In-Person Survey Onlookers: Do They Influence Respondents’ Answers?

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Social Weather Stations (SWS, sws.org.ph)

- Established in August 1985
- private, non-stock, non-profit and politically non-partisan survey research institution
- 734 surveys (337 national + 397 sub-national) as of October 31, 2022
- 95% in-person interview mode
Social Weather Report (SWR) Surveys

- Conducted twice a year during 1986-1991, quarterly since 1992, across 6 regimes:
  - Corazon Aquino (1986-1992)
  - Gloria Macapagal-Arroyo (2001-2010)
  - Benigno Simeon Aquino III (2010-2016)
  - Rodrigo Duterte (2016-2022)

- SWRs regularly cover quality of life, poverty and hunger, satisfaction with governance, crime victimization, public safety and opinion on contemporary issues.

- The questions on presence of others during the interview were asked in the interviewer’s report after completing each interview.
SWR Methodology

- National surveys of at least 1,200 adults (age 18+)
- 4 study areas: National Capital Region, Luzon, Visayas, and Mindanao
- Multi-stage sampling
  - Select provinces and barangays (villages) using PPS
  - Systematically select dwelling units within sample barangays
  - Randomly select qualified respondent within the sampled household
Question on Presence of Others during the Interview

Q. In the interview, other than the respondent, were others present?
   Yes
   No

Q. IF YES: Who are they? (Allow multiple responses)
   Respondent’s spouse/partner
   Children
   Parents/in-laws
   Grandchildren
   Nephew/Niece
   Uncle/Aunt
   Cousin
   Grandparent
   Son/Daughter-in-Law
   Brother/Sister-in-law
   Others, non-relatives
PRESENCE OF OTHERS DURING THE INTERVIEW, PHILIPPINES, MAR 2013 TO JUN 2022 AVERAGES

B. AQUINO

DUTERTE

Note: Base for responses Spouse/Partner, Children, Parents/In-laws, Other relatives and Others are those who said there were others present during the interview.
Percentages of those who had Other People Present During the Interview by STUDY AREAS: National Capital Region, Balance of Luzon, Visayas and Mindanao
In-Person Survey Onlookers: Do They Influence Respondents’ Answers?

Source: http://psa.gov.ph/
PRESENCE OF OTHERS DURING THE INTERVIEW, NATIONAL CAPITAL REGION, MAR 2013 TO JUN 2022 AVERAGES

**Note:** Base for responses Spouse/Partner, Children, Parents/In-laws, Other relatives and Others are those who said there were others present during the interview.

**B. AQUINO**
- Others present 62.5%
- Spouse/Partner 44.9%
- Children 43.4%
- Other relatives 23.1%
- Parents/In-laws 17.0%
- Others 7%

**DUTERTE**
In-Person Survey Onlookers: Do They Influence Respondents’ Answers?

PRESENCE OF OTHERS DURING THE INTERVIEW, BALANCE LUZON, MAR 2013 TO JUN 2022 AVERAGES

**Note:** Base for responses Spouse/Partner, Children, Parents/In-laws, Other relatives and Others are those who said there were others present during the interview.
PRESENCE OF OTHERS DURING THE INTERVIEW, VISAYAS, MAR 2013 TO JUN 2022 AVERAGES

Note: Base for responses Spouse/Partner, Children, Parents/In-laws, Other relatives and Others are those who said there were others present during the interview.

In-Person Survey Onlookers: Do They Influence Respondents’ Answers?
**PRESENCE OF OTHERS DURING THE INTERVIEW, MINDANAO, MAR 2013 TO JUN 2022 AVERAGES**

**IN-PERSON SURVEY ONLOOKERS: DO THEY INFLUENCE RESPONDENTS’ ANSWERS?**

**Note:** Base for responses Spouse/Partner, Children, Parents/In-laws, Other relatives and Others are those who said there were others present during the interview.
Percentages of those who had Other People Present During the Interview by URBAN-RURAL RESIDENCE
PRESENCE OF OTHERS DURING THE INTERVIEW, URBAN, MAR 2013 TO JUN 2022 AVERAGES

**B. AQUINO**

- Others present 64.9%
- Spouse/Partner 47.6%
- Children 45.5%
- Other relatives 22.5%
- Parents/In-laws 16.7%
- Others 8.4%

