



LATEST NEWS: WAPOR and WAPOR LATAM in Salamanca 2020

The upcoming conferences are something we are all looking forward to and which are very promising in terms of the number of high-quality papers and interesting panels. There is much more in these two Conferences/Congresses that we are going to celebrate in Salamanca, where we already have a lot of activities, panels and interesting roundtables that we will be announcing shortly. We are also preparing six training workshops to be held during the conference (four in English and two in Spanish), and plan to hold a key panel session to provide the breakthrough discussion on the current challenges for public opinion research, which will be a nice surprise to the participants.

We will continue with the organization of both conferences and we are planning, at this time, to run the regular face-to-face annual conference in October in Salamanca, but due to the global pandemic circumstances, the Executive Council is preparing two other options for the conference as a precaution:

- 1) There will be an option of online participation for those presenters who are unable to travel.
- 2) In the worst scenario, the entirety of the conference will be done online, but WAPOR would do its best to run the conference at the planned and scheduled dates to keep public opinion research moving forward.

Also, we would like to inform that WAPOR is organizing special panels on survey research in the pandemic situation and on the role of mass media during COVID-19 spread.

We will be in contact as the situation evolves. Thank you all for your interest and we hope to see you soon!

Best wishes,

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WAPOR President

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