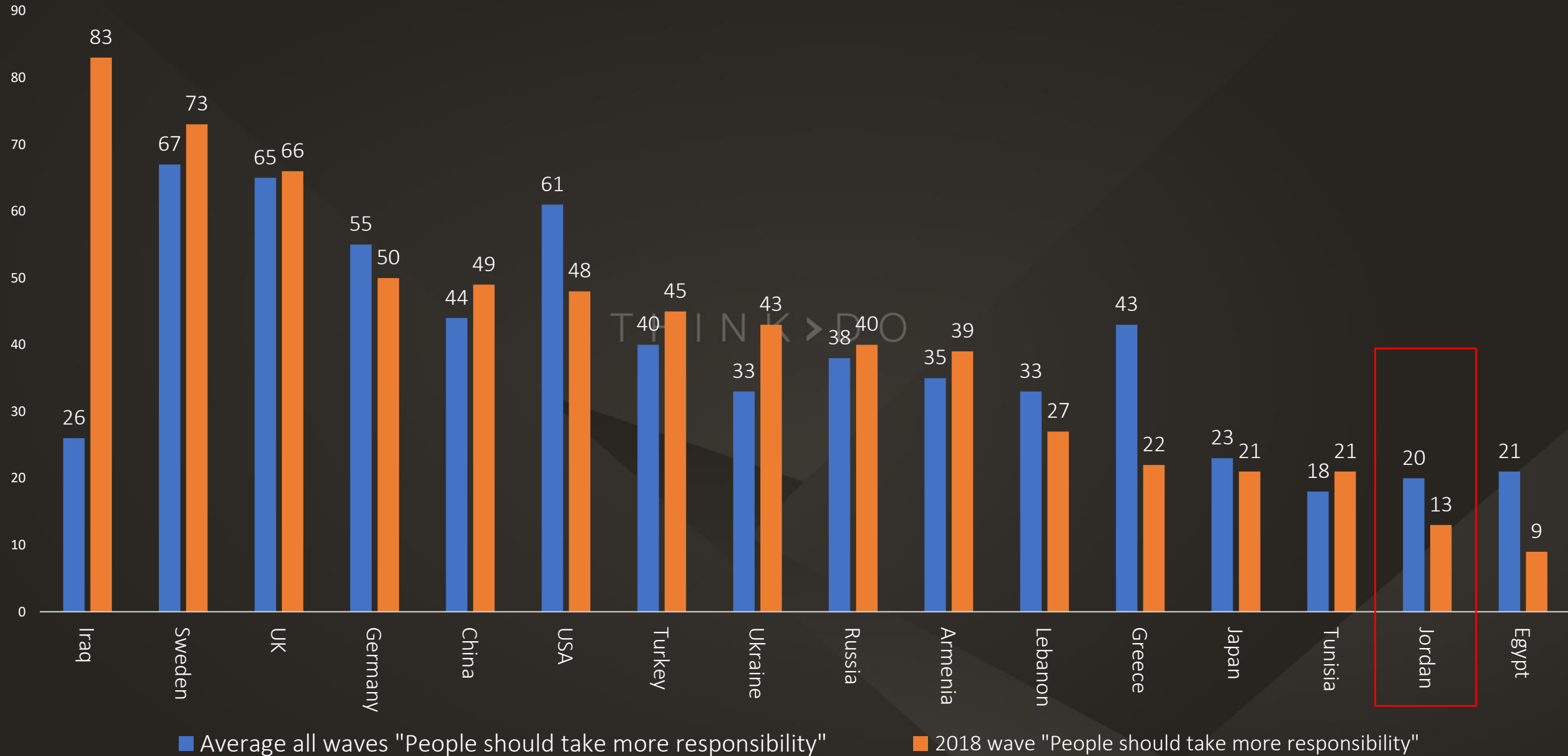


Private Ownership of Business should be increased



People should take more responsibility to provide for themselves

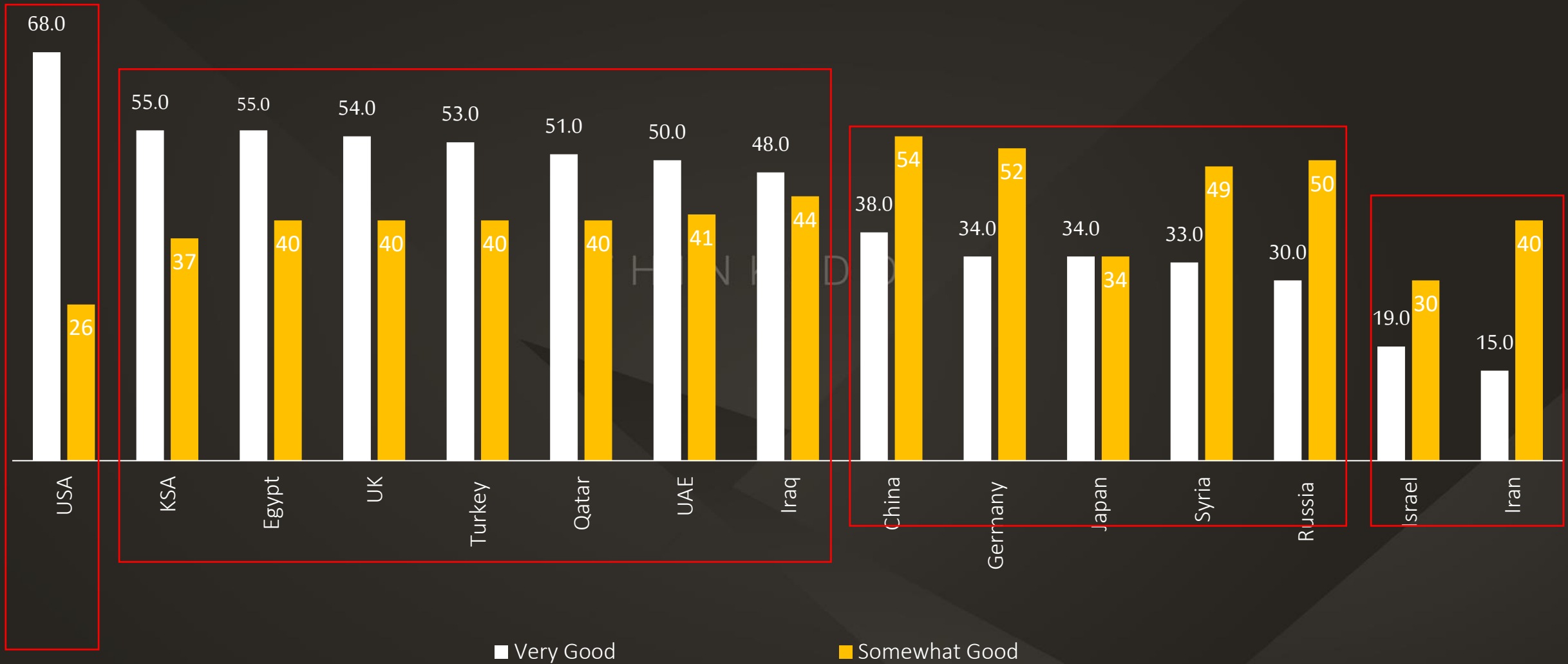
Versus Gov. should take more res. to ensure that everyone is provided for



