



International Turkic Academy



ҚОҒАМДЫҚ ПІКІР
зерттеу институты
ОБЩЕСТВЕННОЕ МНЕНИЕ
исследовательский институт
PUBLIC OPINION
research institute

Public Opinion Research Institute

TURKBAROMETER

CROSS-COUNTRY SOCIOLOGICAL RESEARCH (AZERBAIJAN, KAZAKHSTAN, KYRGYZSTAN, TURKMENISTAN, TÜRKIYE, UZBEKISTAN): HISTORY OF FORMATION, METHODOLOGY, RESULTS

WAPOR 75th Annual Conference
Parallel sessions 13.4.2: Joint WAPOR/WAPOR Asia
Panel 2 PUBLIC OPINION RESEARCH IN CENTRAL ASIA

Dubai, UAE, November 13th, 2022

INFORMATION ABOUT THE PUBLIC OPINION RESEARCH INSTITUTE



The **Public Opinion Research Institute** was founded in 2013 by a group of sociologists with over 25 years of professional experience. The Institute specializes in the study of public opinion, conducts marketing and sociological research, both in Kazakhstan and in other countries of the world. Highly professional sociologists of the Institute have experience in conducting research in the countries of Central Asia, Western Europe, Russia, China, Mongolia, Turkey, the USA, Canada, etc.

Institute website: <https://opinions.kz/en/>



Botagoz Rakisheva
Founder, Project Director
PhD in Sociological Sciences
Member of the ESOMAR
National Representative of the WAPOR
in Kazakhstan
Principal Investigator for Kazakhstan
WVS, wave 7



Gulden Ashkenova
Director
MSS in Sociology
Member of the WAPOR



Ainur Mazhitova
Deputy Director
MSS in Sociology



Aizhan Nurgaliyeva
Deputy Director



Kalamkas Yessimova
Analyst, Research Methodologist
Master of Anthropology and Ethnology



Assel Aizhanova
International Projects Manager
MA in International Relations
Member of the WAPOR



Damira Burina
Head of Field Work
Department



Laura Mustafina
Expert
MSc in Economics

INSTITUTE EMPLOYEES
ARE MEMBERS OF:

ESOMAR

WAPOR
WORLD ASSOCIATION FOR PUBLIC OPINION RESEARCH



IPSA  **AISP**



SOME PROJECTS AND PUBLICATIONS OF THE INSTITUTE

Researchers of the Institute have been conducting sociological and marketing surveys in the Central Asian region since 1997. A number of research projects were carried out to study various aspects of the development of societies, international relations, socio-cultural cooperation, etc.

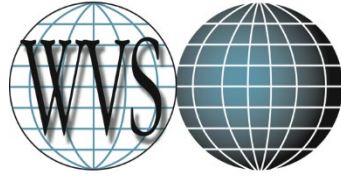
Over 24 years of professional activity, the working group of the Institute has conducted more than 800 sociological studies, both at the national and international levels. Below are some of them.

- ✓ **Study on Labor Migration in Three Cities of Kazakhstan – Almaty, Astana and Shymkent – 2022**
- ✓ **The Role of Digital Remittances – 2021**
- ✓ **Eurasian Barometer in 2021**
- ✓ **Analysis of Public Attitudes towards COVID-19 Vaccination in Selected CAREC Countries: (Georgia, Kazakhstan, Kyrgyzstan, Mongolia, Pakistan, Tajikistan, and Uzbekistan) in 2021**
- ✓ **Values In Crisis in 2020**
- ✓ **In the Gulag's Shadow: Producing, Consuming and Perceiving Prisons in the Former Soviet Union in 2019**
- ✓ **World Values Survey in 2017-2018**
- ✓ **Youth of Central Asia in 2014-2015**
- ✓ **Turkbarometer – a survey in Turkic-speaking countries in 2017-2018**
- ✓ **Sociological expeditions to study the Kazakh diaspora - Western Europe (since 2005 to the present), Saudi Arabia (2009), Turkey (since 2008 to the present), Mongolia (2011, 2019), China (2012-2019), Uzbekistan (2013), Russia (2014-2018), the Kyrgyz Republic (2019), the USA (2019), etc.**
- ✓ **PIAAC - Program for the International Assessment of Adult Competences in 2016-2017**

More information about projects and publications is available on the Institute's website: <https://opinions.kz>



WORLD VALUES SURVEY



WVS is an international project that studies the cultural and value orientations of society. The study was initiated by the American sociologist Ronald Inglehart and has been conducted since 1981. From 1981 to 2021, 7 waves of research were conducted in more than 90 countries. The main goal of the project is to study changes in the people's worldview, their value orientations and attitudes towards various aspects of life.

