In-Person Survey Onlookers: Do They Influence Respondents' Answers?

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Social Weather Stations (SWS, sws.org.ph)

- Established in August 1985
- private, non-stock, non-profit and politically non-partisan survey research institution
- 734 surveys (337 national + 397 subnational) as of October 31, 2022
- 95% in-person interview mode



Social Weather Report (SWR) Surveys

- Conducted twice a year during 1986-1991, quarterly since 1992, across 6 regimes:
 - Corazon Aquino (1986-1992)
 - Fidel Ramos (1992-1998)
 - Joseph Estrada (1998-2001)
 - Gloria Macapagal-Arroyo (2001-2010)
 - Benigno Simeon Aquino III (2010-2016)
 - Rodrigo Duterte (2016-2022)
- SWRs regularly cover quality of life, poverty and hunger, satisfaction with governance, crime victimization, public safety and opinion on contemporary issues.
- The questions on presence of others during the interview were asked in the interviewer's report after completing each interview.



SWR Methodology

- National surveys of at least 1,200 adults (age 18+)
- 4 study areas: National Capital Region, Luzon, Visayas and Mindanao
- Multi-stage sampling
 - Select provinces and barangays (villages) using PPS
 - Systematically select dwelling units within sample barangays
 - Randomly select qualified respondent within the sampled household



Question on Presence of Others during the Interview

Q. In the interview, other than the respondent, were others present?

Yes

No

Q. IF YES: Who are they? (Allow multiple responses)

Respondent's spouse/partner Gra

Children

Parents/in-laws

Grandchildren

Nephew/Niece

Uncle/Aunt

Cousin

Grandchildren

Grandparent

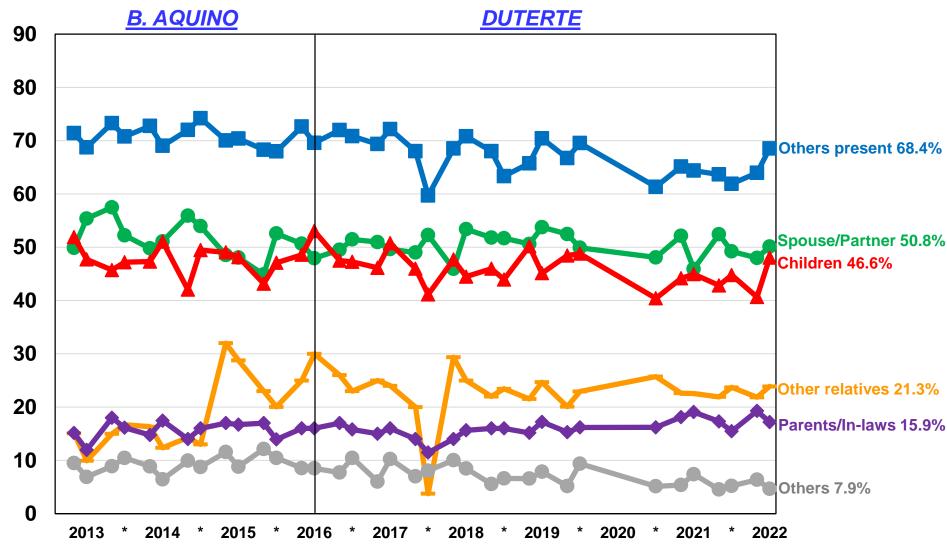
Son/Daughter-in-Law

Brother/Sister-in-law

Others, non-relatives



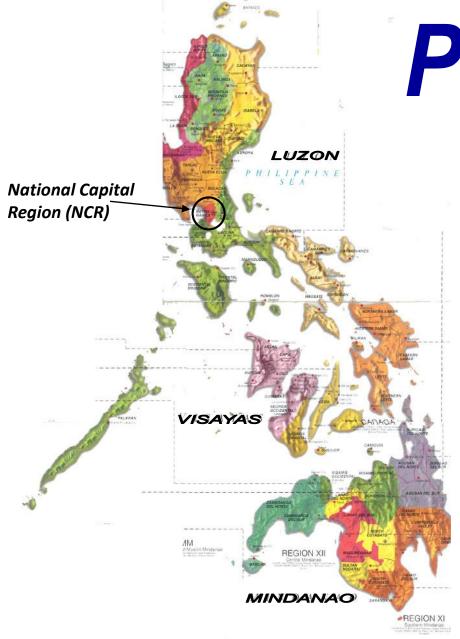
PRESENCE OF OTHERS DURING THE INTERVIEW, PHILIPPINES, MAR 2013 TO JUN 2022 AVERAGES





Percentages of those who had Other People Present During the Interview by STUDY AREAS: National Capital Region, Balance of Luzon, Visayas and Mindanao

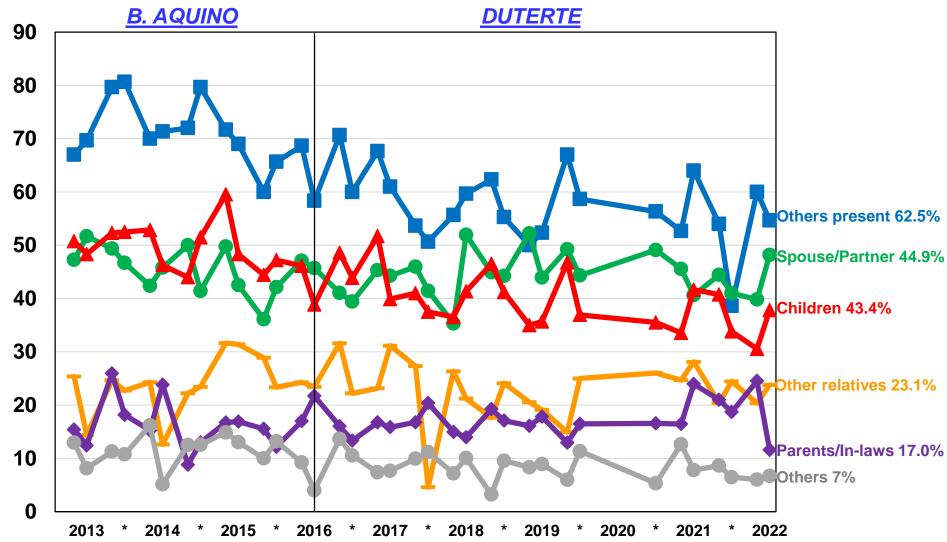




- Philippines
 - 4 major areas
 - 18 regions
 - 81 provinces
 - 1,489 municipalities
 - 145 cities
 - 42,036 villages/barangays
 - 301,000 km²
 - 7,107 islands
 - 2015 population = 100.98M

