

GREETINGS TO THE WAPOR COMMUNITY



Dear Members and Friends,

After a long break due to the global pandemic, we finally resumed our face-to-face annual conferencing last year in Dubai, when we celebrated our Diamond Jubilee with the theme of “75 Years of Worldwide Public Opinion Research”. We reviewed our history, highlighted the role and application of public opinion research in monitoring public opinion across the world, and addressed a number of relevant and timely issues. This year, we move on with the theme of “Public Opinion Research in a Technology-Driven World”. WAPOR

grows with time. In between these two conferences, we have evolved a lot. Following the wish of our previous Council, we have reviewed and revised our Constitution. We have introduced organizational membership, increased the number of Council seats to ten, and turned all seats into elected posts. We have also sharpened the term of reference of many posts. All these are important developments in terms of representation. We are an organization constituted to let people's voices be heard, we practice what we preach.

WAPOR is a “World Association”, so we shall not be limited by boundaries, whether geographical, ethnical, cultural, or epistemological. Over the past 75 years, we have been very successful in promoting conceptual, methodological, professional, and cross-cultural studies. We shall treasure these great achievements made by our predecessors, but we will also break new grounds. Now is the perfect time at the perfect place. The Paris Lodron University of Salzburg has a history of over 400 years, it went through a reorganization last year, and is venturing into the fields of social and digital sciences. This is a perfect example of breaking new grounds without sacrificing one's heritage.

To facilitate unity in diversity, we have installed a multilingual plug-in function on our WAPOR website. All texts can now be translated instantly into practically any language of the world. For important documents like our Constitution and Code of Professional Ethics and Practices, thanks to the many members who have helped, they have been translated manually into high quality documents of different languages. We will continue to break down language and cultural barriers, please keep supporting us.

Very recently, we subscribed to a new service provider for creating Listserv chat groups. We have already created six groups for members and representatives at different levels. Our objective is to promote free professional discussions among members on any topic, to encourage bottom-up initiatives in different domains of WAPOR development, and to extend it to non-members who may become members, like our students and co-workers. We will launch a “Friends of WAPOR” pilot scheme running up to the end of 2024, to engage them in our Listserv discussions, so as to widen our knowledge base and to expand our WAPOR community. I hope all members and friends of WAPOR will join hands to further our core values of Liberty, Quality and Humanity.

Ten months ago in Dubai, we reviewed our history. Now in Salzburg, we venture into the new world. Ten months later in Seoul, we will have a Joint Conference with a Regional Chapter, and we will continue to break more grounds. Knowledge grows exponentially. What we have achieved over the past 75 years may well be doubled in another 25 years, if we have the will. Let us make Salzburg a takeoff point in opening new frontiers. For that, on behalf of WAPOR, I must thank Paris Lodron University for providing us with such a wonderful venue to hold our conference, for us to marvel at our world's cultural heritage, and to do our best to preserve and enhance it.

Robert Chung
WAPOR President

WELCOME TO THE WAPOR 76TH CONFERENCE



Dear WAPOR Conference Participants,

We are delighted to present you with the program for WAPOR's 76th annual conference on the theme of "Public Opinion Research in a Technology-Driven World," which is held in the beautiful and historic city of Salzburg, Austria. Participants from around the world will present their latest research on a range of important topics in dozens of panels over several days at our host institution, Paris Lodron University of Salzburg near the center of the city.

We especially want to thank our Keynote Speakers, our Workshop leaders, and our Local Conference Chair Professor Wolfgang Aschauer and his team at Paris Lodron University of Salzburg who made all local arrangements, including the Awards Banquet in the Fortress above the city, along with tours and venues for networking at the end of each day's sessions and before and after the conference. We have no doubt that you will find WAPOR's 2023 conference to be an unforgettable experience.

The conference begins on Tuesday, September 19th with a day of workshops open to all. The opening keynote address at 17.00 on "Artificial opinions? AI, politics, and public opinion," by Professor Claes de Vreese, Distinguished University Professor of Artificial Intelligence and Society at the University of Amsterdam, Netherlands, will be followed by a Welcome Reception.

On Wednesday morning Professor Frauke Kreuter, the Chair of Statistics and Data Science at LMU Munich, Germany, will deliver a keynote address on "Leveraging AI for Survey Research." On Friday afternoon, our closing keynote address will be given by Professor Reinhard Heinisch, Professor of Comparative Austrian Politics and Head of Department of Political Science and Sociology at Paris Lodron University of Salzburg, on "Sentiment and Conspiracy. An Empirical Journey into the Postfactual World of Ideas of the New Populism" We want to thank our three keynote speakers for their insights on these important topics. All WAPOR members are invited to attend the business meeting at the end of the last day of the conference on Friday, September 22nd.

We especially want to thank our conference Sponsors and Exhibitors: Arab World for Research and Development; D3 Design Data Decisions; Gallup International; Extreme Scan; Dooblo; NORC at the University of Chicago; FORS Swiss Centre of Expertise in the Social Sciences; Institute for Social Research at the University of Michigan; Langer Research Associates; Marketagent; SCOP Saudi Center for Opinion Polling; Survey Research Lanka; 1bigthink; Roper Center.

We know that you will enjoy participating in the conference sessions and the special activities following the conference each day. We want to thank WAPOR Conference Committee members for all their efforts to make this conference a success – Professor Wolfgang Aschauer, Paris Lodron University Salzburg, Austria; Professor Susan A. Banducci at University of Exeter in the UK; Professor Asaph Young Chun at Seoul National University in South Korea; Yashwant Deshmukh founder and CEO of CVoter in India; Professor Timothy Johnson at National Opinion Research Center (NORC) at the University of Chicago, USA; and Dr. Kseniya Kizilova, Executive Director of WAPOR, Austria.

Holli A. Semetko

WAPOR Conference Chair

WELCOME TO SALZBURG



Dear Public Opinion Researchers from Around the World,

In my role as the Local Conference Chair of the 76th WAPOR Conference, I am delighted to welcome all of you in our wonderful Austrian city of Salzburg, located in the heart of Europe. I have been active in cross-national survey research for many years, and this is the reason why I joined WAPOR last year when attending my first WAPOR Conference in Dubai. I was truly impressed by the great quality of the presentations, the diverse mix of scientists and practitioners, and the

global dialogue on quantitative methods and public opinion research. It is my hope that we can bring the same spirit to Salzburg this year and will succeed in fostering a perfect blend of academic discourse and Austrian hospitality.

I want to briefly present my university, which functions as the local hosting institution of this year's conference. In 2022, the Paris Lodron University of Salzburg (PLUS) celebrated its 400th anniversary of its founding by Prince Archbishop Paris Lodron as well as the 60th anniversary of its reconstitution in 1962. Despite its religious beginning, our university is now a public institution, with 2,800 employees and about 18,000 students, the University is the largest educational institution in the state of Salzburg. Last year we also underwent a reorganization of the university structure by creating six instead of four faculties. Most importantly for us as social scientists was the creation of a new Faculty of Social Sciences. Besides offering a broad spectrum of scientific disciplines from Theology and Law to the natural sciences as well as the cultural sciences, our current rectorate decided to give the digital and analytical sciences as well as the social sciences a higher value upgrading them to new faculties. The Department of Sociology and Human Geography is one of the main pillars of the new faculty of the Social Sciences. My Department of Sociology, which I represent as the Local Conference Chair, and which consists of dedicated faculty, external lecturers and administrative staff is responsible for educating more than 500 students ranging from the bachelor's to the doctorate level. Numerous publications and research projects reflect our commitment to high-quality quantitative methods and our leading position in survey research in the University of Salzburg and beyond. Therefore, organizing the 76th WAPOR conference about "Public Opinion Research in a Technology-Driven World" is a perfect opportunity for us to strengthen our collaborative work across our departments engaged in public opinion research and to present our university to the global WAPOR community.

Our conference takes place in our new university building at Unipark Nonntal, -- the name "Valley of Nuns" refers to the nunnery sitting atop the hill across from this building and is a reminder of Salzburg's ecclesiastical heritage. This newer university building is an ideal venue for a conference of this size and located just a short distance from the city center. I really want to thank the University of Salzburg in general and the Unipark Nonntal in particular for all the tremendous support in making this conference a success. First and foremost, I need to express my gratitude to all the dedicated staff members at this venue who have helped to arrange everything so perfectly for us. All rooms featuring the parallel session are located in the gallery on the first floor (one floor up the staircase), where we will also have our coffee breaks and our poster sessions. All pre-organized panels and keynotes will be organized at the ground floor with enough space for all participants. And in the basement, there is additional space for lunch and for socializing during breaks.

On Tuesday September 19th, our first conference day, we will provide a great mixture of workshops and methods training. We officially start the conference with a terrific opening ceremony (including the first keynote by Claes de Vreese from the University of Amsterdam). And we will end the day with a Welcome Reception on the rooftop terrace with a 360-degree

view of Salzburg. The only thing left to hope for here is that the weather cooperates, and the notorious Salzburg rain will stay far away.

During three conference days we will have two further keynote speeches. The second one will be on Wednesday by Frauke Kreuter (the Chair of Statistics and Data Science at LMU Munich) and the last one during the closing ceremony on Friday by Reinhard Heinisch who is the head of the Political Science Department at our university. Various parallel sessions and pre-organized panels will be focusing on the impact of rapidly accelerating technologies on public opinion research, including its effects on our methodology. We will confront questions of misinformation, campaigning, and its effects on voting behaviour. And we will learn a lot about the potentials and limits of big data technologies, non-probability sampling or artificial intelligence in our field.

Besides intense conference days, we all hope that you have some time to explore the city of Salzburg, a UNESCO-designated World Heritage site, that is renowned for its baroque architecture and, of course, also famous for being the birthplace of Wolfgang Amadeus Mozart. In the early evening, we offer guided city tours so that you can visit the highlights of Salzburg and its history. We offer boat trips so that you may also experience the beautiful views of the town from the Salzach river. And in the evening, we will together sample local Salzburg dishes in the nice traditional restaurant "Sternbräu" directly in the city center, if you like. On Thursday evening we will bring you all to the Fortress of Hohensalzburg for our conference dinner and the awards ceremony. We hope that this conference highlight will be a truly memorable experience for everyone. I hope WAPOR 2023 in Salzburg will stay in your mind as a wonderful meeting place and of us as good hosts.

I also want to use this note to thank especially my two assistants in Salzburg, Ann-Sophie Probst and Sofije Avdiu, who have kept their nerves and always stepped in when the things seem to go awry. Moreover, I need to express my deep gratitude to WAPOR for giving me the opportunity to organize the conference. My thanks also go to the Conference Committee for providing a space for discussing matters in the spirit of cooperation and mutuality and last but certainly not least, I want to thank Kseniya Kizilova, the Executive Director of WAPOR; she is the driving force behind nearly all conference related activities. It was a great experience working with her and all the others seeing whose passion is to make this event a success.

Greetings and a warm welcome to Salzburg!

Wolfgang Aschauer

Local Conference Chair

CONFERENCE VENUE

Paris Lodron University Salzburg PLUS is the largest educational institution in Salzburg with almost 18,000 students and around 3,000 employees in research, teaching and administration. The University is an integral part of both cultural and economic life, and is a meeting point for teachers and students, academia and the local community. The name of our university reflects its founding by Prince Archbishop Paris Lodron in 1622. Since its re-establishment in 1962, the University of Salzburg has become a modern and vibrant university.



Many of the University's facilities are housed in some architecturally breath-taking buildings in Salzburg's city centre. The Faculties in Freisaal and UNIPARK in Nonntal make up the modern university campus. Further locations include those in Itzling and Rif, as well as further afield in Linz, Krems and Vienna. The University of Salzburg offers a wide spectrum of educational opportunities. The PLUS boasts 87 degree programmes. They are divided into Bachelor's, Master's, PhD and diploma programmes. Students are free to choose their own focus areas and can add supplementary courses in various disciplines. In addition, the University of Salzburg offers numerous part-time University Programmes for Further Education, some of which are run together with other educational institutions.

The University of Salzburg has made great achievements in both basic and applied research, as seen in the increasing number of publications and third-party funded projects. Research is carried out in the University's departments, focus areas and special institutions, as well as in the Christian Doppler Laboratory. Research-based teaching is one of the trademarks of the University, allowing students to be taught by researchers to support the next generation of scientists and scholars. Students can make the most of these engaging, scientifically anchored study opportunities which equips them with the professional competence and the best preparation needed for their future careers.

The PLUS aims to provide its academics with excellent research conditions and international visibility through appropriate resources along with both internal and external networking. The University strives to provide its staff with ample opportunities to gain further qualifications and to get involved in the University's development within its transparent change management processes. As the most important educational and research institution in the city and state of Salzburg, the University should continue to be both locally anchored and still meet the demands of internationalisation. Finally, the PLUS wants to take on urgent regional and global challenges in society, the economy and culture.



AT-A-GLANCE

Monday, September 18 – Arrival, Pre-registration

16:00-18:00 *Registration desk is open*

Tuesday, September 19 – Day 1

08:00-09:00 *Registration desk is open*

09:00-12:00 Training workshops: morning session

09:00-12:00 Council meeting (by invitation only)

12:00-13:00 *Coffee break*

12:00-13:00 *Registration desk is open*

13:00-16:00 Training workshops: afternoon session

13:00-15:00 WAPOR and regional chapters meeting (by invitation only)

16:00-17:00 *Registration desk is open*

17:00-19:00 Conference opening and keynote lecture 1

19:00-21:30 Welcome Reception

Wednesday, September 20 – Day 2

08:00-16:00 *Registration desk is open*

09:00-10:15 Keynote lecture 2

10:15-10:45 *Coffee break*

10:45-12:15 Featured panels I

12:15-13:15 *Lunch break*

13:15-14:45 Parallel sessions I

14:45-15:15 *Coffee break*

15:15-16:45 Parallel sessions II

16:45-17:45 Meeting of National Representatives (by invitation only)

16:45-17:45 Posters presentations

17:10-18:10 *River boat tour (optional)*

18:00-19:30 *Walking city tour (optional)*

20:00-22:00 *Joint dinner (optional)*

Thursday, September 21 – Day 3

08:00-16:00 *Registration desk is open*

09:00-10:30 Featured panels II

10:30-11:00 *Coffee break*

11:00-12:30 Parallel sessions III

12:30-13:30 *Lunch break*

13:30-15:00 Parallel sessions IV

15:00-15:15 *Coffee break*

15:15-16:45 Parallel sessions V

17:10-18:10 *River boat tour (optional)*

17:00-18:30 *Walking city tour (optional)*

19:00-22:00 Awards banquet

Friday, September 22 – Day 4

- 08:00-15:00 Registration desk is open
- 09:00-10:30 Featured panels III
- 10:30-11:00 Coffee break
- 11:00-12:30 Parallel sessions VI
- 12:30-13:30 Lunch break
- 13:30-15:00 Parallel sessions VII
- 15:00-15:15 Coffee break
- 15:15-16:45 Parallel sessions VIII
- 17:00-18:00 Keynote lecture 3
- 18:00-18:30 Closing ceremony
- 18:30-20:00 WAPOR Business Meeting (open to all participants)

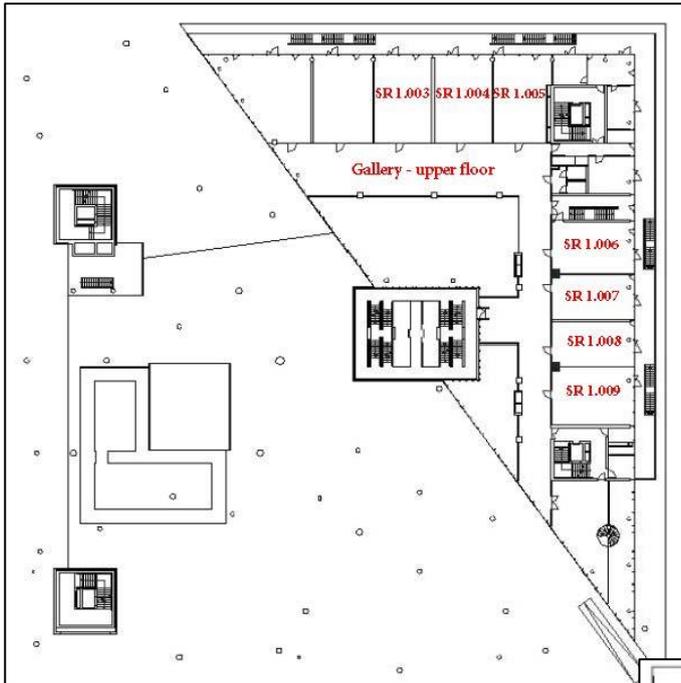
Saturday, September 23 – Excursions, Departure

