

NEWSLETTER

First Quarter

2009

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II Latin American Congress: Public Opinion, Democracy and Conflicts

Contributed by Alejandro Moreno and Catalina Romero

On April 22-24, WAPOR celebrated its Second Latin American Congress in Lima, Peru. This event was hosted by the Pontifical Catholic University of Peru (PUCP) and organized by its Instituto de Opinión Pública, under the direction of Fernando Tuesta Soldevilla.

The program, titled "Public Opinion, Democracy and Conflicts", had 21 panels, and 3 plenary sessions, all of which accommodated the 81 papers and presentations of 115 authors and coauthors from different countries: Argentina, Brazil, Bolivia, Chile, Colombia, Dominican Republic, Germany, México, Peru, Uruguay, the United States and Venezuela. The conference aimed to bring together researchers and scholars related to the study of public opinion in Latin America to share their work experiences and reflections on the topic.

The conference was attended by a total of 131 people. Among them we can highlight the valuable contribution of Marta Lagos, director of the corporation Latinobarómetro (Chile), Alejandro Moreno, Professor at ITAM (Mexico) and council member of WAPOR; Manuel Mora y Araujo, IPSOS - Mora y Araujo director (Argentina), Maria Braun, founder and president of MBC Mori (Argentina), Cesar Aguiar, chairman of Equipos MORI (Uruguay), Alfredo Keller, Keller and Associates' president, and Helcimara de Souza Telles, Professor of Political Science at the Federal University of Minas Gerais, as well as that of Catalina Romero and Fernando Tuesta from Pontificia Universidad Católica del Perú and Alfredo Torres, from Ipsos APOYO, Lima, co organizers of the Congress.

The Congress had an underlying discussion about conflict in its different panels, and it offered an excellent opportunity to discuss the methodologies and findings of large-scale cross-national research, such as the World Values Survey, the Latinobarómetro and the Latin American Public Opinion Project. Papers presented in this congress covered topics important for the region such as social inequalities, poverty and crime,

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*62nd Annual
Conference
September 11-13, 2009
Lausanne, Switzerland*

Letter from the President

Dear WAPOR members,

Should one speak about such things? Probably not. But I shall do it anyway: years ago, Elisabeth Noelle-Neumann described to me the conditions she encountered on taking office as president of WAPOR in 1979. At the time, the association was down to only seven paying members. There was neither a working secretariat nor were there any publications that could have helped to bolster WAPOR's image in public—and the organization's coffers were empty.

With her own unique determination, Elisabeth Noelle-Neumann had the few papers that were stored at various locations gathered together and sent to her in Germany. With no further ado, she transformed her own office into a makeshift WAPOR secretariat and wrote countless letters to colleagues, urging them either to join the association or to catch up on dues that had been left unpaid for years. Together with Bob Worcester and Marty Lipset, who succeeded her as WAPOR presidents, she devised a strategy to revive the organization and heighten its public profile. By the end of their presidencies, WAPOR membership again numbered in the hundreds. In 1989, Noelle-Neumann, Worcester and Lipset founded the *International Journal of Public Opinion Research*. We are standing on the shoulders of giants.

How different the situation is today. In contrast to Elisabeth Noelle-Neumann, I have the great fortune of taking on the WAPOR presidency at a time when the organization is in very good condition: for years, membership has remained stable at about 450 members and, thanks to the longstanding commitment of the Gallup Research Center, we also have an excellent secretariat in Lincoln, Nebraska. In the meantime,



Thomas Petersen
President

IJPOR has become one of the most highly reputed journals in the social sciences—a development primarily attributable to Wolfgang Donsbach's extraordinary efforts over the course of many years—and the organization's financial situation is essentially good. I would therefore like to take this opportunity to extend my heartfelt thanks to all of my predecessors since those difficult times in the late 70s, including, of course, my immediate predecessors, Brian Gosschalk, Kathy Frankovic, Esteban Lopez-Escobar and Mike Traugott, all of whom made tremendous contributions during their time in office. Special thanks are also due to Allan McCutcheon, whose tireless and meticulous work as secretary treasurer and general secretary have kept things running smoothly at WAPOR. I hope they will all stand by me during my term as president.

