

WAPOR NEWSLETTER

WORLD ASSOCIATION FOR PUBLIC OPINION RESEARCH

Third/Fourth Quarter 2013

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WAPOR 67th Annual Conference
Nice, France
4-6 September 2014

"Extensible Public
Opinion"

We hope you will consider joining us in one of the most beautiful cities on the Côte d'Azur in September 2014. The call for papers can be found on our website at www.wapor.org.

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Letter from the President

Dear WAPOR members,

The call for papers for the 2014 annual conference in Nice is out. I would like to encourage you to submit your paper or panel proposal: the deadline is February 2, the conference is September 4-6, and the place is the French Riviera. And remember that ESOMAR will meet in Nice as well, right after our meeting.

Let me share with you that we have also begun preparations for the following year. Last September I travelled to Buenos Aires, Argentina, and had the pleasure to meet our hosts for the 2015 annual conference: the President and the Dean of Tres de Febrero National University (UNTREF). The main venue for the conference will be the Borges Cultural Center, in the heart of the city. Named after Argentina's celebrated author (although he liked to describe himself as a good reader), the Center provides an exceptional environment that combines academic, artistic, and cultural activities. We had a taste of that already, as the Latin American WAPOR chapter led by María Braun organized an event about opinion polls and elections for the presentation of the most recent issue of its journal, *Revista Latinoamericana de Opinión Pública*. This will be the second time that an annual conference is held outside Europe and North America and, of course, the first time it takes place in Latin America. I expect a good turnout, as the region has been actively holding WAPOR conferences, the next of which will be in Santiago, Chile, in June 2014.

In November I visited our WAPOR headquarters at the University of Nebraska, Lincoln. I participated in a conference at the Political Science Department, and took the opportunity to have a working session with Allan McCutcheon and Renae Reis after that. As a global organization, unless we meet personally during a conference or in a special meeting, most of our communications are online, so it was a real pleasure to work with them in their actual office space. I thank both for their commitment to our Association.

Let me also report that the Mexican Congress—through its Center for Social and Public Opinion Studies—organized for the third year in a row a National Award for papers on public opinion research. They invited me to participate in the evaluation committee, so I was able to blind review papers on a great variety of topics and with different theoretical and methodological approaches. It is impressive that the Legislative branch promotes this type of event and encourages high quality research on public opinion, but what impressed me the most is that the three winners this year are very young researchers. It is very rewarding to see that public opinion is generating such an enthusiasm and passion among young generations of scholars to conduct academic and policy-oriented research. I made sure to greet and congratulate them from our WAPOR community.

Let me end this letter by wishing you a happy, healthy, and productive New Year. I look forward to seeing you in our conferences in 2014, and to hearing about the state of public opinion research in your country or region of the world.



Alejandro Moreno,
WAPOR President

Best wishes,
Alejandro Moreno
WAPOR President

WAPOR 67th Annual Conference
4-6 September 2014, Nice, France
Call for Participation

Submission Deadline:
February 2, 2014, 23:59 GMT

The World Association for Public Opinion Research (WAPOR) will hold its 67th annual conference on **4-6 September 2014, Nice, France** at the Radisson Blu, located on the French Riviera. The conference will convene immediately before ESOMAR's annual meeting, also in Nice.

Conference Theme: Extensible Public Opinion

The term “extensible” is used in computer science to refer to a concept that can be extended in novel ways. As such, this year’s conference theme recognizes the non-static and expanding nature of public opinion, which has evolved in tandem with new ideas and technologies. Understanding that a core goal of research is to link results from different domains, we encourage papers using extended methodologies and theories to bridge and link new developments with more standard activities. We particularly encourage papers that grow out of computer science or information systems, where new technologies relevant to traditional public opinion research are being developed.