- 09:00-13:00 Sound of Music Tour (optional)
- 09:45-14:00 Eagle's Nest Tour (optional)
- 10:00-14:00 Lakes and Mountains Tour (optional)

CONFERENCE VENUE

Conference venue: Unipark Nonntal, Erzabt-Klotz-Straße 1, 5020 Salzburg





Upper Floor Gallery – Obergeschoss (OG):

Conference rooms SR1.003; SR1.004; SR1.005; SR1.006; SR1.007; SR1.008; SR1.009

Posters exhibition

Sponsors exhibition

Coffee breaks

Lunch breaks

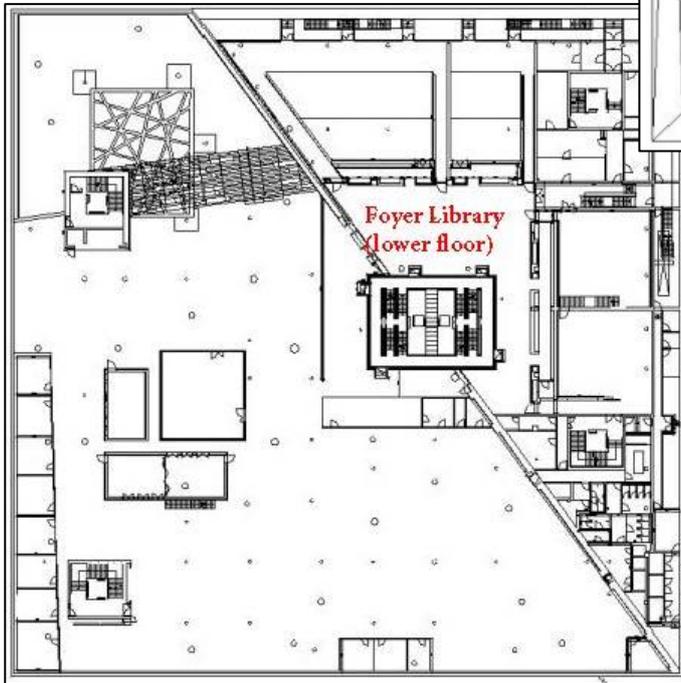
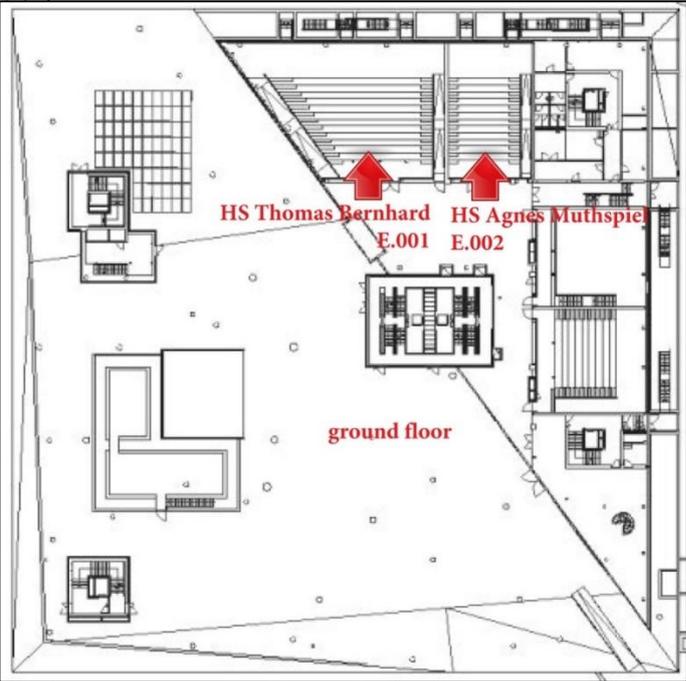
Ground Floor – Erdgeschoss (EG):

Entrance hall

Registration desk

Plenary session and featured panels rooms HS Thomas Bernhard E.001; HS Agnes Muthspiel E.002

Sponsors exhibition



Foyer Library – Untergeschoss (UG):

Coffee breaks

Lunch breaks

Social networking

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We would like to thank the following reviewers who read and scored abstracts for inclusion into the program. They are:

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- Samir Abu-Rumman, World of Opinions, Kuwait
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TUESDAY, SEPTEMBER 19 – DAY 1 (TRAINING WORKSHOPS)

Time	Room	Activities
08:00-09:00	Ground Floor EG	<i>Registration desk is open</i>
09:00-12:00	SR1.006/ 1.007	Workshop 1: Fundamentals and Best Practices of Administrative Records for Survey Methodology – by Asaph Young Chun (<i>Seoul National University, South Korea</i>)
09:00-12:00	SR1.008/ 1.009	Workshop 2: Survey Quality Predictor 3.0 – A Tool for Quantifying the Quality of Survey Questions by Lydia Repke (<i>GESIS - Leibniz-Institute for the Social Sciences, Germany</i>)
09:00-12:00	SR 1.004	Workshop 3: Measurement Invariance in Comparative Social Research - by Heinz Leitgöb (<i>Leipzig University, Germany</i>)
09:00-12:00	SR1.003	WAPOR Council meeting (by invitation only)
12:00-13:00	Gallery 1. OG	<i>Coffee break / Registration desk is open</i>
13:00-16:00	SR1.006/ 1.007	Workshop 4: Cross-cultural survey methodology – the benefits and pitfalls of multilevel-analysis by Wolfgang Aschauer (<i>Paris Lodron University of Salzburg, Austria</i>)
13:00-16:00	SR 1.004	Workshop 5: Assessment of Survey Data Quality by Dimitri Prandner (<i>Johannes Kepler University of Linz, Austria</i>), Alexander Seymer (<i>Paris Lodron University of Salzburg, Austria</i>)
13:00-16:00	SR1.008/ 1.009	Workshop 6: Factorial survey experiments for the study of opinions and intentions – potentials, pitfalls, evaluation by Knut Petzold (<i>Zittau Goerlitz University of Applied Sciences, Germany</i>)
13:00-15:00	SR1.003	WAPOR and Regional Chapters meeting (by invitation only)
16:00-17:00	Ground Floor EG	<i>Registration desk is open</i>
17:00-17:30	E.001 U1.001 (HS Thomas Bernhard)	CONFERENCE OPENING: WELCOME <i>Chair: Wolfgang Aschauer (Paris Lodron University of Salzburg, Austria)</i> Martin Weichbold (<i>Paris Lodron University of Salzburg, Austria</i>) Robert Chung (<i>Public Opinion Research Institute, Hong Kong</i>) Holli Semetko (<i>Emory University, USA</i>)
17:30-18:45	E.001 U1.001 (HS Thomas Bernhard)	PLENARY SESSION: KEYNOTE LECTURE <i>Chair: Holli Semetko (Emory University, USA)</i> Artificial opinions? AI, politics, and public opinion Claes de Vreese (<i>University of Amsterdam, the Netherlands</i>)
19:00-21:30	Rooftop terrace	Welcome Reception (included in conference registration)

Cross-cultural survey methodology – the benefits and pitfalls of multilevel-analysis

The course consists of two teaching units and one practical session and will give an introduction into the main challenges of cross-cultural survey methodology, and one commonly used statistical technique (multi-level analysis) for cross-national comparisons. In an introductory session I will deal with the specific challenges of cross-national survey research at different stages. We will refer to various levels of bias and will discuss certain guidelines to improve cross-cultural research. In the second session I will give an introduction to multilevel analysis and will discuss the potentials and limits of this method for cross-cultural research. We will also deal with one practical example (conducting a multilevel analysis with SPSS) to demonstrate how results can be obtained, illustrated, and interpreted with caution. The course represents a mixture of introducing the main issues of (cross-cultural) survey design and offering first insights and a critical understanding in multilevel analysis, which is a commonly used technique in cross-cultural survey research. The course aims at students and scholars from all disciplines and at all academic levels (Master students, Ph.D. students, post-doctoral researchers and academic staff). Basic knowledge in survey research and statistical techniques (such as regression analysis) is not required but is considered as useful to get the most out of the course.



Lecturer: Wolfgang Aschauer is currently working as Associate Professor at the Division of Sociology and Social Geography (Department of Sociology) at the University of Salzburg. His main research focus is on the contemporary challenges of social integration in Western societies. In his studies, he mainly adopts a quantitative perspective and is involved in several methodological sociological networks, including the International Sociological Association Research Committee 33 (ISA RC33), the European Survey Research Association (ESRA), and the European

Sociological Association Research Network 21 (ESA RN 21) and WAPOR (World Association of Public Opinion Research). Parts of his work are committed to the development of quantitative methods, specifically evidencing his cross-cultural expertise in the role of construct equivalence.

Factorial survey experiments for the study of opinions and intentions: potentials, pitfalls, evaluation

Factorial survey experiments (FSE) are increasingly used to study attitudes, opinions and intentions in survey-based research. The method allows for a direct empirical test of theoretical explanations, causal inference of treatment effects, and the investigation of potential effect heterogeneity across (sub)samples, while designs can be easily replicated. Therefore, FSE can serve as an enriching complement to conventional surveys on the one hand and to field experiments on the other. However, it is also important to be aware of the shortcomings of applications. In the training workshop, we aim to discuss the potentials and pitfalls of FSE-applications. For this purpose, the methodological core idea, basic construction principles and fields of application are discussed in a first step. Following on from that and using an example experiment, the possibilities and limits of FSE are outlined in relation to the internal validity, construct validity, and external validity of the obtained results. Potential threats to validity are illustrated for all essential study particulars: varied dimensions and levels, respondent sample, randomisation, survey mode, and data analyses. By this way, some general guidelines for using FSE in survey-based opinion research are provided. Finally, we will practically train to build up an experimental design using own example questions and to critically interpret results of an example analysis. The workshop is designed as an introductory course for interested researchers of all academic levels who want to get an overview of the method or who plan to use FSE in their own research. Basic knowledge of survey designs, practical data analysis and issues of causal inference is an advantage.



Lecturer: Knut Petzold is currently working as a Professor of Methods of Empirical Social Research at Zittau/Goerlitz University of Applied Sciences and as a Visiting Professor at the Department of Sociology and Human Geography of the Paris Lodron University Salzburg. His expertise lies in the application of experimental designs the social sciences, while he is generally interested in theory-driven approaches and contemporary methods of causal inference. He holds a doctoral degree from the University of Leipzig and received a postdoctoral graduation from

the Catholic University of Eichstätt-Ingolstadt. He also takes active roles in the European Sociological Association (ESA RN 21), the European Survey Research Association (ESRA), and the German Sociological Association (DGS).

Survey Quality Predictor 3.0 – A Tool for Quantifying the Quality of Survey Questions

The Survey Quality Predictor (SQP) is an open-access software for predicting the quality of survey questions. It is also a database and search engine for survey questions and information on their quality. SQP has three main areas of application: (1) questionnaire development (i.e., SQP can be used to design, evaluate, and improve new questions), (2) translation checks (i.e., SQP can be used to control for deviations in translations in cross-country or multilingual studies), and (3) correction of measurement error (i.e., the quality estimates of SQP can be used to correct for measurement error in substantive analyses). In the first part of the workshop, how the quality of survey questions can be predicted, how this is implemented in SQP, and how SQP can be applied in the research process are explained. The second part of the workshop will be more hands-on, and participants will get to know the software in more detail.



Lecturer: Lydia Repke studied *Political and Administrative Sciences* at the University of Konstanz, Germany, and did a research stay at Boğaziçi Üniversitesi in Istanbul, Turkey. She graduated from the double master's degree program *European Master in Government* of the University of Konstanz and Universitat Pompeu Fabra, Spain, where she received her doctor's degree in cultural psychology (2017) and the Special Doctorate Award 2017 for her doctoral thesis. Since 2012 she has been a member of the Research and Expertise Centre for Survey Methodology in Barcelona, Spain, and since 2018 she has been working for GESIS – Leibniz Institute

for the Social Sciences in the Department of Survey Design and Methodology in Mannheim, Germany, and is the manager of the Survey Quality Predictor 3.0. From 2018 to 2021, Lydia Repke served as spokesperson for the Leibniz PostDoc Network. In 2020, she was accepted into the Young Academy of the Academy of Sciences and Literature, Mainz and was part of the speaker team from 2022 to 2023. In October 2022, she was elected to the board of the "Sociological Network Research" Section of the German Sociological Association (German: *Deutsche Gesellschaft für Soziologie, DGS*).

Measurement Invariance in Comparative Social Research

Comparing the evolution and constitution of social phenomena across social contexts, groups or time has a long tradition in social science research. It allows to study, how the contextual or temporal conditions affect the individuals exposed to these conditions and social life as a whole. Often, the theoretical constructs subject to comparisons are not directly observable (e.g., value orientations, attitudes, beliefs, motivations). Rather, they are conceptualized as latent constructs, measured by a set of observed indicators.

Valid comparisons of latent constructs require construct equivalence *and* equivalent measurements. In this workshop, we first discuss these concepts and their connection from an epistemological perspective. Then, we focus on measurement invariance as a framework for conceptualizing measurement equivalence. We deal with the consequences of noninvariance for comparisons and how measurement invariance can be empirically assessed by means of confirmatory factor analysis. The workshop ends with a brief description of existing analytical options if exact measurement invariance cannot be obtained. Please note that practical statistical software applications for participants are not provided due to time constraints.

The workshop is designed as a *first introduction* for students/researchers who (intend to) work with survey data; *start* doing comparative research; are interested in comparing latent constructs and their associations. Participants are assumed to be familiar with the linear regression model and to have at least basic knowledge in confirmatory factor analysis and structural equation modelling. Participants do not need prior knowledge about the methodology of comparisons.



Lecturer: Heinz Leitgöb is an Interim Professor at the Institute of Sociology, Leipzig University, Germany and senior researcher at the Institute of Sociology, University of Frankfurt, Germany. He chairs the methods section of the German Sociological Association and the European Working Group on Quantitative Methods in Criminology of the European Society of Criminology. He is also an editor of the European Association of Methodology Book Series at Routledge. His research interests cover the topics of measurement invariance, survey mode effects,

digitalization of social research methods, and criminal behaviour.

Assessment of Survey Data Quality

Assessing the quality of survey data is crucial for ensuring accurate and reliable research findings. This workshop aims to provide participants with a comprehensive understanding of survey biases, their indicators, and strategies to identify and mitigate them. Additionally, the workshop will delve into essential concepts such as response styles, the design effect, and the distinction between non-probability and probability samples. The workshop will begin by introducing participants to the fundamental concepts of survey biases. Biases can arise due to various factors, such as sampling errors, non-response, question wording, and respondent characteristics. By understanding these biases, researchers can enhance the validity and generalizability of their survey results. The first significant aspect to be covered in this workshop is the identification of survey quality indicators. Participants will learn about common indicators and gain practical knowledge and tools to detect biases in survey data, enabling them to evaluate the quality of their data accurately. This will be followed up by a discussion of survey design effects on data quality. The design effect accounts for the complex survey designs and clustering effects, which can lead to higher sampling variances. Participants will gain insights into calculating the design effect and its implications for statistical analyses. Afterwards the final part of the workshop will cover response styles. Participants will explore different response styles, including acquiescence, extreme response, and midpoint tendency. Understanding response styles is crucial for discerning if respondents are answering questions honestly or exhibiting systematic response patterns. Participants will learn techniques to identify and control for these response styles, thus minimizing their impact on reported survey results and interpretations. During the whole workshop participants will get information on how to deal with such aspects when using non-probability and probability samples. This central theme of the workshop will allow participants to explore the strengths and limitations of each sampling approach and understand how it influences the generalizability and representativeness of survey findings. By the end of this workshop, participants will possess a solid foundation in survey data quality assessment. They will have the knowledge and skills necessary to identify and mitigate biases, understand response styles, calculate the design effect, and make informed decisions regarding sampling strategies. This workshop aims to equip researchers with the tools they need to ensure the reliability and validity of their survey research. Practical examples and case studies will be utilized to illustrate the implications of sample design choices on survey data quality. Basic knowledge of R (accessing datasets, generating tables, recoding variables) and basic knowledge of the Total Survey Error framework is required.



