Citizen Well-being and Good Governance

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Social Weather Stations (SWS), Philippines

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November 13-15, 2022, Dubai, United Arab Emirates
Philippines

- 4 major areas
- 17 regions
- 82 provinces
- 1,487 municipalities
- 7,641 islands
- 301,000 km²
- 2020 population = 109.04M

Source: http://psa.gov.ph/
Social Weather Stations
(www.sws.org.ph)

• Established in August 1985
• private, non-stock, non-profit and politically non-partisan survey research institution
• 734 surveys (337 national + 397 sub-national) as of October 2022
• 131,268 survey questions
Social Weather Report (SWR) Surveys

• SWRs regularly cover past and future quality of life, satisfaction with governance, poverty and hunger, crime and opinion on contemporary issues.

• Conducted twice a year during 1986-1991, quarterly since 1992, across 6 regimes:
  • Corazon Aquino (1986-1992)
  • Fidel Ramos (1992-1998)
  • Joseph Estrada (1998-2001)
  • Gloria Macapagal-Arroyo (2001-2010)
  • Benigno Simeon Aquino III (2010-2016)
  • Rodrigo Duterte (2016-2022)
SWR Methodology

- National surveys of at least 1,200 adults (age 18+)

- Multi-stage sampling
  - Select provinces and barangays (villages) using Probability Proportional to Size (PPS) sampling
  - Systematically select dwelling units within sample barangays/villages
  - Randomly select qualified respondent within the sampled household
Citizen Well-being

- Past quality of life (Gainers vs Losers)
- Future quality of life (Optimists vs Pessimists)

Satisfaction with Governance

- Satisfaction rating of the President
- Satisfaction rating of the Vice-President,
- Satisfaction rating of the National Administration on the overall and on specific issues
Citizen Well-being

PAST QUALITY OF LIFE:
Q. Comparing your quality of life these days to how it was 12 months ago, would you say that your quality of life is..?

Better now than before (Gainers)
Same as before
Worse now than before (Losers)

FUTURE QUALITY OF LIFE:
Q. In your opinion, what will be the quality of your life in the coming 12 months? Would you say that your quality of life..?

Will be better (Optimists)
Same
Will be worse (Pessimists)
CHANGE IN PERSONAL QUALITY OF LIFE OVER THE PAST 12 MONTHS: TOTAL PHILIPPINES, APR 1983 TO JUN 2022

Notes: Don’t know and non-responses are not shown. All points connected by broken lines are from mobile phone surveys. Face-to-face interviewing resumed in November 2020.
EXPECTED CHANGE IN PERSONAL QUALITY-OF-LIFE IN THE NEXT 12 MONTHS: PHILIPPINES, APR 1984 TO JUN 2022

Notes: Don’t know and non-responses are not shown. All points connected by broken lines are from mobile phone surveys. Face-to-face interviewing resumed in November 2020.
Satisfaction with Governance

Q. Please tell me how satisfied or dissatisfied you are with the performance of (NAME) as (Position) of the Philippines. Are you…?

Very satisfied
Somewhat satisfied
Undecided if satisfied or dissatisfied
Somewhat dissatisfied
Very dissatisfied

Net Satisfaction Rating = (VS + SS) – (SD + DD)
SWS TERMS FOR NET SATISFACTION

-70
+70
EXCELLENT

+50
VERY GOOD

+30
GOOD

+10
MODERATE

0
NEUTRAL

-10
POOR

-30
BAD

-50
VERY BAD
NET SATISFACTION RATINGS* OF PRESIDENTS:
PHILIPPINES, MAY 1986 TO JUN 2022

C. AQUINO
RAMOS ESTRADA
ARROYO
B. AQUINO
DUTERTE

Aug 1989 3 ¾ yrs.
Dec 1994 2 ¼ yrs.
Jun 1999 ¾ yr.
Jun 2014 3 ¾ yrs.