WAPOR welcomes abstract submissions that focus on public opinion topics both old and new. These topics include, but are not restricted to:

- Public opinion theory
- Measurement issues and designs
- Sampling issues and designs
- Response rates and non-response error
- Online surveys
- Substantive social issues including those in politics, elections, health, and the environment
- Analysis new types of data collected electronically including “big data”
- Cross-national research
- Sentiment analysis and opinion mining
- Emerging tools that enable the capturing of public opinion
- Public opinion and intergroup relations
- The relationship between media exposure and public opinion

[Submission instructions on page 4](#)



Submission Instructions -- 67th Annual Conference, Nice

Deadlines

Submission deadline: **February 2, 2014, 23:59 GMT**

Submission decisions: **March 3, 2014**

Completed papers following APA formatting guidelines: **August 21, 2014**

Submission Specifics

Submissions to this conference can be of two types: individual submissions and panels.

All submissions should be made online at:

https://umn.qualtrics.com/SE/?SID=SV_0k3tUzx4BKIU309

Submissions are made without user logins. The advantage is simplicity, the disadvantage is that you cannot stop and resume later. You will need to start over. Therefore, you should have this information available before you start:

1. All submitters should be prepared to fill in the first name, surname, organization, unambiguous city name (e.g. include the state for USA addresses), country and email address for all authors.
2. All submitters should be prepared to submit a title and an abstract with a maximum of 500 words.
3. Along with their abstract, all submitters can – but are not required to – prepare a Tweet-sized explanation for why a conference attendee should be interested in their paper. If provided, this explanation will be included in the program below the title. (Words for this explanation are not included in the 500-word abstract length.)
4. Special instructions for panels:
 - a. Every panel should have an organizer who will submit an abstract with a 500 word limit with the panel's theme, the titles, speakers, and justifications for each of the 4-5 papers on the panel.
 - b. Every speaker (including the organizer if the organizer is a speaker) should make the submission described in points 1-5 above.
 - c. The organizer should give to all speakers the organizer's email address as the identifier for the panel. Use of the email address as the panel identifier means that each submitter can only propose one panel.

CONTACT:

If you have questions, please email conference chair David Fan (WAPOR2014@gmail.com) and/or WAPOR Executive Coordinator Renae Reis (renae@wapor.org).



ANNUAL WAPOR/AAPOR JANET A. HARKNESS STUDENT PAPER AWARD COMPETITION

Open to Current Students and Recent Degree Recipients

The World Association for Public Opinion Research and the American Association for Public Opinion Research will award the 2nd Annual Janet A. Harkness Student Paper Award in 2014. This award is given in memory of Dr. Harkness, distinguished cross-cultural survey methodologist, who passed away in 2012. The prize is open both to current students (graduate or undergraduate) and to those who graduated during calendar year 2013. The research must have been substantially completed while the author(s) was(were) enrolled in a degree program.

Paper topics must be related to the study of multi-national/multi-cultural/multi-lingual survey research (aka 3M survey research), or to the theory and methods of 3M survey research, including statistics and statistical techniques used in such research. Paper topics might include: (a) methodological issues in 3M surveys; (b) public opinion in 3M settings; (c) theoretical issues in the formation, quality, or change in 3M public opinion; (d) or substantive findings about 3M public opinion. Entries should be approximately 15 to 25 pages in length and may have multiple authors. All authors on an entry must meet the eligibility requirements for the award.

An award of \$750 will be given to the winning paper at the WAPOR annual conference, which will be held September 4-6, 2014 in Nice, France. The lead author of the paper will deliver it as part of the conference program. His or her travel expenses to the meeting will be paid by the Harkness Award Fund administered by WAPOR (if there is more than one author, the travel expenses of only one will be paid). In addition, one or more papers may receive an Honorable Mention designation.

Eligibility: All authors of any submission must be current students (graduate or undergraduate) at the time of the submission, or must have received their degree during the 2013 calendar year. The research must have been substantially completed while all authors were enrolled in a degree program. Judges will give preference to papers based on research not presented elsewhere or previously published.

Judging: A panel of researchers from WAPOR and AAPOR's memberships—drawn from the academic, government, and commercial sectors—will judge submissions. Competitors will be notified by May 15, 2014.