Lecturer: Dimitri Prandner's current research agenda deals with the quality of survey data (e.g. total survey error; especially interviewer effects as well as application scenarios for data imputation) and how process-generated data ("big data") relates to traditional survey data. This research is conducted in a joint-partnership of AUSSDA – the Austrian Social Science Data Archive and the department of sociology at the Johannes Kepler University of Linz. When it comes to substantive topics, Dimitri Prandner works at the intersection of political sociology (especially political efficacy and political attitudes) and journalism studies, using an approach

that builds upon Bourdieu's field theory as well as models based on Durkheim's writings. His teaching is specialized on social science research methods and statistics for social scientist. He was awarded with the 2020 ARS DOCENDI – the Austrian national price for higher education teaching – for research-oriented teaching. Currently he is the speaker for the sociological research designs and methods section of the Austrian Sociological Association.



Lecturer: Alexander Seymer teaches statistics and research methods at the University of Salzburg and the Paracelsus Medical University Salzburg. His research interests include the association of personal values and public opinion primarily but not exclusively in the context of welfare states, statistics with a focus on latent variable modelling and everything related to R. Besides his attention to quantitative comparative social science research, his genuine and general interest in statistics led to collaborations with scholars from other disciplines during the last years. He received his Diploma in Sociology from the University of Leipzig and continued his studies in the International Master programme in Social Policy Analysis by Catholic

University Leuven, Luxembourg and Associate Institutes. After studying seven years at universities and research institutes, he decided to apply his knowledge in the context of politics working three years in Brussels. Two of the three years, he dedicated his efforts as assistant to a Member of the European Parliament. Eager to integrate his work and academic experiences, he started his PhD at the Salzburg Centre for European Union Studies at the University of Salzburg. He is currently working at the Department of Political Science and Sociology.

Fundamentals and Best Practices of Administrative Records for Survey Methodology

Administrative records have long been regarded as a way of supplementing and improving the quality and interpretability of surveys and censuses. Using administrative records helps control the rising cost of survey data collection and improve data quality. This workshop will present fundamental issues of understanding administrative data and integrating them with sample surveys and censuses to provide information essential to decision-making. The workshop will turn to present best practices and cutting-edge research on the use of administrative records over the survey life cycle, integrating with surveys, censuses, and auxiliary data. Real-world examples, as assembled across the Atlantic and the Pacific, of linking administrative records to household, economic and health surveys will address how administrative data can be used to improve the survey frame, reduce nonresponse errors, and assess coverage error, among others.

The workshop is intended to provide a review of foundation and the current state of the field in administrative records research and applications by leveraging a framework of “total administrative records error” and “total linked data error”. As such, the workshop will provide an overview and assessment of methodological issues involved in the collection and analysis of administrative records, such as data quality, cost, and data linking methodology. The workshop will illustrate how administrative data can be transformed into information that is useful and relevant to evidence-based decision making in key sectors of health, economy, and education so they may answer questions that cannot be answered by relying on traditional surveys alone.

The target audience ranges from users and producers of administrative records to researchers in academia, government, and industry. The workshop will be equally useful to students of data science, big data, and survey methodology. The workshop should be of interest and benefit to practitioners of survey methodology, given the escalating use of administrative records in almost every discipline. I will use “Administrative Records for Survey Methodology” (2021, Chun et al.) as a primary reference for the Workshop. The book featuring leading scholars of administrative data across the Atlantic addresses the following topics: theory and fundamentals of administrative data research and application, quality of administrative data, administrative data processing and linking methodology, statistical use of administrative data in sample surveys and censuses, and real-world applications of administrative data to inform evidence-based policy making.



Lecturer: Dr. Asaph Young Chun is a seasoned research director, interdisciplinary research scientist, and survey methodologist dedicated to data innovation, survey methodology, and data science over 30 years. Young led a number of governmental and academic institutions by taking various research positions, including Director-General of the Statistics Research Institute, a state-run data think tank of the Korean government; Research Chief for Decennial Directorate at the U.S. Census Bureau; Senior Survey Methodologist at NORC at the University of

Chicago; and Senior Research Scientist at the American Institutes for Research. His areas of research are devoted to administrative records, responsive and adaptive design, nonresponse, and evidence-based decision making. He is currently leading interdisciplinary research for future pandemics at the Seoul National University, South Korea, and providing expert consultations to governments, survey institutions, and academic organizations across the world.



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Our mission is to collect empirical data and conduct polls to gain a deeper understanding of public sentiment in Ukraine, Russia, Belarus, Moldova, and other nations affected by the war against Ukraine. We aim to provide valuable insights and actionable knowledge about the societal landscape in these regions.

Welcome to our session on the 21st of September '23

Decoding Russia's War against Ukraine and its Impact on Ukraine, Russia, and the Former Soviet Countries

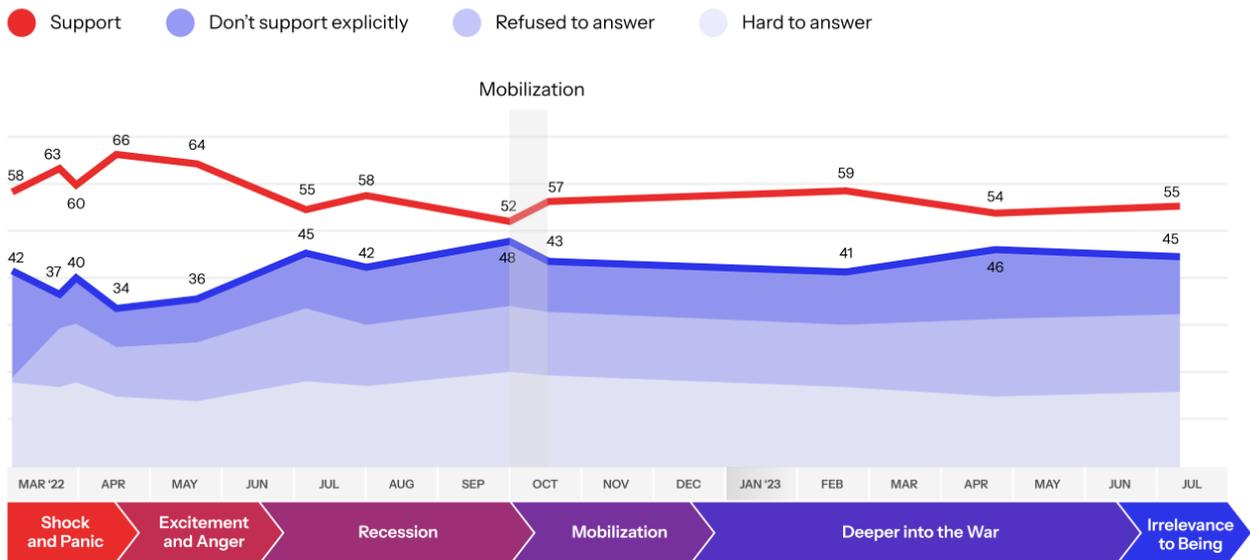
PART ONE: The Zone of Military Conflict: Perceptions of the War among Ukrainians and Russians

PART TWO: Former Soviet countries: reaction to Russia's war against Ukraine and the influence of Russian propaganda

Come and participate in our panel discussions.

Support of War against Ukraine by the Russian population over time

What does it mean to "support" the war when 56% of Russians believe a victory won't benefit them, and the rest envision success as a return to the peace and tranquillity of the pre-war days? The year-long immersion into the war made it a burdensome yet acceptable backdrop of life. Massive propaganda makes the "special military operation" a virtual source of patriotism and unity, while the actual losses are not conspicuous. How long will this phase last?



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WEDNESDAY, SEPTEMBER 20, 2023 – DAY 2

Sept 20	Room	Sessions
08:00-16:00	Ground Floor EG	Registration desk is open
09:00-10:15	E.001 U1.001 (HS Thomas Bernhard)	<p>PLENARY SESSION: KEYNOTE LECTURE Chair: Timothy Johnson (<i>University of Chicago, USA</i>)</p> <p>Leveraging AI for Survey Research Frauke Kreuter (<i>Ludwig Maximilian University of Munich, Germany</i>)</p>
10:15-10:45	Foyer Library 1.UG	Coffee break
10:45-12:15	E.001 U1.001 (HS Thomas Bernhard)	<p>THE INTERNATIONAL SOCIAL SURVEY PROGRAMME (ISSP): METHODODOLOGICAL CHALLENGES IN A GLOBAL PERSPECTIVE Chair: Elvira Scholz (<i>GESIS - Leibniz-Institute for the Social Sciences, Germany</i>)</p> <p>What is Your Income and Who Lives in Your Household? Research Evidence from the German ISSP 2019-2023 on the Measurement of Income and Household Composition Dörte Naber (<i>GESIS - Leibniz-Institute for the Social Sciences, Germany</i>), Elvira Scholz (<i>GESIS - Leibniz-Institute for the Social Sciences, Germany</i>)</p> <p>The Measurement of Precarious Work and Market Conditions: Insights from the COVID-19 Disruption on Sample Selection Sigal Alon (<i>Tel Aviv university, Israel</i>)</p> <p>Combining Text Messages (SMS) and Telephone Interviews to Collect Data for ISSP in Greece Ioannis Andreadis (<i>ELKE A.P.TH., Greece</i>)</p> <p>The Austrian ISSP Surveys During the Corona Crisis Hadler Markus (<i>University of Graz, Austria</i>), Anja Eder (<i>University of Graz, Austria</i>), Matthias Penker (<i>University of Graz, Austria</i>), Beate Klosch (<i>University of Graz, Austria</i>)</p> <p>Introducing Web-Based Surveys in the ISSP Comparing Coverage and Non-Response in Online and Paper Data Collection Stephanie Steinmetz (<i>University of Lausanne, Switzerland</i>), Annika Lindholm (<i>FORS, Switzerland</i>), Marlene Sapin (<i>FORS, Switzerland</i>)</p> <p>The Possibilities of Probability-Based Online Panels for ISSP Modules in India Yashwant Deshmukh (<i>CVoter Foundation, India</i>)</p>
10:45-12:15	E.002 U1.002 (HS Agnes Muthspiel)	<p>PUBLIC OPINION RESEARCH IN TIMES OF CRISIS. INSIGHTS OF THE VALUES IN CRISIS STUDY Chair: Alexander Seymer (<i>Paris Lodron University of Salzburg, Austria</i>)</p> <p>Context Matters: Comparing the Effects of Values on Conspiracy Beliefs in Germany and Poland Christoph Abels (<i>University of Potsdam, Germany</i>), Alina Mungiu-Pippidi (<i>Hertie School, Germany</i>)</p> <p>Labor Market Status Change and life Satisfaction During the Coronavirus Pandemic (the Evidence of Values in Crisis Study) Natalia Soboleva (<i>HSE University, Russia</i>), Boris Sokolov (<i>HSE University, Russia</i>)</p>

Sept 20	Room	Sessions
		<p>Perceptions about Governments' Management of Worldwide Crisis: Evidence from the Values in a Crisis Project Nathalie Mendez (<i>University of the Andes, Colombia</i>), Pablo Sanabria (<i>Florida Atlantic University, USA</i>)</p> <p>Perceptions of Solidarity During the Corona Pandemic in Austria Otto Bodi-Fernandez (<i>University of Graz, Austria</i>), Karina Fernandez (<i>University of Education Styria, Austria</i>), Alfred Grausgruber (<i>Johannes Kepler University of Linz, Austria</i>)</p> <p>Political Trust in Austria during the Covid-19 Pandemic Martin Ulrich (<i>Saarland University, Germany</i>), Alexander Seymer (<i>Paris Lodron University of Salzburg, Austria</i>)</p> <p>The VIC AUSTRIA Online Survey: Balancing Methodological Rigor and Pandemic-Induced Constraints Dimitri Prandner (<i>Johannes Kepler University of Linz, Austria</i>), Alexander Seymer (<i>Paris Lodron University of Salzburg, Austria</i>)</p>
10:45-12:15	SR1.008/ 1.009	<p>THE EUROPEAN VALUES STUDY ON ITS WAY TO THE SIXTH WAVE Chairs: Ruud Luijkx (<i>University of Tilburg, The Netherlands</i>), Michael Ochsner (<i>FORS, University of Lausanne, Switzerland</i>)</p> <p>Gender Equality Values and Cultural Orientations: Insights from the European Values Study Vera Lomazzi (<i>University of Bergamo, Italy</i>)</p> <p>'Close' and 'Universal' Solidarity in Europe. Exploring Differences and Antecedents of Attitudinal Solidarity, using the European Values Study 2017 Markus Quandt (<i>GESIS - Leibniz-Institute for the Social Sciences, Germany</i>), Vera Lomazzi (<i>University of Bergamo, Italy</i>)</p> <p>The Predictive Capacity of Fair Elections on Institutional Strength, HDI, GDP per Capita, and Interpersonal Trust: A Country-Level Analysis Milos Besic (<i>University of Belgrade, Serbia</i>)</p> <p>Are Childrearing Values' Preferences in Europe Associated to Socioeconomic Development and Social Inequalities? Alice Ramos (<i>University of Lisbon, Portugal</i>), Jorge Vala (<i>University of Lisbon, Portugal</i>)</p> <p>"Who shall live, and who shall die?" - Attitudes Towards Medical Triage during the Covid pandemic: Results from an Experimental Design Using Factorial Survey Eduarne Bartolome (<i>Peral University of Deusto, Spain</i>), Hermann Duellmer (<i>University of Cologne, Germany</i>), Pascal Siegers (<i>GESIS - Leibniz-Institute for the Social Sciences, Germany</i>), Tilo Beckers (<i>Heinrich Heine University of Dusseldorf, Germany</i>)</p>
12:15-13:15	Foyer Library 1.UG	Lunch break
13:15-14:45	E.001 U1.001 (HS Thomas Bernhard)	<p>INTERNATIONAL SOCIAL SURVEY PROGRAMME: HARNESSING INSIGHTS TO NAVIGATE A CHANGING WORLD Chair: Ricardo Gonzalez (<i>University of Adolfo Ibañez, Chile</i>)</p> <p>Breaking the Populist Spell: A Comparative Study of the Association between Interpersonal Ties and Populist Preferences Esteban Munoz (<i>University of Milan, Italy</i>), Bernardo Mackenna (<i>University of California San Diego, USA</i>), Adolfo Fuentes (<i>University</i>)</p>

Sept 20	Room	Sessions
		<p>of Edinburgh, UK), Ricardo Gonzalez (University of Adolfo Ibañez, Chile)</p> <p>Secularization Theory in Global Perspective: The 2018 ISSP Study of Religion Tom Smith (NORC at the University of Chicago, USA)</p> <p>The Basis of Distributive Fairness Perceptions: Deliberate Ignorance of the Rich or Greater Concerns for the Poor? Sonja Zmerli (Sciences Po Grenoble, France), Michael Webb (University of Grenoble Alpes, France)</p> <p>The Relationship Between Experiences of Negative Environmental Effects and Environmental Activist Behaviours Egle Butkeviciene (Kaunas University of Technology, Lithuania), Vaidas Morkevicius (Kaunas University of Technology, Lithuania), Audrone Telesiene (Kaunas University of Technology, Lithuania), Rimantas Rauleckas (Kaunas University of Technology, Lithuania)</p> <p>Fertility Ideals and the Role of Gender Equality Models in 27 Societies Ida Oun (Umea University, Sweden), Jonas Edlund (Umea University, Sweden)</p>
13:15-14:45	E.002 U1.002 (HS Agnes Muthspiel)	<p>DEMOCRACY AND PUBLIC OPINION RESEARCH <u>Chair:</u> Marita Carballo (Voices Research and Consultancy, Argentina)</p> <p>Generations and Attitudes Towards Society and Democracy Bobby Duffy (King's College London, UK), Paul Stoneman (King's College London, UK), James Wright (King's College London, UK)</p> <p>Is your Country Democratic? What Experts Say, What People Think Claire Durand (University of Montreal, Canada)</p> <p>Public Opinion Surveys and the Democratic Process Among Young Adults: Attitudes, Beliefs, Knowledge, and Behavior Timothy Johnson (University of Illinois at Chicago, USA), Allyson Holbrook (University of Illinois at Chicago, USA), Evgenia Kapousouz (University of Illinois at Chicago, USA), Henning Silber (GESIS - Leibniz-Institute for the Social Sciences, Germany)</p> <p>The Values of Democracy Juan Diez-Nicolas (University Camilo Jose Cela, Spain)</p> <p>Domestic Democratic Legitimacy and Global Democratic Allegiance Roberto Foa (University of Cambridge, UK), Xavier Romero-Vidal (University of Cambridge, UK)</p>
13:15-14:45	SR1.008/ 1.009	<p>FAKE NEWS AND DISINFORMATION <u>Chair:</u> George Hajipavli (University of Oxford, UK)</p> <p>Blame and Obligation: The Importance of Libertarianism and Partisanship in the Public Assessment of Disinformation in the U.S. Andreas Jungherr (University of Bamberg, Germany), Adrian Rauchfleisch (University of Zurich, Switzerland)</p> <p>Incidence of Disinformation Among Citizens in the U.S., India, Brazil, and Spain in the post-COVID-19 Context Alejandra Tirado-Garcia (University Jaume I de Castello, Spain), Andreu Casero-Ripolles (University Jaume I de Castello, Spain), Laura Alonso-Muñoz (University Jaume I de Castello, Spain)</p>