*% Satisfied minus % Dissatisfied correctly rounded. Ignores Don’t Know and Refused to Answer responses.
NET SATISFACTION RATINGS* OF VICE-PRESIDENTS, PHILIPPINES, OCT 1986 TO JUN 2022

* Net figures (% Satisfied minus % Dissatisfied) correctly rounded. In 2020, satisfaction rating of top officials was fielded only once because only in November 2020 was SWS able to resume face-to-face interviewing since the COVID-19 pandemic struck.
NET SATISFACTION RATINGS* OF THE NATIONAL ADMINISTRATION:
PHILIPPINES, MAY 1986 TO JUN 2022

*% Satisfied minus % Dissatisfied correctly rounded. Ignores Don’t Know and Refused to Answer responses.
### NET* SATISFACTION WITH THE NATIONAL ADMINISTRATION, JUNE 2022

<table>
<thead>
<tr>
<th>Service Area</th>
<th>Net Figure</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall performance of National Administration</td>
<td>+76</td>
<td>Excellent</td>
</tr>
<tr>
<td>Ensuring all will be vaccinated against COVID-19</td>
<td>+73</td>
<td>Excellent (2)</td>
</tr>
<tr>
<td>Taking care and curing of COVID-19 patients</td>
<td>+71</td>
<td>Excellent (2)</td>
</tr>
<tr>
<td>Campaign against illegal drugs</td>
<td>+64</td>
<td>Very good (2)</td>
</tr>
<tr>
<td>Helping the poor</td>
<td>+59</td>
<td>Very good (2)</td>
</tr>
<tr>
<td>Fighting crimes</td>
<td>+36</td>
<td>Good (2)</td>
</tr>
<tr>
<td>Transparency in government activities</td>
<td>+36</td>
<td>Good (2)</td>
</tr>
<tr>
<td>Prosecuting tax evaders</td>
<td>+17</td>
<td>Moderate (2)</td>
</tr>
<tr>
<td>Eradicating corruption</td>
<td>+15</td>
<td>Moderate (2)</td>
</tr>
<tr>
<td>Ensuring no hunger</td>
<td>+8</td>
<td>Neutral (1)</td>
</tr>
<tr>
<td>Fighting inflation</td>
<td>-22</td>
<td>Poor (1)</td>
</tr>
</tbody>
</table>

*Net figures (% Satisfied minus % Dissatisfied) correctly rounded.*
**NET SATISFACTION RATINGS**\* OF THE NATIONAL ADMINISTRATION: PHILIPPINES, MAY 1986 TO JUN 2022

*% Satisfied minus % Dissatisfied correctly rounded. Ignores Don’t Know and Refused to Answer responses.

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**Social Weather Stations**

*Founded 1985*  
Statistics for Advocacy

WAPOR Asia Pacific Annual Conference  
November 13-15, 2022, Dubai, United Arab Emirates
### AVERAGE NET SATISFACTION WITH THE PERFORMANCE OF 6 NATIONAL ADMINISTRATIONS, 1986-2022

<table>
<thead>
<tr>
<th>Administration</th>
<th>President</th>
<th>Vice-President</th>
<th>National Administration</th>
<th>Helping the Poor</th>
<th>Fighting Crime</th>
<th>Eradicating Corruption</th>
<th>Fighting Inflation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall</td>
<td>+29 Moderate</td>
<td>+40 Good</td>
<td>+24 Moderate</td>
<td>+31 Good</td>
<td>-3 Neutral</td>
<td>+8 Neutral</td>
<td>-15 Poor</td>
</tr>
<tr>
<td>1. C. Aquino</td>
<td>+33 Good</td>
<td>+3 Neutral</td>
<td>+5 (a) Neutral</td>
<td>(b)</td>
<td>-11 (c) Poor</td>
<td>-8 (d) Neutral</td>
<td>-23 (e) Poor</td>
</tr>
<tr>
<td>2. Ramos</td>
<td>+38 Good</td>
<td>+61 V Good</td>
<td>+14 Moderate</td>
<td>+13 Moderate</td>
<td>-7 Neutral</td>
<td>-19 Poor</td>
<td>-32 Bad</td>
</tr>
<tr>
<td>3. Estrada</td>
<td>+33 Good</td>
<td>+64 V Good</td>
<td>+15 Moderate</td>
<td>+32 Good</td>
<td>+4 Neutral</td>
<td>-7 Neutral</td>
<td>-24 Poor</td>
</tr>
<tr>
<td>4. Arroyo</td>
<td>-8 Neutral</td>
<td>+25 Moderate</td>
<td>-2 Neutral</td>
<td>+9 Neutral</td>
<td>-3 Neutral</td>
<td>-23 Poor</td>
<td>-24 Poor</td>
</tr>
<tr>
<td>5. B. Aquino</td>
<td>+45 V Good</td>
<td>+57 V Good</td>
<td>+47 Good</td>
<td>+46 Good</td>
<td>+20 Moderate</td>
<td>+15 Moderate</td>
<td>+2 Neutral</td>
</tr>
<tr>
<td>6. Duterte</td>
<td>+63 V Good</td>
<td>+29 Moderate</td>
<td>+64 V Good</td>
<td>+60 V Good</td>
<td>+40 Good</td>
<td>+33 Good</td>
<td>+7 Neutral</td>
</tr>
</tbody>
</table>