Since 2017, the 7th wave of research has started, in which, since 2018, Public Opinion Research Institute is a representative of Kazakhstan.

Since 2018 Botagoz Rakisheva, PhD, Project Director of the Institute, is the [Principal investigator of WVS-7 in Kazakhstan](#).

The results can be viewed on the official website of the World Values Research Association (WVSA) -

<https://www.worldvaluessurvey.org/WVSDocumentationWV7.jsp>

For more information about the project, follow the link:

<https://opinions.kz/ru/issledovaniya/world-values-survey-vsemirnyj-obzor-tsennostej>

EURASIAN BAROMETER



In 2021, the Institute team conducted a study of the Eurasian Barometer in **Kazakhstan and Kyrgyzstan** commissioned by the Eurasian Barometer. The survey was conducted among citizens of Kazakhstan over 18 years of age. Sample of 1200 respondents

The Eurasian Barometer is a non-profit, non-governmental, international research organization headquartered in Vienna, Austria. The main goal is to monitor political, social and economic transformations in the countries of post-communist Europe and post-Soviet Eurasia.

For more information about the project, follow the link:

<https://office.eurasiabarometer.org/projects/eurasia-barometer>

SCIENTIFIC SEMINAR «THE WORLD VALUES SURVEY» (1981-2018): EXPLORING THE CULTURAL CHANGE. ORGANIZATION, HISTORY, FINDINGS»



Seminar at Nazarbayev University



Seminar for expert community

INFORMATION ABOUT THE INTERNATIONAL TURKIC ACADEMY



The International Turkic Academy is an international organization established to study the Turkic world in 2010 in Astana, the Republic of Kazakhstan.

Founders: Azerbaijan, Kazakhstan, Kyrgyzstan, Türkiye.

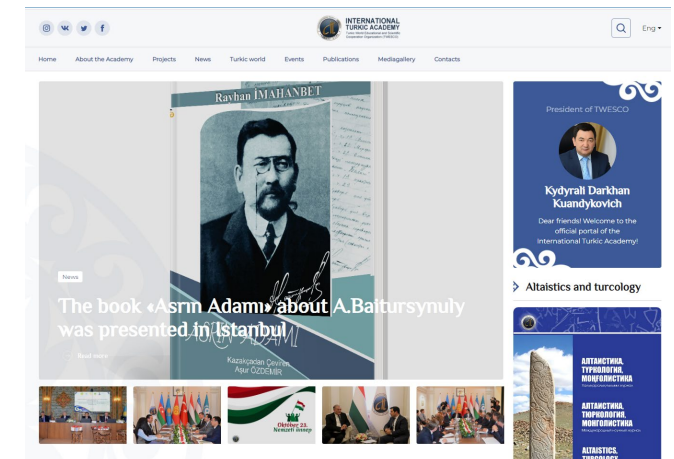
Purpose: coordinating and promoting scientific research of Turkic languages, culture and literature, promoting scientific and educational activities of scientific associations of Turkic countries and regions, discovering new unique sources, identifying the role and place of modern Turkic states in the world space.

Mission: the development of Turkic science throughout the world, the unification of the efforts of the academic communities of the Turkic countries and regions, the formation of a single scientific discourse and agenda.