Source: http://psa.gov.ph/

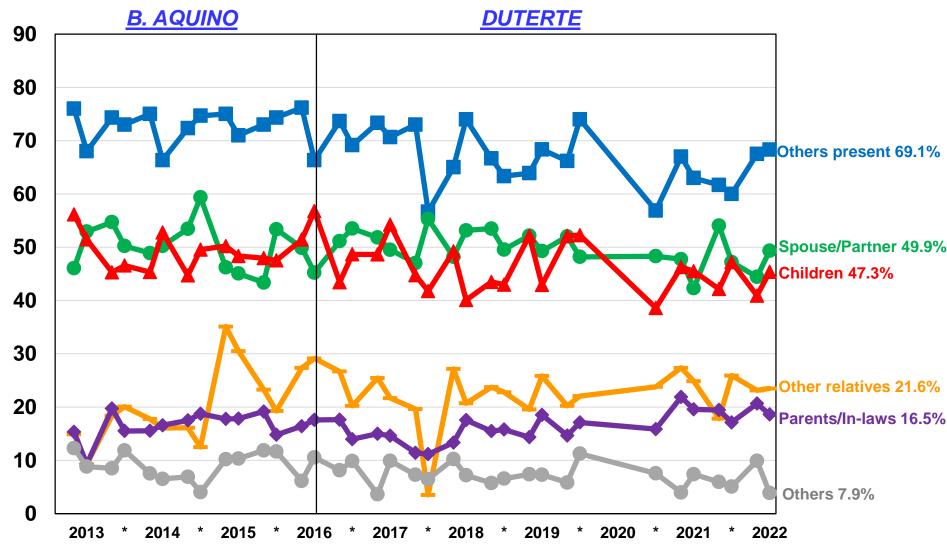
PRESENCE OF OTHERS DURING THE INTERVIEW, NATIONAL CAPITAL REGION, MAR 2013 TO JUN 2022 AVERAGES







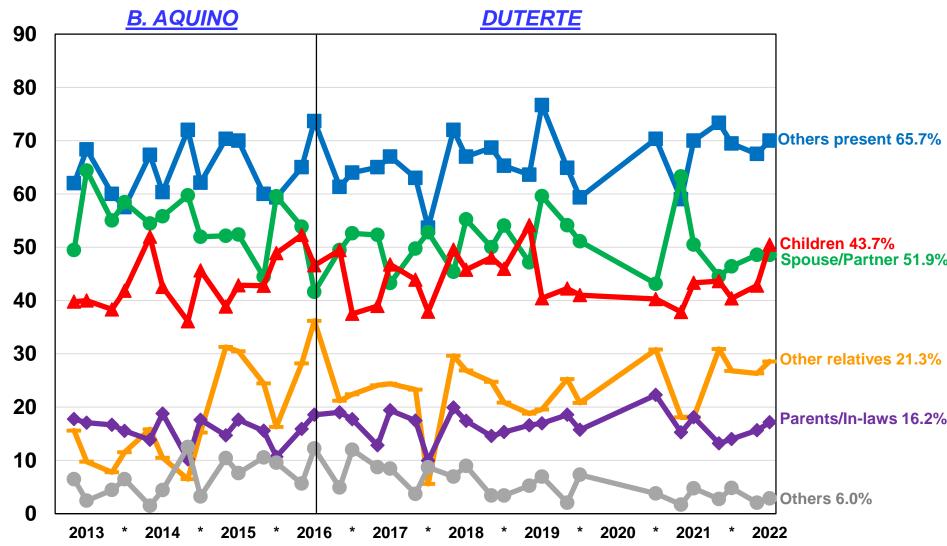
PRESENCE OF OTHERS DURING THE INTERVIEW, BALANCE LUZON, MAR 2013 TO JUN 2022 AVERAGES







