WAPOR-GBS Joint Webinar
Pandemic, Governance, and Comparative Public Opinion Research

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PUBLIC OPINION RESEARCH IN TIMES OF PANDEMIC

Voices from South Asia

Pandemic Governance and Comparative Public Opinion Research
Approaching the theme

- Studies during the Pandemic
- Implications for governance
- Socio-Economic Realities
- Changing contours of survey research
- South Asia

Pandemic Governance and Comparative Public Opinion Research
During the Pandemic

- ‘Rural Connect’ Survey
- Conduct of survey in a pandemic
- Popular perception of the pandemic

State Elections Survey
- Pre and Post Poll
- Its Conduct
- Public perceptions of governance

Third Round of Police Survey

Police Study

Preparation for conduct of South Asia Barometer Survey in Sri Lanka and Bangladesh – Preliminary tasks completed

Conduct of World Values Survey in India – pre survey tasks completed

Pandemic Governance and Comparative Public Opinion Research
Pandemic Governance and Comparative Public Opinion Research

GLOBAL BAROMETER SURVEYS
The New Normal

- Use of a Mobile App
  - Customized to our needs

- Impact of Leveraging Technology
  - Quality, Accountability

- Training
  - Online and Face to Face

- Monitoring

- Decentralization

- Substitution
  - No compromise on Quality

- Flexibility

- Quality of Data
  - Improved

Pandemic Governance and Comparative Public Opinion Research
The Unprecedented Times

How badly effected were you by the pandemic?

Complete Standstill, 44
Large extent a stand still, 34
Some extent a stand still, 15
Did not got effected, 5
Don’t Know/ Can't Say, 2

Difficult to fulfill needs during the pandemic

35%
38%
6%
2%
2%
17%

Extremely difficult
Quite difficult
Somewhat difficult
Not very difficult
Not at all difficult
Don’t Know

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The Unprecedented Times

Opinion on lockdown measures taken

- Measures were adequately harsh: 38%
- Measures were too harsh/Measures were more harsh than required: 40%
- DK/Cant Say: 11%
- Measures should have been harsher: 11%

Satisfaction levels with government

- Very Satisfied: 37% (State government), 38% (Federal government)
- Somewhat satisfied: 14% (State government), 13% (Federal government)
- Somewhat dissatisfied: 6% (State government), 7% (Federal government)
- Very dissatisfied: 5% (State government), 6% (Federal government)
- DK/ Cant Say: 3% (State government), 5% (Federal government)

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WAY FORWARD

Learning from the Pandemic

Tapping Citizen Response

Leveraging Technology

Spirit of Resilience

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