International Conference on Methods for Surveying and Enumerating Hard-to-Reach Populations

October 31–November 3, 2012
Marriott New Orleans at the Convention Center, New Orleans, Louisiana, U.S.A.

The H2R 2012 conference will bring together survey methodologists, sociologists, statisticians, demographers, ethnographers, and other professionals from around the world to present new and innovative techniques for surveying hard-to-reach populations.

Addressing both the statistical and survey design aspects of including hard-to-reach groups, researchers will report findings from censuses, surveys, and other research related to the identification, definition, measurement, and methodologies for surveying and enumerating undercounted populations.

Calls for Submissions

February–March 2011: Invited Call for Submissions
April–May 2011: Contributed Call for Submissions

Identifying, Defining, and Measuring the Hard-to-Reach (HTR)
Defining HTR populations
Measuring undercounts for HTR groups
Improving measurement with administrative records
Sampling HTR populations

Techniques and Methodologies
Recruitment methods
Targeting the HTR
Use of social marketing and outreach campaigns
Overcoming language and literacy barriers
Use of community-based organizations
Dealing with complex living and housing situations
Tracking and tracing HTR populations

HTR Subpopulations
Racial minorities
Immigrant populations
Indigenous populations
Highly mobile and migrant populations
Homeless and refugee populations
Sexual minorities
Populations affected by natural disasters
Populations in zones of armed conflict
Stigmatized populations
Cross-cultural similarities and differences in HTR populations
Linguistic and cultural minorities

For information, visit www.amstat.org/meetings/h2r/2012 or email H2R2012@amstat.org.