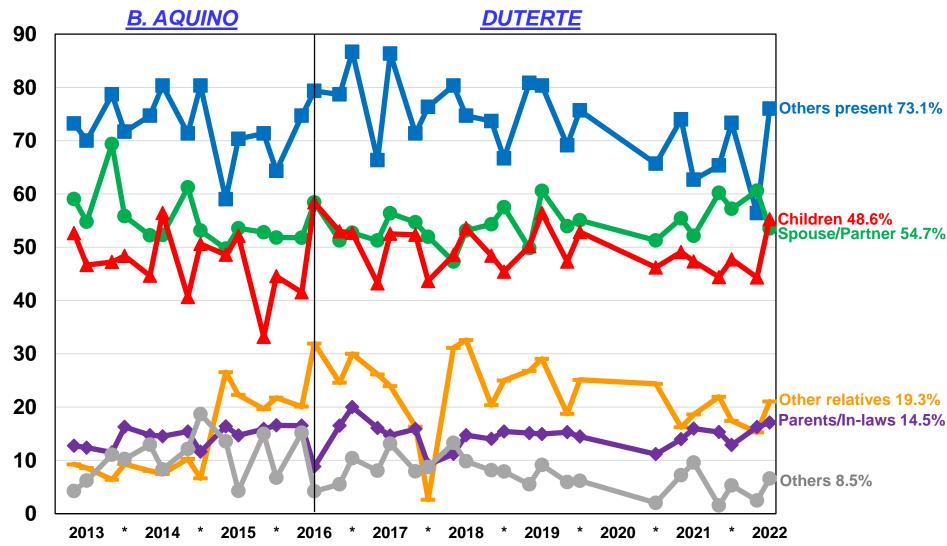
PRESENCE OF OTHERS DURING THE INTERVIEW, VISAYAS, MAR 2013 TO JUN 2022 AVERAGES







PRESENCE OF OTHERS DURING THE INTERVIEW, MINDANAO, MAR 2013 TO JUN 2022 AVERAGES

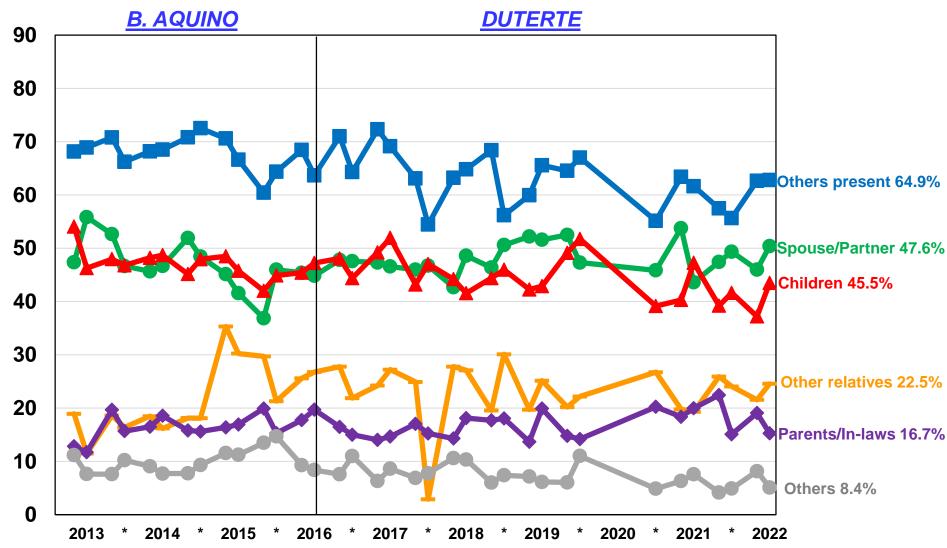


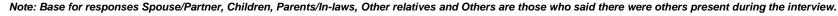


Percentages of those who had Other People Present During the Interview by URBAN-RURAL RESIDENCE