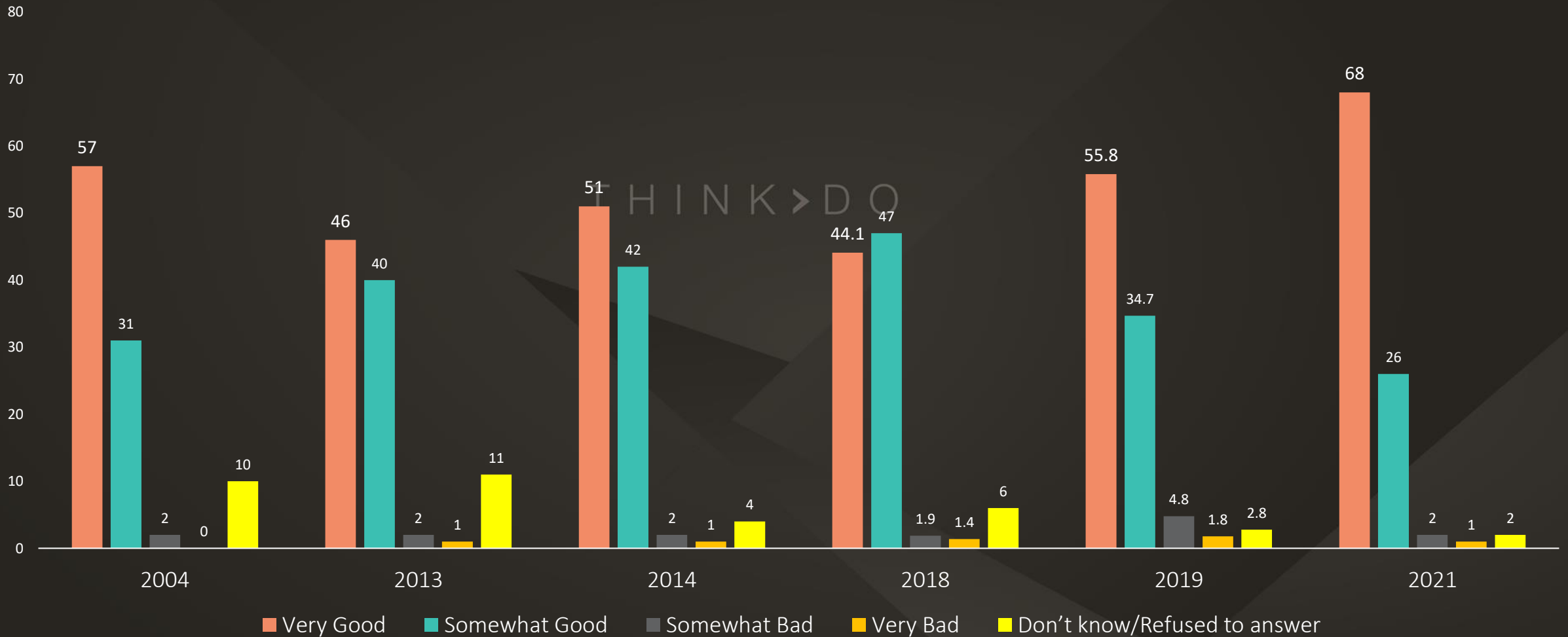
Foreign Relations

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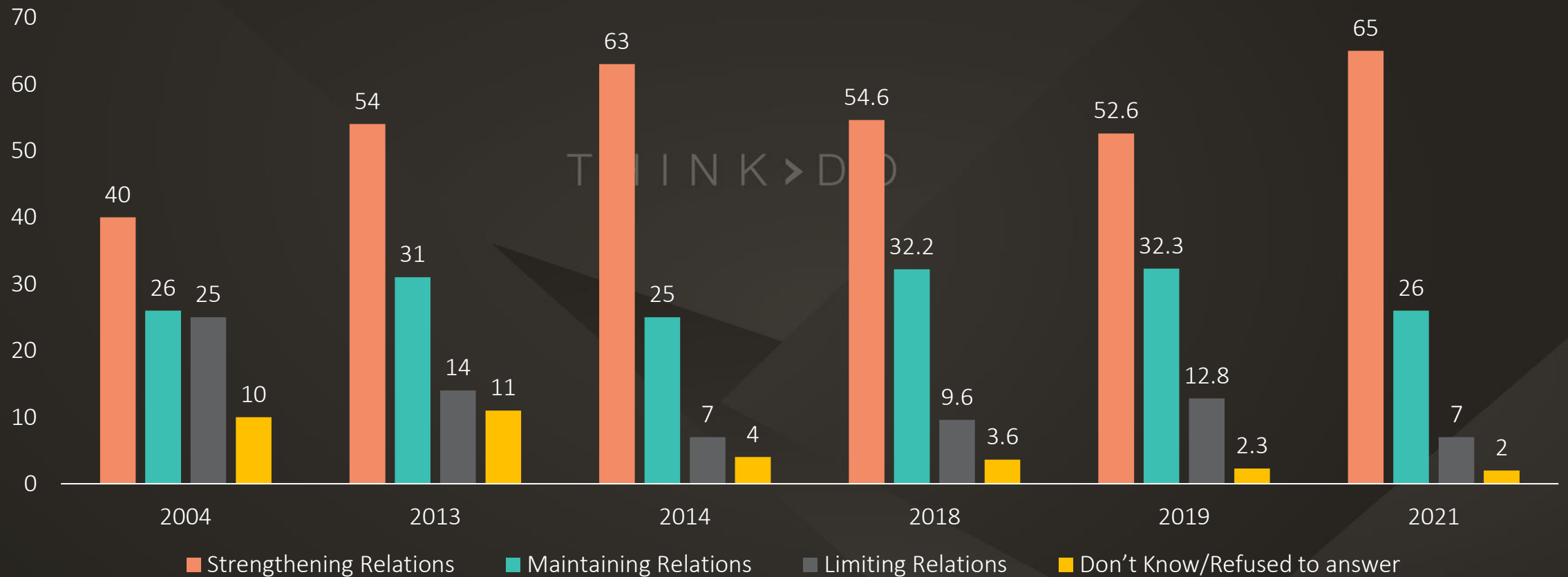
Percentage Describing political relations “Very good” or “Somewhat Good”



How do you describe the political relations between the Jordanian and the American governments?