**DUTERTE**

- Others present 64.9%
- Spouse/Partner 47.6%
- Children 45.5%
- Other relatives 22.5%
- Parents/In-laws 16.7%
- Others 8.4%

*Note: Base for responses Spouse/Partner, Children, Parents/In-laws, Other relatives and Others are those who said there were others present during the interview.*

In-Person Survey Onlookers: Do They Influence Respondents’ Answers?
PRESENCE OF OTHERS DURING THE INTERVIEW, RURAL, MAR 2013 TO JUN 2022 AVERAGES

B. AQUINO

DUTERTE

Others present 71.6%
Children 47.4%
Spouse/Partner 53.4%
Other relatives 20.1%
Parents/In-laws 15.6%
Others 7.6%

Note: Base for responses Spouse/Partner, Children, Parents/In-laws, Other relatives and Others are those who said there were others present during the interview.
Percentages of those who had Other People Present During the Interview by CLASS
PRESENCE OF OTHERS DURING THE INTERVIEW, CLASSES ABC, MAR 2013 TO JUN 2022 AVERAGES

B. AQUINO

DUTERTE

Note: Base for responses Spouse/Partner, Children, Parents/In-laws, Other relatives and Others are those who said there were others present during the interview.
PRESENCE OF OTHERS DURING THE INTERVIEW, 
CLASS D, MAR 2013 TO JUN 2022 AVERAGES

B. AQUINO  

DUTERTE

Note: Base for responses Spouse/Partner, Children, Parents/In-laws, Other relatives and Others are those who said there were others present during the interview.
PRESENCE OF OTHERS DURING THE INTERVIEW, CLASS E, MAR 2013 TO JUN 2022 AVERAGES

B. AQUINO

DUTERTE

Note: Base for responses Spouse/Partner, Children, Parents/In-laws, Other relatives and Others are those who said there were others present during the interview.
Percentages of those who had Other People Present During the Interview by SEX OF RESPONDENT
PRESENCE OF OTHERS DURING THE INTERVIEW, MALES, MAR 2013 TO JUN 2022 AVERAGES

B. AQUINO

DUTERTE

Note: Base for responses Spouse/Partner, Children, Parents/In-laws, Other relatives and Others are those who said there were others present during the interview.
PRESENCE OF OTHERS DURING THE INTERVIEW, FEMALES, MAR 2013 TO JUN 2022 AVERAGES

**Note:** Base for responses Spouse/Partner, Children, Parents/In-laws, Other relatives and Others are those who said there were others present during the interview.
Percentages of those who had Other People Present During the Interview by AGE GROUP
PRESENCE OF OTHERS DURING THE INTERVIEW, 18-24 YEAR OLDS, MAR 2013 TO JUN 2022 AVERAGES

Note: Base for responses Spouse/Partner, Children, Parents/In-laws, Other relatives and Others are those who said there were others present during the interview.
PRESENCE OF OTHERS DURING THE INTERVIEW, 25-34 YEAR OLDS, MAR 2013 TO JUN 2022 AVERAGES

B. AQUINO

DUTERTE

Others present 72.7%
Children 52.9%
Spouse/Partner 48.2%
Parents/In-laws 22.4%
Other relatives 16.1%
Others 7.7%

Note: Base for responses Spouse/Partner, Children, Parents/In-laws, Other relatives and Others are those who said there were others present during the interview.
PRESENCE OF OTHERS DURING THE INTERVIEW, 35-44 YEAR OLDS, MAR 2013 TO JUN 2022 AVERAGES

In-Person Survey Onlookers: Do They Influence Respondents’ Answers?

Note: Base for responses Spouse/Partner, Children, Parents/In-laws, Other relatives and Others are those who said there were others present during the interview.
PRESENCE OF OTHERS DURING THE INTERVIEW, 45-54 YEAR OLDS, MAR 2013 TO JUN 2022 AVERAGES

B. AQUINO

DUTERTE

Note: Base for responses Spouse/Partner, Children, Parents/In-laws, Other relatives and Others are those who said there were others present during the interview.
PRESENCE OF OTHERS DURING THE INTERVIEW, 55 YEARS OLD AND ABOVE, MAR 2013 TO JUN 2022 AVERAGES

B. AQUINO

DUTERTE

Note: Base for responses Spouse/Partner, Children, Parents/In-laws, Other relatives and Others are those who said there were others present during the interview.
Percentages of those who had Other People Present During the Interview by EDUCATION
In-Person Survey Onlookers: Do They Influence Respondents’ Answers?