Sept 20	Room	Sessions
		<p>Countering the Chain of Harm: Using Public Opinion Research to Counter Disinformation and Hate Speech Targeting Marginalized Populations Matthew Emery (<i>International Foundation for Electoral Systems, USA</i>), Cassandra Emmons (<i>International Foundation for Electoral Systems, USA</i>)</p> <p>Cross-National Flow of Disinformation about International Topics on Twitter: Exploring Macro-level Predictors of Disinformation Denis Wu (<i>Boston University, USA</i>), Michael Elasmr (<i>Boston University, USA</i>)</p> <p>Towards More General Predictors of Belief in the Conspiracy and Disinformation Narratives: Macro-Social Adhesion as a Dominant Predictor Matous Pilnacek (<i>Public Opinion Research Center, Czech Academy of Sciences</i>), Paulina Tabery (<i>Public Opinion Research Center, Czech Academy of Sciences</i>)</p>
13:15-14:45	SR1.006/ 1.007	<p>DEVELOPMENT OF PUBLIC OPINION RESEARCH Chair: Adam Stefkovics (<i>Harvard University, USA</i>)</p> <p>Are We Becoming More Transparent? Survey Reporting Trends in Top Journals of Social Sciences Adam Stefkovics (<i>Harvard University, USA</i>), Chase Harrison (<i>Harvard University, USA</i>), Angela Eichhorst (<i>Harvard University, USA</i>), Dominic Skinnion (<i>Harvard University, USA</i>)</p> <p>Protecting the Integrity of Survey Research Gary Langer (<i>Langer Research Associates, USA</i>), Kathleen Jamieson (<i>Annenberg Public Policy Center, USA</i>), Arthur Lupia (<i>University of Michigan, USA</i>)</p> <p>Motivated Reasoning and the Evaluation of Polls Rosario Aguilar (<i>Newcastle University, UK</i>), Michael Traugott (<i>University of Michigan, USA</i>)</p> <p>How 'Public Opinion' Takes Shape in 'Crisis Situations'? Hynek Jerabek (<i>Charles University, Czech Republic</i>)</p> <p>Your Algorithm, My Data: The Relationship Between Views on Data Privacy and Concerns About AI Nicholas Biddle (<i>Australian National University, Australia</i>)</p>
13:15-14:45	SR 1.004	<p>SURVEY AND QUESTIONNAIRE DESIGN Chair: Luis Herrero Corona (<i>De las Heras Demotecnia, Mexico</i>)</p> <p>Reducing Overall Burden Through Questionnaire Design: The Re-Engineering of Research and Development Survey Questionnaires Barbara Lore (<i>Italian Institute of Statistics, Italy</i>), Sabrina Barcherini (<i>Italian Institute of Statistics, Italy</i>), Simona Rosati (<i>Italian Institute of Statistics, Italy</i>)</p> <p>Measuring Households' Inflation Expectations – The Impact of Question Design Susanne Helmschrott (<i>Deutsche Bundesbank, Germany</i>), Geghetsik Afunts (<i>Deutsche Bundesbank, Germany</i>), Anne-Kathrin Fischer (<i>Deutsche Bundesbank, Germany</i>), Olga Goldfayn-Frank</p>

Sept 20	Room	Sessions
		<p>(Deutsche Bundesbank, Germany), Tobias Schmidt (Deutsche Bundesbank, Germany)</p> <p>Surveybanken: A Completely New Approach to Finding, Analysing and Sharing Survey Data Bjarne Oymyr (Sikt-Norwegian Agency for Shared Services in Education and Research, Norway), Archana Bidargaddi (Sikt-Norwegian Agency for Shared Services in Education and Research, Norway)</p> <p>Like Means Close – Does Visual Similarity of Grid Items Lead to More Similar Ratings? Chan Zhang (Zhejiang University, China), Shuaiying Cao (Zhejiang University, China), Minglei Wang (Zhejiang University, China), Lirui He (Jinan University, China)</p> <p>Automated Split Questionnaire Design: The Way Forward in Survey Research? Katharina Pfaff (University of Vienna, Austria), Sebastian Tschatschek (University of Vienna, Austria), Daniel Weitzel (Colorado State University, USA), Sylvia Kritzinger (University of Vienna, Austria)</p>
13:15-14:45	SR1.003	<p>ONLINE SURVEYS Chair: Yossi David (Ben-Gurion University of the Negev, Israel)</p> <p>Differences Between Six Independent Web Surveys: Different Web Surveys, Different Results? Rainer Schnell (University Duisburg Essen, Germany), Jonas Klingwort (Statistics Netherlands (CBS), The Netherlands)</p> <p>Collecting Survey Data with an Academic Volunteer Online Panel: Representation Bias and Weighting Adjustments Sebastian Kocar (University of Tasmania, Australia)</p> <p>Fielding a Long Online Survey: Evidence from the first Generations and Gender Survey (GGS) in the UK Olga Maslovskaya (University of Southampton, UK), Grace Chang (University of Southampton, UK), Brienna Perelli-Harris (University of Southampton, UK)</p> <p>Tell Me If You Don't Know: Exploring Explicit "Don't Know" Responses in Cross-National Online Panels and Comparability with Phone Surveys Laura Silver (Pew Research Center, USA), Janell Fetterolf (Pew Research Center, USA), Patrick Moynihan (Pew Research Center, USA)</p> <p>Knowledge Panel Europe – All for One! Challenges in Developing a Cross-National Online Probability Panel Femke De Keulenaer (Ipsos, Belgium), Joke Depraetere (Ipsos, Belgium), Christine Tresignie (Ipsos, Belgium)</p>
14:45-15:15	Foyer Library 1.UG	Coffee break
15:15-16:45	E.002 U1.002 (HS Agnes Muthspiel)	<p>POPULISM AND PUBLIC OPINION RESEARCH Chair: Christian Haerpfer (University of Vienna, Austria)</p> <p>What Fuels the Rise of the Populist Radical Right Movement in Romania? Dan Sultanescu (National University of Political Studies and Public Administration, Romania), Dana Sultanescu (National University of</p>

Sept 20	Room	Sessions
		<p><i>Political Studies and Public Administration, Romania</i>), Daniel Buti (<i>National University of Political Studies and Public Administration, Romania</i>)</p> <p>Democratic Backsliding through Ethnocentrism and Populism? Shingo Hamanaka (<i>Ryukoku University, Japan</i>)</p> <p>Approaches to Categorizing Populist Parties in Cross-National Survey Data Moirá Fagan (<i>Pew Research Center, USA</i>), Christine Huang (<i>Pew Research Center, USA</i>)</p> <p>The Role of Identity and Intergroup Emotions in Predicting Support for Populism Margarita Orozco (<i>University of Wisconsin Madison, USA</i>)</p> <p>Right-wing Media Consumption, The Big Lie, and Americans' Commitment to Democracy Erik Nisbet (<i>Northwestern University, USA</i>), Chloe Mortenson (<i>Northwestern University, USA</i>)</p>
15:15-16:45	SR1.008/ 1.009	<p>DEMOCRACY AND PUBLIC OPINION RESEARCH <u>Chair:</u> Ricardo Gonzalez (<i>University of Adolfo Ibañez, Chile</i>)</p> <p>Exploring the Nuances of Democratic Ideals: Insights from a Semantic Clustering Analysis in Chile Ricardo Gonzalez (<i>University Adolfo Ibanez, Chile</i>), Nicolás Marchant (<i>University Adolfo Ibanez, Chile</i>), Sergio Chaigneau (<i>University Adolfo Ibanez, Chile</i>)</p> <p>Democratic Responsiveness to Different Forms of Public Opinion Daniel Casey (<i>Australian National University, Australia</i>)</p> <p>Converging Internet, Fake News and Democracy Visar Berisha (<i>Be Research, Albania</i>), Agrine Baraku (<i>Kantar Index Kosova, Albania</i>)</p> <p>Broken Beacon? How Political Turmoils in the U.S Undermine Public Perception of Democracy in China Eunji Kim (<i>Columbia University, USA</i>), Junyan Jiang (<i>Columbia University, USA</i>), Hanying Wei (<i>Columbia University, USA</i>)</p> <p>The Role of Media Use and Partisanship in Public Conceptualization of Democracy Chloe Mortenson (<i>Northwestern University, USA</i>), Erik Nisbet (<i>Ohio State University, USA</i>)</p>
15:15-16:45	SR1.006/ 1.007	<p>ELECTIONS AND PUBLIC OPINION RESEARCH <u>Chair:</u> Mark Gill (<i>King's College London, UK</i>)</p> <p>Analysing the Link between Media's Political Content and Voting Behaviour: A Case Study of the 2018 Lahore Elections Kishwar Munir (<i>University of Lahore, Pakistan</i>)</p> <p>Migrants, Interest in Politics, and Possible Electoral Participation In Chile Andres Scherman (<i>University Adolfo Ibanez, Spain</i>)</p> <p>Electoral Politics and Social Media: A Case Study of India Srikant Pandey (<i>Independent Researcher, India</i>)</p> <p>E-voting, E-deliberation, E-panels or Survey Research Applications Zoran Gavrilovic (<i>BIRODI, Serbia</i>)</p>

Sept 20	Room	Sessions
		<p>Determinants of Referendum Turnout in German: The 2023 Berlin Referendum on Carbon Neutrality Jan P. Thomeczek (<i>University of Muster, Germany</i>)</p>
15:15-16:45	SR 1.004	<p>ANTI-GENDER BACKLASH IN TIMES OF CRISIS <u>Chair:</u> Vera Beloshitzkaya (<i>Paris Lodron University Salzburg, Austria</i>)</p> <p>A Conservative Shift in Times of Crises? Testing the Mechanism in the case of Austria Lara Zwitterling (<i>Paris-Lodron-University Salzburg, Austria</i>)</p> <p>Cognitive Dissonance due to Lived Realities? How COVID-19 Exerts a Gender-Specific Impact on Attitudes Towards Gender Roles in the Family Zoe Lefkofridi (<i>Paris-Lodron-University Salzburg, Austria</i>), Lara Zwitterling (<i>Paris-Lodron-University Salzburg, Austria</i>), Lena Ramstetter (<i>Paris-Lodron-University Salzburg, Austria</i>)</p> <p>Conceptualization and Operationalization of Gender and Anti-gender Concepts for Empirical Research Vera Beloshitzkaya (<i>Paris Lodron University Salzburg, Austria</i>), Zoe Lefkofridi (<i>Paris-Lodron-University Salzburg, Austria</i>)</p> <p>Let the Courts Define? A Case Study on the Making of Gender Policy Sarah Dippenaar (<i>Paris Lodron University Salzburg, Austria</i>)</p>
15:15-16:45	SR1.003	<p>STUDIES OF SOCIAL PHENOMENA AND SOCIETY <u>Chair:</u> Michael Nitsche (<i>Gallup International, Austria</i>)</p> <p>30 Years After the Wall: Assessing Individual and Societal Changes in the Context of German Unification Ayline Heller (<i>GESIS - Leibniz-Institute for Social Sciences, Germany</i>), Peter Schmidt (<i>University of Giessen and University of Mainz, Germany</i>)</p> <p>A new Look at the Eurobarometer Results Reveals the Social Division of Society Antonis Papacostas (<i>Independent Researcher, Greece</i>)</p> <p>Subjective Financial Insecurity and Support for European Unification Juan J. Fernandez (<i>University Carlos III of Madrid, Spain</i>), Celine Teney (<i>Free University of Berlin, Germany</i>)</p> <p>Of Virtues and Values: Examining Public Discourses on Social Cohesion from a Civil Society Perspective Rico Neumann (<i>Technical University of Berlin, Germany</i>), Barbara Pfetsch (<i>Free University of Berlin, Germany</i>)</p> <p>India and Sri Lanka: Comparing Perceptions of National Identity Across the Palk Strait Jonathan Evans (<i>Pew Research Center, USA</i>), Kelsey Starr (<i>Pew Research Center, USA</i>), Manolo Corichi (<i>Pew Research Center, USA</i>), William Miner (<i>Pew Research Center, USA</i>)</p>
15:15-16:45	SR1.005	<p>SURVEY METHODOLOGY, SOFTWARE, AND BEYOND <u>Chair:</u> Chan Zhang (<i>Zhejiang University, China</i>)</p> <p>When a Survey Just Isn't Enough: Using Web-Scraped, Geocoded Online Purchases to Measure Dynamics of Socio-Economic Segregation Christoph Zangger (<i>University of Bern, Switzerland</i>), Fabio Roncaglioni (<i>University of Bern, Switzerland</i>)</p>

Sept 20	Room	Sessions
		<p>Redesigning our CAPI Software: Technological Ideals Versus Material Realities of International Survey Research Victoria Ferraro (<i>D3 Systems, USA</i>)</p> <p>New Survey Method Using Mobile Carrier Subscribers Sampling Framework with a Case of Survey for Single-Person Households Jaemin Jeon (<i>Hankook Research Co.,Ltd., South Korea</i>)</p> <p>Reaching Respondents in the Digital Age: Utilizing a Funnel Approach to Reach Participants Across Africa Yuliya Dudaronak (<i>ORB International, UK</i>)</p> <p>Using Fuzzy Cognitive Mapping to Achieve Representative Survey Precision More Quickly and Cheaply: Predicting Maternal Clinic Use in Nigeria Clifford Zinnes (<i>NORC at the University of Chicago, USA</i>), Peter Revay (<i>Two Six Technologies, USA</i>), Rebecca Myhre (<i>Two Six Technologies, USA</i>), James Gentile (<i>Two Six Technologies, USA</i>)</p>
16:45-17:45	SR1.005	Meeting of WAPOR National Representatives (by invitation)
16:45-17:45	Gallery 1. OG	<p>POSTERS PRESENTATIONS</p> <p>All Visuals are not Equal? Credibility Perceptions, Vaccine Misinformation Correction and the Moderating Role of Political Interest Porismita Borah (<i>Washington State University, USA</i>), Yezi Hu, Liwei Shen, Yibing Sun, Luhang Sun, Zening Duan, Dhavan Shah (<i>University of Wisconsin Madison, USA</i>), Mike Wagner, Sija Yang</p> <p>Analysing the John Fetterman and Dr. Mehmet Oz election, through AI Sentiment Analysis, and the Meta Ad Library API Will Zielke (<i>Emory University, USA</i>)</p> <p>Exploring Research Methods for Studying the Phenomenon of Digital Disconnect Anna Turner (<i>Polish Academy of Sciences, Poland</i>)</p> <p>Lessons on the Use of Technology in Large-Scale Quantitative Public Opinion Research Tavian MacKinnon (<i>District Communications Group, USA</i>)</p> <p>Live by the Sword, Die by the Sword? The Nexus of Death Penalty and Trust in the Criminal Justice System in Ghana Yorkow Oppon-Acquah (<i>University of Cincinnati, USA</i>)</p> <p>Living and Working in Korea; Introduction to the Korean Working Conditions Survey 2023 Yoonseok Choi (<i>Occupational Safety and Health Research Institute, South Korea</i>)</p> <p>Measuring Citizens Satisfaction of E-Government and Transparency in the State of Qatar Ali Al-Kubaisi (<i>SESRI, Qatar University, Qatar</i>)</p> <p>Multifaceted Approach to Monitoring CAPI Survey Data Quality: Applications in 6 Countries Shameen Yacoob (<i>MPLOY Research, South Africa</i>), Nomathemba Dhladhla (<i>MPLOY Research, South Africa</i>), LinChiat Chang (<i>Independent Consultant, South Africa</i>)</p> <p>Public Opinion and Policymaking in Western and Central Africa: The World Bank Experience</p>