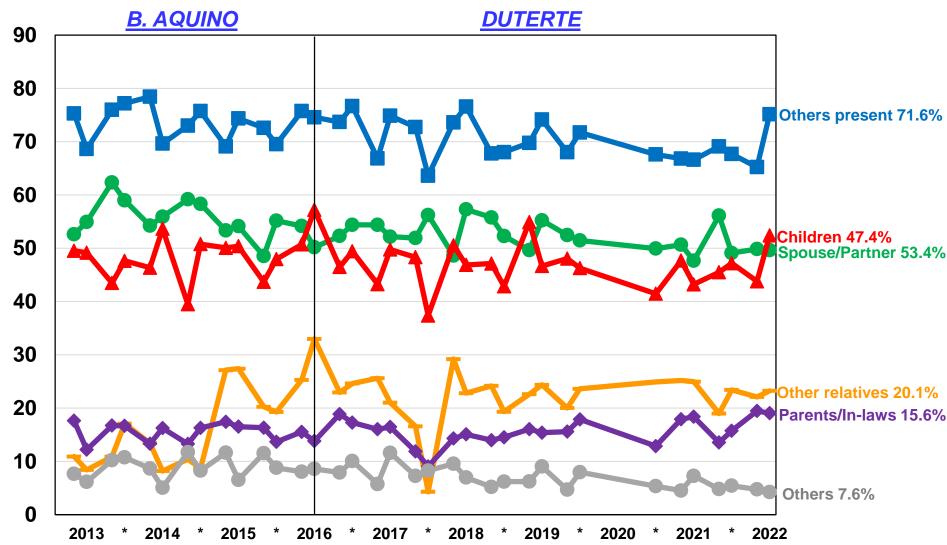
PRESENCE OF OTHERS DURING THE INTERVIEW, URBAN, MAR 2013 TO JUN 2022 AVERAGES







PRESENCE OF OTHERS DURING THE INTERVIEW, RURAL, MAR 2013 TO JUN 2022 AVERAGES

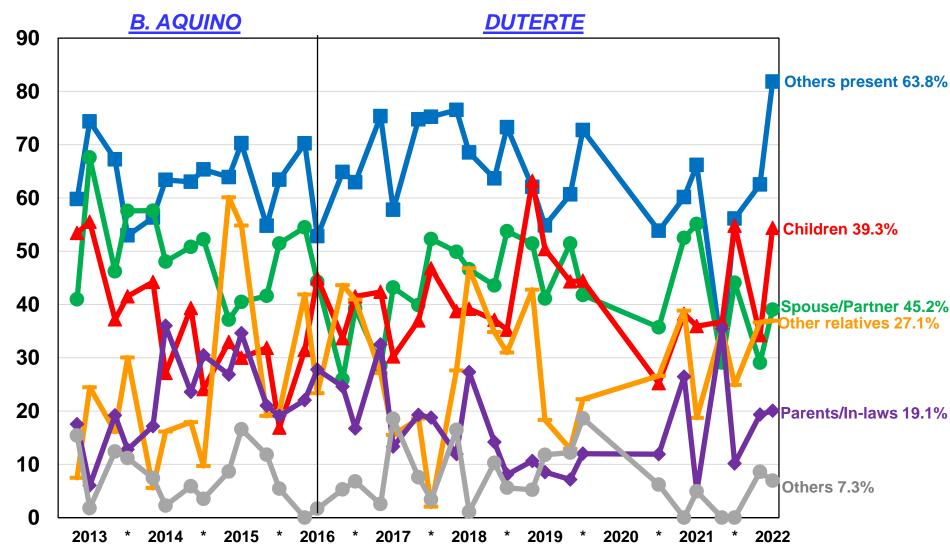




Percentages of those who had Other People Present During the Interview by CLASS

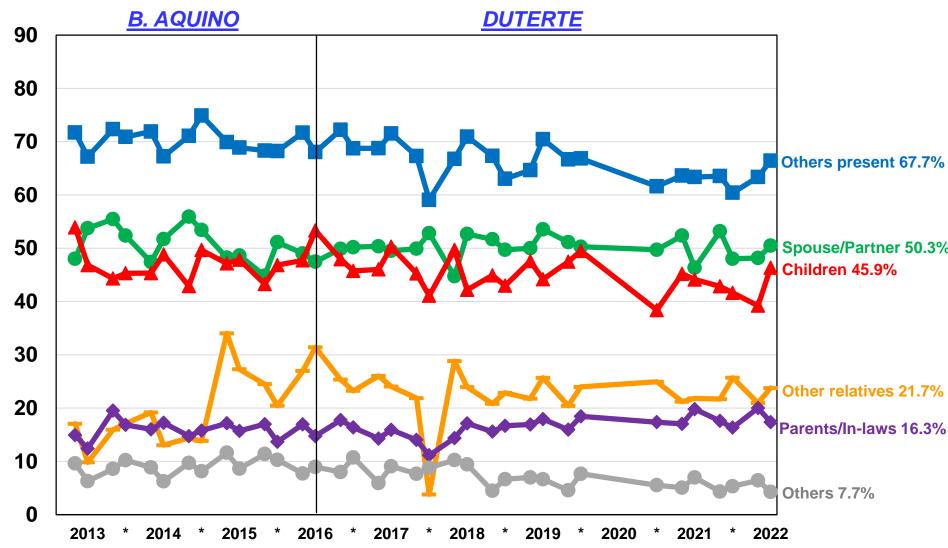


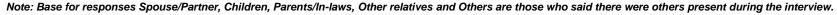
PRESENCE OF OTHERS DURING THE INTERVIEW, CLASSES ABC, MAR 2013 TO JUN 2022 AVERAGES





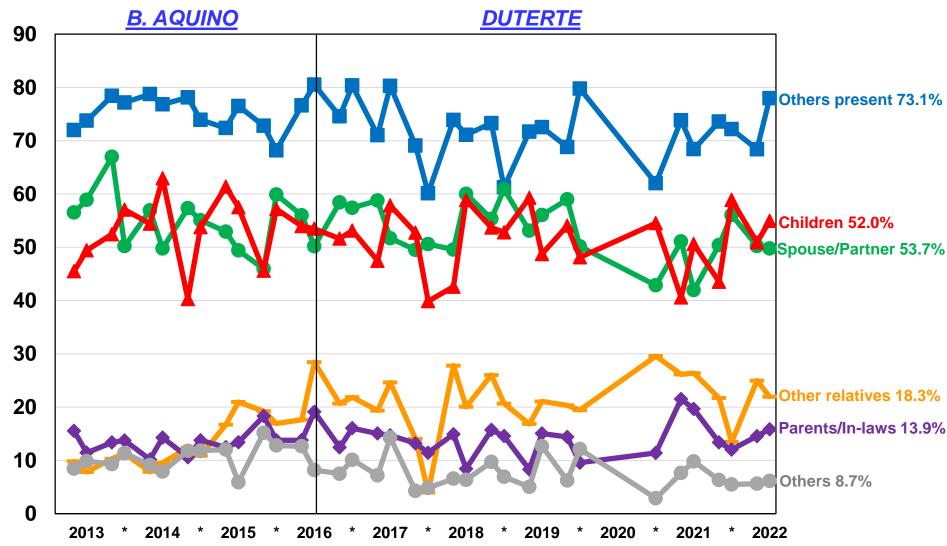
PRESENCE OF OTHERS DURING THE INTERVIEW, CLASS D, MAR 2013 TO JUN 2022 AVERAGES







PRESENCE OF OTHERS DURING THE INTERVIEW, CLASS E, MAR 2013 TO JUN 2022 AVERAGES

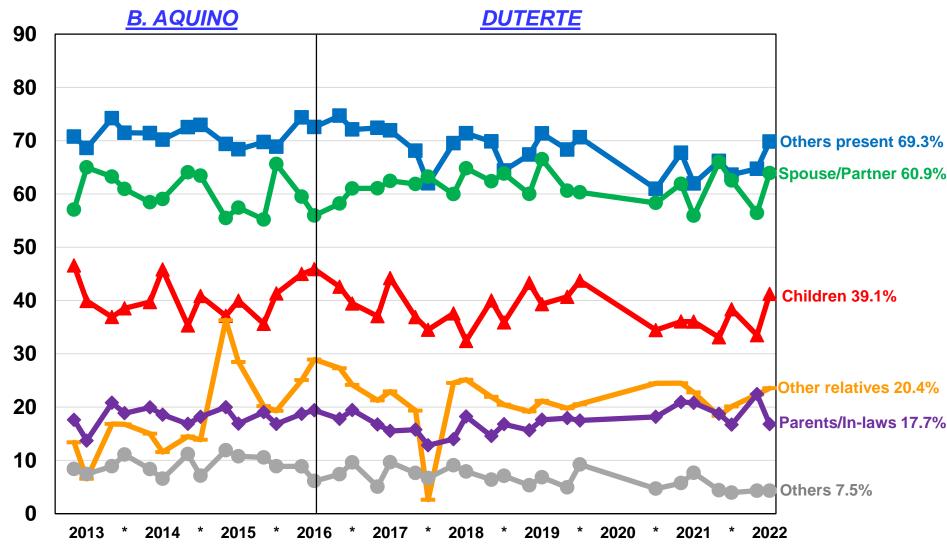




Percentages of those who had Other People Present During the Interview by SEX OF RESPONDENT

