

World Association for Public Opinion Research

IV Congresso Latino Americano de Opinião Pública da WAPOR

**Opinião Pública, Democracia e Novas Tecnologias:
interações e desafios**

PROGRAMAÇÃO



Belo Horizonte, Brasil - 04 a 06 de maio de 2011

May, 04th, 2011	Conservatório UFMG		08:00	Registration	
	METHODOLOGY WORKSHOP	09:30 - 12:00	Workshop 1: Qualitative Methodologies for Political Communication		Room ABEP
			Workshop 2: Experiments and Quantitative Methods in Public Opinion Researches		Room INSTITUTO SENSUS
			Workshop 3: Research Methodology of World Values Survey		Room INSTITUTO VER
	Journey of Students and Young Researches in Public Opinion	14:00 - 15:30	Journey - Table 1: Methodology for Public Opinion Studies		Room ABEP
			Journey - Table 2: Public Opinion e Political Culture		Room IPESPE
			Journey - Table 3: Electoral Campaigns Political Marketing		Room VOX POPULI
		15:30 - 16:00	Coffee Break		Internal Patio
		16:00 - 17:30	Journey - Table 4: Analysis of Political Discourse		Room ABEP
			Journey - Table 5: Elections and New Technologies		Room IPESPE
Journey - Table 6: Political Participation and Electoral			Room VOX POPULI		

May, 04th, 2011	Museu das Minas e do Metal	19:00	<p style="text-align: center;">Opening Table</p> <ul style="list-style-type: none"> • Alejandro Moreno, Delegate WAPOR e Instituto Tecnológico Autónomo de México • Clélio Campolina Diniz, Rector of Universidade Federal de Minas Gerais • Gláucio Soares, President of Associação Latino Americana de Ciência Política (ALACIP) • Helcimara Telles, Chair Wapor Congress, Universidade Federal de Minas Gerais • João Antônio de Paula, Dean of Extension of Universidade Federal de Minas Gerais • Jorge Alexandre, Director of Faculdade de Filosofia e Ciências Humanas da Universidade Federal de Minas Gerais
		19:30	<p style="text-align: center;">Opening Panel</p> <p style="text-align: center;"><i>Media and New Technologies: what are the challenges for research?</i></p> <ul style="list-style-type: none"> • Alejandro Moreno, WAPOR e Instituto Tecnológico Autónomo de México, Mexico • Marcelo Coutinho, Terra América Latina e Fundação Getúlio Vargas, Brazil • Mauro Porto, Ford Foundation, USA
		21:00	<p style="text-align: center;">Opening Cocktail</p> <div style="text-align: right;">  </div>

Thematic Areas (AT)

AT1: Methodology And Investigation In Public Opinion

Coordinators:

- Cesar Aguiar, Grupo Equipos, Uruguay
- Yashwant Deshmukh, CVoter Foundation, India
- Tiago Prata, Universidade Federal de Minas Gerais, Brazil

AT2: Public Opinion And New Technologies

Coordinators:

- Cláudio Penteadó, Universidade Federal do ABC, Brazil
- Fernando Tuesta, Instituto de Opinión Pública, PUCPE, Peru
- Sergio Braga, Universidade Federal do Paraná, Brazil

AT3: Public Opinion And Media

Coordinators:

- Afonso Albuquerque, Universidade Federal Fluminense, Brazil
- Ignacio Zuasnabar, Grupo Equipos, Uruguay
- Marcus Figueiredo, Universidade do Estado do Rio de Janeiro, Brazil

AT4: Public Opinion, Campaign And Vote

Coordinators:

- Alejandro Moreno, WAPOR e Instituto Tecnológico Autónomo de México, Mexico
- Yan Carreirão, Universidade Federal de Santa Catarina, Brazil

AT5: Parties, Political Representation And Public Opinion

Coordinators:

- Carlos Ranulfo de Melo, Universidade Federal de Minas Gerais, Brazil
- Denise Paiva, Universidade Federal de Goiás, Brazil
- Flávia Freidenberg, Universidad de Salamanca, Spain

AT6: Social Capital, Citizenship And World Values Survey

Coordinators:

- Gabriela Catterberg, Universidad de Buenos Aires, Argentina
- María Braun, Wapor Buenos Aires, Argentina

AT7: Participation, Deliberation And Public Opinion



Coordinators:

- Cláudia Féres Faria, Universidade Federal de Minas Gerais, Brazil
- Ednaldo Ribeiro, Universidade Estadual de Maringá, Brazil

AT8: Public Opinion, Political Culture And Democracy



Coordinators:


- José Álvaro Moises, Universidade de São Paulo, Brazil
- Rachel Meneguello, CESOP/Universidade Estadual de Campinas, Brazil