PRESENCE OF OTHERS DURING THE INTERVIEW, UP TO SOME ELEMENTARY EDUCATION, MAR 2013 TO JUN 2022 AVERAGES

B. AQUINO

DUTERTE

Others present 74.8%
Spouse/Partner 59.3%
Children 49.4%
Other relatives 22.6%
Others 9.1%
Parents/In-laws 7.0%

Note: Base for responses Spouse/Partner, Children, Parents/In-laws, Other relatives and Others are those who said there were others present during the interview.
PRESENCE OF OTHERS DURING THE INTERVIEW, UP TO SOME HIGH SCHOOL EDUCATION, MAR 2013 TO JUN 2022 AVERAGES

Note: Base for responses Spouse/Partner, Children, Parents/In-laws, Other relatives and Others are those who said there were others present during the interview.
In-Person Survey Onlookers: Do They Influence Respondents’ Answers?

Presence of others during the interview, up to some college education, Mar 2013 to Jun 2022 averages

Note: Base for responses Spouse/Partner, Children, Parents/In-laws, Other relatives and Others are those who said there were others present during the interview.
In-Person Survey Onlookers: Do They Influence Respondents’ Answers?

**PRESENCE OF OTHERS DURING THE INTERVIEW, COLLEGE GRADUATES, MAR 2013 TO JUN 2022 AVERAGES**

**B. AQUINO**

- Others present 61.6%
- Children 41.0%
- Spouse/Partner 45.6%
- Parents/In-laws 23.3%
- Other relatives 21.3%
- Others 8.3%

**DUTERTE**

- Others present 64.0%
- Children 45.0%
- Spouse/Partner 50.0%
- Parents/In-laws 27.0%
- Other relatives 23.0%
- Others 9.0%

*Note: Base for responses Spouse/Partner, Children, Parents/In-laws, Other relatives and Others are those who said there were others present during the interview.*
Percent Satisfied with the President and National Administration by Presence of Others during the Interview
Question on Satisfaction with the President and National Administration

**Satisfaction with the President**

Q. Please tell me how satisfied or dissatisfied you are with the performance of (Name) as President of the Philippines. Are you… (SHOWCARD)?

- Very satisfied
- Somewhat satisfied
- Undecided if satisfied or dissatisfied
- Somewhat dissatisfied
- Very dissatisfied

**Satisfaction with the National Administration**

Q. On the overall, how satisfied or dissatisfied are you with the present national administration? (SHOWCARD)

- Very satisfied
- Somewhat satisfied
- Undecided if satisfied or dissatisfied
- Somewhat dissatisfied
- Very dissatisfied
In-Person Survey Onlookers: Do They Influence Respondents’ Answers?

**PERCENT SATISFIED WITH THE PRESIDENT BY PRESENCE OF OTHERS DURING THE INTERVIEW, MAR 2013 TO JUN 2022 AVERAGES**

**B. AQUINO**

- Others present 70.3%
- No other present 69.5%

**DUTERTE**

Base: Those with others present during the interview

- 70.8% Spouse/Partner
- 71.3% Children
- 68.7% Other relatives
- 69.1% Parents/In-laws
- 68.8% Others
Per cent satisfied with the national administration by presence of others during the interview, Mar 2013 to Jun 2022 averages

B. Aquino

Duterte

Others present 69.9%
No other present 68.8%

Base: Those with others present during the interview
Summary and Conclusions

- Two out of three or an average of 68.4% of interviews from 2013 to 2022 had other people present aside from the respondent.
  - Average percent of those who had other people present during the interview were higher in Mindanao, rural areas, class E, among ages 18-44, and the less educated.

- Other people present during the interview were usually the spouse/partner or children of the respondent.
  - Among males, present were mostly spouse/partner, while among females present were mostly children.
  - Among ages 18-24, present were mostly parents/in-laws and other relatives; for other age groups, present were mostly spouse/partner or children
  - Across all levels of education, present were mostly spouse/partner or children

- In-person survey onlookers do not influence respondents’ answers on Satisfaction with the President and National Administration.
In-Person Survey Onlookers: Do They Influence Respondents’ Answers?

Thank you!