"[We] have already resolved that we want to spend the next few years actively trying to expand the number of WAPOR members."

Nevertheless, some of WAPOR's problems persist even today. We still have not succeeded in improving our organization's visibility as much as we would like, neither among the public at large nor among some sectors of our own profession. Membership levels are still unsatisfactory, especially in view of the growing number of people involved in public opinion research around the world. Thus, some of my tasks are not so different from those that confronted Elisabeth Noelle-Neumann about 30 years ago: Tom Smith, who will take office as president two years from now, and I have already resolved that we want to spend the next few years actively trying to expand the number of WAPOR members, albeit without endangering the open, scholarly and, at the same time, intimate and relaxed nature of our organization. To do this, we need your help. Some of you have already received a letter from me in this regard, others will be receiving one soon. Tom and I hope you will understand that we may have to approach you several times regarding this matter, even at the risk of getting on your nerves. We must work continuously and persistently towards strengthening and expanding our organization's foundations. And while progress towards this goal will be slow, we hope it will be lasting.

A number of exciting events await us in the next two years. To discuss these events and some of our future plans, the WAPOR Council convened recently in the town of Tutzing near Munich, Germany on April 3, 2009. The meeting was hosted by the Akademie fuer politische Bildung, which is financed by the state of Bavaria and directed by Heinrich Oberreuter, the renowned German political scientist. Thanks to the academy's generosity, we were able to get together in beautiful surroundings (and with fantastic weather) to discuss the

(President continued on page 3)

(President continued from page 2)

tasks and issues facing us in the upcoming months, including:

- The Latin American Congress on Public Opinion was held in Lima, Peru on April 22 – 24, 2009. This conference could very well culminate in the establishment of a local WAPOR chapter in Latin America. Such a step would require an amendment to our constitution, so we will probably be asking WAPOR members to vote on this issue sometimes towards the end of the year. Of course, we will inform you about any new developments in this area.

- The annual conference in Lausanne, Switzerland from September 11 – 13. The deadline for submitting paper proposals has since passed. Dominique Joye, who is organizing the conference for us, reports that he has received more than one hundred proposals, thus ensuring that we will again have an intriguing and thought-provoking conference.

- WAPOR's commitment to promoting the freedom of survey research around the world, an issue which is currently in the spotlight in Indonesia, where survey researchers involved in political opinion polling just signed an official declaration in March in which they pledged to adhere to the WAPOR Code of Ethics. By signing this document, Indonesian researchers forestalled the government's efforts to subject survey research to strict state controls. Thanks to Mahar Mangahas, the director of Manila's "Social Weather Stations" and a long-time WAPOR member, WAPOR was able to help in this situation. In addition, Germany's Friedrich Naumann Foundation, which is dedicated to promoting political and social freedom, is also deserving of thanks: for without the foundation's financial and administrative assistance, we would not have succeeded. On April 6, 2009, I received word that the Indonesian Constitutional Court has just lifted the state ban on publishing quick counts on Election Day. Although this victory primarily stems from the efforts of survey research associations in Indonesia, there are also indications that the court's decision was influenced to some degree by WAPOR's scientific authority.

In this spirit, I wish you all a happy and successful 2009.

Sincerely,



Thomas Petersen

(Lima continued from page 1)

and how surveys developed in Latin America in the last years have helped us understand these problems better. Another big topic was the use of opinion polls in campaigns and elections by the media and by political parties and candidates. Methodological debates, as well as the history of public opinion, were widely discussed.