Sept 20	Room	Sessions
		Svetlana Markova (<i>The World Bank, USA</i>)
		Social Context and Interviewer Effects: Public Opinion on Veiling Women
		Susan Banducci (<i>University of Exeter, UK</i>), Ali Carkoglu (<i>Koc University, Turkey</i>)
		The Interplay Between Online Civic Reasoning and Political Ideology in Curbing the Spread of False Information in Taiwan
		Tsung-Jen Shih (<i>National Chengchi University, Taiwan</i>)

SOCIAL ACTIVITIES ON SEPTEMBER 20

Time	Location	Activity
17:10-18:10	Departure from Makartsteg	River boat tour (optional)
18:00-19:30	Departure from the university	Walking city tour (optional)
20:00-22:00	Sternbräu, Griesgasse 23, 5020 Salzburg, Austria	Joint dinner (optional)

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THURSDAY, SEPTEMBER 21, 2023 – DAY 3

Sept 21	Room	Sessions
08:00-16:00	Ground Floor EG	<i>Registration desk is open</i>
09:00-10:30	E.002 U1.002 (HS Agnes Muthspiel)	<p>THE ZONE OF MILITARY CONFLICT: PERCEPTIONS OF THE WAR AMONG UKRAINIANS AND RUSSIANS <i>Chair: Olga Burova (Institute of Sociology of the National Academy of Sciences of Ukraine)</i></p> <p>Experiencing the Russo-Ukrainian War: A Survey of Ukrainian Refugees Abroad <i>Nika Ielizarova (Factum Group Ukraine), Tatyana Yankivska (Factum Group Ukraine), Olena Petrova (Factum Group Ukraine)</i></p> <p>Seven Features of Contemporary Russian Society: First Conclusions of Monthly Sociological Monitoring “Mirror of Russia” <i>Oleksandr Shulga (Institute of Conflict Research, Ukraine)</i></p> <p>The Changes in Ukrainian Society as a Result of the Full-Scale Russian Aggression in 2022-2023 <i>Inna Volosevych (Info Sapiens, Ukraine)</i></p> <p>Social Prediction and Planning of the Future: Victory, and Recovery in Post-War Ukraine <i>Bogdan Sulyatytskyy (Sociological Group «Rating», Ukraine), Tetiana Skrypchenko (Sociological Group «Rating», Ukraine)</i></p> <p>Ukrainian Society: Societal Changes during the War <i>Serhii Dembitskyi (Institute of Sociology of the National Academy of Sciences of Ukraine), Olga Burova (Institute of Sociology of the National Academy of Sciences of Ukraine)</i></p>
09:00-10:30	SR1.006/ 1.007	<p>CAMPAIGNS, ISSUES AND DIGITAL MEDIA <i>Chair: Susan Banducci (University of Exeter, UK)</i></p> <p>Caught in the Act: The Ibiza Affair and Its Impact on Voting Preferences and Satisfaction with Democracy <i>Julia Partheymueller (University of Vienna, Austria), Laurenz Ennsner-Jedenastik (University of Vienna, Austria), Lena Huber (University of Vienna, Austria), Carolina Plescia (University of Vienna, Austria), Verena Reidinger (University of Zurich, Switzerland), Wolfgang Müller (University of Vienna, Austria), Sylvia Kritzingner (University of Vienna, Austria), Hajo Boomgaarden (University of Vienna, Austria), Jakob-Moritz Eberl (University of Vienna, Austria)</i></p> <p>Personalisation Benefits Versus Privacy Concerns as Determinants of Attitudes toward Political Micro-targeting in the U.S. Germany and France: Testing the Existence of the 'Privacy Calculus' in a Comparative Electoral Context <i>Rachel Gibson (University of Manchester, UK), Esmeralda Bon (University of Manchester, UK)</i></p> <p>Gender and Digital Political Advertising: Evidence from India 2019 <i>Holli A. Semetko (Emory University, USA), Pahi Saikia (Indian Institute of Technology-Guwahati, India), Susan Banducci (University of Exeter, UK), Kiran Arabaghatta Basavaraj (University College London, UK)</i></p> <p>Navigating Online Engagement, News Consumption, and Trust in Media: The Effects of Deactivating Facebook Profile During the 2022 French Presidential Election</p>

Sept 21	Room	Sessions
		<p>Can Zengin (<i>Sciences Po CEVIPOF, France</i>), Jonathan Ladd (<i>Georgetown University, USA</i>), Kalli Giannelos (<i>Sciences Po, France</i>), Martial Foucault (<i>Sciences Po, France</i>), Kevin Arceneaux (<i>Sciences Po, France</i>)</p> <p>Partisan Differences and Media Use Shaping Changes in Issue Salience During an Election Campaign: Evidence from 2023 Turkish Elections Ali Carkoglu (<i>Koc University, Turkey</i>)</p> <p>Partisans, Issues and Digital Media in the UK 2017 and 2019 General Election Campaigns Kiran Arabaghatta Basavaraj (<i>University College London, UK</i>)</p>
09:00-10:30	SR1.008/ 1.009	<p>SURVEY RESEARCH IN AUSTRIA: AN OVERVIEW OF ESTABLISHED PROJECTS AND CURRENT INITIATIVES <u>Chair:</u> Wolfgang Aschauer (<i>Paris Lodron University of Salzburg</i>)</p> <p>The Austrian Socio-Economic Panel (ASEP) - Challenges and Potentials Johann Bacher (<i>University of Linz, Austria</i>), Georg Kanitsar (<i>Institute for Advanced Studies Vienna, Austria</i>), Patrick Lazarevic (<i>Statistics Austria</i>), Monika Muhlbock (<i>Institute for Advanced Studies Vienna, Austria</i>), Marc Plate (<i>Statistics Austria</i>)</p> <p>Going Online! Analyses of the New Push-to-Web Approach of the Social Survey Austria Anja Eder (<i>University of Graz, Austria</i>), Hadler Markus (<i>University of Graz, Austria</i>), Matthias Penker (<i>University of Graz, Austria</i>), Beate Klosch (<i>University of Graz, Austria</i>)</p> <p>GGP.at - The Generations and Gender Programme in Austria Norbert Neuwirth (<i>University of Vienna, Austria</i>)</p> <p>Online Surveys: a Blessing or a Curse? Evidence from the Digitize! Online Panel Katharina Pfaff (<i>University of Vienna, Austria</i>), Sylvia Kritzinger (<i>University of Vienna, Austria</i>)</p> <p>The Austrian National Election Study (AUTNES): Research Design and Survey Methods Julia Partheymueller (<i>University of Vienna, Austria</i>), Laurenz Ennsner-Jedenastik (<i>University of Vienna, Austria</i>), Lena Huber (<i>University of Vienna, Austria</i>), Carolina Plescia (<i>University of Vienna, Austria</i>), Verena Reidinger (<i>University of Zurich, Switzerland</i>), Wolfgang Müller (<i>University of Vienna, Austria</i>), Sylvia Kritzinger (<i>University of Vienna, Austria</i>), Hajo Boomgaarden (<i>University of Vienna, Austria</i>), Jakob-Moritz Eberl (<i>University of Vienna, Austria</i>)</p>
10:30-11:00	Foyer Library 1.UG	Coffee break
11:00-12:30	E.002 U1.002 (HS Agnes Muthspiel)	<p>FORMER SOVIET COUNTRIES: REACTION TO THE WAR IN UKRAINE AND THE INFLUENCE OF RUSSIAN PROPAGANDA <u>Chair:</u> Olga Burova (<i>Institute of Sociology of the National Academy of Sciences of Ukraine</i>)</p> <p>The Russian World and Export of Propaganda: Evidence from Post-Soviet Countries Andrey Tkachenko (<i>Nazarbayev University, Kazakhstan</i>), David Karpa (<i>University of Bremen, Germany</i>), Michael Rochlitz</p>

Sept 21	Room	Sessions
		<p>(University of Bremen, Germany), Meruyert Tatkeyeva (Nazarbayev University, Kazakhstan)</p> <p>Moldova - The People's Peace Colin Irwin (University of Liverpool, UK)</p> <p>Perceptions of the War in Ukraine: Results from Waves 11 and 12 of the Central Asia Barometer Survey Tlegen Kuandykov (Central Asia Barometer, Kyrgyzstan)</p> <p>The Baltics in the Context of the War in Ukraine and Russian Propaganda Tonis Stamberg (Turu-uuringute AS, Estonia), Irina Strapatsuk (Turu-uuringute AS, Estonia), Oksana Kurcalte (Latvian Facts, Latvia)</p> <p>Anti-war Consensus of Belarus in the Context of Participation in the War Filip Bikanau (Independent Researcher, Poland)</p>
11:00-12:30	SR1.003	<p>ELECTIONS AND PUBLIC OPINION RESEARCH <u>Chair:</u> George Hajipavli (University of Oxford, UK)</p> <p>A comparative study of editorials decisions based on audience feedback between regional digital media of Chile, Peru, and Colombia Francisca Greene (University of the Andes, Chile)</p> <p>Online Voting in Estonia: Disentangling the Effects of Trust in Government and E-voting Systems Maria B. Abdala (University of Vienna, Austria), Carolina Plescia (University of Vienna, Austria), Ming Boyer (University of Vienna, Austria), Anna Lia Brunetti (University of Vienna, Austria)</p> <p>Voters' Latent Preferences and Support for Real Candidates: Insights from Czech Elections Michael Skvrnak (Charles University, Czech Republic), Lukas Linek (Charles University, Czech Republic), Jan Rovny (Sciences Po, France), Filip Kostelka (European University Institute, Italy)</p> <p>Voting Intention Polls in the 2022 Italian Parliamentary Election Giancarlo Gasperoni (University of Bologna, Italy)</p> <p>Why Do Some Voters Prefer One Electoral Rule to the Other? Carolina Plescia (University of Vienna, Austria), Katrin Praprotnik (University of Graz, Austria)</p>
11:00-12:30	SR1.004	<p>GENDER AND PUBLIC OPINION RESEARCH <u>Chair:</u> Christian Haerper (University of Vienna, Austria)</p> <p>The Effect of Gender and Stereotypical Gendered Cues on Public Opinion in Israel and Germany Yossi David (Ben-Gurion University of the Negev, Israel)</p> <p>Gender Attitudes and Cross-national Survey Research: Measuring Ambivalent Sexism Susan Banducci (University of Exeter, UK), Hilde coffee (University of Bath, UK), Marta Fraile (Institute of Public Policies and Goods of the Higher Council for Scientific Research, Spain), Amy Alexander (University of Gothenburg, Sweden), Jessica Fortin-Rittberger (Paris Lodron University of Salzburg, Austria)</p> <p>Gendered Policies and Preferences: School Closures Stiffing Women's Support for Pandemic Restrictions in Italy</p>

Sept 21	Room	Sessions
		<p>Matilde Ceron (<i>Paris Lodron University Salzburg, Austria</i>)</p> <p>Generational Shifts in Restrictive Gender Norms: Comparisons Across 7 Countries in 3 Continents LinChiat Chang (<i>Independent Consultant, South Africa</i>), Grace Njoroge (<i>Independent Consultant, Kenya</i>), Hina Murtaza (<i>Independent Consultant, Pakistan</i>)</p> <p>Women's Political Representation: the Sociology of (Im)possibility of Adopting Electoral Gender Quotas Elena Spiridon (<i>Research Institute for Quality of Life, Romanian Academy, Romania</i>)</p>
11:00-12:30	SR1.005	<p>PUBLIC OPINION RESEARCH IN MIDDLE EAST AND THE GULF <u>Chair:</u> Andrew Smith (<i>University of New Hampshire, USA</i>)</p> <p>Arab Gulf Citizens' Digital Public Opinion After the Arab Spring Bothaina Aldosari (<i>Independent Researcher, UK</i>)</p> <p>Things Don't Always Get Better with Time: A Comparison of Iraqi Public Opinion about the Consequences of the Overthrow of the Saddam Hussein Regime in 2005 and 2023 Karl Kaltenthaleer (<i>University of Akron, USA</i>), Munqith Dagher (<i>IIACSS, Iraq</i>)</p> <p>Jordanians Public Opinion towards the Muslim Brotherhood Group in Jordan Samir R. Abu-Rumman (<i>World of Opinions, Jordan</i>)</p> <p>A Combined Method: Survey and Social Media Analysis A Case Study on Middle Eastern Citizens' Climate Change Awareness, Viewpoints, and Mitigation Strategies Mohammed Farid Azzi (<i>Trends Research and Advisory, UAE</i>)</p> <p>Challenges and Insights of Social Media Research in Public Opinion in MENA Region Nagwa Fahmy (<i>Zayed University, UAE</i>), Maha Attia (<i>Ajman University, UAE</i>)</p>
11:00-12:30	SR1.006/ 1.007	<p>COVID AND PUBLIC OPINION RESEARCH <u>Chair:</u> Marita Carballo (<i>Voices Research and Consultancy, Argentina</i>)</p> <p>Group- and individual-level changes in emancipative values during the COVID-19 pandemic in Russia Vyaleta Korsunava (<i>Higher School of Economics, Russia</i>), Boris Sokolov (<i>Higher School of Economics, Russia</i>)</p> <p>Keeping Up with the Herd: Social Comparison, Risk, and Resilience In COVID-19 Era Yi-Hui Christine (<i>Huang City University of Hong Kong, Hong Kong</i>), Jie Sun (<i>City University of Hong Kong, Hong Kong</i>), Ruoheng Liu (<i>City University of Hong Kong, Hong Kong</i>), Jennifer Lau (<i>City University of Hong Kong, Hong Kong</i>), Qinxian Cai (<i>City University of Hong Kong, Hong Kong</i>)</p> <p>Measuring Long COVID in Children and Adolescents: Multiple Data Sources to Inform Evidence-Based Pandemic Healthcare Framework Asaph Young Chun (<i>Seoul National University, South Korea</i>), Su Jin Kang (<i>Seoul National University, South Korea</i>), Yoobin Kate Joo (<i>ISR Foundation Center for Interdisciplinary Research</i>), YoungJin</p>

Sept 21	Room	Sessions
		<p>Benjamin Tae (<i>ISR Foundation Center for Interdisciplinary Research</i>)</p> <p>Exploring the Empathy Gap: The News Media's Role in Evoking Social Empathy During Covid-19 Stefanie Walter (<i>Technical University of Munich, Germany</i>), Sean-Kelly Palicki (<i>Technical University of Munich, Germany</i>), Alice Beazer (<i>Technical University of Munich, Germany</i>)</p> <p>The Spread of Corona Conspiracy Theories: A Consequence of Public Communication Under Pressure? Janine Heinz (<i>SORA Institute for social research and consulting, Austria</i>)</p>
11:00-12:30	SR1.008/ 1.009	<p>DEMOCRACY AND PUBLIC OPINION RESEARCH Chair: Dominika Betakova (<i>University of Vienna, Austria</i>)</p> <p>Measuring Satisfaction with Democracy across International Survey Projects: A Survey Data Recycling Framework Olga Li (<i>Polish Academy of Sciences, Poland</i>), Kazimierz Slomczynski (<i>Polish Academy of Sciences, Poland</i>)</p> <p>I Read Because Democracy Depends on Me: The Impact of "Civic Duty to Keep Informed" on News Avoidance in Austria and Slovakia Dominika Betakova (<i>University of Vienna, Austria</i>), Hajo Boomgaarden (<i>University of Vienna, Austria</i>), Sophie Lecheler (<i>University of Vienna, Austria</i>)</p> <p>Culture Wars? Assessing The Impact of Affective Polarisation on Cultural Battles Roula Nezi (<i>University of Surrey</i>)</p> <p>Reducing Ideological Polarization and Obstinate Partisanship: the Effects of Duty to Participate and Rational Political Compromise Pablo Gonzalez-Gonzalez (<i>University of Salamanca, Spain</i>), Emilly Carty (<i>University of Salamanca, Spain</i>), Homero Gil de Zuniga (<i>University of Salamanca, Spain</i>)</p> <p>Untapped Potential for Democratic Deliberation? Exploring the Barriers to Political Participation Online Mia S. Lorenzen (<i>University of Southern Denmark, Denmark</i>), Claes de Vreese (<i>University of Amsterdam, the Netherlands</i>), Arjen van Dalen (<i>University of Southern Denmark, Denmark</i>)</p>
12:30-13:30	Foyer Library 1.UG	Lunch break
13:30-15:00	E.002 U1.002 (HS Agnes Muthspiel)	<p>SOCIAL VALUES AND IDENTITIES IN THE BLACK SEA AREA Chair: Malina Voicu (<i>Romanian Academy, Romania</i>)</p> <p>Morality and Moral Change in the Black Sea Region: a Longitudinal Perspective with a Special Focus on Romania, Russia, and Turkey Hermann Duclmer (<i>University of Cologne, Germany</i>)</p> <p>Demand for Populism in the Black Sea Region: A Cultural Values Approach to Populist Politics Yilmaz Esmer (<i>Bahcesehir University, Turkey</i>), Duygu Karadon (<i>Bahcesehir University, Turkey</i>)</p> <p>Support for Democracy in Ukraine: The Reinforcing Effect of Critical Junctures</p>

