



**WAPOR**  
**62nd Annual Conference**  
“Public Opinion and Survey Research in a  
Changing World”  
September 11–13, 2009  
Lausanne

**Program**

WAPOR – 62<sup>nd</sup> Annual Conference  
 “Public Opinion and Survey Research in a Changing World”  
 University of Lausanne, Switzerland, September 11-13, 2009

*Friday, September 11th*

8.00 - 10.00 a.m.	<b>Editorial Board meeting</b> (Anthropole, University of Lausanne, room 3021)
10.00 - 12.00 p.m.	<b>Executive Council meeting</b> (Anthropole, University of Lausanne, room 3021)
12.00 - 1.30 p.m.	Lunch
1.30 - 3.00 p.m.	<b>Executive Council meeting</b> (Anthropole, room 3021)
3.00 - 3.30 p.m.	Coffee break
3.30 - 5.00 p.m.	<b>Executive Council meeting</b> (Anthropole, room 3021)
6.30 - 8.00 p.m.	Welcome Cocktail (Anthropole, hall 1130/1131) <ul style="list-style-type: none"> <li>➤ Peter Farago - welcoming remarks</li> <li>➤ Thomas Peterson - opening remarks</li> </ul>

*Saturday, September 12th*

8.00 - 12.00 p.m.	Registration (Anthropole; University of Lausanne)
8.30 - 9.30 a.m.	<b><i>Opening Remarks</i></b> (Anthropole, room 2024) <ul style="list-style-type: none"> <li>➤ Dominique Joye - introduction</li> <li>➤ Tom Smith - introduction of Edith de Leeuw</li> <li>➤ Edith de Leeuw - key note</li> </ul>
9.30 - 10.00 a.m.	Coffee break
10.00 - 12.15 p.m.	<b><i>Concurrent Sessions I</i></b> (Anthropole, room 3021; 3032; 3068)
12.15 - 1.30 p.m.	Lunch (Restaurant Dorigny)
1.30 - 3.30 p.m.	<b><i>Concurrent Sessions II</i></b> (Anthropole, room 3021; 3032; 3068; 3088)
3.30 - 4.00 p.m.	Coffee break

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4.00 - 5.45 p.m.	<i>Concurrent Sessions III</i> (Anthropole, room 3021; 3032; 3068)
7.00 - 9.30 p.m.	Awards Banquet at the “Casino de Montbenon” (Allée Ernest Ansermet, 1003 Lausanne) ➤ Thomas Peterson - award presentation

*Sunday, September 13th*

8.30 - 10.15 a.m.	<i>Concurrent Sessions IV</i> (Anthropole, room 3021; 3032; 3068)
10.15 - 10.45 a.m.	Coffee break
10.45 - 12.30 p.m.	<i>Concurrent Sessions V</i> (Anthropole, room 3021; 3032; 3068)
12.30 - 1.30 p.m.	Lunch
1.30 - 3.30 p.m.	<i>Concurrent Sessions VI</i> (Anthropole, room 3021; 3032; 3068)
3.30 - 3.45 p.m.	Coffee break
3.45 - 4.30 p.m.	<b>WAPOR business meeting</b> (Anthropole, room 2013)

**Local organizers:**

*Dominique Joye, University of Lausanne (UNIL)*

*Kathrin Kissau, Swiss Foundation for Research in Social Sciences (FORS), University of Lausanne (UNIL)*