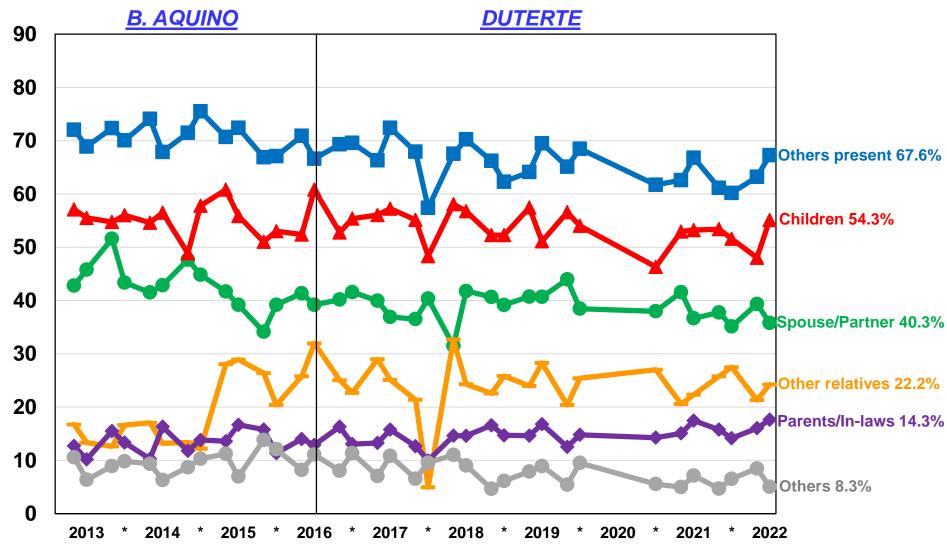


PRESENCE OF OTHERS DURING THE INTERVIEW, MALES, MAR 2013 TO JUN 2022 AVERAGES





PRESENCE OF OTHERS DURING THE INTERVIEW, FEMALES, MAR 2013 TO JUN 2022 AVERAGES



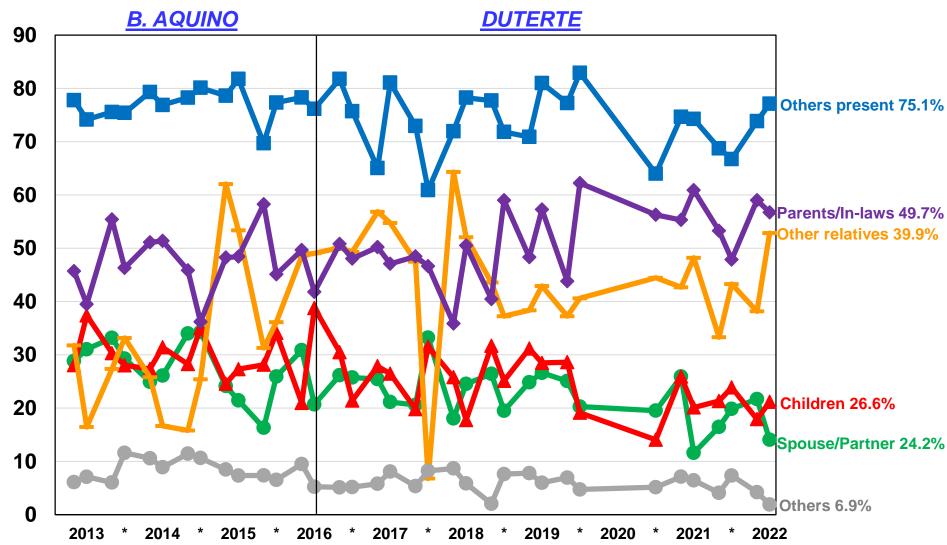




Percentages of those who had Other People Present During the Interview by AGE GROUP