Notes: (a) started 1989; (b) no surveys; (c) started 1990; (d) started 1987; (e) started 1991.
### RELATIONSHIP BETWEEN PAST QOL AND SATISFACTION WITH GOVERNANCE, 1986-2022

<table>
<thead>
<tr>
<th>Administration</th>
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<th>Fighting Inflation</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Overall</strong></td>
<td>Moderate+</td>
<td>Weak+</td>
<td>Strong+</td>
<td>Strong+</td>
<td>Strong+</td>
<td>Strong+</td>
<td>Strong+</td>
</tr>
<tr>
<td>1. C. Aquino</td>
<td>Strong+</td>
<td>Moderate+</td>
<td>Strong+</td>
<td>---</td>
<td>Weak+</td>
<td>Strong+</td>
<td>---</td>
</tr>
<tr>
<td>2. Ramos</td>
<td>Moderate+</td>
<td>Weak+</td>
<td>Moderate+</td>
<td>Weak+</td>
<td>Weak+</td>
<td>Weak+</td>
<td>Weak+</td>
</tr>
<tr>
<td>3. Estrada</td>
<td>Strong+</td>
<td>Moderate+</td>
<td>Strong+</td>
<td>Strong+</td>
<td>Strong+</td>
<td>Strong+</td>
<td>Moderate+</td>
</tr>
<tr>
<td>4. Arroyo</td>
<td>Weak-</td>
<td>Weak+</td>
<td>Weak-</td>
<td>Weak+</td>
<td>Weak+</td>
<td>Zero</td>
<td>Zero</td>
</tr>
<tr>
<td>5. B. Aquino</td>
<td>Moderate-</td>
<td>Strong-</td>
<td>Weak-</td>
<td>Weak-</td>
<td>Moderate-</td>
<td>Weak-</td>
<td>Weak+</td>
</tr>
<tr>
<td>6. Duterte</td>
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<td>Moderate+</td>
<td>Moderate+</td>
<td>Strong+</td>
<td>Strong+</td>
<td>Strong+</td>
</tr>
</tbody>
</table>

*D Dancey & Reidy (2007)*
### RELATIONSHIP BETWEEN FUTURE QOL AND SATISFACTION WITH GOVERNANCE, 1986-2022

<table>
<thead>
<tr>
<th>Administration</th>
<th>President</th>
<th>Vice-President</th>
<th>National Administration</th>
<th>Helping the Poor</th>
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<tbody>
<tr>
<td><strong>Overall</strong></td>
<td>Moderate +</td>
<td>Weak +</td>
<td>Strong +</td>
<td>Strong +</td>
<td>Moderate +</td>
<td>Strong +</td>
<td>Strong +</td>
</tr>
<tr>
<td>1. C. Aquino</td>
<td>Strong +</td>
<td>Moderate +</td>
<td>Moderate +</td>
<td>---</td>
<td>Moderate +</td>
<td>Moderate +</td>
<td>---</td>
</tr>
<tr>
<td>2. Ramos</td>
<td>Moderate +</td>
<td>Moderate +</td>
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</tr>
<tr>
<td>4. Arroyo</td>
<td>Weak –</td>
<td>Weak +</td>
<td>Weak –</td>
<td>Weak +</td>
<td>Weak +</td>
<td>Weak +</td>
<td>Moderate +</td>
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<tr>
<td>5. B. Aquino</td>
<td>Moderate –</td>
<td>Strong –</td>
<td>Moderate –</td>
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<td>Weak –</td>
<td>Weak –</td>
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<td>6. Duterte</td>
<td>Zero</td>
<td>Weak +</td>
<td>Moderate +</td>
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<td>Moderate +</td>
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* Dancey & Reidy (2007)
SUMMARY

• Gainers high since 2014
• Optimism generally higher than pessimism across administrations
• Honeymoon ratings for presidents, with varying lengths
• Highest net satisfaction rating during B. Aquino and Duterte administrations
• Positive correlation between citizen well-being and satisfaction with governance, except during B. Aquino’s administration.
The SWS Knowledge Center

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