In the opening plenary session, María Braun and César Aguiar remembered their experience as organizers of the first Latin American WAPOR Congress,

in Colonia del Sacramento, Uruguay, in 2007. Mrs. Braun presented a co-edited book based on a selection of articles in Spanish that were presented in Colonia (*Opinión Pública: Una mirada desde América Latina*). Mr. Aguiar called the Latin American WAPOR community to consolidate the organization of seminars in the region, making them a regular meeting place for the region's survey researchers. Acting as representative of WAPOR President, Thomas Petersen, the Liaison committee chair, Marita Carballo spoke of WAPOR's mission and objectives, such as defending the right to conduct and publish public opinion polls and promoting the cooperation between researchers and journalists around the world.



From L to R: Alfredo Torres, Jaime de Althaus, Fernando Tuesta, Mirko Lauer

Precisely, the closing plenary session gathered two Peruvian public opinion researchers, Alfredo Torres,

from IPSOS-Apoyo, and Fernando Tuesta, and two distinguished Peruvian journalists, Mirko Lauer, from La República newspaper, and Jaime De Althaus, from television channel N. Mr. Lauer said that he has been critical of polls during his entire professional career. "I have every kind of reservation towards them" he said, "but I am also optimistic because they open the door to my understanding of public opinion".

Several people contributed to the success of the congress in Lima, and the WAPOR community would like to thank them for their work and enthusiasm. Special thanks are due to Catalina Romero, Dean of Social Sciences at PUCP, Fernando Tuesta, and Omar Awapara, the main organizers of this event. We look forward to the Third Latin American Congress, in the city of Querétaro, México, next year.

New WAPOR Council Meets

by Nick Moon

One of the difficulties the WAPOR Council faces is that, like the WAPOR membership as a whole, its members are spread across much of the globe. All the council members are volunteers, often relying on the generosity of their employers to allow them time for WAPOR business, and WAPOR's budget does not permit reimbursement of Council members' travel costs.

For these reasons it is difficult for the Council to meet frequently, and for quite a while it was the norm to have Council meetings only at WAPOR Conferences, when most at least of the Council members were gathered together. In between conferences the Council met via teleconferencing, though that was never entirely satisfactory.

When Kathy Frankovic became WAPOR president in 2003, she decided it would be a good idea if the Council made a special effort to meet when a new president took office, so the new president could outline his or her plans, and the Council could start the term with a longer business meeting than was tolerable via the telephone.

When Esteban Lopez-Escobar took over as president he raised the bar slightly by arranging not just a Council meeting but a whole symposium at a political institute in Lisbon. In return for the accumulated wisdom of the WAPOR Council, the institute provided accommodation as well as a meeting venue.

Now we have another new president in Thomas Petersen, and he followed Esteban's lead by arranging for the Tutzing political institute near Munich to provide accommodation, a venue, and help with travel costs. On the first day several of the Council members presented papers at a symposium attended by interested delegates from the Institute, while much of the second day was taken up with a Council meeting.

As usual with Council meetings a lot of the time was taken up with budgetary matters. As well as presenting his usual very detailed set of accounts – showing that WAPOR is in reasonable financial shape though still needs to be cautious – Allan McCutcheon started a discussion about the possibility of WAPOR holding bank accounts in Euros and Sterling. Operating only in dollars causes potential problems for WAPOR, and exposes it to risk from currency fluctuation. If delegates have to pay WAPOR for conferences in dollars, but WAPOR has to pay the conference venue in Euros, then a rise of the Euro against the dollar can have serious consequences. Similarly, our contract with the Oxford University Press, publishers of the International Journal of Public Opinion Research, the WAPOR journal, but the editorial costs are paid in Euros. There are costs involved in setting up these accounts, but it looks as if they would be justified by the reduction in risk, and so we agreed to start things moving.