Sept 21	Room	Sessions
		<p>Natalyia Reshetova (<i>Ukrainian Catholic University of Lviv, Ukraine</i>), Malina Voicu (<i>Romanian Academy, Romania</i>)</p> <p>Religious Change and Path-Dependent Secularization in the Black Sea Area</p> <p>Malina Voicu (<i>Romanian Academy, Romania</i>), Simona Stanescu (<i>Romanian Academy, Romania</i>)</p>
13:30-15:00	SR1.003	<p>SURVEY METHODOLOGY AND SAMPLING</p> <p><u>Chair:</u> Luis Herrero Corona (<i>De las Heras Demotecnia, Mexico</i>)</p> <p>Overcoming Challenges in Difficult Environments: A Pilot Study in Mongolia</p> <p>Elizabeth A. Seremet (<i>D3 Systems, USA</i>)</p> <p>Overcoming Challenges in Global Public Opinion Surveys: Lessons from Southeast Asia and Sri Lanka</p> <p>Manolo Corichi (<i>Pew Research Center, USA</i>), Jonathan Evans (<i>Pew Research Center, USA</i>), Kelsey Starr (<i>Pew Research Center, USA</i>), William Miner (<i>Pew Research Center, USA</i>)</p> <p>Overcoming Sampling Challenges in Hostile Environments: Asian Barometer Survey's Experience in Myanmar and China</p> <p>Osbern C. Huang (<i>Australian National University, Australia</i>)</p> <p>Why Do Incentives Not Improve Response Rates in SMS Surveys?</p> <p>Kentaro Watanabe (<i>Rikkyo University, Japan</i>), Yasuyuki Saito (<i>The Asahi Shimbun, Opinion Poll Research Center, Japan</i>)</p> <p>Anonymity Sampling: How GAMAAN Measured "Non-Public" Opinions in Iran</p> <p>Ammar Maleki (<i>Tilburg University, the Netherlands</i>)</p>
13:30-15:00	SR1.004	<p>STUDIES ON SOCIAL MEDIA</p> <p><u>Chair:</u> Adam Stefkovics (<i>Harvard University, USA</i>)</p> <p>A Systematic Review on the Application of Sentiment Analysis in Business and Management Communication on Social Media from 2013-2022</p> <p>Jiang Rui (<i>Independent Researcher, Hong Kong</i>), Sing Ngai (<i>The Hong Kong Polytechnic University, Hong Kong</i>)</p> <p>Beyond Mean World Effects: Social Media Information Consumption and Threat Perception</p> <p>Miaofang Guan (<i>King's College London, UK</i>)</p> <p>Analysing the Role of Social Media in Shaping Public Opinion on Climate Change: A Comparative Study Across Regions Using Automated Image and Text Analysis</p> <p>Isaac Bravo (<i>Technical University of Munich, Germany</i>), Stefanie Walter (<i>Technical University of Munich, Germany</i>), Katharina Prasse (<i>University of Siegen, Germany</i>), Margret Keuper (<i>University of Siegen, Germany</i>)</p> <p>'There's Still Time to Enter Our Competition!': Social Media User Engagement with Smokeless Tobacco-Related Messages on Facebook</p> <p>Ganna Kostygina (<i>NORC at the University of Chicago, USA</i>), Hy Tran (<i>NORC at the University of Chicago, USA</i>), Sherry Emery (<i>NORC at the University of Chicago, USA</i>)</p> <p>Facebooks Users' Privacy Behavior: A Reasoned Action Approach</p>

Sept 21	Room	Sessions
		Henning Silber (<i>GESIS - Leibniz-Institute for the Social Sciences, Germany</i>), Peter Schmidt (<i>University of Giessen and University of Mainz, Germany</i>), Lina Krakau (<i>University of Mainz, Germany</i>), Sanja Kapidzic (<i>GESIS - Leibniz-Institute for the Social Sciences, Germany</i>)
13:30-15:00	SR1.005	<p>TELEPHONE SURVEYS <u>Chair:</u> Michael Nitsche (<i>Gallup International, Austria</i>)</p> <p>Data Equity in Mobile Phone Surveys: Lessons Learned and Opportunities for Advancement Casey J. Siesel (<i>US Centers for Disease Control and Prevention, USA</i>), Juliette Lee (<i>US Centers for Disease Control and Prevention, USA</i>), Rachael Phadnis (<i>CDC Foundation, USA</i>), Stacy Davlin (<i>CDC Foundation, USA</i>), Veronica Lea (<i>US Centers for Disease Control and Prevention, USA</i>)</p> <p>Improving Representation of Harder-to-Reach Groups in CATI Surveys: Evidence from Seven Low- and Middle-Income Countries Charles Q. Lau (<i>GeoPoll, USA</i>), Brian Kiprop (<i>GeoPoll, Kenya</i>), Abhishek Maity (<i>Fraym, USA</i>), Jon Kumaresan (<i>Fraym, USA</i>), Carmen Tedesco (<i>Fraym, USA</i>), Ian McDonnell (<i>GeoPoll, USA</i>), Clark Letterman (<i>GeoPoll, USA</i>)</p> <p>Utilizing Face-to-Face Respondent Database as a Foundation for Creating a Nationally Representative Telephone Panel in Geographies with Limited or Uneven Penetration of Telecommunications and Internet: A Case Study of Georgian Opinion Research Business International (GORBI) Shifting to a Telephone Panel During the COVID-19 Crisis Erekle Antadze (<i>GORBI, Georgia</i>), Anna Chuyko (<i>GORBI, Georgia</i>)</p> <p>A Comparison of Data Quality and Cost Between Web and Mobile Phone Surveys: Evidence from a Probability Sample of Chinese University Graduates Yisong Hu (<i>National Survey Research Center, Renmin University of China</i>), Weidong Wang (<i>National Survey Research Center, Renmin University of China</i>)</p>
13:30-15:00	SR1.006/ 1.007	<p>PUBLIC OPINION RESEARCH IN MIDDLE EAST AND THE GULF <u>Chair:</u> Samir R. Abu-Rumman (<i>World of Opinions, Jordan</i>)</p> <p>The Efficiency of Adopting E-Government Initiatives in Qatar: The Case of e-Government Portal (HUKOOMI) Ali Al-Kubaisi (<i>SESRI, Qatar University, Qatar</i>)</p> <p>Building Capacities: Youth Civic Engagement Noora A. Lari (<i>Qatar University, Qatar</i>)</p> <p>Digitization and Confidence in National Institutions in the Gulf Countries Tatiana Karabchuk (<i>UAE University, UAE</i>), Osman Antwi-Boateng (<i>UAE University, UAE</i>)</p> <p>Social-Economic Change in Saudi Arabia, a Deep Dive Cees L. Faber (<i>Saudi Center for Opinion Polling, KSA</i>), Saud Alghamdi (<i>Saudi Center for Opinion Polling, KSA</i>)</p> <p>Prioritization of Obtrusive Issues Using Analytic Hierarchy Process Abdullah Alhokail (<i>Saudi Center for Opinion and Polling, KSA</i>)</p>

Sept 21	Room	Sessions
13:30-15:00	SR1.008/ 1.009	<p>MEDIA AND PUBLIC OPINION RESEARCH <i>Chair:</i> Yossi David (<i>Ben-Gurion University of the Negev, Israel</i>)</p> <p>What Makes It into The Media? Party Messages, Communication Channels and Media Outlets Christoph Ivanusch (<i>WZB Berlin, Germany</i>), Paul Balluff (<i>University of Vienna, Austria</i>)</p> <p>Rebuilding Media Industry in Sri Lanka: Impact of the Social, Economic, and Political Crises on the Media Industry Mihirani M. Dissanayake (<i>Survey Research Lanka, Sri Lanka</i>), Neel De Silva (<i>Survey Research Lanka, Sri Lanka</i>)</p> <p>Public Opinion on Journalism in Germany Thomas Roessing (<i>TRG, Germany</i>), Jakob Henke (<i>Technical University Dortmund, Germany</i>), Charlotte Groß-Hohnacker (<i>Technical University Dortmund, Germany</i>), Niklas Kastor (<i>Technical University Dortmund, Germany</i>), Leonie Krzistetzko (<i>Technical University Dortmund, Germany</i>), Nils Makrutzki (<i>Technical University Dortmund, Germany</i>)</p> <p>Intersectional Solidarity, Empathy, or Pity? Exploring Representations of Migrant Women in German and British Newspapers during the Pandemic Alice Beazer (<i>Technical University of Munich, Germany</i>), Sean-Kelly Palicki (<i>Technical University of Munich, Germany</i>), Stefanie Walter (<i>Technical University of Munich, Germany</i>)</p> <p>Social/ Digital media and Policy Initiative: A Case Study of Nirbhaya Rape Case Shubha Sinha (<i>Delhi University, India</i>)</p>
15:00-15:15	Foyer Library 1.UG	Coffee break
15:15-16:45	E.002 U1.002 (HS Agnes Muthspiel)	<p>THE 2022 ESOMAR-WAPOR GLOBAL SURVEY OF THE FREEDOM TO CONDUCT AND PUBLISH PUBLIC OPINION POLLS – KEY FINDINGS <i>Chair:</i> David Jodice (<i>D3 Systems, Inc., USA</i>)</p> <p>David Jodice (<i>D3 Systems, Inc., USA</i>) Kathleen Frankovic (<i>Independent Consultant, USA</i>) Kseniya Kizilova (<i>WAPOR, Austria</i>)</p>
15:15-16:45	SR1.003	<p>BURNING OF THE QURAN IN SWEDEN, STORMING THE SWEDISH EMBASSY IN IRAQ AND A DIPLOMATIC CRISIS. AN IRAQI SWEDISH RESEARCH ON THE PEOPLES VIEW ON EACH OTHER, THE STATE AND RELIGION <i>Chair:</i> Torbjorn Sjoström (<i>Novus Group, Sweden</i>)</p> <p>Munqith Dagher (<i>IIACSS, Iraq</i>) Torbjorn Sjoström (<i>Novus Group, Sweden</i>)</p>
15:15-16:45	SR1.004	<p>MODES AND MODE EFFECTS IN PUBLIC OPINION RESEARCH <i>Chair:</i> Chan Zhang (<i>Zhejiang University, China</i>)</p> <p>Maintaining Trends in the Face of Changes in Mode and Other Measurement Disruptions Tom W. Smith (<i>NORC at the University of Chicago, USA</i>)</p> <p>Approaches in Implementing Self-Completion Mode - Experiences of the Polish ESS</p>

Sept 21	Room	Sessions
		<p>Michal Kotnarowski (<i>Institute of Philosophy and Sociology, Polish Academy of Sciences, Poland</i>)</p> <p>Mixed Mode Responsive Survey Design to Reduce Selection Bias: A Young Adult Longitudinal Study of Sex, Contraception and Substance Use in Nepal William Axinn (<i>University of Michigan, USA</i>), Stephanie Chardoul (<i>University of Michigan, USA</i>)</p> <p>Multi-Mode Recruitment Strategies for a Probability Panel in Europe: The case of Lifepanel and Lesson Learned Carsten Broich (<i>Sample Solutions BV, the Netherlands</i>)</p>
15:15-16:45	SR1.005	<p>PUBLIC OPINION RESEARCH AND TWITTER <u>Chair:</u> Charles Q. Lau (<i>GeoPoll, USA</i>)</p> <p>Improving Disaster Response Social Media Messaging: An Analysis of Hurricane Preparedness and Aid Messaging on Twitter Simon Page (<i>NORC at the University of Chicago, USA</i>), Chandler Carter (<i>NORC at the University of Chicago, USA</i>), Miao Feng (<i>NORC at the University of Chicago, USA</i>), Dani Heidi (<i>NORC at the University of Chicago, USA</i>), Sarah Redman (<i>NORC at the University of Chicago, USA</i>), Sherry Emery (<i>NORC at the University of Chicago, USA</i>)</p> <p>Characterizing Public Opinion about E-Cigarette Use Prevention Campaigns in the United States on Twitter from 2014 to 2020 Miao Feng NORC at the University of Chicago Simon Page Chandler Carter Hy Tran Sherry Emery Ganna Kostygina</p> <p>A Content and Thematic Analysis of Little Cigar and Cigarillo Tweets from Social Media Influencers Chandler Carter (<i>NORC at the University of Chicago, USA</i>), Simon Page (<i>NORC at the University of Chicago, USA</i>), Miao Feng (<i>NORC at the University of Chicago, USA</i>), Alex Kresovich (<i>NORC at the University of Chicago, USA</i>), Andrew Norris (<i>NORC at the University of Chicago, USA</i>), Yoonsang Kim (<i>NORC at the University of Chicago, USA</i>), Ganna Kostygina (<i>NORC at the University of Chicago, USA</i>)</p> <p>A Sectoral Public Space? Controversies and Public Debate on Twitter about Energy in France (2021-2022) Mathieu Brugidou (<i>EDF, France</i>), Philippe Suignard (<i>EDF, France</i>)</p>
15:15-16:45	SR1.006/ 1.007	<p>ELECTIONS AND PUBLIC OPINION RESEARCH <u>Chair:</u> Nader Said - Foqahaa (<i>Arab World for Research & Development - AWRAD, Palestine</i>)</p> <p>Voters Share Polls That Say What They Want to Hear: Experimental Evidence from Spain and the USA Alejandro Fernandez-Roldan (<i>National University of Distance Education, Spain</i>), Matthew Barnfield (<i>University of Essex, UK</i>)</p> <p>Voting Meanings and Political Participation Anna Lia Brunetti (<i>University of Vienna, Austria</i>)</p> <p>Corruption Effect in Democracy and Political Behavior: the Case of the Next 2024 Mexican Presidential Election Francisco Abundis Luna (<i>Parametria, Mexico</i>)</p> <p>Election Outcomes as Drivers of Panel Attrition? Investigating Winner-Loser Effects in Post-Election Survey Participation Klara Müller (<i>University of Mannheim, Germany</i>)</p>

Sept 21	Room	Sessions
15:15-16:45	SR1.008/ 1.009	<p>STUDIES OF DEMOCRACY, GOVERNANCE, PARTICIPATION <i>Chair: George Hajipavli (University of Oxford, UK)</i></p> <p>Perception of Public Service Quality by Civil Servants: Overconfidence and Public Service Motivation Illoong Kwon (Seoul National University, South Korea)</p> <p>Assessing Government Performance Through Opinion Polls: An Experiment in Macau Agnes Lam (University of Macau, Macau)</p> <p>Unpacking the Complexities of Political Participation: A Multinational Examination of the Non-linear Relationship Between Life Satisfaction and Turnout Nuran Oksuz (Yeditepe University, Turkey)</p> <p>Thinking About Climate Change: the Public of Climate Change or the Contradictions of an Avant-garde Jeremy Bouillet (EDF R&D, France), Mathieu Brugidou (EDF, France)</p>

SOCIAL ACTIVITIES ON SEPTEMBER 21

Time	Location	Activity
17:10-18:10	Departure from Makartsteg	River boat tour (optional)
17:00-18:30	Meeting point: University of Salzburg	Walking city tour (optional)
19:00-22:00	Panoramarestaurant zur Festung Hohensalzburg Mönchsberg 34. Funicular ride to the mountain (extra): meet at 18:45 at Festungsgasse 4.	Awards Banquett (included in conference registration)

