

WAPOR NEWSLETTER

WORLD ASSOCIATION FOR PUBLIC OPINION RESEARCH

June 2014

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WAPOR 67th Annual Conference
Nice, France
4-6 September 2014

"Extensible Public
Opinion"

We hope that you will join us
for a very interesting
conference being held on the
stunning Côte d'Azur! Turn to
page 3 for more information!

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Letter from the President



Alejandro Moreno,
WAPOR President

Dear WAPOR members,

Thank you for the enthusiastic response to the call for papers for our Annual Conference in Nice, France. The Conference Chair, David Fan, informs us that there are 164 papers accepted for delivery at the conference. I am sure that we will have an excellent event, so please don't forget to register. The conference site is the Radisson Blu and you know the dates: September 4-6. We have just finished the regional WAPOR conference in Santiago, Chile, on June 18-20. Our host, Universidad Diego Portales, and the Conference Chair, Andrés Scherman, made sure that the WAPOR community also had a great gathering in this beautiful Andean city.

In March and April I visited Morocco and Qatar, respectively, to attend meetings of international survey projects. Marrakech was the conference site for a meeting of the Comparative National Elections Project (CNEP) [www.cnep.ics.ul.pt/index1.asp], which undertakes post-election surveys in various countries to study electoral behavior and patterns of political communication comparatively. The event was also joined by the ArabTrans Project [www.arabtrans.eu/], a comparative survey about the beliefs and values in 7 Arab countries: Morocco, Algeria, Tunisia, Libya, Egypt, Jordan, and Iraq. Doha was the site for the World Values Survey Association Conference and General Assembly, hosted by Qatar University and its Social and Economic Survey Research Institute (SESRI) [www.worldvaluessurvey.org/wvs.jsp]. In both events I was delighted to hear about the survey methodologies, survey findings, and survey organizations in Middle East and North African countries, and to exchange impressions with various survey researchers from that region. Public opinion is a vibrant and increasingly relevant force there. I believe that this is a great opportunity for WAPOR to become part of the growing survey community in the Arab world and to promote the cooperation, scientific knowledge, and publications of public opinion studies. We have several members in MENA countries and they are eager to activate WAPOR events in the region.

I would also like to report that the General Assembly of the World Values Survey Association approved a new Constitution in their Doha meeting, that went into effect on June 1, 2014. In this new governing document, the WVSA commits itself to the WAPOR Code of Ethics. Congratulations and our best wishes to the WVSA. It is an honor that our WAPOR values and principles help guide this prestigious international survey project.

I look forward to seeing you in France in September. Please do send me or our Publications Chair, Trevor Tompson, your report on the state of public opinion research in your country. We would love to include it in this Newsletter.

Best wishes,

Alejandro Moreno
WAPOR President

WAPOR 67th Annual Conference
4-6 September 2014 in Nice, France
REGISTRATION NOW OPEN

The World Association for Public Opinion Research (WAPOR) will hold its 67th annual conference on **4-6 September 2014, Nice, France** at the Radisson Blu Hotel, located on the French Riviera. The conference will convene immediately before ESOMAR's annual meeting, also in Nice.

Conference Theme: Extensible Public Opinion

The program for the September 2014 WAPOR Annual Conference had a large number of high quality paper proposals. The number of program sessions was adjusted so that all papers judged meritorious could be presented orally in sessions with four or five papers each. There will be 149 independent papers and three panels for a total of 164 papers. One panel will come from AAPOR and we are also working on a panel with ESOMAR given the fruitful coordination of WAPOR with these other organizations.

Please see our website at <http://wapor.org/67th-annual-conference-registration/> for information on registration, hotel reservations and travel.

Your registration includes all materials for the conference as well as the Welcome Reception on the beach (September 4), all lunches, coffee breaks and a ticket to the Award Dinner (September 5). If you require an ADDITIONAL dinner ticket, please choose this option after your choice of registration (at the bottom of the page). Once again we offer registration prices for WAPOR members and student members, as well as choices for those people who are not yet members of WAPOR. Accordingly their registration fee includes a WAPOR membership for 2015.

Please note: The early registration prices are good until **August 15**. After the August 15 date, all registration fees will increase by \$50 and will be reflected on the registration site. The final date for online registration will be August 29. After that date registrations must be done on-site in Nice.

The conference is being organized at the [Radisson Blu Nice](#) which is situated on the famous Promenade des Anglais. Besides fantastic conference meeting space, the Radisson Blu offers private beach access onto the breathtaking French Riviera as well as spectacular views from the rooftop terrace. Hotel rooms are guaranteed on a first-come, first-served basis. The sea view rooms are nearly sold out so make your reservations soon. All reservations at the Radisson must be made by **August 3**. You can find more information about making your hotel reservation on the website as well.

If you have any questions, please send an email to renae@wapor.org. Hope to see you in Nice!



Polls in the Chilean Presidential Election

Contributed by Marta Lagos, Chile National Representative

On November 17, 2013 presidential and parliamentary elections took place in Chile. This election was the first one with voluntary vote and automatic register of voters. Until 2012 Chile had had a voter register, and compulsory voting.

The result of the election was devastating for electoral participation, only 49.5% went to the polls.