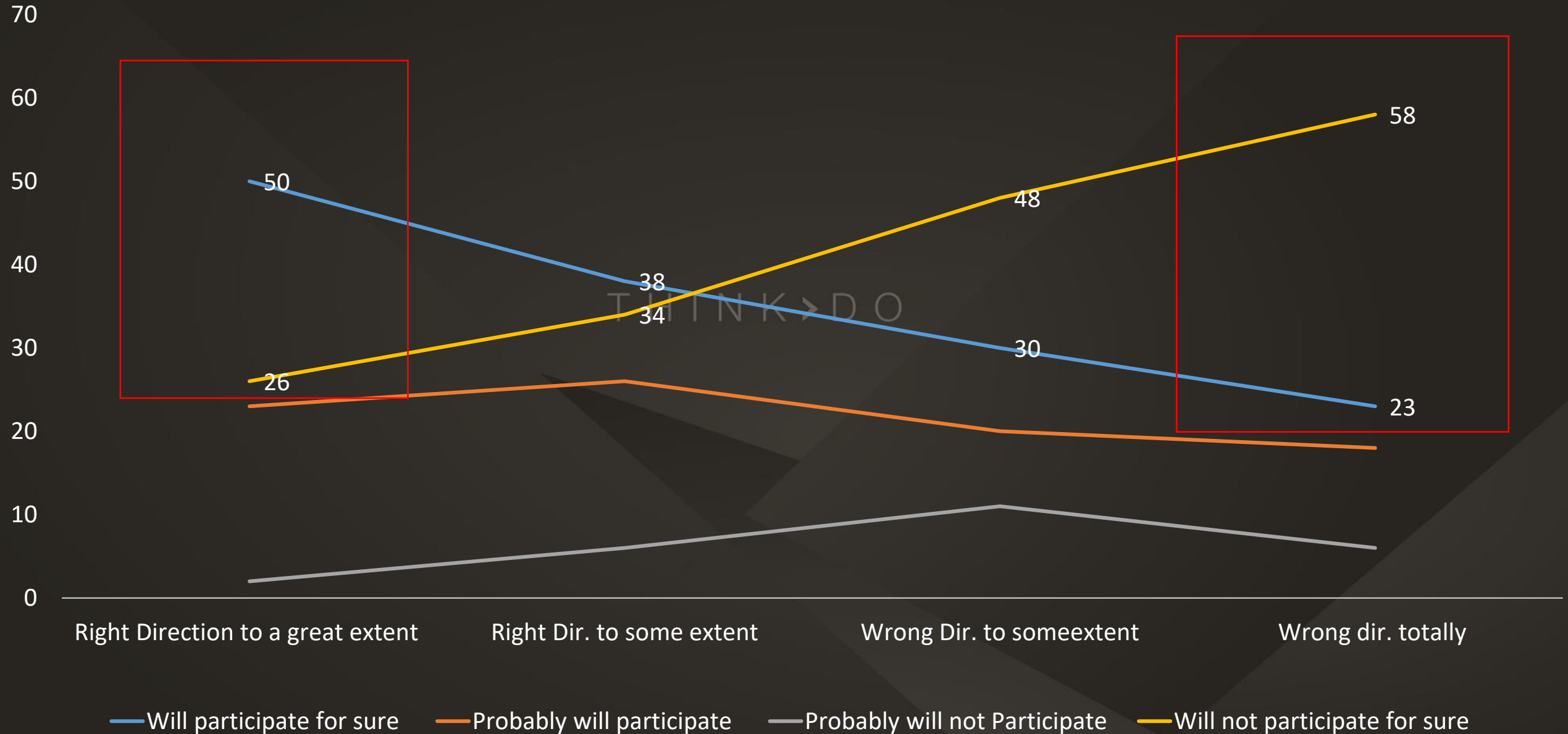
Are you in favor of strengthening the political relations between the Jordanian and the **American** governments or maintaining them at the present level or limiting them?