**Further information on the website of the conference:**

<http://www.unl.edu/wapor/Upcoming%20Conferences/Lausanne/Lausanne.html>

<i>Concurrent Sessions I</i>			<i>Saturday, September 12th, 10.00 a.m. – 12.15 p.m.</i>
Session I/A (3021)	Session I/B (3032)	Session I/C (3068)	
<p><b>Topic: Response rates and response behavior</b>  <b>Chair: Michael Traugott</b></p> <p>Survey climate and participation in Switzerland: Some insights and prospects  <i>Marlène Sapin, Dominique Joye, Alexandre Pollien, Nicole Schoebi, Sylvie Leuenberger Zanetta</i></p> <p>Do cash incentives help with RDD studies? Examination of results from a national and a statewide survey  <i>Yasamin Miller</i></p> <p>Unit non-response in panel surveys: empirical finding from an experiment  <i>Sigrid Haunberger</i></p> <p>Non-response in the German General Social Survey 2008  <i>Hanna Kaspar, Michael Blohm, Achim Koch, Jürgen Falter</i></p> <p>Response rates in multi actor surveys  <i>Inge Pasteels, Koen Ponnet, Dimitri Mortelmans</i></p>	<p><b>Topic: National images</b>  <b>Chair: Ragia Kandil</b></p> <p>A Cross-cultural Study of Attitudes toward Iran's Nuclear Development Program  <i>Sara Sadedin</i></p> <p>What drives Opinions About the United States  <i>Richard Wike, Brian J. Grim</i></p> <p>China and the World: A Matter of perception  <i>Robert Chung, Angus Weng Hin Choueng, Baohua Zhou, Yeh-Ding Wang</i></p> <p>Secondary analysis of data of national survey design on Iranian cultural behaviors  <i>Nowrooz Nimroozi</i></p> <p>The linkage of trauma with substance abuse after December 2004 tsunami: Evidence from the LRRD public opinion surveys  <i>Gaura Shukla, Yashwant Deshmukh</i></p> <p>Public Opinion and Crisis: Insecurity and economic situation in the perception of the Mexican public opinion 2007-2009  <i>Paul Valdes</i></p>	<p><b>Topic: Peace polls</b>  <b>Chair: Colin Irwin</b></p> <p>Israel and Palestine Peace Polls: The Shape of an Agreement and Peace Process in Comparative Perspective  <i>Colin Irwin</i></p> <p>Peace Poll: an instrument for Democratic Peace  <i>Pradeep Peiris</i></p> <p>Conflict in Kashmir: Getting beyond a referendum  <i>Yashwant Deshmukh, Colin Irwin</i></p> <p>The Cyprus Peace Polls: Methodological Considerations, Interactions with the Media, Contribution to the Peace Process  <i>Erol Kaymak, Alexandros Lordos</i></p> <p>Arab Citizens of Israel: A part of Israeli society and a part of Palestinian society  <i>Mina Zemach, Efrat Aharonov</i></p> <p>Community Activists meet the Kish Table: Observations on the Relationship between Civil Society and Survey Research  <i>Peter Miller, Diane Rucinski</i></p>	

<i>Concurrent Sessions II</i>		<i>Saturday, September 12th, 1.30 – 3.30 p.m.</i>	
Session II/A (3021)	Session II/B (3032)	Session II/C (3068)	Session II/D (3088)
<p><b>Topic: Weighting and documentation</b>  <b>Chair: Cindy Lou Bennett</b></p> <p>Political Weighting of Party Polls: experiences from Norway  <i>Ottar Hellevik</i></p> <p>Survey Techniques for obtaining importance subjective weights: an application  <i>Elena Ruviglioni</i></p> <p>Towards more participative methods in the construction of social indicators: survey techniques aimed at determining importance weights  <i>Filomena Maggino</i></p> <p>An innovative open source strategy for the development of electronic questionnaire for statistical surveys  <i>Laura Capparucci</i></p>	<p><b>Topic: Journalism, free press and public opinion</b>  <b>Chair: Peter C. Neijens</b></p> <p>Media and public opinion  <i>Nathalie Sonck, Geert Loosveldt</i></p> <p>The correlation between media freedom and its influence on public opinion  <i>Abbasali Ezzati</i></p> <p>Creating public opinion: The polls and the press, Australia 1937-1987  <i>Murray Goot</i></p> <p>Social Opinion: A Democratic Perspective to Reorganize Public Opinion  <i>Mascia Ferri</i></p> <p>Impact of killer events on the media agenda  <i>Stefan Geiss</i></p>	<p><b>Topic: Survey effects on institutions and nations</b>  <b>Chair: Nick Moon</b></p> <p>Research can help transform nations  <i>Robert Worcester; Mark Gill</i></p> <p>Political Opinion Polls: More Influential than Suggested?  <i>René Jainsch</i></p> <p>The exit Poll Controversy in Hong Kong  <i>Robert Chung</i></p> <p>2008 World Bank Group Global Poll  <i>Sharon Felzer</i></p>	<p><b>Topic: Values, satisfaction and happiness</b>  <b>Chair: Janet Streicher</b></p> <p>Economic Growth and the Human Condition  <i>Allan McCutcheon, Lee B. Becker, Jenny Marlar, Glenn Phelps</i></p> <p>Investigating Gross Domestic Happiness in Thailand  <i>Noppadon Kannika</i></p> <p>Impact of absolute and relative material and life style deprivation on life satisfaction  <i>Krzysztof Zagórski</i></p> <p>Value related opinions and view on complexity in late-modern and non-late modern contexts  <i>Gyöngyvér Demény</i></p> <p>Inducing opinion change: A study of attitudes towards a smoking ban in Ticino  <i>Uwe Hartung, Peter Schulz, Carmen Faustinelli, Maddalena Fiordelli</i></p>