Submission: Authors should submit their *completed paper* electronically using MS-Word or PDF format, by 5 p.m. (PST) on **Friday, February 28, 2014** to the Award Committee Chair, Dr. Allan McCutcheon, sent via email to amccutcheon1@unl.edu. Please include each author's name, telephone number and email address. Entries are typically 15-25 pages long.

In addition, each submission must include (in PDF format):

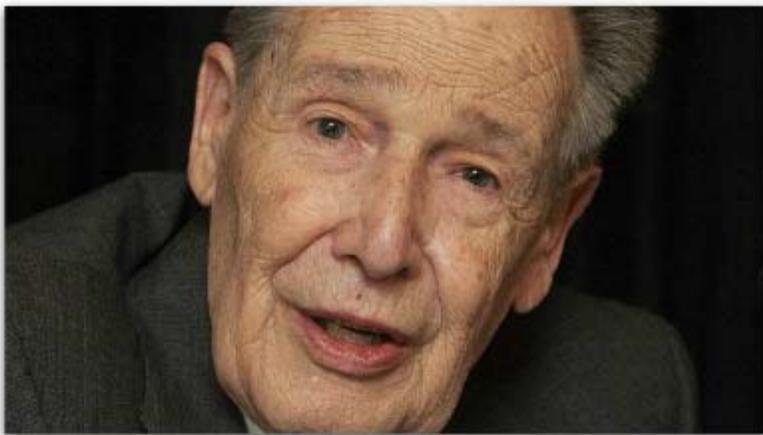
- An explanation of why *all authors* meet the eligibility criteria.
- A statement regarding whether the paper has been presented elsewhere, published, or accepted for publication at the time of submission.
- A statement from a faculty advisor attesting to the role that all authors played in conceptualizing the study and writing the paper.

**Juan J. Linz (1926-2013),
Professor of Sociology and Political Science at Yale University,
and past president of WAPOR**

by

José Ramón Montero
Professor of Political Science
Universidad Autónoma de Madrid

On October 1 Juan José Linz Storch de Gracia passed away at the Yale -New Haven Hospital. He was 86, in his last 60 years he had lived in the United States. Throughout his life he always wanted to do what he did: to teach, research, learn, try to understand the basic problems of complex societies and contemporary democracies. He did remarkably well. He authored more than 300 publications, much of which were very



influential. To give an idea of the unusual breadth of his research, his *Obras Escogidas* [*Selected Works*] consist of seven volumes and about 5,500 pages.¹ He was an exceptional scholar in many ways.

Linz's publications marked international scientific debates on the most relevant political issues during the twentieth century. Thanks to them we know much more about fascism and totalitarian systems, authoritarian regimes and those he labeled as *sultanistic*; over the breakdown of democracies in the interwar period and democratic transitions in four continents in the so-called third wave of democratiza-

tion; on the consequences of institutional design in democracies, especially the contrast between presidential and parliamentary regimes; on political conflicts in multilingual and multinational states, or, finally on the historical dilemmas of many countries torn between traditionalism and modernization. In all his work, the case of Spain has been around in one form or another: despite having written thousands of pages with a comparative perspective, his intellectual passion has always been dominated by the Spanish case. He wrote definitive analyses on the politics of the Restoration in the late nineteenth and early twentieth centuries; on the failure of the Second Republic, the short-lived democratic regime (1931-1936) which preceded the Civil War (1936-1939); on Franco's long authoritarian regime (1939-1975), the democratic transition which took place in the late 1970s, and the quasi-federal *Estado de las autonomías*; and on entrepreneurs, intellectuals, political parties, party systems, and political elites in the new Spanish democracy.

Linz's interest for this wide range of issues arose largely from his traumatic experiences growing up in interwar Europe. Born in 1926 in Bonn to a German father and Spanish mother, he was soon forced to choose country, language, and culture. And then he accumulated a number of unique life experiences: he suffered the crisis of the Weimar Republic, saw the rise to power and dominance of the Nazi government, lived the final moments of the Spanish Second Republic, and witnessed firsthand the differences between the political groups supporting Franco in his authoritarian regime. As Linz liked to emphasize, his work can't be understood without taking into account these experiences, which enabled him to be in a permanent crossing of disciplines, cultures, languages, and countries like very few other scholars of his generation.