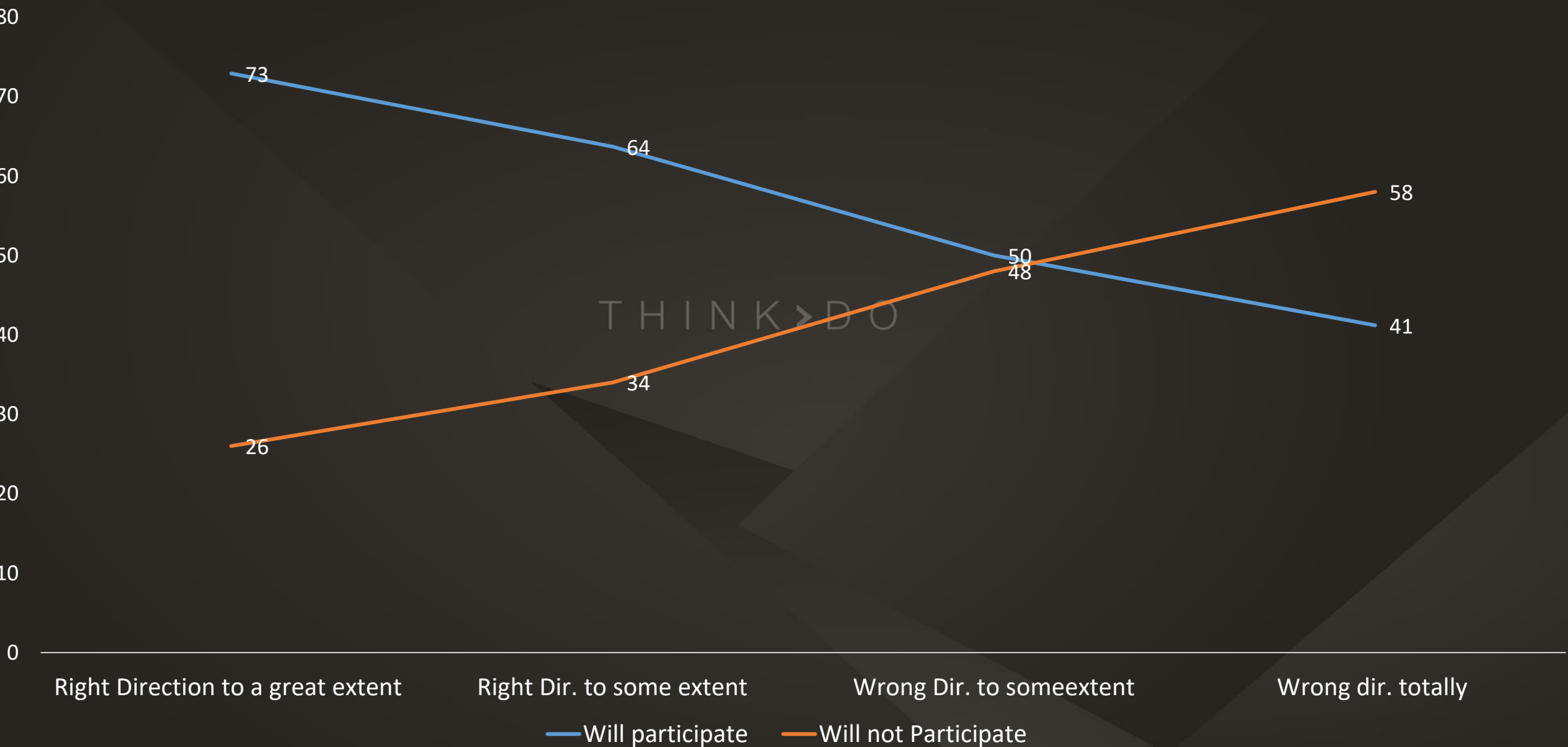
POLITICAL PARTICIPATION

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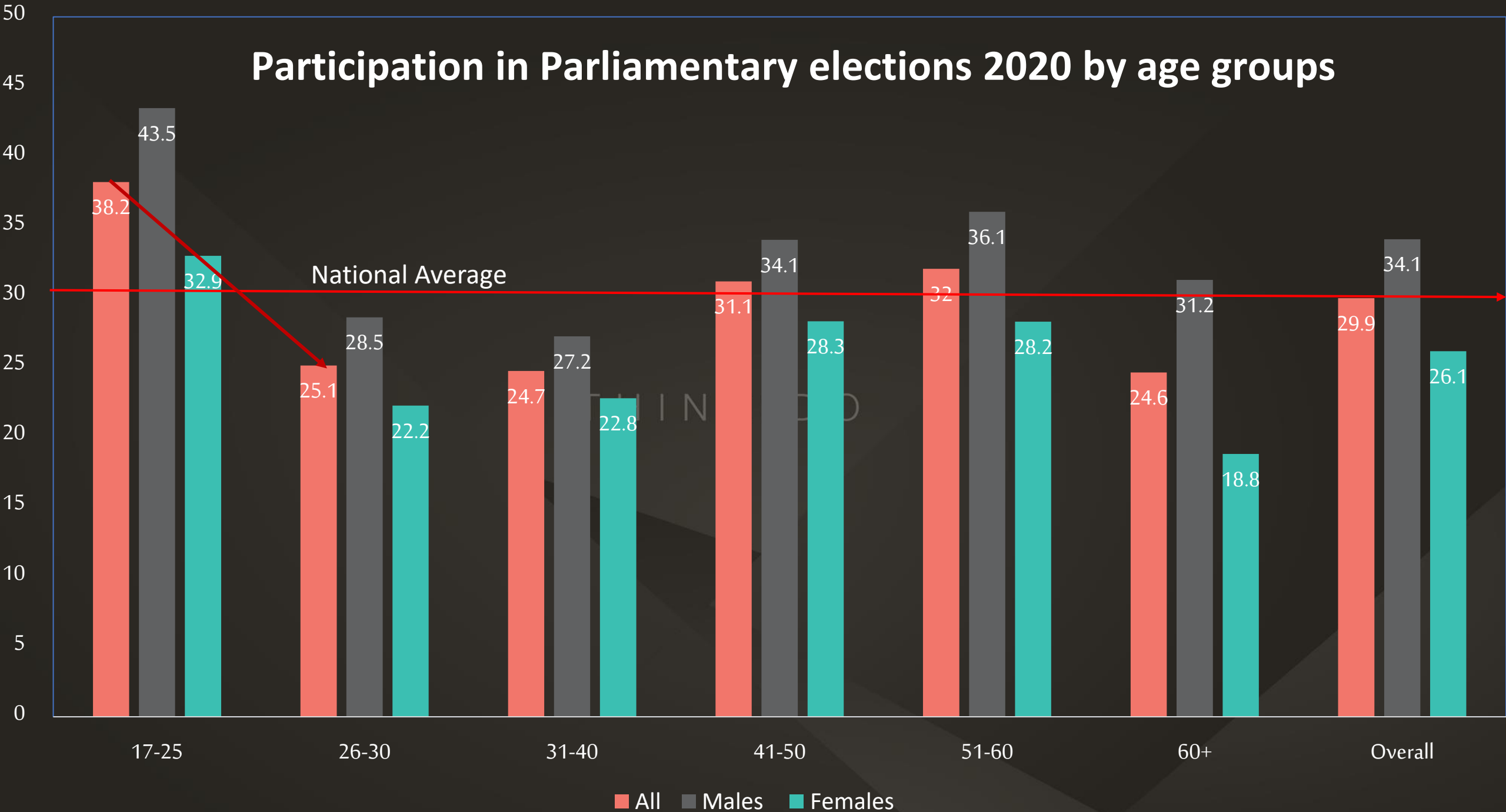
Correlation between voting intentions in upcoming municipal elections (March 2022) and the direction of the country



