

***Wednesday-September 17<sup>th</sup>-Carolinum (Charles University)  
Prague 1, Celina 20 (see city map)***

11:00-15:00	<b>Executive Council Meeting</b>	Carolinum, Room 216
15:00-17:30	<b>Registration</b>	Hall in front of the Aula
15:30-17:15	<b>Public Opinion Research in the Czech Republic: Panel Discussion</b>  Discussion of Conference Participants with the Directors of Public Opinion Research Agencies and Scientific Research Organizations operating in the Czech Republic	Small Historical Aula
17:30-19:00	<b>Opening Ceremony and Dinerman Award Ceremony</b> <ul style="list-style-type: none"><li>• Opening Speeches</li><li>• Dinerman Award Ceremony</li><li>• Short Musical Interlude</li><li>• Tour of Historical Carolinum Building with guidance of an Historian</li></ul>	Large Historical Aula
19:15-21:45	<b>Cocktail Party</b>  For participants taking part in the meals	Carolinum Historical Rooms

***Thursday-September 18<sup>th</sup>-Renaissance Prague Hotel  
Prague 1, V Celnici 7 (see city map)***

8:00-18:30	<b>Registration</b>	Conference Desk
8:30-10:00	<b>Plenary Session: Public Opinion Problems and Issues in Theory and Research</b>	Dvorak Ball Room

**Chair: Kathy Frankovic**

***Social Science Theories and the Study of Public Opinion***

Hans Zetterberg (Sweden)

***The Freedom to Publish Opinion Results***

Frits Spangenberg (Netherlands)(discussion follows in Session 9)

***Competing Predictions. Statements About Election Outcomes Before the German General Election in 2002***

Wolfgang Donsbach & Olaf Jandura (Germany)



*The Effects of Television News in the Muslim World on Public Perceptions of the United States*  
Erik C. Nisbet, Matthew C. Nisbet, Dietram A. Scheufele, Ph.D., James E. Shanahan, Ph.D. (USA)

*Attitudes toward Immigration in Post-Terrorist America: New Dimensions or More of the Same?*

Chase H. Harrison (US)

*Worldwide opinions on the Iraq War*

Marita Carballo (Argentina)

12:15-13:15                      **Lunch**    Dvorak Ball Room

13:30-15:00                      **Afternoon Sessions 4, 5 & 6**

**Session 4:**                      **Theory Based and Theory Tested**    Strauss Room  
**Research Papers**

**Chair: Tom W. Smith**

*Mass Media and Opinion Formation: The Cognitive Mechanisms Behind Agenda-Setting and Framing*  
Janie Diels, James E. Shanahan, Dietram A. Scheufele (USA)

*Who's Willing to Pay? Exploring public Opinion about Climate Change and Environmental Protection*  
John Besley (USA)

*Mass Media and the Perceived Public Opinion of Peers*  
Albert C. Gunther (US)

*Polls and Election Outcomes-How to deal with last-minute-deciders phenomenon and other sources of "errors"?*

Olga Gyarfasova (Slovakia)

**Session 5:**                      **Methodology: Non-traditional Application**    Liszt Room  
**of Research Techniques**

(Continuation of Session 2)

**Chair: Wayne Wanta**

*Social Values as a Tool for Public Communications*  
Nicole Bourget, Laurent Marcoux, Raffaele Fasiolo, Nathaniel Stone (Canada)

*Poverty and Panel Non-response*  
Femke De Keulenaer (Belgium)

*Measurement error in recall questions: A consolidated model*  
Peter Lynn (UK)

*Interviewer voice characteristics and perceived interviewer approach: Impact on response rates in telephone surveys*

Van der Vaart, W., Ongena, Y.P., Hoogendoorn, A.W., & Dijkstra, W. (Netherlands)

**Session 6:**                      **Public Opinion Formation & Influence**                      Chopin Room

**Chair: Esteban Lopez-Escobar**

*The influence of people's use of political news and opinion polls on political participation*  
Esmé van den Hoek & Connie de Boer (Netherlands)

*The Politics of Collating Public Opinion: Two Cases of Misrepresentation of Public Opinion in Hong Kong*  
Robert Ting-yiu Chung (Hong Kong)

*Motivating people for adequate participation in public opinion research*  
Emilia Chengelova, Ph.D. (Bulgaria)

*Public Opinion on Political Advertising: The Structural Antecedents of Attitudes toward Political Advertising*  
Hyun Seung Jin and Soontae An (USA)

15:00-15:30                      **Coffee Break**                      Foyer

15:30-17:00                      **Afternoon Sessions 7, 8 & 9**

**Session 7:**                      **EU and Attitudes toward the European Integration Processes**                      Chopin Room

(Please note: Second "EU" session, **Session 10**, follows on September 19<sup>th</sup> at 8:30-10:00 in Strauss Room)

**Chair: Thomas Petersen**

*National Identity and the Emotional Economy of the New European Union Member Nations*  
Allan L. McCutcheon (USA)

*Young Generation and Membership of the Czech Republic in the E.U.*  
Eva Veisova (Czech Republic)

*The Internet Research on the opinions of people from Czech Republic, Slovak Republic and Austria about the entry of new member states into the European Union*  
Jana Filova (Slovakia)

*Attitudes toward science and technology in the European Union, Japan and the United States*  
Jon D. Miller (USA)

**Session 8:**                      **Public Opinion Research Under Special Situations**                      Liszt Room

**Chair: Connie de Boer**

*South Africans and HIV/AIDS: Maximum awareness, but risky behaviour continues*  
Mari Harris (South Africa)

*Gujarat 2002 Reading people's political perceptions in a demography suffering from colossal natural calamity (cyclone & earthquake) and man-made calamity (communal riots)*  
Yashwant Deshmukh (India)