<i>Concurrent Sessions III</i>		<i>Saturday, September 12th, 4.00–5.45 p.m.</i>
Session III/A(3021)	Session III/B (3032)	Session III/C (3068)
<p><b>Topic: Mixed modes</b>  <b>Chair: John Polich</b></p> <p>Reason analysis: an ambitious alternative for mixed-mode survey design  <i>Hynek Jerabek</i></p> <p>The mixing of survey modes: application to Laon web and face-to-face household travel survey  <i>Caroline Bayart, Patrick Bonnel</i></p> <p>Impact evaluation of different data collection methods using causal inference approaches  <i>Furio Camillo, Valentina Conti, Silvia Ghiselli</i></p> <p>Mode effects in Switzerland: non-response and measurement error on the European Social Survey  <i>Caroline Roberts</i></p>	<p><b>Topic: Gender</b>  <b>Chair: Kathleen Frankovic</b></p> <p>The gender perspective contribution in explaining the abstention rate: a comparison among Italy, France and Germany  <i>Patrizia Granella, Luana Russo, Michela Natilli, Maria Francesca Romano</i></p> <p>Gender Differences in scientific knowledge and its relation with attitude toward science  <i>Fabienne Crettaz von Roten, Jean-Philippe Antonietti</i></p> <p>Explaining the gender gap in support for political groups: a case study of Palestinian women and Hamas  <i>Nader Said</i></p> <p>Modeling attitudes to gender role: an analysis of British Household Panel Study Data incorporating Dropout  <i>Roger Penn, Damon Berridge, Yu-Jie Chen</i></p>	<p><b>Topic: Public opinion and electoral outcome</b>  <b>Chair: Orlando J. Pérez</b></p> <p>Polling Accuracy in the 2008 US Presidential Election  <i>Wayne Wanta, Hyun Jee Oh</i></p> <p>Memory, Political Correctness and Political Opportunity, Reliability of declarations of voting behavior  <i>Mirosława Grabowska</i></p> <p>Revealing Public Opinion by methods of mathematical theory of democracy  <i>Andranik Tangian</i></p> <p>Understanding the Minds, Problems and Aspirations: An Untold story About the Egyptian Dilemma  <i>Ibrahim Saleh</i></p>

<i>Concurrent Sessions IV</i>			<i>Sunday, September 13th, 8.30–10.15 a.m.</i>
Session IV/A (3021)	Session IV/B (3032)	Session IV/C (3068)	
<p>Topic: Online surveys            Chair: Steven Millman</p> <p>Modeling Online Survey Participation among Italian University Graduates  <i>Chiara Cimini, Claudia Girottu, Giancarlo Gasperoni</i></p> <p>Lottery Style Incentives and Response Rates to Online Surveys  <i>Jerold Pearson, Roger E. Levine, Jon A. Krosnick</i></p> <p>...the role of survey industry standards  <i>Liz Nelson</i></p> <p>Relation between values and topic of a survey in internet panel research  <i>Corrie Vis, Miquelle Marchand</i></p>	<p>Topic: Public opinion and online media            Chair: Patricia Moy</p> <p>When blood become cheaper than a bottle of Water  <i>Thomas J. Johnson, Shahira Fahmy</i></p> <p>Exploring media use across the non-western world  <i>Joachim Bruess</i></p> <p>Surfers CAN be Choosers: Testing Competing Models of Selective Exposure to Political Websites  <i>Thomas Jonhson, Weiwu Zhang, Shannon L. Bichard</i></p> <p>Online Participation and Political Efficacy in a Transitional Society  <i>Baohua Zhou</i></p>	<p>Topic: <b>Political campaigns</b>            Chair: <b>Silvia Cervellini</b></p> <p>Rethinking the concept and explaining the inequality: A study on sophistication politics of the participants oh the mining youth parliament  <i>Mario Fuks, Frederico Batista</i></p> <p>Campaign effect in direct-democratic votes  <i>Pascal Sciarini, Anke Tresch</i></p> <p>Support for free expression in Mexico: Surveys before and after the 2009 election  <i>Jorge Rojas, Alejandro Moreno; Robert O. Wyatt, Ken Blake, Jason Reineke</i></p> <p>Campaign Dynamics in the 2009 European Elections: Designing a Dynamic Cross-national Study and first results  <i>Claes de Vreese, Hajo Boomgaarden, Andreas Schuck, Joost van Spanje, Rens Vliegthart, Rachid Azrout, Matthijs Elenbaas</i></p>	