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FRIDAY, SEPTEMBER 22, 2023 – DAY 4

Sept 22	Room	Sessions
08:00-15:00	Ground Floor EG	Registration desk is open
09:00-10:30	E.002 U1.002 (HS Agnes Muthspiel)	<p>COVID AND PUBLIC OPINION RESEARCH Chair: Andrew Smith (<i>University of New Hampshire, USA</i>)</p> <p>American Public Opinion Regarding Workplace COVID-19 Vaccination Mandates Rueyling Tzeng (<i>Academia Sinica, Taiwan</i>)</p> <p>Tracking South Koreans' Perceptions of COVID-19 - Introducing Hankook Research's Biweekly COVID-19 Survey Over 3 Years Lee DongHan (<i>Hankook Research, South Korea</i>)</p> <p>COVID-19 Outbreak in North Korea: Challenges and Opportunities of Measuring Pandemic Crisis with the News Media Data Jong Hoon Kim (<i>International Vaccine Institute, South Korea</i>), Asaph Young Chun (<i>Seoul National University, South Korea</i>), Chaelin Kim (<i>Seoul National University, South Korea</i>), Su Jin Kang (<i>Seoul National University, South Korea</i>), Taehee Chang (<i>Seoul National University, South Korea</i>), Seyoung Kim (<i>Seoul National University, South Korea</i>)</p> <p>Personal Mobility during the Covid-19 Pandemic: Perceptions, Attitudes, and Behaviours Across Three Countries Benjamin H. Detenber (<i>Nanyang Technological University, Singapore</i>), Talya Porat (<i>Imperial College London, UK</i>), May Lwin (<i>Nanyang Technological University, Singapore</i>), Ryan Burnell (<i>Cambridge University, UK</i>), Rafael Calvo (<i>Imperial College London, UK</i>), Gerard Goggin (<i>University of Sydney, Australia</i>)</p> <p>Everyday Engagements with the BBC Across Leave and Remain Identifies During the Lockdown of the COVID-19 Pandemic Janice Hoang (<i>University of Exeter, UK</i>)</p>
09:00-10:30	SR1.006/ 1.007	<p>WAR IN UKRAINE AND PUBLIC OPINION RESEARCH Chair: David Jodice (<i>D3 Systems, Inc., USA</i>)</p> <p>Russians' Perspective on the War in Ukraine: Prospects of Changes Yulia Baskakova (<i>Langer Research Associates, USA</i>)</p> <p>The War in Ukraine as a Game Changer in Russia's Soft Power Georgios Siakas (<i>Democritus University of Thrace, Greece</i>), Panagiotis Paschalidis (<i>University of Macedonia, Greece</i>)</p> <p>The More Concerned about the Russia-Ukraine War Romanians Are, the Less Gullible They Are: Predictors of War-related Misinformation Detection in a Bordering Country Elena Negrea-Busuioc (<i>National University of Political Studies and Public Administration, Romania</i>), Nicoleta Corbu (<i>National University of Political Studies and Public Administration, Romania</i>), Georgiana Udrea (<i>National University of Political Studies and Public Administration, Romania</i>), Raluca Buturoiu (<i>National University of Political Studies and Public Administration, Romania</i>)</p> <p>Reflections of Anti-Americanism and Russophilia in Public Discourse in Contemporary Greece: the War in Ukraine (2022) as a Game Changer Panagiotis Paschalidis (<i>University of Macedonia, Greece</i>), George Siakas (<i>Democritus University of Thrace, Greece</i>)</p>

Sept 22	Room	Sessions
		<p>A Computational Social Science Approach for Explicating Social Distancing and Public Opinion Dynamics During International Conflict: The Case of Russia's War on Ukraine Olga Kamenchuk (Northwestern University, USA), Ayse Lokmanoglu (Northwestern University, USA)</p> <p>Legacies of War and Visions of Peace Kathrin Bachleitner (Paris Lodron University of Salzburg, Austria)</p>
09:00-10:30	SR1.008/ 1.009	<p>ELECTIONS AND PUBLIC OPINION RESEARCH <u>Chair:</u> Dominika Betakova (University of Vienna, Austria)</p> <p>An Analysis of the 2022 Polling Error in Hungary Tamas Bodor (University of Wisconsin - Stevens Point, USA)</p> <p>The Role of News Media in Shaping Voter Decisions: A Study of the 2016 Brexit Referendum in the UK Clemens Jarnach (University of Oxford, UK)</p> <p>Sex, Gender and Constitutional Attitudes: Voting Behaviour in the Scottish Independence Referendum Emilia Belknap (University of Edinburgh, UK)</p> <p>Does the predicted winner of the election differ depending on the polling mode? Olaf Jandura (Heinrich-Heine-University of Dusseldorf, Germany), Wilhelm Haumann (Allensbach Institute, Germany)</p> <p>Electoral Confidence and Cyberpolitics in Latin America, a Comparative Analysis of Seven Countries Carmen B. Fernandez (UNAV, Spain), Jenifer Campos (Institute of Advanced Studies of Administration, Venezuela)</p>
10:30-11:00	Foyer Library 1.UG	Coffee break
11:00-12:30	E.002 U1.002 (HS Agnes Muthspiel)	<p>TWITTER AND PUBLIC OPINION RESEARCH <u>Chair:</u> Tala Barham (Arab World for Research & Development - AWRAD, Palestine)</p> <p>Unpacking Overlaps of Rural/Urban and Cosmopolitan/Nationalist Divides on Twitter: How Will Place Matter in Narratives on Climate Change Beliefs and Mitigation Efforts Tomoko Okada (WZB Berlin, Germany)</p> <p>Do Bad Tweets Flow Swiftly? Inspecting the Spread of Valenced <u>Disinformation</u> about Countries on Twitter in 2022 Michael Elasmr (Boston University, USA), Denis Wu (Boston University, USA)</p> <p>Comparative study of user interactions in the second round of elections: Social Network Analysis of Twitter in Brazil, Colombia, Chile and Peru Sandro Macassi (Pontifical Catholic University of Peru, Peru)</p> <p>Design and Analysis of Tweet-Based Election Models for the 2021 Mexican Legislative Election Javier Murillo (Metrics, Mexico), Alejandro Vigna-Gomez (Niels Bohr International Academy, Germany)</p> <p>Research on Public Opinion Intervention Effect on B&R by Social Bots in Twitter Yan Qingyi (Tsinghua University, China)</p>

Sept 22	Room	Sessions
11:00-12:30	SR1.003	<p>STUDIES ON SOCIAL MEDIA <u>Chair:</u> Anna Maria Planitzer (<i>University of Vienna, Austria</i>)</p> <p>Exploring Environmental Attitudes, Technology and Social Media Affordances Nexus Emmanuel Adugu (<i>University of West Indies, Jamaica</i>)</p> <p>Leveraging Online Influence Through Discursive Tactics in Social Media Soo Young Bae (<i>University of Massachusetts, USA</i>)</p> <p>Role of Social Media in Public Opinion Shubham Sehgal (<i>Punjabi University, India</i>), Maninderjeet Sarao (<i>IGNOU, India</i>)</p> <p>Spiral of Toxicity: How Political Group Loyalties Increase Incivility on Social Media Alon Zoizner (<i>University of Haifa, Israel</i>)</p> <p>Integrating Self-Reports and Mobile Tracker Data: Results of a Methodological Experiment Anastasia Saponova (<i>Higher School of Economics, Russia</i>)</p>
11:00-12:30	SR1.004	<p>WAR IN UKRAINE AND PUBLIC OPINION RESEARCH <u>Chair:</u> David Jodice (<i>D3 Systems, Inc., USA</i>)</p> <p>Kazakhstani Attitudes Towards the War in Ukraine Serik Beyssembayev (<i>PaperLab, Kazakhstan</i>)</p> <p>Methodological Obstacles to Public Opinion Polling in Central Asia within the Context of the Russia-Ukraine War Elizabeth Woods (<i>Central Asia Barometer, Kyrgyzstan</i>)</p> <p>Voice of Ukraine Initiative of Kantar Public Yves Fradier (<i>Kantar Public, France</i>), Emmanuel Riviere (<i>Kantar Public, France</i>), Francesca Chessa (<i>Kantar Public, France</i>), Anne-Sarah Chekaf (<i>Kantar Public, France</i>)</p> <p>Survey Technologies During the War: Experiences of Rating Sociological Group in Ukraine Tetiana Skrypchenko (<i>Sociological Group «Rating», Ukraine</i>), Bogdan Sulyatytsky (<i>Sociological Group «Rating», Ukraine</i>)</p>
11:00-12:30	SR1.005	<p>PUBLIC OPINION RESEARCH STUDIES ON CHINA <u>Chair:</u> Jonathan Evans (<i>Pew Research Center, USA</i>)</p> <p>Us Versus Them: A Comparative Study on China's National Image in Chinese and Western Food Documentaries Yixuan Huang (<i>Harbin Institute of Technology, China</i>)</p> <p>Being Chinese Online – Discursive (Re)production of Internet-Mediated Chinese National Identity Zhiwei Wang (<i>University of Edinburgh, UK</i>)</p> <p>Exploring Factors Influencing Consumer Choice of Traditional Chinese Medicine: A Comprehensive Analysis Jia Yu (<i>Southern Connecticut State University, USA</i>), Luman Zhao (<i>Hebei University of Economics and Business, China</i>), Sara Taghvatalab (<i>Bentley University, USA</i>), Lijian Qin (<i>Anhui University of Economics and Finance, China</i>)</p> <p>Does Rumor Refutation Work? Experiments on Matching Effects of Rumor Refutation in China</p>

Sept 22	Room	Sessions
		Lezi Xie (<i>Renmin University of China, China</i>), Peixuan Cui (<i>Renmin University of China, China</i>), Ningxin Tian (<i>Renmin University of China, China</i>), Xinyi Tao (<i>Renmin University of China, China</i>)
11:00-12:30	SR1.006/ 1.007	<p>STUDIES ON POLARIZATION <u>Chair:</u> Asaph Young Chun (<i>Seoul National University, South Korea</i>)</p> <p>Affective Polarization During the Election Campaign Lukas Linek (<i>Charles University, Czech Republic</i>), Lenka Hrbkova (<i>Charles University, Czech Republic</i>)</p> <p>Affective Average and Polarization: An Evaluation of Four Countries in Latin America Arturo Maldonado (<i>Pontifical Catholic University of Peru, Peru</i>)</p> <p>Programmatic Party-Voter Linkages, Affective Polarization, and Democratic Erosion Gabor Toka (<i>Central European University, Hungary</i>), Marina Popescu (<i>Median Research Centre, Romania</i>), Mihail Chiru (<i>Median Research Centre, Romania</i>), Raluca Toma (<i>Median Research Centre, Romania</i>)</p> <p>When Identities Become a Problem: Cleavages and Contexts of Affective Polarization Andres Shoai (<i>University Rey Juan Carlos, Spain</i>)</p> <p>The Quantity and Quality of Affective Polarization: A Comparative Longitudinal Assessment Frederico Ferreira da Silva (<i>University of Lausanne, Switzerland</i>), Diego Garzia (<i>University of Lausanne, Switzerland</i>)</p>
11:00-12:30	SR1.008/ 1.009	<p>STUDIES OF MIGRANTS AND REFUGEES <u>Chair:</u> Christopher Etter (<i>Paris Lodron University of Salzburg, Austria</i>)</p> <p>Stability and Change of Attitudes Toward Refugees in Germany Between 2017 and 2021 Eldad Davidov (<i>University of Cologne, Germany</i>), Leona Przechomski (<i>University of Cologne, Germany</i>), Daniel Seddig (<i>University of Cologne, Germany</i>), Peter Schmidt (<i>University of Giessen and University of Mainz, Germany</i>)</p> <p>Challenges and Solutions in Conducting Migrant Surveys: Lessons from Practices in Turkiye Nazlı Gökyokuş (<i>Yontem Research, Turkey</i>)</p> <p>Dynamics of Social Support of Ukrainian Refugees in Ukraine and in Europe: Results of Online Surveys Oleksii Deliukov (<i>Research.ua, Ukraine</i>)</p> <p>Romanians' Solidarity Towards the Ukrainian Refugees: from Individuals' pro-Ukrainian Attitudes to Acts of Solidarity Alin Croitoru (<i>Lucian Blaga University of Sibiu, Romania</i>), Rusu Horatiu (<i>Lucian Blaga University of Sibiu, Romania</i>)</p>
12:30-13:30	Foyer Library 1.UG	Lunch break
13:30-15:00	E.002 U1.002 (HS Agnes Muthspiel)	<p>DEVELOPMENT OF PUBLIC OPINION RESEARCH <u>Chair:</u> Thomas Roessing (<i>TRG, Germany</i>)</p> <p>A Rogue President, A Challenged Elections, Name Changes, and Possibly a Soviet Agent: WAPOR's Early Year: 1946-1950 Tom W. Smith (<i>NORC at the University of Chicago, USA</i>)</p>

Sept 22	Room	Sessions
		<p>U.S. Journalists' Opinions About Public Opinion 1982-2022: Predictors and Consequences Lars Willnat (<i>Syracuse University, USA</i>), David Weaver (<i>Indiana University Bloomington, USA</i>)</p> <p>Measuring Progress Towards SDGs: A Case from an Evaluation of the Tony Elumelu Foundation Ghazi Ghazi (<i>ORB International, USA</i>)</p> <p>AI, Peace Polls and Public Diplomacy Colin Irwin (<i>University of Liverpool, UK</i>)</p> <p>The Symbiosis Between Opinion Polling and Census Data: Exploring New Opportunities In A Technology Driven World Ijaz S. Gilani (<i>Gallup Pakistan, Pakistan</i>)</p>
13:30-15:00	SR1.003	<p>QUALITATIVE AND CASE STUDIES <i>Chair:</i> Anna Maria Planitzer (<i>University of Vienna, Austria</i>)</p> <p>Before the Age of Surveys: Mapping Past Public Opinion on Socio-economic Issues with OCR-processed French Newspapers Patrice Baubeau (<i>Paris Nanterre University, France</i>), Aymeric d'Hautefort (<i>Isoco, France</i>), Mathilde de Saint-Leger (<i>Paris Nanterre University, France</i>),</p> <p>Evaluating a Two-stage Qualitative Research Approach to Improve Locally Relevant Food Security and Resilience Measures: Lessons Learned from Uganda and Kenya Caroline Deschak (<i>ICF International, USA</i>), Nancy Mwakaba (<i>Research PLUS Africa, Kenya</i>), Lwendo Moonzwe (<i>ICF International, USA</i>), Frank Muhereza (<i>Center for Basic Research, Uganda</i>), Lindsey Anna (<i>USAID, USA</i>), Julie A. de Jong (<i>ICF International, USA</i>).</p> <p>Expert Surveys as Means of Measuring Hard-To-Quantify Theoretical Concepts Regarding Political News Media Cross-Nationally and Over Time Marina Popescu (<i>Median Research Centre, Romania</i>), Gabor Toka (<i>Central European University, Hungary</i>), Jose Pereira (<i>University Institute of Lisbon, Portugal</i>), Tania Gosselin (<i>University of Quebec in Montreal, Canada</i>), Tania Chilin (<i>Median Research Centre, Romania</i>)</p> <p>A Nation of God Under the Orthodox Church? A Mixed-Methods Study on the Level and Determinants of Church Support Amongst the Russian Population George Hajipavli (<i>University of Oxford, UK</i>)</p> <p>Companies' Sustainability Claims and Greenwashing: Perceptions, Attitudes and Consequences around the World Eugene Kritski (<i>GlobeScan Inc., Canada</i>)</p>
13:30-15:00	SR1.004	<p>MEASUREMENT, DESIGN, AND SURVEY QUALITY <i>Chair:</i> Tala Barham (<i>Arab World for Research & Development - AWRAD, Palestine</i>)</p> <p>Exploring the Feasibility of Measuring Digital Financial Behaviours in Longitudinal Studies: Opportunities and Challenges Farheen Yousuf (<i>Sanrachna Foundation, India</i>)</p> <p>The Design and Implementation of Survey Quality Control System for Qatar's First National Mental Health Survey</p>

