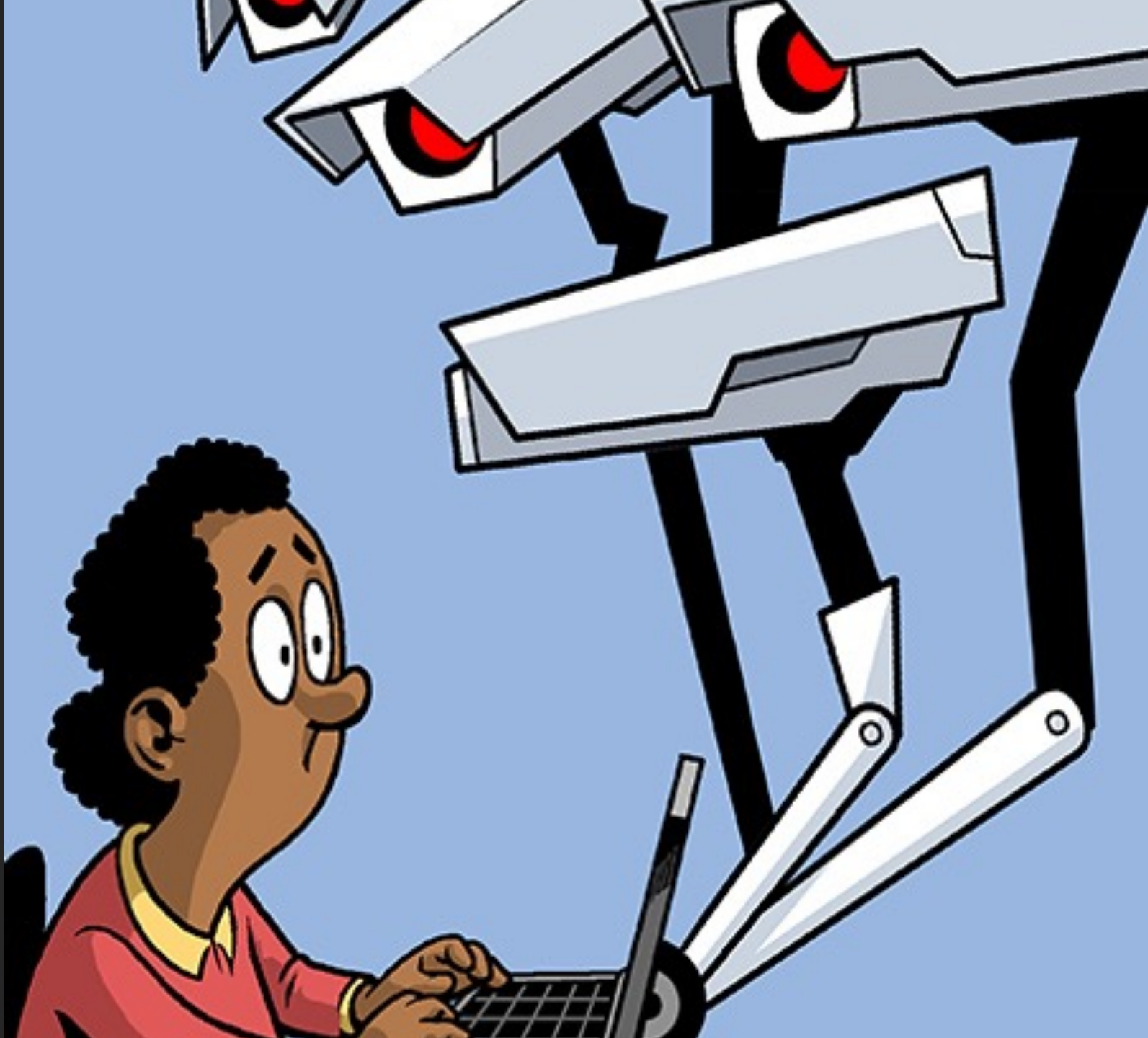




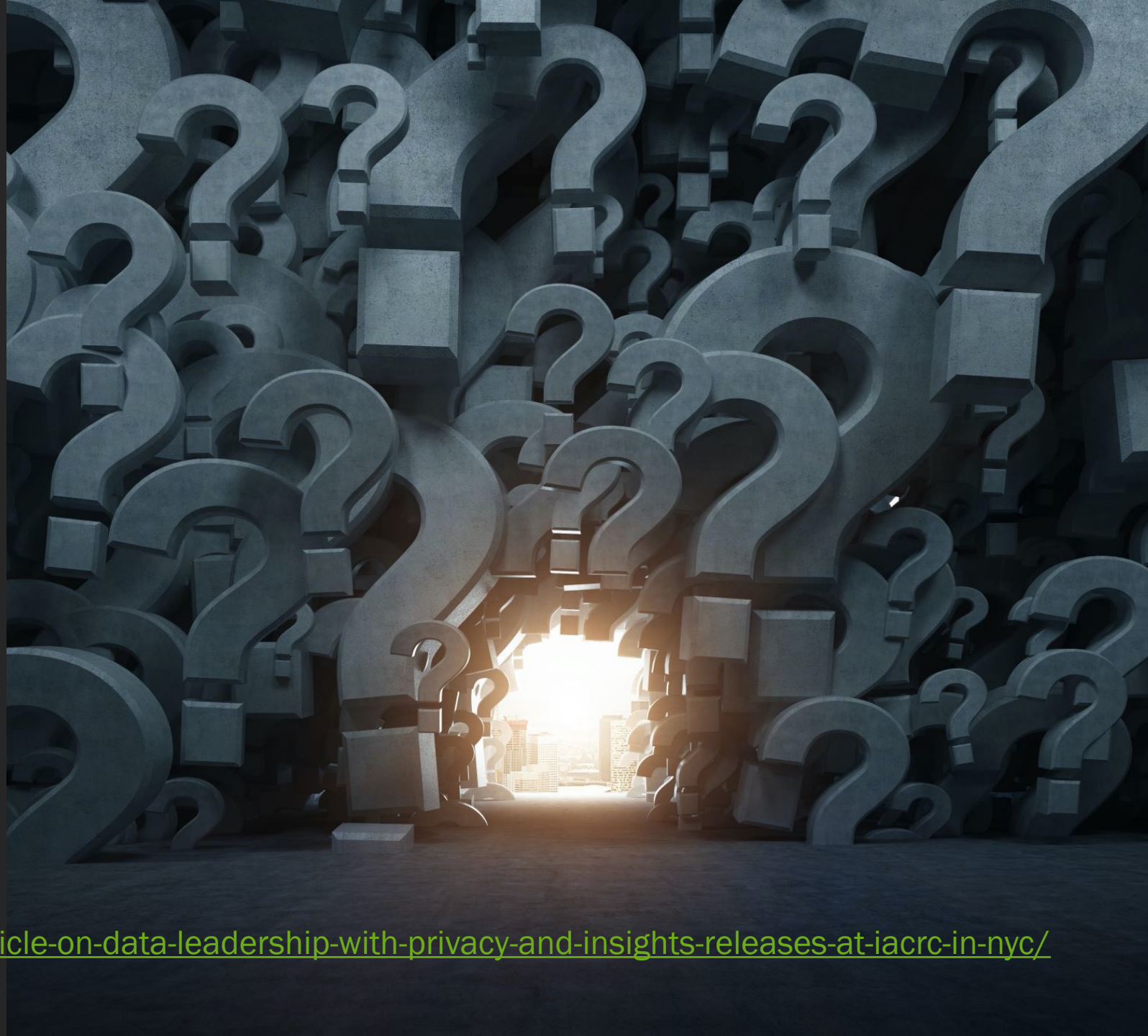
Awareness, Adoption, Trust

WHY PRIVACY IS A PILLAR FOR GOOD PUBLIC OPINION
RESEARCH – ARUNDATI DANDAPANI, MLITT, CAIP, CIPP/C

Insights and Privacy?



Attitudes towards Privacy



<https://generation1.ca/2022/10/27/article-on-data-leadership-with-privacy-and-insights-releases-at-iacrc-in-nyc/>



Research Technology and Privacy

A close-up photograph of several people's hands and forearms stacked in a circular formation, creating a sense of unity and teamwork. The hands are of various skin tones, and the people are wearing casual clothing like t-shirts. The lighting is warm and slightly dim, focusing on the hands in the center. The text "Transformation of Trust" is overlaid in the middle of the image, underlined.

Transformation of Trust



Building Privacy Aware Cultures

CYBERSECURITY • EDITORS' PICK

Twitter's Security And Privacy Leaders Quit Amidst Musk's Chaotic Takeover

Thomas Brewster Forbes Staff

Associate editor at Forbes, covering cybercrime, privacy, security and surveillance.

Follow

Nov 10, 2022, 10:58am EST

2



Twitter CEO Elon Musk loses his heads of security, privacy and compliance, potentially causing more headaches for the social media giant. MUHAMMED SELIM KORKUTATA/ANADOLU AGENCY

Twitter's security, privacy and compliance leaders all left the company in the last 24 hours, less than two weeks after its acquisition by billionaire Elon Musk.

Boosting the Business case for Privacy

- Budgeting for privacy management
- Privacy advances insights
- Risk mitigation
- Corporate reputation

From Awareness to Adoption



Relationship Centricity



Privacy Pyramid

Confidentiality
Integrity
Availability



Privacy Principles



Data Lifecycle

Thank you!

Questions?

Arundati Dandapani, MLitt, CAIP, CIPP/C

Arundati@generation1.ca

Founder, Generation1.ca, Canada

www.generation1.ca

GENERATION1.CA

MOVERS AND ARRIVERS