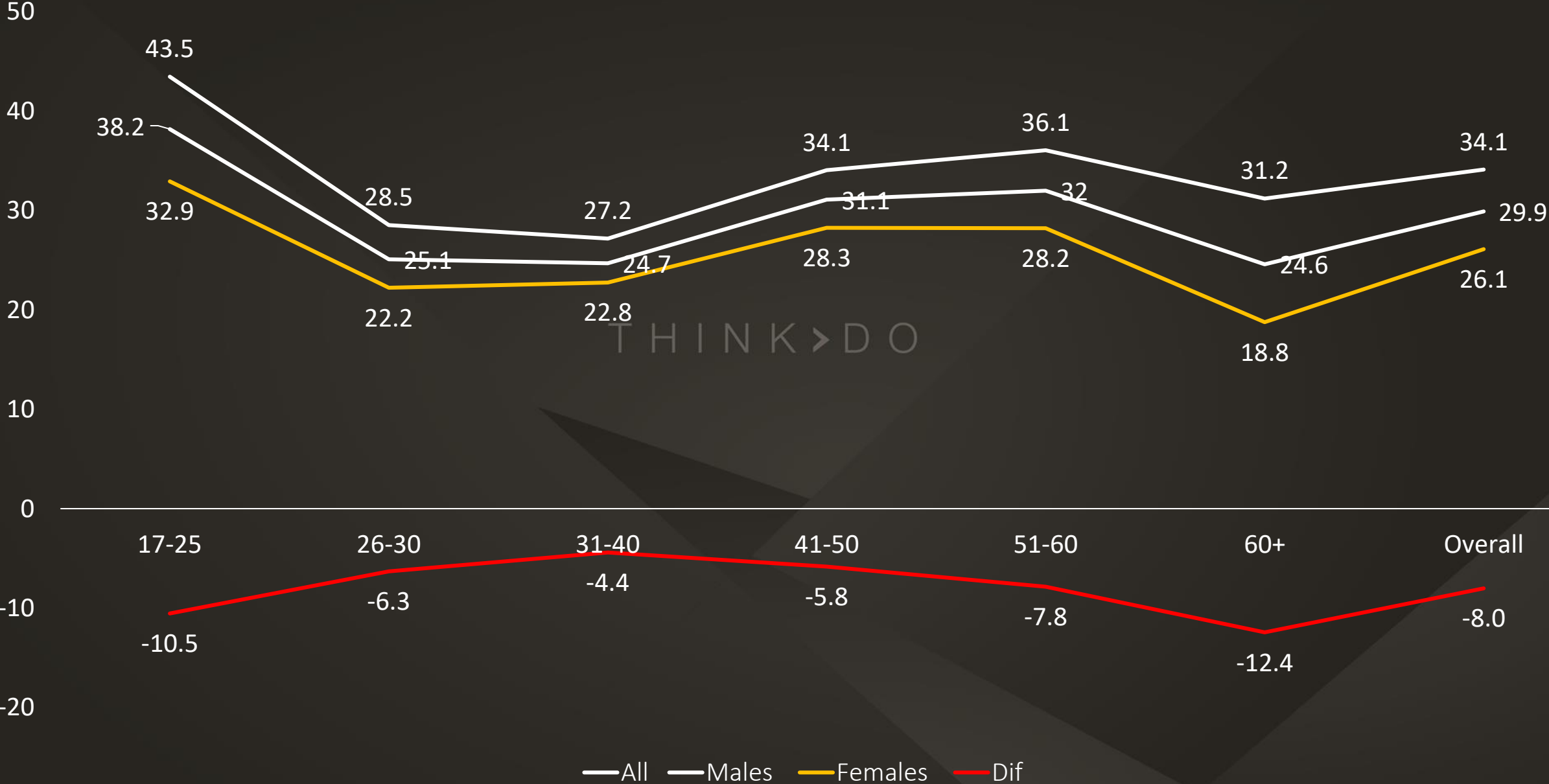
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