May, 05th, 2011	Conservatório UFMG	THEMATIC AREAS (AT)	09:00 - 10:30	AT1 – Table 1: Methods for Analysis of Communication in Campaigns	Room VOX POPULI
				AT 2 – Table 1: Electoral Campaign and New Technologies of Information and Communication	Room ABEP
				AT4 – Table 1: Election Campaigns, Debates and Construction of Images	Room IPESPE
				AT7 – Table 1: Digital Democracy and Participation	Room INSTITUTO SENSUS
			10:30 - 11:00	Coffee Break	 Internal Patio
			11:00 - 12:30	AT3 – Table 1: Electoral Campaigns I	Room INSTITUTO SENSUS
				AT3 – Table 2: Electoral Campaigns II	Room VOX POPULI
				AT5 – Table 1: Presidents, Public Opinion and Politics	Room ABEP
				AT6 – Table 1: Social Capital, Citizenship and the World Values Survey	Room INSTITUTO VER
				AT8 – Table 1: Gender, Youth and Discrimination	Room IPESPE
			12:30 - 14:00	Break for Lunch	
			14:00 - 15:30	AT1 – Table 2: Methods of Control and Theoretical Diligence in Opinion Polls	Room VOX POPULI
				AT2 – Table 2: Election and New Technologies of Information and Communication	Room ABEP
				AT4 – Table 2: Electoral Campaigns: Strategies and Tools	Room IPESPE
				AT7 – Table 2: Political Culture and Participation	Room INSTITUTO VER
			15:30 - 16:00	Coffee Break	 Internal Patio

May, 05th, 2011	Conservatório UFMG	THEMATIC AREAS (AT)	16:00 - 17:30	AT3 – Table 3: <i>Segurança Cidadã</i> and Corruption	Room VOX POPULI
			17:30 - 18:00	AT5 – Table 2: Party systems in Latin America: institutionalization, nationalization and Partisanship	Room INSTITUTO SENSUS
			18:00 - 18:30	AT4 – Table 3: Election Campaigns, Public Opinion and Vote	Room IPESPE
			18:30 - 19:00	AT8 – Table 2: New Public Spheres and Opinion Spaces	Room ABEP
		ROUNDTABLES	17:45 - 19:00	MR1 – Political Marketing, Campaign And Vote <ul style="list-style-type: none"> • Antonio Lavareda, Instituto de Pesquisas Sociais, Políticas e Econômicas (IPESPE), Brazil • Helcimara Telles, Universidade Federal de Minas Gerais, Brazil • Manuel Mora y Araujo, Universidad Torcuato Di Tella, Argentina • Patrick Fournier, Université de Montreal, Canada • Susana Salgado, Universidade Nova de Lisboa, Portugal 	Auditorium IBOPE
			19:00 - 19:45	MR2 – Researches' Methodology for Public Opinion <ul style="list-style-type: none"> • Bárbara Corrales, EP Escritório de Pesquisa, Brazil • Carlos Lemoine, Centro Nacional de Consultoría, Colombia • Gerardo Adroque, KNACK, Argentina • Gustavo Venturi, Universidade de São Paulo, Brazil • Márcia Cavallari, IBOPE, Brazil 	Room IPESPE
		ALACIP MOMENT RESEARCH GROUPS	19:00 - 19:45	Meeting of Research Group in Spatial Analysis in Latin America of ALACIP Coordinators: <ul style="list-style-type: none"> • Dayse Miranda, Universidade do Estado do Rio de Janeiro, Brazil • Sonia Terron, Instituto Brasileiro de Geografia e Estatística, Brazil 	Room VOX POPULI
			19:45 - 20:30	Meeting of Research Group in Political Communication and Electoral Behavior of ALACIP Coordinators: <ul style="list-style-type: none"> • Alejandro Moreno, WAPOR e Instituto Tecnológico Autónomo de México, Mexico • Helcimara Telles, Universidade Federal de Minas Gerais, Brazil 	Room ABEP
			20:30 - 21:15	Meeting of Research Group in Military and Coercive Institutions of ALACIP Coordinators: <ul style="list-style-type: none"> • Jorge Zaverucha, Universidade Federal de Pernambuco, Brazil • Rut Diamint, Universidade Torcuato di Tela, Argentina 	Room INSTITUTO VER