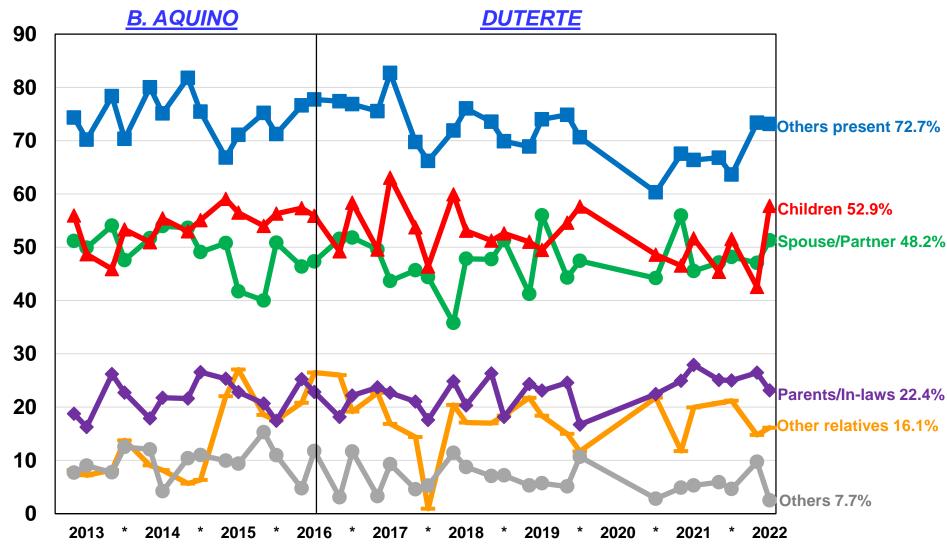


PRESENCE OF OTHERS DURING THE INTERVIEW, 18-24 YEAR OLDS, MAR 2013 TO JUN 2022 AVERAGES



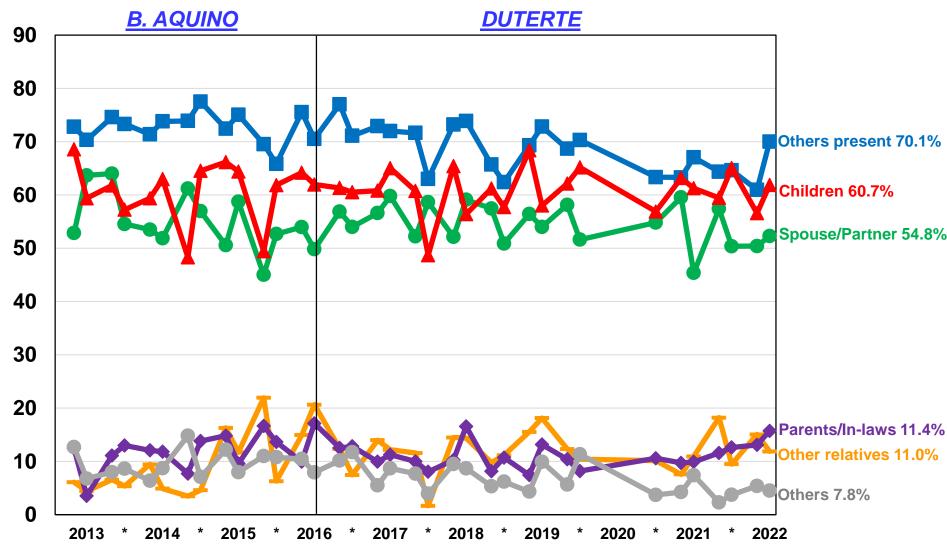


PRESENCE OF OTHERS DURING THE INTERVIEW, 25-34 YEAR OLDS, MAR 2013 TO JUN 2022 AVERAGES





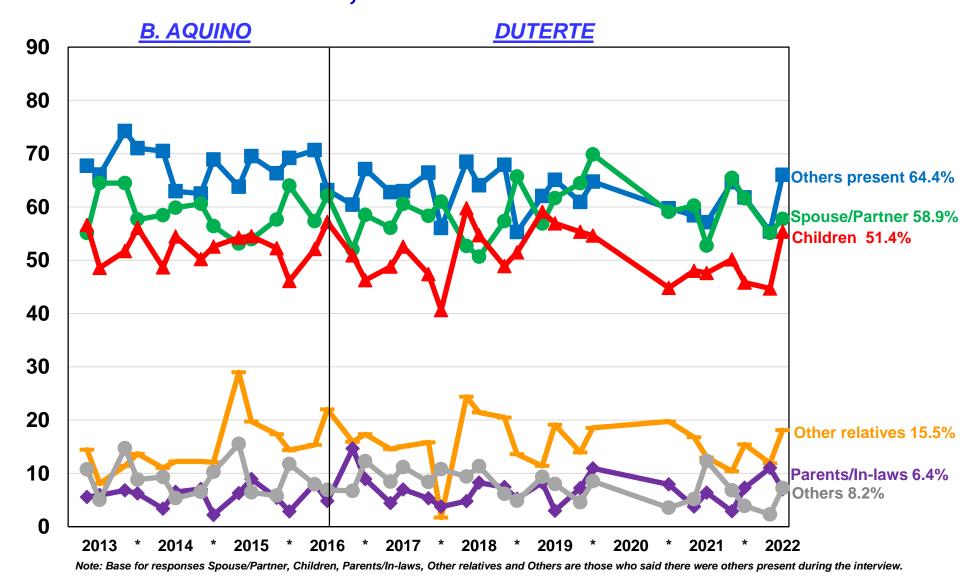
PRESENCE OF OTHERS DURING THE INTERVIEW, 35-44 YEAR OLDS, MAR 2013 TO JUN 2022 AVERAGES