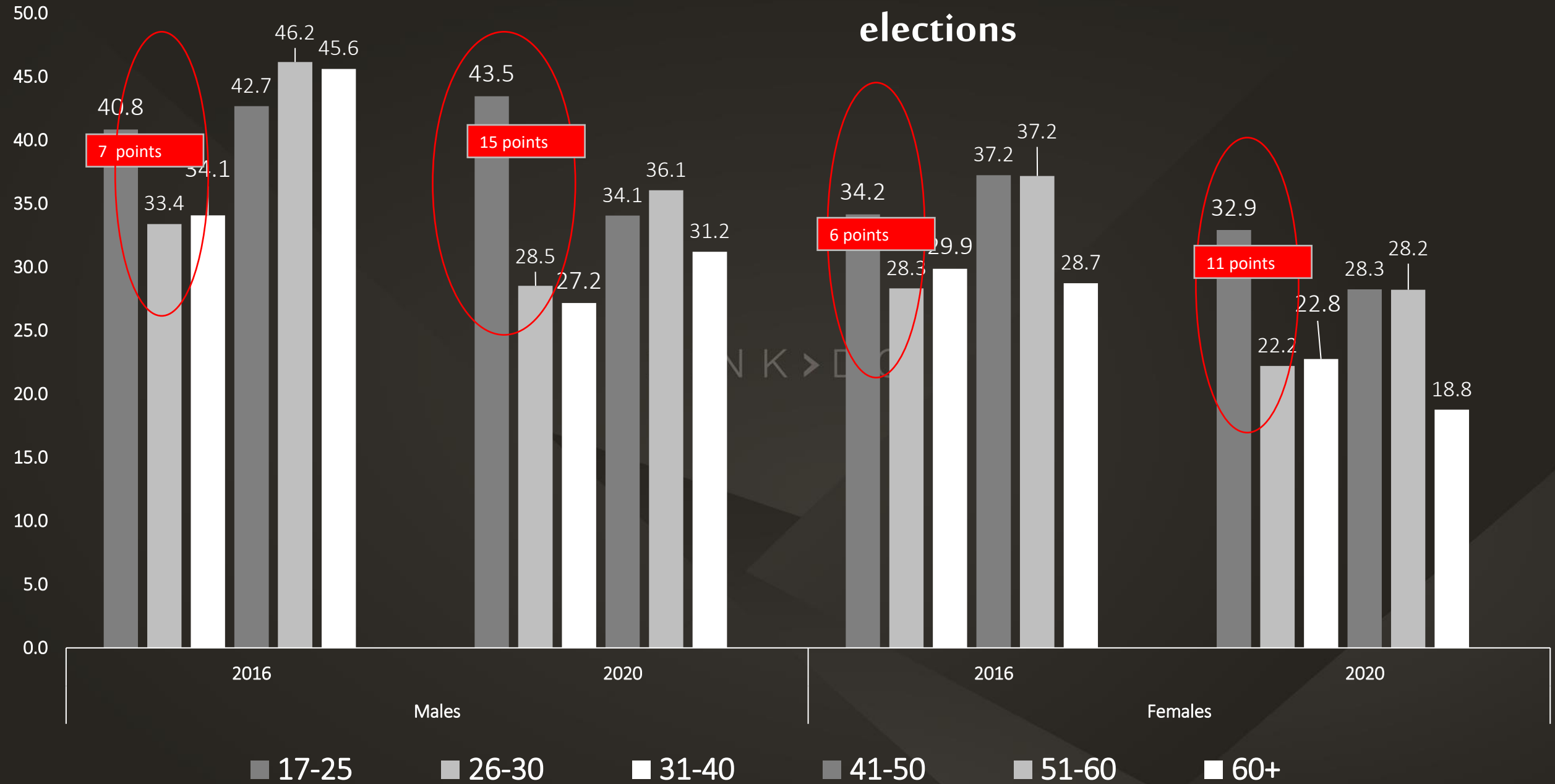
Participation in Parliamentary elections 2020 by age groups