May, 05th, 2011	Conservatório UFMG	ALACIP MOMENT RESEARCH GROUPS	<p>Workshop and Meeting of Research in State, Institutions and Development of ALACIP</p> <p>Theme: State and Development in Latin America, learning from the past, thinking the future</p> <p>Coordinators:</p> <ul style="list-style-type: none"> • Flavio Gaitáni Núcleo de Estudos do Empresariado, Instituições e Capitalismo (NEIC), Instituto Nacional de Ciência e Tecnologia “Políticas públicas, Estratégias e Desenvolvimento” (INCT-PPED), Universidade do Estado do Rio de Janeiro • Renato Boschi Núcleo de Estudos do Empresariado, Instituições e Capitalismo (NEIC), Instituto Nacional de Ciência e Tecnologia “Políticas públicas, Estratégias e Desenvolvimento” (INCT-PPED), Universidade do Estado do Rio de Janeiro, Instituto de Estudos Sociais e Políticos <p>Exhibitors:</p> <ul style="list-style-type: none"> • Eduardo Condé, Universidade Federal de Juiz de Fora e INCT-PPED • Eduardo Gomes, Universidade Federal Fluminense e INCT-PPED • Eli Diniz, INCT-PPED, UFRJ e NEIC • Gonzalo Rojas, Universidade Federal de Campina Grande • Hernán Ramirez, Universidade Estadual de Londrina • Ignacio Delgado Godinho, Universidade Federal de Juiz de Fora e INCT-PPED • Renato Boschi, NEIC, INCT-PPED e IESP-UERJ 	Room INSTITUTO SENSUS
		19:00 - 19:45		
		20:15	<p>Award Marcus Figueiredo <i>Young Researcher in Public Opinion</i></p> 	Auditorium IBOPE
20:45	<p>Cocktail Award Marcus Figueiredo</p> 	Internal Patio Conservatório UFMG		

May, 06th, 2011	Conservatório UFMG	THEMATIC AREAS (AT)	09:00 - 10:30	AT3 – Table 4: Public Opinion, Identities and Political Participation	Room VOX POPULI	
				AT4 – Table 4: Contexts, Processes and Election Results	Room IPESPE	
				AT5 – Table 3: Electoral Coalitions and Political Competition	Room INSTITUTO VER	
				AT8 – Table 3: Political Culture and Legitimacy of Democratic Regime I	Room ABEP	
			10:30 - 11:00	Coffee Break 		Internal Patio
			11:00 - 12:30	AT1 – Table 3: New Issues and Methodological Challenges in Public Opinion	Room VOX POPULI	
				AT2 – Table 3: Internet e Political Participation	Room ABEP	
				AT4 – Table 5: Partisan Identities and Determinants of Vote	Room IPESPE	
				AT7 – Table 3: Deliberation, Participation and Democracy I	Room INSTITUTO SENSUS	
			12:30 - 14:00	Break for Lunch		
			14:00 - 15:30	AT2 – Table 4: New Technologies of Information and Communication and Public Opinion	Room VOX POPULI	
				AT2 – Table 5: Social Networks and Public Opinion	Room ABEP	
				AT4 – Table 6: Income Transfer Programs, Assessment of Government and Vote	Room IPESPE	
				AT5 – Table 4: Elections and Political Institutions in Brazil	Room INSTITUTO VER	
				AT8 – Table 4: Political Culture and Legitimacy of Democratic Regime II	Auditorium IBOPE	
			15:30 - 16:00	Coffee Break 		Internal Patio

May, 06th, 2011	Conservatório UFMG	THEMATIC AREAS (AT)	16:00 - 17:30	AT1 – Table 4: Project Methodologies for Private and Public Agencies	Room VOX POPULI
				AT3 – Table 5: Public Opinion and Media in Brazil	Room ABEP
				AT4 – Table 7: Contexts, Institutions and Political Behavior	Room IPESPE
				AT7 – Table 4: Deliberation, Participation and Democracy II	Room INSTITUTO VER
				AT8 – Table 5: Trust in Institutions	Auditorium IBOPE
	ROUNDTABLES	17:45 - 19:00	MR3 – Public Opinion, Political Culture and Values <ul style="list-style-type: none"> Doh C. Shin, University of Missouri at Columbia, USA Lucio Remuzat Rennó Junior, Universidade de Brasília, Brazil Marta Lagos, Latino Barómetro, Chile 	Room IPESPE	
			MR4 – Political Communication and Public Opinion <ul style="list-style-type: none"> Afonso Albuquerque, Associação Brasileira de Pesquisadores de Comunicação e Política, Universidade Federal Fluminense, Brazil Fernando Azevedo, Universidade Federal de São Carlos, Brazil Fernando Vallespín, Universidad Autónoma de Madrid, Espanha Ignácio Zuasnabar, Equipos MORI, Uruguay Luís Nassif, Brazilianas.org, Brazil 	Auditorium IBOPE	
		19:00 - 19:45	Closing Meeting	Room IPESPE	
	Academia Mineira de Letras	21:00	Award Edgardo Catterberg		
			Award WAPOR Belo Horizonte – Brasil 2011		
21:30		Closing Cocktail 			

Realização

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WORLD ASSOCIATION FOR PUBLIC OPINION RESEARCH

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