After arriving in the United States in 1950, when he was 24, he was able to receive an excellent preparation at Columbia University, where he attended courses by figures as mythical as Paul Lazarsfeld, Otto Kirchheimer, Kingsley Davies, Robert Lynd, Robert Merton, or Seymour Martin Lipset –who soon became his supervisor, mentor, and friend. They all proved decisive for his intellectual development. He defended at the Department

of Sociology his dissertation on the German elections of 1953. Having confirmed the insurmountable difficulties involved in rejoining academic life in Spain, in 1961 Linz became Associate Professor at Columbia. And there he remained until 1968, when he was appointed, Professor of Political Science and Sociology at Yale University, where he would stay for the rest of his life.

Linz's excellence in research was only exceeded by his extremely intellectual generosity to his students and to those who came to him for help, comments, or suggestions. He directed 65 theses on 31 countries to students who then in turn became eminent researchers. There are many other examples of his extraordinary intellectual stature. He was awarded honorary doctoral degrees from the Universities of Granada, Georgetown, Autonomous University of Madrid, Marburg, Oslo, and the Basque Country. He has received the most prestigious awards, as the Spanish Premio Principe de Asturias, the Italian Premio Europa, the University of Uppsala's Johan Skytte, usually considered a sort of Nobel Prize for Political Science, and the Helen Dinnerman Award of the World Association of Public Opinion Research (WAPOR). Linz also served as president of International Sociological Association's Committee of Political Sociology and the Council for European Studies, and was a member of the ISA's Executive Committee and Scientific Committee. Similarly, he was very active in the International Political Science Association and the American Political Science Association.

In the period 1974-1976 Linz served as president of WAPOR. For him, it was a sort of *reward* for his dedication to survey research. He wrote a piece comparing the ecological approach with survey research, and is the author of endless publications empirically based on surveys.² In fact, he characterized public opinion research as one of his permanent "pet interests",³ an intellectual activity always exciting.⁴ For him, its relevance was difficult to exaggerate:

"Public opinion research is the only instrument with which we can study the opinions of the common man, as opposed to leaders and elites. That's fundamental. Also, studies of elites based on surveys can be an important way of getting at their more private opinions".⁵

He learned how to do survey research from Lazarsfeld in graduate school, and later used it for his dissertation on electoral behavior in Germany, as well as for his works on Spanish youth—allegedly, the very first survey undertaken in the country—, entrepreneurs, and rural elites, all of them during the authoritarian regime. Later, Linz contributed to the funding of a private survey research organization in Spain, DATA, which played a critical role in providing survey data in the years of transition and democratic consolidation. Linz extensively used survey data for his comparative research on many topics. For instance, working on nationalism and multinational states, he coined his very-well known indicator of voters' dual or overlapping national identities. As he put it,

"In the literature on nationalism, there is often an implicit assumption that people are members of a nationality group on account of primordial characteristics, such as language, religion, descent or identification with one nationality or another. Nationalism is thus based on a distinction between *us* and *them*, the *in group* and the *out group* which are essentially mutually exclusive. The reality of multinational societies does not fit this model; a model which is imposed by misleading conceptions of plebiscitarian democratic self-determination and nationalist ideologists on both sides of national conflicts, when not merely by the lack of data. The reality is very different. People who have lived together, for centuries, intermingling, intermarrying and sharing a common culture in addition to their distinctive cultures and languages, do not see the world and themselves in terms of such stark choices. People in multinational societies have dual identities. Sometimes they may identify more strongly with one nationality, at other times with another. Moreover, these identities are not frozen, but the result of deliberate social actions and public policies".⁶