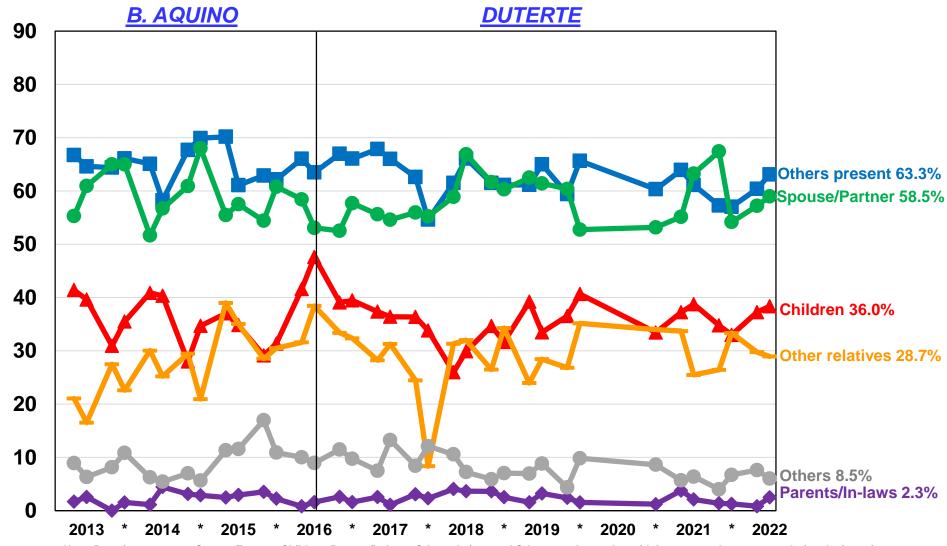


PRESENCE OF OTHERS DURING THE INTERVIEW, 45-54 YEAR OLDS, MAR 2013 TO JUN 2022 AVERAGES





PRESENCE OF OTHERS DURING THE INTERVIEW, 55 YEARS OLD AND ABOVE, MAR 2013 TO JUN 2022 AVERAGES



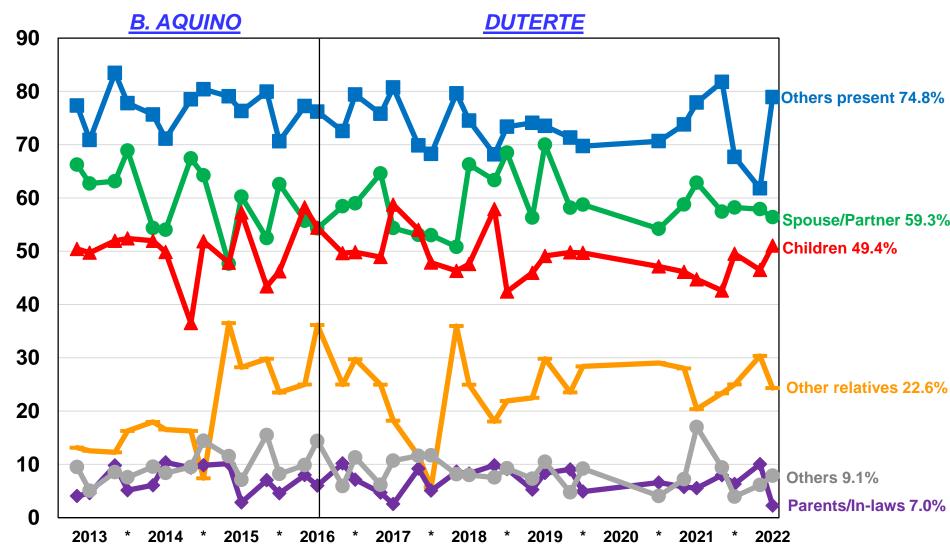




Percentages of those who had Other People Present During the Interview by EDUCATION

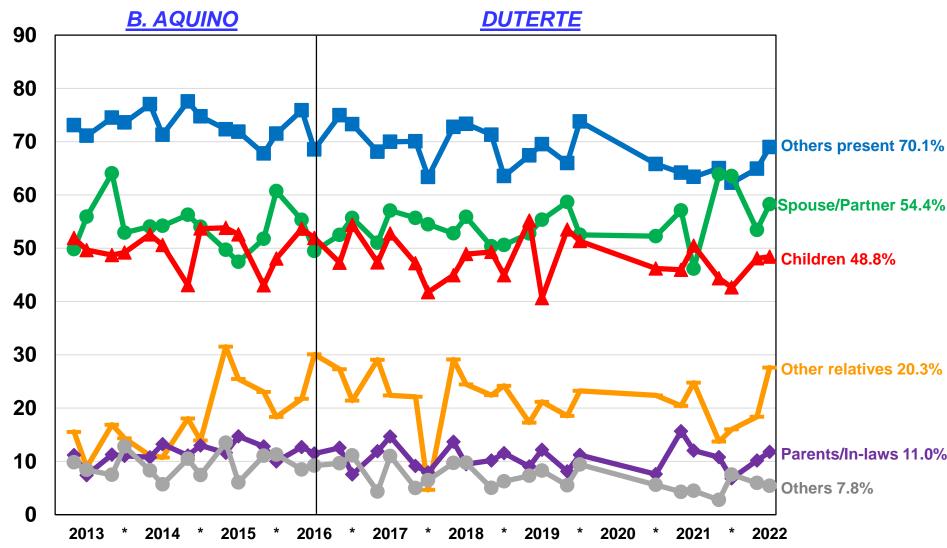


PRESENCE OF OTHERS DURING THE INTERVIEW, UP TO SOME ELEMENTARY EDUCATION, MAR 2013 TO JUN 2022 AVERAGES



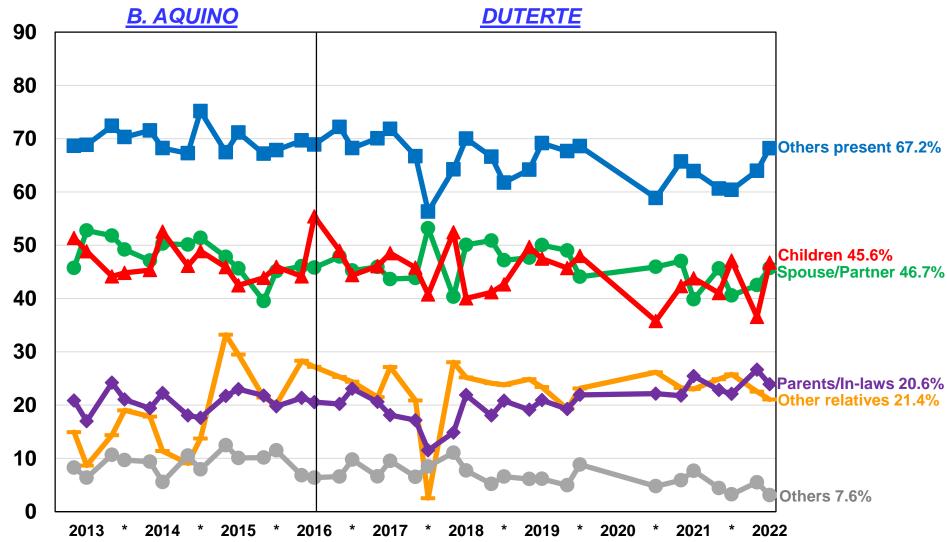


PRESENCE OF OTHERS DURING THE INTERVIEW, UP TO SOME HIGH SCHOOL EDUCATION, MAR 2013 TO JUN 2022 AVERAGES



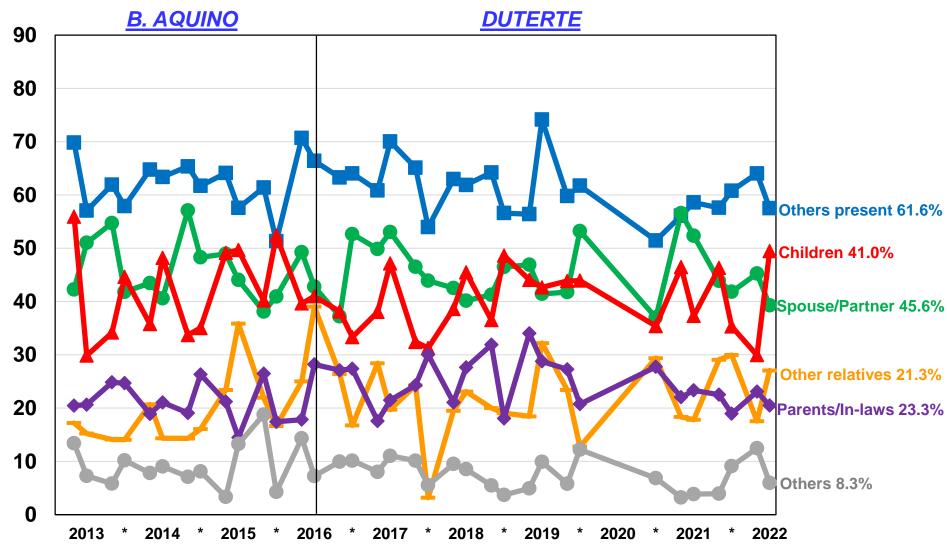


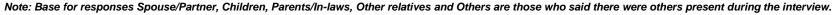
PRESENCE OF OTHERS DURING THE INTERVIEW, UP TO SOME COLLEGE EDUCATION, MAR 2013 TO JUN 2022 AVERAGES