Sept 22	Room	Sessions
		<p>Catalina Petcu (Qatar University, Qatar), Ikram Boukheif (Qatar University, Qatar), Veena Davis (Qatar University, Qatar), Hamda Shamsi (Qatar University, Qatar), Marwa Al-Assi (Qatar University, Qatar), Anis Miladi (Qatar University, Qatar), Salma M. Khaled (Qatar University, Qatar)</p> <p>Assessing Survey Quality in AI-driven Research: Key Questions to Ask Luis Herrero Corona (De las Heras Demotecnia, Mexico)</p> <p>Does Mixing Modes Affect the Data Quality in an Establishment Survey? – Results of an Experiment Corinna König (Institute for Employment Research, Germany), Joseph Sakshaug (Institute for Employment Research, Germany)</p> <p>Estimating Measurement Quality in Digital Trace Data and Surveys Using the MultiTrait MultiMethod Model Alexandru Cernat (University of Manchester, UK), Florian Keusch (Mannheim University, Germany), Ruben Bach (Mannheim University, Germany), Paulina Pankowska (Utrecht University, the Netherlands)</p>
13:30-15:00	SR1.005	<p>TEXT ANALYSIS AND SURVEY EXPERIMENTS <u>Chair:</u> Dominika Betakova (University of Vienna, Austria)</p> <p>Conducting Cognitive Interviews to Test Survey Items and Translations in the International Development Context Mousumi Sarkar (USAID, USA), Julie de Jong (University of Michigan, USA)</p> <p>The Pitfalls of Large Language Models for Measuring Opinions in Texts: Debiasing BERT-Models Paul Balluff (University of Vienna, Austria), Jana Bernhard (University of Vienna, Austria), Hajo Boomgaarden (University of Vienna, Austria)</p> <p>Computational Text Analysis of Open-ended Survey Responses: A Methodological Approach for Analyzing Large-scale Data Sets Jana Bernhard (University of Vienna, Austria), Katharina Pfaff (University of Vienna, Austria)</p> <p>Impact of Correlations, Sample Sizes, and Effect Sizes on the Mediating Effects Joonyoung You (Kookmin University, South Korea), Jongmin Ra (Kookmin University, South Korea)</p> <p>Selective Support for Free Speech? Measuring Content Moderation Preferences with Survey Experiments Jan Zilinsky (Technical University of Munich, Germany), Yannis Theocharis Spyros Kosmidis</p>
13:30-15:00	SR1.006/ 1.007	<p>GENDER AND PUBLIC OPINION RESEARCH <u>Chair:</u> Nader Said - Foqahaa (Arab World for Research & Development - AWRAD, Palestine)</p> <p>The Psychological Origins of the Gender and Political Polarization of Young Korean Minseok Jeong (Sogang University, South Korea)</p> <p>Current Conditions for Women: A Comparison between Afghanistan and Pakistan</p>

Sept 22	Room	Sessions
		<p>Josephine Neulen (<i>D3 Systems, USA</i>), Anna Dickerson (<i>D3 Systems, USA</i>)</p> <p>How do Iranian Think about Hijab as a Legal and Social Value Abdolhossein Alimadadi (<i>Sidra, Iran</i>)</p> <p>The Effect of Women Occupying Political Office on Bias Against Women in Politicians: Evidence from Latin America Daniela Osorio Michel (<i>German Institute for Global and Area Studies, Germany</i>)</p>
13:30-15:00	SR1.008/ 1.009	<p>PUBLIC OPINION RESEARCH STUDIES OF POLITICAL MATTERS <u>Chair:</u> Anna V. Andreenkova (<i>Institute for Comparative Social Research CESSI, Russia</i>)</p> <p>Navigating the Cliff – Identification and Measurement of Cleavages within German Public Opinion Oliver Serfling (<i>Rhine-Waal University of Applied Sciences, Germany</i>), Jan Rolf (<i>Rhine-Waal University of Applied Sciences, Germany</i>)</p> <p>Methodological challenges and opportunities of studying “the political life course” of individuals in digital era Anna V. Andreenkova (<i>Institute for Comparative Social Research CESSI, Russia</i>)</p> <p>Censorship, Propaganda and Shortage of Information: Frame of Polls and its Destruction Marina Vyrskaia (<i>University of Helsinki, Finland</i>), Andrey Tkachenko (<i>Nazarbayev University, Kazakhstan</i>)</p> <p>The Initial Triumph and the Current Trials and Tribulations of the ANC After Almost Thirty Years of Political and Social Domination in South Africa Mari Harris (<i>Ipsos, South Africa</i>)</p>
15:00-15:15	Foyer Library 1.UG	Coffee break
15:15-16:45	E.002 U1.002 (HS Agnes Muthspiel)	<p>PUBLIC OPINION RESEARCH STUDIES OF ENVIRONMENT AND HEALTH <u>Chair:</u> LinChiat Chang (<i>Independent Consultant, South Africa</i>)</p> <p>Detrimental or Beneficial: The Perceived Public Opinion on the Philippine Government's Embankment Projects and the Environment Andrea C. Bisenio (<i>Polytechnic University of the Philippines, Philippines</i>), Camille Lacsamana (<i>Polytechnic University of the Philippines, Philippines</i>), Kritz Banico (<i>Polytechnic University of the Philippines, Philippines</i>)</p> <p>Climate Justice: Assessing Public Opinion towards Climate Change Crisis in the Philippines Ma. L. Ramos (<i>Polytechnic University of the Philippines, Philippines</i>), Raphael Maggay (<i>Polytechnic University of the Philippines, Philippines</i>), Janniell Pacaonces (<i>Polytechnic University of the Philippines, Philippines</i>)</p> <p>Deadly Corruption: Examining the Public-Health Effects of Corruption Moran Shechnick (<i>University of Haifa, Israel</i>), Patricia Moy (<i>University of Washington, USA</i>), Israel Waismel-Manor (<i>University of Haifa, Israel</i>), Udi Nussinovitch (<i>Tel Aviv University, Israel</i>)</p>

Sept 22	Room	Sessions
		<p>Public Opinions and Attitudes to Abortion in Kenya John Murunga (<i>GeoPoll, USA</i>), Kenneth Juma (<i>Africa Population and Health Research Center, Kenya</i>)</p>
15:15-16:45	SR1.003	<p>INTERVIEWER EFFECTS AND DEVELOPMENT OF PUBLIC OPINION RESEARCH <u>Chair:</u> Jibum Kim (<i>Sungkyunkwan University, South Korea</i>)</p> <p>Gatekeeping by Third Parties at the Survey Interview? A Comparative Study of Potential Effects in the MENA Region Kathrin Thomas (<i>University of Aberdeen, UK</i>), Isabella Kasselstrand (<i>University of Aberdeen, UK</i>)</p> <p>Effect of Presence of Others on Sexual Attitudes, Marital Satisfaction, and Happiness in Korea and the United States Jibum Kim (<i>Sungkyunkwan University, South Korea</i>), Julie de Jong (<i>University of Michigan, USA</i>), Jeong-han Kang (<i>Yonsei University, South Korea</i>), Sori Kim (<i>Sungkyunkwan University, South Korea</i>), Seokho Kim (<i>Seoul National University, South Korea</i>)</p> <p>Multivariate Assessment of the Interviewer Effects in a Cross-National Survey Lukas Olbrich (<i>Institute for Employment Research, Germany</i>), Elisabeth Beckmann (<i>Austrian National Bank, Austria</i>), Joseph Sakshaug (<i>Institute for Employment Research, Germany</i>)</p> <p>The World in One Room: A Near Global Deliberative Poll James Fishkin (<i>Stanford Center for Deliberative Democracy, USA</i>), Alice Siu (<i>Stanford University, USA</i>), Joshua Lerner (<i>NORC at the University of Chicago, USA</i>), Valentin Bolotnyy (<i>Hoover Institution, Stanford University, USA</i>), Norman Bradburn (<i>NORC at the University of Chicago, USA</i>)</p> <p>Selection of Influential Variables Using a Hierarchical Bayesian Model Jongmin Ra (<i>Independent Researcher, South Korea</i>), Joonyoung You (<i>Kookmin university, South Korea</i>)</p>
15:15-16:45	SR1.005	<p>PUBLIC OPINION RESEARCH STUDIES IN LATIN AMERICA <u>Chair:</u> Pablo Paras (<i>Data-OPM, Mexico</i>)</p> <p>News, Gloom and Doom: Examining News Avoidance During Political and Sanitary Crises in Chile Ingrid Bachmann (<i>Pontifical Catholic University of Chile</i>), Sebastian Valenzuela (<i>Pontifical Catholic University of Chile</i>), Daniela Grassau (<i>Pontifical Catholic University of Chile</i>), Claudia Labarca (<i>Pontifical Catholic University of Chile</i>), Constanza Mujica (<i>Pontifical Catholic University of Chile</i>), Daniel Halpern (<i>Pontifical Catholic University of Chile</i>)</p> <p>Thirst for Justice: Measuring the Incidence of Lynching in Mexico Pablo Paras (<i>Data-OPM, Mexico</i>)</p> <p>The role of political efficacy on online political engagement. The case of Chile Pedro Fierro (<i>University Adolfo Ibanez, Spain</i>), Sebastian Rivera (<i>University California, Irvine, USA</i>), Marcelo Santos (<i>Diego Portales University, Chile</i>)</p> <p>Generosity in Mexico: A National Study on Solidarity, Giving and Volunteering</p>

Sept 22	Room	Sessions
		Jacqueline Butcher (<i>Center for Research and Studies on Civil Society, Mexico</i>)
15:15-16:45	SR1.006/ 1.007	<p>DIGITAL AND AI ADVANCEMENTS IN PUBLIC OPINION RESEARCH <u>Chair:</u> Charles Q. Lau (<i>GeoPoll, USA</i>)</p> <p>Digital Platforms as the Agent of Shaping Public Opinion: A Study of its Effectiveness Vishavdeep Singh (<i>Panjab University Chandigarh, India</i>)</p> <p>Disconnecting to Reconnect: Methodology for Investigating Internet Limiting Strategies Anna Turner (<i>Polish Academy of Sciences, Poland</i>)</p> <p>UNDP Comparative Digital Readiness Assessment Hayk Gyuzalyan (<i>Highgate Consultancy, Belgium</i>)</p> <p>Community Policing in India: Reception, Effectiveness and the Possibility of an AI Driven Future Prasenjeet Tribhuvan (<i>Indian Institute of Technology Jodhpur, India</i>), Jyoti Sharma (<i>Indian Institute of Technology Jodhpur, India</i>), Ankita Sharma (<i>Indian Institute of Technology Jodhpur, India</i>)</p> <p>The Forgotten Human-in-the-Loop: Citizen Agency as a Means for Responsible Human-centric AI in Content Moderation Anna Maria Planitzer (<i>University of Vienna, Austria</i>), Svenja Schäfer (<i>University of Vienna, Austria</i>), Svenja Schafer (<i>University of Vienna, Austria</i>)</p>
15:15-16:45	SR1.008/ 1.009	<p>TRUST AND PUBLIC OPINION RESEARCH <u>Chair:</u> Christian Haerpfer (<i>University of Vienna, Austria</i>)</p> <p>Trust in Scientists and Populist Attitudes Towards them: Global Survey Evidence on the Prevalence, Predictors, and Cross-Country Differences of Trust in Science and Science-Related Populism Niels G. Mede (<i>University of Zurich, Switzerland</i>), Viktoria Cologna (<i>Harvard University, USA</i>)</p> <p>“I don’t trust it”: How Partisanship is Associated with Trust in Politics, Society, Experts, and Media Eunsung Lee (<i>Sungkyunkwan University, South Korea</i>), Seyoung Lee (<i>Sungkyunkwan University, South Korea</i>), Heejo Keum (<i>Sungkyunkwan University, South Korea</i>)</p> <p>Affective Polarization and Trust in Elections: A Comparative View Carolina Segovia (<i>University of Santiago de Chile, Chile</i>)</p> <p>The Impact of Social Networks on the Level of Trust in Russia Olga Demidova (<i>Independent Researcher, Russia</i>)</p>
17:00-18:00	E.001 U1.001 (HS Thomas Bernhard)	<p>PLENARY SESSION: KEYNOTE LECTURE <u>Chair:</u> Wolfgang Aschauer (<i>Paris Lodron University of Salzburg, Austria</i>)</p> <p>Sentiment and Conspiracy. An Empirical Journey into the Postfactual World of Ideas of the New Populism Reinhard Heinisch (<i>Paris Lodron University of Salzburg, Austria</i>)</p>
18:00-18:30	E.001 U1.001 (HS Thomas Bernhard)	<p>CONFERENCE CLOSING <u>Chair:</u> Wolfgang Aschauer (<i>Paris Lodron University of Salzburg, Austria</i>)</p> <p>Robert Chung (<i>Public Opinion Research Institute, Hong Kong</i>) Holli Semetko (<i>Emory University, USA</i>) Jibum Kim (<i>Sungkyunkwan University, South Korea</i>)</p>

WAPOR BUSINESS MEETING

Date: September 22, 2023

Time: 18:30-20:00 Central European Time

Venue: Paris Lodron University of Salzburg (E.001 U1.001 – Lecture Hall HS Thomas Bernhard, Erzabt-Klotz-Straße 1, 5020 Salzburg, Austria). Open for attendance to all conference participants.

Agenda

18:30	Welcome and President's report (Robert Chung)
18:35	Forthcoming 2023 Elections and Awards report (Timothy Johnson)
18:40	Secretary-Treasurer report (Yulia Baskakova)
18:45	WAPOR fundraising plans and National Representative report (David Jodice)
18:55	Membership report (Tamas Bodor)
19:00	Professional standards report (Kseniya Kizilova)
19:05	Education Committee report (Claire Durand, Chase Harrison)
19:10	Publications report (Henning Silber)
19:15	Book Project (Tom Smith)
19:20	Liaison Committee report (Christian Haerper)
19:25	Conference report (Holli Semetko)
19:30	WAPOR 2024 conference and Asia Pacific Regional Chapter (Jibum Kim)
19:35	West Asia North African Chapter (Samir Abu-Rumman)
19:40	Sub-Saharan African Chapter (Angela Ambitho)
19:45	Questions from membership
20:00	End of the meeting

SATURDAY, SEPTEMBER 23, 2023 – DEPARTURE, EXCURSIONS

Sound of Music TOUR

Follow the traces of the Trapp family and take a tour through Salzburg and its surroundings. See the original film settings and just imagine being Julie Andrews, the main character in the film, playing Maria von Trapp. Learn about the historical and architectural landmarks of Salzburg as well as the Lake District while enjoying the highlights of the movie. Relax and listen to the *Original Sound of Music* soundtrack and of course feel free to sing-along *Edelweiss* and many more...

4-hour tour with film locations stops at Schloss Leopoldskron & Hellbrunn Gazebo and Wedding Chapel at Mondsee



Eagle's Nest TOUR

Passing the old baroque city of Salzburg and crossing the German border, the tour takes you straight into the Alps to our first stop the Obersalzberg. Reserved special busses – fitted with special engines and brakes – will take you on a most spectacular 6.5 km long single lane road blasted out of solid rock with a 22% gradient up to the **Eagle's Nest, 1.820 meters**. To reach Hitler's former residence you enter a 124 meters long tunnel into the mountain where a golden brass elevator will take you another 124 meters up into the building itself. Construction of the Eagle's Nest with its metre-thick foundation walls was finished after only 13 months in 1938 and considered as one of the most elaborate construction projects during the Third Reich. After touring the historical building including the famous fire place room, enjoy a breathtaking panoramic view of the Bavarian and Austrian Alps. Yet, as impressive the building may be, it still stands for the insanity of regime where plans for war and mass murder were formed.



Lakes and Mountains TOUR

Join us on our trip to the romantic **Lake District Salzkammergut**, where Salzburgs Prince Archbishops held royal hunts and the Austrian Emperor Franz Joseph and his family spent their summer vacations. The tour will leave Salzburg and pass by **Lake Fuschl** with castle Fuschl, now a five-star hotel, on its shores. Explore the little town of **St. Gilgen**, where Mozart's mother was born and enjoy a **45-minute boat ride to St. Wolfgang**. At **St. Wolfgang** your guide will show you the **famous pilgrimage church** with its carved gothic winged altar by Michael Pacher. There will be some time to explore the picturesque town or have a coffee break on the terrace of the famous White Horse Inn (Weisses Rössl) – We continue our journey along the Krotensee with castle Hüttenstein and drive along Lake Mondsee before we return to Salzburg.