*Ideology, Mass Media and Public Support for Affirmative Action*  
Yasamin Miller, Vandana Plassman, Ph.D. (USA)

*The reconstruction of violence against women as a social problem in Spain*  
Marta Martín Llaguno (Spain)

**Session 9: Freedom, Tolerance & Public Debate** Strauss Room  
(Please note: Second “Freedom” session, **Session 15**, follows on September 19<sup>th</sup> at 10:30-12:00 in Strauss Room)

**Chair: Frits Spangenberg**

*Are online newspapers dangerous for the public debate? The use of online newspapers and its effect on the public agenda*

Ester de Waal, M.A., Ph.D. candidate Klaus Schoenbach, Edmund Lauf (Netherlands)

*Differences in understanding democracy and their impact on democratic attitudes*

Krzysztof Zagorski (Poland)

*A Case Study of Media Credibility – SARS in the Eyes of Shanghai Residents and Shanghai Aliens*

Yingzi Xu (P.R. China)

*Discussion on the report “The Freedom to Publish Opinion Results” from the plenary session*

19:00-21:00                      **Awards Banquet**                                      Dvorak Ball Room

### ***Friday-September 19<sup>th</sup>-Renaissance Prague Hotel***

8:00-10:30                      **Registration**                                      Conference Desk

8:30-10:00                      **Morning Sessions 10, 11 & 12**

**Session 10: EU and Attitudes toward the European Integration Processes** Chopin Room

(Continuation of **Session 7**)

**Chair: Allan L. McCutcheon**

*Dynamics of support for European integration: A cross-national investigation of public opinion during key EU events*

Claes H. de Vreese (Netherlands)

*Concerns about the single currency—the agenda-setting role of the British press*

Caroline E. Roberts (UK)

*Healthy disagreement: A cross-national comparative study of the impact of conflict in TV news on satisfaction with EU democracy and engagement in EU politics*

Jochen Peter, Claes H. de Vreese, Edmund Lauf (Netherlands)

*Understanding recent political developments in the Netherlands*

Paul Dekker, Frits Spangenberg & Martijn Lampert (Netherlands)

**Session 11: Public Opinion Formation & Media** Liszt Room

**Chair: James Shanahan**

*Media use and the image of Journalists in Spain*

Esteban Lopez-Escobar, Antonio Tolsa, Pedro Lozano and Alvaro Elgueta (Spain)

*Journalists' Opinions on Public Opinion*

David Weaver (USA)

*Egyptian press coverage of corruption crimes and its role in shaping public opinion*

Ragia A. Kandil (Egypt)

*Tyranny of the Minority: Analyzing the Expression of Unpopular Opinion in Support of Legislation against Subversion in Hong Kong*

Steve Z. Guo (Hong Kong)

**Session 12: Internet & New Methods of Data Collections** Strauss Room

**Chair: Sol Lebovic**

*An Alternative Method for Poll Survey: Possibility of Using Mobile Phone Survey*

Manjun Kang, Sungkyum Cho (USA & UK)

*Data Collection Mode Effects Controlling for Sample Origins in a Panel Survey: Telephone versus Internet*

Cindy Chatt, J. Michael Dennis (USA)

*The Clash of Traditional and New Media in the 2002 Korean Presidential Election*

Tracy Loh, Wonsuk Kang, Ph.D. (USA & UK)

*The Effects of Internet Use and Motivations on Issue Diversity*

Wayne Wanta & Daniela Dimitrova (USA & Bulgaria)

10:00-10:30 **Coffee Break** Foyer

10:30-12:00 **Morning Sessions 13, 14 & 15**

**Session 13: Public Opinion Theory and Research in Conjunction with other Disciplines** Chopin Room

**Chair: Anne Niedermann**

*A Political Theory of Consumption, Tested With Survey and Census Data from Multiple Sources, Mainly for US Countries*

Terry Nichols Clark (USA)

*Likely Voters and the Measurement of Campaign Dynamics*

Robert Erikson, Costas Panagopoulos (USA)

*Distributive and procedural justice: Explaining public support for the New York Police Department*

Jonathan Jackson, Jason Sunshine and Tom Tyler (USA & UK)

*Local Science Media and Public Perceptions of Science: A Comparison of Two New York Communities*  
Mark Chong, Janie Diels, Erik C. Nisbet (USA)

**Session 14: Public Opinion to Religious Problems** Liszt Room

**Chair: Hynek Jerabek**

*Spiritual Transformations Around the World*

Tom W. Smith (USA)

*How priests feel about the child sexual abuse scandal in the Catholic Church*

Susan Pinkus (US)

*Religious Tolerance and the Press. An Analysis of Socio-political Factors in the Coverage of Religious Issues in the Indian Newspapers*

Kuriakose Mundadan, Norberto González Gaitano (Italy)

*Peace Confidence Index—an Indicator of Sri Lankan Peace Process*

Pradeep Peiris, Nishantha Hewavithana (Sri Lanka)

**Session 15: Freedom, Tolerance & Public Debate** Strauss Room  
(Continuation of Session 9)

**Chair: Mari Harris**

*The impact of black market practices in the frontier areas on behavioural patterns of the Polish consumers*

Katarzyna M. Staszynska (Poland)

*Public Attitudes Toward Racial Bias by the Police in the United States*

Ronald Weitzer, Steven A. Tuch (USA)

*Uses and Abuses of Public Opinion in an Emerging Democracy: The Case of Mexico*

Pablo Arredondo (Mexico)

*Massive willingness to migrate: A response of Argentine middle classes to the expectation and legitimacy crises*

María Braun (Argentina)

12:15-13:15 **Lunch** Dvorak Ball Room

13:30-15:00 **Business Meeting** Chopin Room  
(All WAPOR Members invited to attend)