Website of the International Turkic Academy: <https://twesco.org/>



The building of the International Turkic Academy in Astana



TURKBAROMETER



Year of the Project

2017

2018

2022



Geography of the research

Capitals of Turkic-speaking countries

(Baku, Astana, Bishkek, Ashgabat, Ankara, Tashkent)

Five Turkic speaking countries

(Azerbaijan, Kazakhstan, Kyrgyzstan, Turkey, Uzbekistan)

Five Turkic speaking countries

(Azerbaijan, Kazakhstan, Kyrgyzstan, Turkey, Uzbekistan)



Object of the research

Residents of the capitals
18 and older representing titular
nations of five countries

Citizens representing titular
nations of five countries,
18 and older

Experts (scholars, researchers,
practitioners in the field of values,
identity, public administration,
national history and culture,
international relations, etc.)



Sample

500 respondents per
country,
Total - 3000 respondents

1000 respondents in
each country,
total 5084 respondents

25 experts per country,
total 125 experts

MAIN PARAMETERS OF SOCIOLOGICAL RESEARCH - 2017

	Azerbaijan	Kazakhstan	Kyrgyzstan	Turkmenistan	Türkiye	Uzbekistan
Geography of the research	Baku	Astana	Bishkek	Ashgabat	Ankara	Tashkent
Sample (number of respondents)	500	500	500	500	500	500
Age of respondents	18 years and older	18 years and older	18 years and older	18 years and older	18 years and older	18 years and older
Number of questions in the questionnaire	58	60	60	60	60	58
Number of parameters of the socio-demographic block	6	6	6	6	6	6
Period of the field work	October-November	October-November	October-November	October-November	October-November	October-November
Language of the survey	Azerbaijani, Russian	Kazakh, Russian	Kyrgyz, Russian	Turkmen	Turkish	Uzbek, Russian

MAIN PARAMETERS OF SOCIOLOGICAL RESEARCH - 2018

	Azerbaijan	Kazakhstan	Kyrgyzstan	Türkiye	Uzbekistan
Geography of the research	9 economic regions, Baku	14 regions, cities of Astana (Nur-Sultan), Almaty, Shymkent	7 region, Cities of Bishkek, Osh	11 regions, city of Istanbul	12 regions, city of Tashkent , Autonomous Republic of Karakalpakstan
Respondents - representatives of the state- forming ethnic group	Azerbaijanis	Kazakhs	Kyrgyz	Turks	Uzbeks
Sample (number of respondents)	1010	1000	1000	1069	1000
Age of respondents	18 years and older	18 years and older	18 years and older	18 years and older	18 years and older
Method of the research	Personal interview (Face-to-face)	Personal interview (Face-to-face)	Personal interview (Face-to-face)	Personal interview (Face-to-face)	Personal interview (Face-to-face)
Respondent selection method	The next birthday	The last birthday	The last birthday	Quota	Kish Grid
Number of questions in the questionnaire	55	57	57	57	57
Number of parameters of the socio-demographic block	6	6	6	6	6
Period of the field work	July-August	July-August	July-August	July-August	July-August
Language of the survey	Azerbaijani	Kazakh, Russian	Kyrgyz, Russian	Turkish	Uzbek, Russian

The results of the 2018 study were presented to the Presidents of the Turkic-speaking countries at the **VI Summit of Heads of State of the Cooperation Council of Turkic-Speaking States**, held in Cholpon-Ata (Kyrgyzstan) in September 2018.



MAIN PARAMETERS OF SOCIOLOGICAL RESEARCH - 2022

	Azerbaijan	Kazakhstan	Kyrgyzstan	Türkiye	Uzbekistan
Sample (number of respondents)	25	25	25	25	25
Age of experts	18 years and older	18 years and older	18 years and older	18 years and older	18 years and older
Method of the research	Personal interview (Face-to-face)	Personal interview (Face-to-face)	Personal interview (Face-to-face)	Personal interview (Face-to-face)	Personal interview (Face-to-face)
Number of questions	25	25	25	25	25
Period of the field work	June-October	June-October	June-October	June-October	June-October
Language of the survey	Azerbaijani	Kazakh, Russian	Kyrgyz, Russian	Turkish	Uzbek, Russian

PLEASE NAME THE SIGNIFICANT SACRED PLACES OF THE TURKIC WORLD IN YOUR VIEW?