The evolution of electoral participation in Chile had been declining since the participatory revolution that took place in the plebiscite of Oct 1988, when 90% of potential voters voted. Michelle Bachelet had been elected in 2006 with 64% participating in her election, Sebastian Piñera with 60%. If no changes had taken place a 55% participation was to be expected in this election. Automatic register and voluntary voting was introduced as a measure to address this decreasing participation.

Electoral surveys place themselves in this context in this election. The reader may need to know before analysing results of surveys, that in Chile there are no joint venture between pollsters and media.

Four polls altogether were published before the election. The official campaign started October 17th, 30 days before election day Nov 17th. Three of the published polls were applied a month or more before the election. CEP and Mercurio predicted Bachelet winning in first round. Ipsos and UDP predicted ballottage.

	<i>CEP</i> ¹	<i>MERCURIO</i> ²	<i>UDP</i>	<i>IPSOS</i>	<i>ElectionResults</i>
Field work end	14/09	27/09	10/09	18/09	
Publication date	30/09	02/11	17/09	22/09	
Electoral participation	50/73		58.2%	75%	49.5%
Michelle Bachelet	54%	53.5%	45.4%	36%	46.68%
Evelyn Matthei	19%	25.1%	15.2%	22%	25.02%
Marco E. Ominami	8%	8.3%	7%	16%	10.98%
Parisi	7%	9.1%	11.5%	8%	10.12%
Marcel Claude		2%	4.4%		2.8%
Roxana Miranda			1.3%		1.0%
Alfredo Sfeir		0.4%			2.3%
Ricardo Israel		0.2%			
Tomás J. Holt		0.1%			

Not all polls predicted results for all candidates, mostly the media was interested in the first four. Results of electoral surveys in Chile in the presidential election got it altogether wrong.

¹ www.cep.cl El Mercurio Oct 30th 2013_Projected results are not in the report, only in media.

² El Mercurio Nov 2nd 2013

The WAPOR council has named Lilach Nir and Hernando Rojas as the new co-editors in chief of the International Journal of Public Opinion Research, replacing current editor-in-chief Claes de Vreese who is stepping down this autumn.



Nir earned her Ph.D. at the University of Pennsylvania and currently is at Hebrew University, where she is graduate chair in Journalism and Mass Communication.

Rojas earned his Ph.D. at the University of Wisconsin-Madison and is currently a professor there in the School of Journalism and Mass Communication. He is also associate director of the UW Center for Communication & Democracy. Both Nir and



Rojas were editors of IJPOR under the departing editor-in-chief, and Nir is currently editing a special issue of IJPOR on informal political conversation and public opinion in a comparative perspective.

(IJPOR continued on page 6)

Conferences of Other Associations

2014

2-7 August 2014
Joint Statistical Meetings
Boston, MA, USA
<http://amstat.org/meetings/jsm.cfm>

16-19 August 2014
ASA Annual Conference
San Francisco, CA, USA
<http://www.asanet.org/am2014/am2014.cfm>

21-22 November 2014
MAPOR
Chicago, IL, USA
<http://mapor.org/>

2015

13-17 July 2015
ESRA 6th Biennial Conference
Reykjavik, Iceland
<http://www.europeansurveyresearch.org/conference/reykjavik-2015>

19-22 September 2014
International Conference on Total Survey Error:
Improving Quality in the Era of Big Data (TSE
2015)
Baltimore, MD, USA

(IJPOR continued from page 5)

Council selected the proposal submitted by Nir and Rojas over several proposals from excellent scholars in the field. Publications chair Trevor Tompson noted that WAPOR is fortunate to have such a vibrant intellectual community supporting the journal, and expressed the council's support for the new editors.

WAPOR thanks Claes de Vreese for his outstanding work as editor-in-chief and the organization will honor Claes at the annual conference in Nice.

Join the Conversation on Social Media

You can now follow WAPOR on Twitter, like us on Facebook and join the WAPOR group on LinkedIn.

All WAPOR members are encouraged to help us expand our online networks by joining in on the conversation. At this time given the professional nature of LinkedIn, our group there is restricted to WAPOR members, and you can find us by searching for WAPOR under groups. Request to join the group and you'll be added after your membership status is verified. You can find us on Facebook at facebook.com/WAPORnet and you can follow @WAPOR on Twitter.

Recently we used Twitter to keep people updated about the seminar in Santiago, Chile:



The tweets were available in both English and Spanish and in all numbered well over 70. We hope to have more activity on all of our social networks including Twitter, Facebook and LinkedIn in the future.

The social media subcommittee is looking for volunteers to help WAPOR develop its social media strategy. If you're interested in volunteering please contact Jennifer Agiesta at jagiesta@ap.org.

Calendar

2014

August 3, 2014

Deadline for Hotel Reservations
Radisson Blu Nice (see page 3)

August 15, 2014

Deadline for Registration
67th Annual Conference (see page 3)

August 21, 2014

Deadline for Papers

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-
- Do you have an idea for an article in the newsletter?
 - Is there an event happening in your part of the world?
 - Are you interested in organizing a conference?
 - Do you have photos you'd like to contribute?
 - Do you have ideas on how to improve the website or newsletter?

If so, please contact the WAPOR office by sending an email to renae@wapor.org or to Trevor Tompson (Publications Chair) at tompson-trevor@norc.org.

Please note, the deadline date for the next newsletter is August 1, 2014

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