The Gender Gap: Difference between male and female participation in 2020



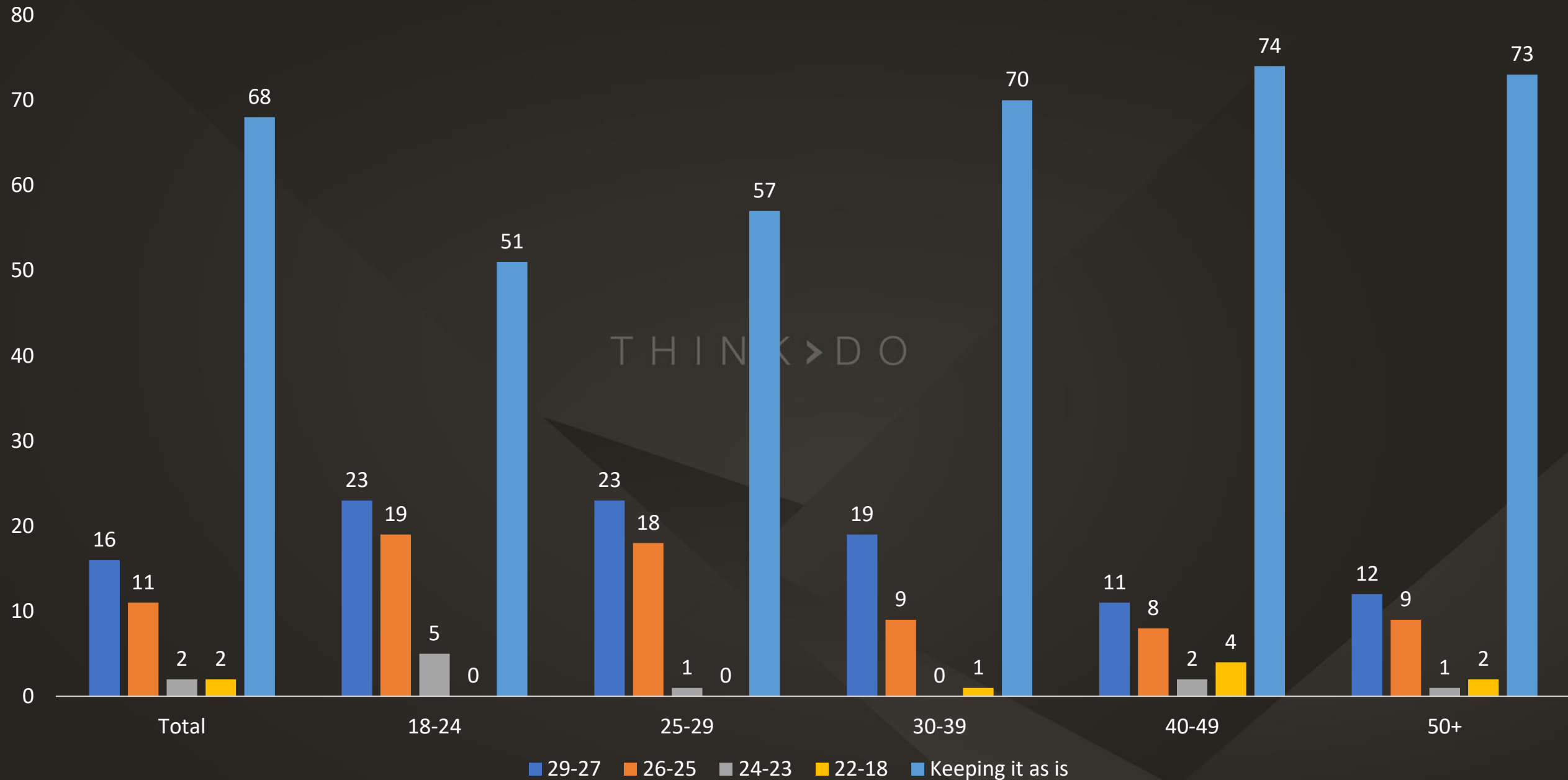
The Gender Gap: a comparison between 2016 and 2020 parliamentary elections



Can we present a solution?

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Reducing candidacy age: where does the public stand?



What is the global standard?

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THANK YOU

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