<i>Concurrent Sessions V</i>			<i>Sunday, September 13th, 10.45 a.m. - 12.30 p.m.</i>
Session V/A (3021)	Session V/B (3032)	Session V/C (3068)	
<p><b>Topic: Telephone surveys</b>  <b>Chair: Gene Lutz</b></p> <p>Are telephone Surveys a dying breed?  <i>Martin Degen, Anja Obermüller, Anna-Maria Schielicke</i></p> <p>List-assisted RDD Sampling in Korea: Testing the feasibility of national surveys  <i>Sun-Woong Kim, Sang-Kyung Lee, Sung-Joon Hong, So-Hyung Park</i></p> <p>Do female and male interviewers produce different answers on gender specific questions in the Swiss Household Panel  <i>Georg Lutz, Oliver Lipps</i></p>	<p><b>Topic: Spiral of silence and sensitive topics</b>  <b>Chair: Murray Goot</b></p> <p>Explaining public opinion expression  <i>Jörg Matthes</i></p> <p>Milestones in Spiral of Silence Research  <i>Thomas Roessing</i></p> <p>Spiral of silence in election campaigns in post-communist society  <i>Natalie Manayeva, Dmitri Yuran, Oleg Manaev</i></p> <p>Informal patient payments: specificity of research methods and instruments  <i>Tetiana Chernysh, Wim Groot</i></p>	<p><b>Topic: Influences on political opinion</b>  <b>Chair: Ayesha Aftab</b></p> <p>Explaining correct voting in Swiss direct democracy  <i>Alessandro Nai</i></p> <p>Candidate Personality or the Economy?  <i>Thomas B. Christie</i></p> <p>Affective Priming: How emotions prime political opinions  <i>Rinaldo Kühne</i></p> <p>Dynamics of the Knowledge Gap in Political Campaigns  <i>Thomas Friemel</i></p>	



<i>Concurrent Sessions VI</i>		<i>Sunday, September 13th, 1.30–3.30 p.m.</i>
Session VI/A (3021)	Session VI/B (3032)	Session VI/C (3068)
<p><b>Topic: Panel and methodology</b>  <b>Chair: Hynek Jerabek</b></p> <p>When change Matters: the effects of dependent interviewing on survey interaction in the British household panel study  <i>Noah Uhrig, Emanuela Sala</i></p> <p>Consistency modeling of online panels - a non probabilistic approach  <i>Steven H. Gittelman</i></p> <p>Using the total survey error perspective in Cross-National research  <i>Tom Smith</i></p> <p>Is it time computers do clever things! The impact of dependent interviewing on interviewer burden  <i>Emanuela Sala, Noah Uhrig</i></p> <p>Social Desirability effect: how far it can go?  <i>Jiri Remr</i></p>	<p><b>Topic: Public opinion (national cases)</b>  <b>Chair: Alejandro Moreno Alvarez</b></p> <p>The (un)changing Landscape of Finish Public Opinion  <i>Juho Rahkonen</i></p> <p>Public Opinion and democracy in the Fiji Islands  <i>Jagjit Singh</i></p> <p>Opinions of Sub-Saharan Africans on Government?  <i>Robert D. Tortora</i></p> <p>The Development of Public Opinion of Indonesian Democracy of Post New Order  <i>Soeharto Ahmad Nyarwi</i></p> <p>Credible Research in Afghanistan  <i>Rafiq Ullah Kakar</i></p>	<p><b>Topic: Politics, groups and consumption</b>  <b>Chair: Marita Carballo</b></p> <p>The political gap between generations in Youri Gagarine housing estate in Ivry-sur-Seine: fall and malaise of local-based communism  <i>David Gouard</i></p> <p>First-Time Voters in 2008 Presidential Election  <i>Allan McCutcheon, René Bautista, Joe Lenski, Clint Stevenson</i></p> <p>Comparing the response rates of autochthonous and migrant populations in nominal sampling surveys  <i>Laura Morales, Elisa Rodríguez, Virginia Ros, Josep San Martín</i></p> <p>Public Progress Towards Sustainable Consumption: Using Public Opinion to Influence Consumer Behavior  <i>Doug Miller, Lloyd Hetherington, Eugene Kritski, Eric Whan</i></p> <p>Rethinking Citizenship: The politicization of consumption in Latin America  <i>Fabian Echegaray, Rodolfo Sarsfield</i></p>