AZERBAIJAN	KAZAKHSTAN	KYRGYZSTAN	TÜRKIYE	UZBEKISTAN
31 sacred places	17 sacred places	33 sacred places	14 sacred places	7 sacred places
<ul style="list-style-type: none"> Sultan Ahmet Mosque in Istanbul Hagia Sophia in Istanbul Canakkale in Türkiye 	<ul style="list-style-type: none"> Issyk Kul Mecca, Medina City of Taraz City of Turkestan 	<ul style="list-style-type: none"> Hagia Sophia in Istanbul City of Samarkand Sultan Ahmet Mosque in Istanbul 	<ul style="list-style-type: none"> Mecca, Medina Otuken Bukhara Istanbul 	<ul style="list-style-type: none"> Bibikhanum Hagia Sophia in Istanbul Tomb of Amir Timur in Samarkand Tomb of Naqshbandi in Bukhara Imam al Bukhari in Samarkand

IF YOU HAVE THE OPPORTUNITY TO VISIT A PLACE IN A TURKIC-SPEAKING COUNTRY OTHER THAN YOUR OWN COUNTRY, WHAT EXACTLY WOULD YOU VISIT?

AZERBAIJAN	KAZAKHSTAN	KYRGYZSTAN	TURKMENISTAN	TÜRKIYE	UZBEKISTAN
53 places	11 places	24 places	3 places	6 places	9 places
<ul style="list-style-type: none"> Türkiye Uzbekistan Kazakhstan Turkmenistan Kyrgyzstan 	<ul style="list-style-type: none"> Türkiye Kyrgyzstan Turkmenistan Uzbekistan Azerbaijan 	<ul style="list-style-type: none"> Türkiye Uzbekistan Kazakhstan Azerbaijan Turkmenistan 	<ul style="list-style-type: none"> Türkiye Kazakhstan Uzbekistan Azerbaijan 	<ul style="list-style-type: none"> Azerbaijan Kyrgyzstan Turkmenistan Uzbekistan Kazakhstan 	<ul style="list-style-type: none"> Türkiye Kazakhstan Kyrgyzstan Turkmenistan

Azerbaijan (Maiden Tower, Gobustan, Palace of the Shirvanshahs)

Kazakhstan (Medeo, Turkestan, Taraz, Tamgaly Tas, Mausoleum of Khoja Ahmed Yasawi)

Kyrgyzstan (Issyk-Kul, Arslanbob, Sulaiman-Too)