He was also highly involved in the drawing up of questionnaires in many countries, but particularly in Germany, Italy, and of course Spain—whether they be for his many PhD students or for *European Values Surveys*, the precedent of the World Values Surveys, a comparative project to which launch Juan decisively contributed. In this exercise he used to apply the Weberian *verstehen* for "putting yourself in the skin of the people you are studying".⁷ As he also said, "It is impossible to summarize how much I have learned from these data, even from conducting interviews, about social structure and politics, about Franco's

Spain, democratic transitions and nationalism, nor the pleasure I find when in their research others use questions I designed (often not knowing their history). I see the formulating of a questionnaire as an exercise in what Max Weber meant by *verstehen* since it requires that one places oneself in the mind of all possible social actors –the respondents—and also in what [Robert] Merton taught me about moving from theoretical concepts to indicators and from ‘facts’ to theorizing”.⁸

In short, Linz has been one of the best and biggest giants in whose shoulders many have had the privilege of standing to see farther, to use the nice metaphor attributed to Bernard of Chartres in the twelfth century. And this applies in many ways to the many scholars who have found in his remarkable personal and academic career a new way of doing social science and to the countless colleagues who personally or through his publications have enjoyed both his infinite knowledge and his extraordinary humanity.

We all will miss him.

¹ Juan J. Linz, *Obras Escogidas*, edited by José Ramón Montero and Thomas Jeffrey Miley (Madrid: Centro de Estudios Políticos y Constitucionales, 2008-2013), seven volumes.

² Juan J. Linz, “Ecological Analysis and Survey Research”, in Mattei Dogan y Stein Rokkan, eds., *Quantitative Ecological Analysis in the Social Sciences* (Cambridge, Mass.: Massachusetts Institute of Technology Press, 1969), pp. 91-131.

³ Juan J. Linz, “Between Nations and Disciplines: Personal Experience and Intellectual Understanding of Societies and Political Regimes”, in Hans Daalder, ed., *Comparative European Politics: The Story of a Profession* (London: Pinter, 1997), p. 112.

⁴ Richard Snyder, “Juan J. Linz: Political Regimes, Democracy, and the Quest for Knowledge”, in Gerardo L. Munck and Richard Snyder, eds., *Passion, Craft, and Method in Comparative Politics* (Baltimore: Johns Hopkins University Press, 2007), p. 185.

⁵ Snyder, “Juan J. Linz”, p. 185.

⁶ Juan J. Linz and José Ramón Montero, “The Party Systems of Spain: Old Cleavages and New Challenges”, in Lauri Karvonen and Stein Kuhnle, eds., *Party Systems and Voter Alignments Revisited* (London: Routledge, 2001), p. 187-188.

⁷ Snyder, “Juan J. Linz”, p. 186.

⁸ Linz, “Between Nations and Disciplines”, p. 112.

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Conferences of Other Associations

2014

15-18 May 2014
AAPOR Annual Conference
Anaheim, CA, USA
<http://www.aapor.org/>

2-7 August 2014
Joint Statistical Meetings
Boston, MA, USA
<http://amstat.org/meetings/jsm.cfm>

22-26 May 2014
ICA Annual Conference,
Seattle, WA, USA
<http://www.icahdq.org/conf/index.asp>

16-19 August 2014
ASA Annual Conference
San Francisco, CA, USA
<http://www.asanet.org/am2014/am2014.cfm>

Please let us know about your organization's upcoming event(s). We would be happy to publish them in upcoming issues of the newsletter. Thank you!

*Surveys, Democracy and Crisis of
Political Representation*

Santiago, Chile

July 23-25, 2014

The VI Latin American Congress of the World Association for Public Opinion Research 2014 (WAPOR) will be held from July 23rd to July 25th in Santiago. The meeting will be hosted by WAPOR Latin America and the Diego Portales University (UDP). The conference titled "Surveys, democracy and crisis of political representation" will cover issues related to the processes that develop public opinion (surveys and experimental studies), the interaction with new media, trust and social capital, inequality and political representation, among others.