PRESENCE OF OTHERS DURING THE INTERVIEW, COLLEGE GRADUATES, MAR 2013 TO JUN 2022 AVERAGES







Percent Satisfied with the President and National Administration by Presence of Others during the Interview



Question on Satisfaction with the President and National Administration

Satisfaction with the President

Q. Please tell me how satisfied or dissatisfied you are with the performance of (Name) as President of the Philippines. Are you... (SHOWCARD)?

Very satisfied
Somewhat satisfied
Undecided if satisfied or dissatisfied
Somewhat dissatisfied
Very dissatisfied

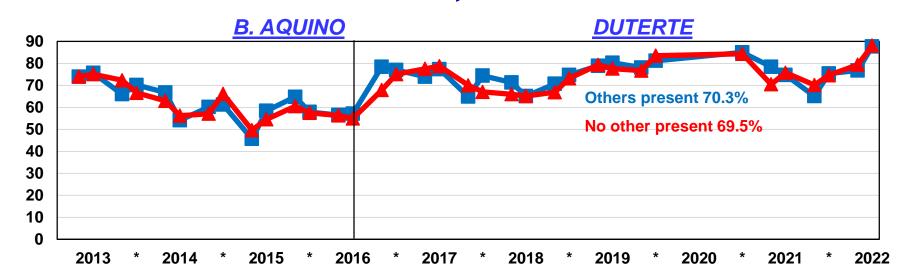
Satisfaction with the National Administration

Q. On the overall, how satisfied or dissatisfied are you with the present national administration? (SHOWCARD)

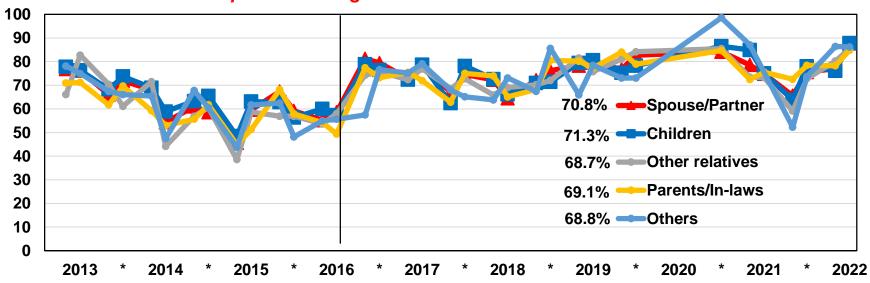
Very satisfied
Somewhat satisfied
Undecided if satisfied or dissatisfied
Somewhat dissatisfied
Very dissatisfied



PERCENT SATISFIED WITH THE PRESIDENT BY PRESENCE OF OTHERS DURING THE INTERVIEW, MAR 2013 TO JUN 2022 AVERAGES

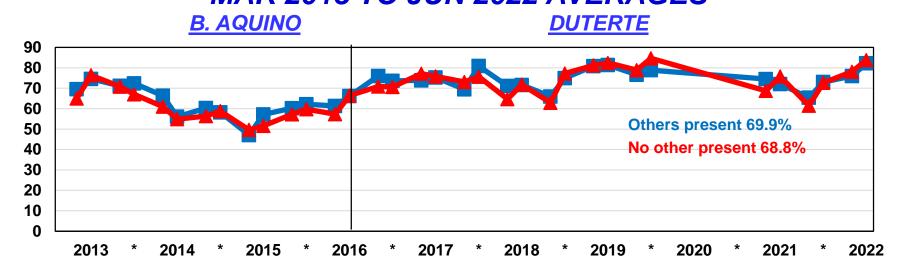


Base: Those with others present during the interview

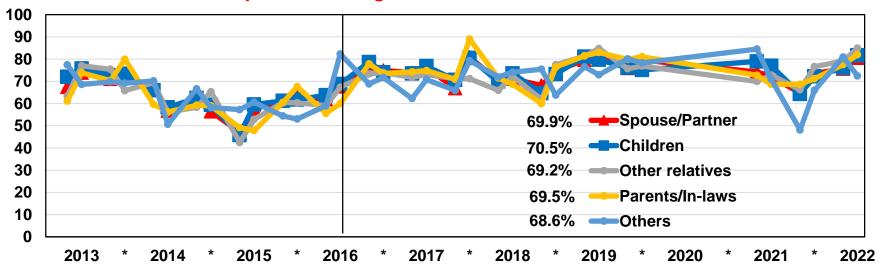




PERCENT SATISFIED WITH THE NATIONAL ADMINISTRATION BY PRESENCE OF OTHERS DURING THE INTERVIEW, MAR 2013 TO JUN 2022 AVERAGES



Base: Those with others present during the interview





Summary and Conclusions

- > Two out of three or an average of 68.4% of interviews from 2013 to 2022 had other people present aside from the respondent.
 - > Average percent of those who had other people present during the interview were higher in Mindanao, rural areas, class E, among ages 18-44, and the less educated.
- > Other people present during the interview were usually the spouse/partner or children of the respondent.
 - > Among males, present were mostly spouse/partner, while among females present were mostly children.
 - > Among ages 18-24, present were mostly parents/in-laws and other relatives; for other age groups, present were mostly spouse/partner or children
 - > Across all levels of education, present were mostly spouse/partner or children
- In-person survey onlookers do not influence respondents' answers on Satisfaction with the President and National Administration.





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