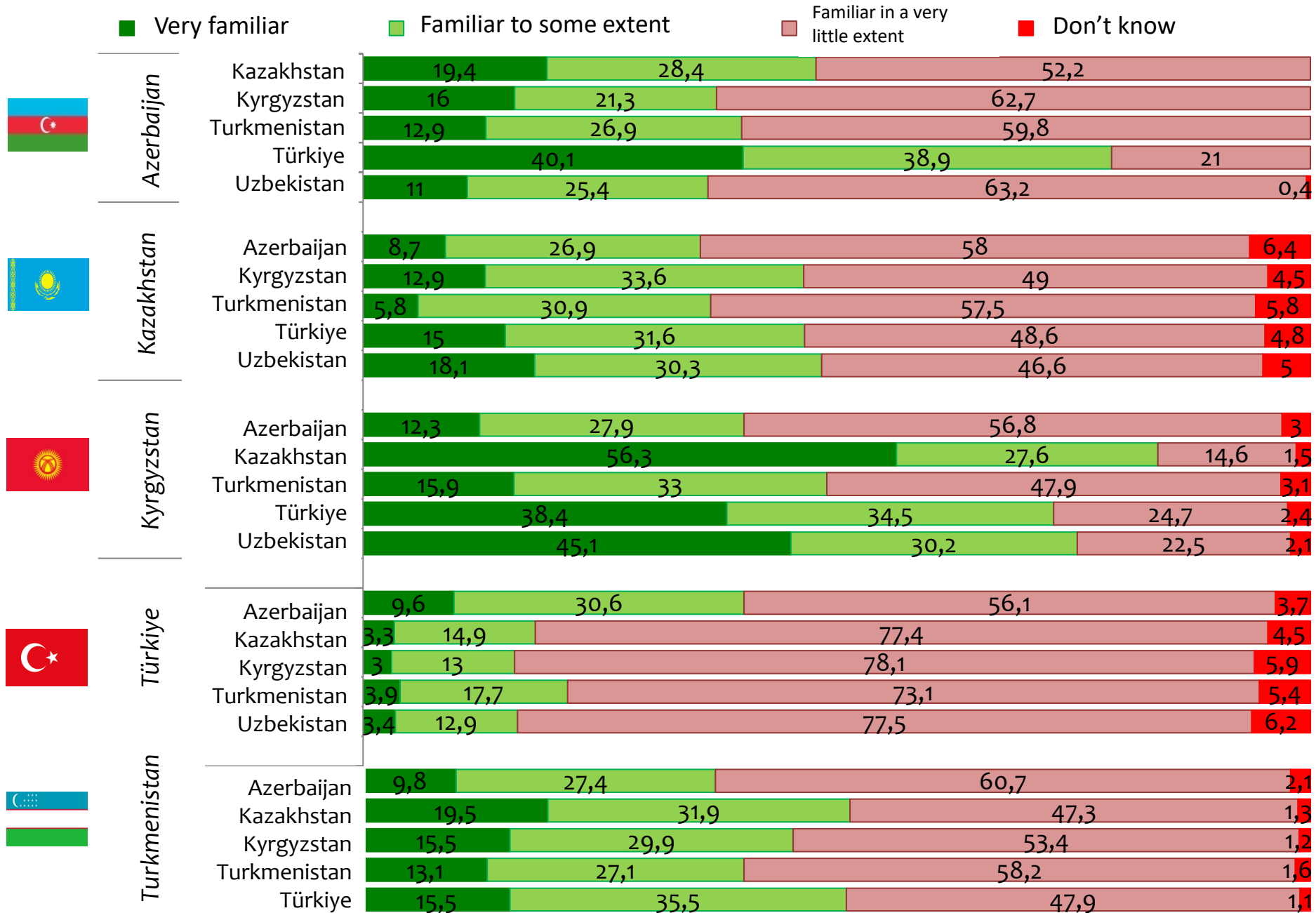
Turkmenistan (Tashauz, Kunya-Urgench, Ancient Merv)

Türkiye (Bosphorus, Aksaray, Dolmabahce, Topkapi, Cappadocia, Kiz Kulesi, Murat Pasha Mosque, Sultan Ahmet Mosque, Galatasay Island, Princes' Islands, Taksim, Gulhane Park, Canakkale, Hagia Sophia)

Uzbekistan (Bukhara, Samarkand, Kokand, Registan, Fergana, Hazrat Daud Cave)

2018

TO WHAT EXTENT ARE YOU FAMILIAR WITH THE LIFE AND CULTURE OF THE FOLLOWING TURKIC-SPEAKING COUNTRIES? (%)



2022

TURKBAROMETER-2022: THE PLACE OF THE TURKIC COUNTRIES IN THE MODERN ARCHITECTURE OF INTERNATIONAL RELATIONS

Purpose: to study the opinion of the expert community of Turkic-speaking countries on topical modern problems.

Tasks:

- ✓ assess the commonality of the Turkic-speaking countries;
- ✓ analyze the current international situation;
- ✓ assess the future of international relations;
- ✓ analyze the integration of Turkic-speaking countries;
- ✓ determine the values and symbols of the Turkic-speaking peoples;
- ✓ analyze the architecture of international relations after COVID-19;
- ✓ determine the level of mutual awareness of the Turkic countries, intercountry contacts;
- ✓ determine the forms of cooperation between the Turkic countries;
- ✓ study international organizations of Turkic-speaking states.

Period of field work: June - September 2022.

2022

TURKBAROMETER-2022: THE PLACE OF THE TURKIC COUNTRIES IN THE MODERN ARCHITECTURE OF INTERNATIONAL RELATIONS

The results of 2022 were presented on November 11, 2022 at the Summit of the **Organization of Turkic States** in Samarkand, Uzbekistan.





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research Institute

Thank you for your attention!

Public Opinion Research Institute

City of Astana, Kazakhstan

3/1 Bekturov street, off. 83

tel.: +7 7172 24 84 26, +7 700 424 84 26

e-mail: opinions@opinions.kz

web-site: www.opinions.kz