The congress, based in the Nicanor Parra Library of the UDP, hopes to bring together professionals and academics who stand out in the areas related to politics, communications, sociology, psychology, economics and opinion surveys.

An academic committee is responsible for the organization of this event, and is headed by the Congress Chair Andrew Scherman, and WAPOR representative in Chile, Marta Lagos. Additionally, the Congress is composed by academics of the Diego Portales University, the Catholic University, Adolfo Ibáñez University, the University el Desarrollo and the University of Chile.

The World Association for Public Opinion Research and Universidad Diego Portales have extended the deadline for submissions for the 6th WAPOR Latin American Congress.

The new deadline in **January 10th, 2014**. The notification of results is still January 25th, 2014.

Participants should submit their paper abstracts or panel proposals to convocatoria@waporsantiago.org.

The current extension will not affect the submission deadline for Young researchers.

For more information about WAPOR Santiago 2014 –topics, categories, Keynote Speaker, among others– download the [Call for papers](#) and/or the [Call for papers for young researchers](#).

Deadlines:

Submission of proposals: **January 10th, 2014**

Notification of results: **January 25th, 2014**

Submission of complete papers: **April 18th, 2014**

Early-bird registration with discount: **May 9th 2014**

Deadlines for Young Researchers:

Submission of proposals: **March 15th 2014**

Notification of results: **March 30th 2014**

Submission of complete papers: **May 10th 2014**

More information: www.waporsantiago.org

News and Notes

The call for participation for the 2014 WAPOR annual conference in Nice, France on September 4-6 has a closing date of 2 February 2014. The theme for the conference is Extensible Public Opinion to indicate that public opinion and its methodologies continue to evolve over time so extensions are welcome for extending the field.

This year, all submissions will be made online through a website given on the call for participation. In another novelty, you have the option of providing a Tweet sized description of your abstract. This short description will be printed in the program below the title to help conference attendees find papers of interest.

Please send an email to Renaee@wapor.org as soon as possible if you know of any appropriate sites where you can post the WAPOR call for papers. If a posting to that site has not yet been made, then we will get back to you to ask you to post the call.

We look forward to an exciting and successful conference with your interest and participation!

Join the Conversation on Social Media

The 2013 annual conference in Boston marked the launch of WAPOR's official presence in social media. You can now follow WAPOR on Twitter, like us on Facebook and join the WAPOR group on LinkedIn.

All WAPOR members are encouraged to help us expand our online networks by joining in on the conversation. At this time given the professional nature of LinkedIn, our group there is restricted to WAPOR members, and you can find us by searching for WAPOR under groups. Request to join the group and you'll be added after your membership status is verified. You can find us on Facebook at [facebook.com/WAPORnet](https://www.facebook.com/WAPORnet) and you can follow @WAPOR on Twitter.

The social media subcommittee is looking for volunteers to help WAPOR develop its social media strategy. If you're interested in volunteering please contact Jennifer Agiesta at jagiesta@ap.org.

Election Results

The WAPOR elections ended on November 1. Claire Durand has been elected for Secretary/Treasurer, Trevor Tompson as Chair of the Publications Committee, and Robert Chung as Chair of the Liaison Committee. We are happy to report that participation in the election was 28.3%. Thanks to those who ran for office and also to all who voted!

Calendar

2014

January 10, 2014

Deadline for Submission
VI Latin American Congress (see page 9)

February 2, 2014

Deadline for Submission
67th Annual Conference (see page 4)

February 28, 2014

Deadline for Submission
Janet A. Harkness Award (see page 5)

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- Do you have an idea for an article in the newsletter?
 - Is there an event happening in your part of the world?
 - Are you interested in organizing a conference?
 - Do you have photos you'd like to contribute?
 - Do you have ideas on how to improve the website or newsletter?

If so, please contact the WAPOR office by sending an email to renae@wapor.org or to Trevor Tompson (Publications Chair) at tompson-trevor@norc.org.

***Please note, the deadline date for the
1st quarter newsletter is February 15, 2014***

The WAPOR Newsletter is published by the
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