The developments in Latin America, described elsewhere in this newsletter, were obviously discussed, and indeed welcomed, and we had the usual discussions about future conference plans. We were all so

(Council continued on page 5)

A Look Back: The Infamous New York City Council Meeting

The Council meeting arranged by Kathy at the CBS offices in Manhattan in February 2003 proved to be a memorable one. Kathy had very cleverly persuaded CBS to sponsor a dinner the evening before the main meeting, at the very trendy B Smiths restaurant. We got our first clue when we arrived at the restaurant to find a sign on the door saying "Closed – except for private party". It turned out they were shut because of expected heavy snow, but didn't want to let down our party of 20.

The meal was wonderful but by the time we left the snow was falling heavily. It was very romantic walking through Times Square whilst snow fell all around, but less so the next morning when the city was many inches deep in snow (22 inches give or take). With subway and busses badly affected many Council members had to walk to the meeting. One of the European members had to leave early to catch the last eastbound flight, while another had his flight cancelled altogether and had to arrange hasty overnight accommodation.

Tutzing may have been beautiful, but it lacked that excitement.

(Council continued from page 4)

impressed by the Tutzing Institute – especially its beautiful lakeside setting with the Alps in the background – we quickly endorsed Thomas’ suggestion that we should try to arrange a seminar there.

But perhaps the highlight of the meeting was the approval of the draft designs for a new WAPOR website, and more importantly Thomas’ suggestion for a new WAPOR logo to go with our new website. Our new president is revealed as multi-talented.

Council (from left): Alejandro Moreno, Patricia Moy, Marita Carballo, Nick Moon, Thomas Petersen, Allan McCutcheon and Mike Traugott



Conferences of Other Associations

Note: Previously this feature appeared in the IJPOR, however, due to space constraints in the journal, we will run the calendar in the WAPOR newsletter.

2009

July 16-17, 2009:
Regional Conference, International
Communication Association (ICA)
Melbourne, Australia
<http://www.icahdq.org/conferences/index.asp>

July 21-24 2009:
Human Rights and Communication, 2009 IAMCR
Conference
Mexico City, Mexico
<http://www.iamcr2009mexico.unam.mx/>

July 2009:
21st World Congress of the International Political
Science Association (IPSA)
Santiago, Chile
[http://www.ipsa.org/site/content/view/110/69/
lang,en/](http://www.ipsa.org/site/content/view/110/69/lang,en/)

September 3-6, 2009:
Annual meeting of the American Political Science
Association (APSA),
Toronto, ON, Canada
http://apsanet.org/content_2665.cfm?navID=193

September 15-18, 2009:
ESOMAR Congress
Leading the Way: Ethically, Responsibly, Creatively
Montreux, Switzerland
[http://www.esomar.org/index.php/congress-09-
overview.html](http://www.esomar.org/index.php/congress-09-overview.html)

November 12-15, 2009
95th Annual Convention of the National Commu-
nication Association (NCA)
Discourses of Stability and Change
Chicago, IL, USA
<http://www.natcom.org/index.asp?bid=11011>

2010

June 22-26, 2010:
60th Annual Conference, International Communi-
cation Association (ICA)
Singapore
<http://www.icahdq.org/conferences/index.asp>

July 11-17, 2010:
17th World Congress of Sociology,
International Sociological Association (ISA)
Gothenburg, Sweden
<http://www.isa-sociology.org/congress2010/>

Please let us know about your organization’s
upcoming event(s). We would be happy to
publish them in upcoming issues of the newsletter.
Thank you!

AAPOR Report on Polls Published

The polls had a reasonably good – if not spectacular – election in the US last year but the primary season led to a considerable degree of discussion about polling accuracy. There was enough concern for the American Association for Public Opinion Research – AAPOR – to set up a committee to investigate the performance of the polls. The real impetus for the committee was the performance of the polls prior to the New Hampshire primary. In the run-up to the election, on 8 January 2008, the pre-election polls showed Senator Barack Obama with a comfortable lead over Senator Hilary Clinton, while John McCain was holding a comfortable lead over former Governors Mitt Romney and Mike Huckabee. On the Republican side McCain won much as expected, but on the Democrat side Clinton beat Obama by three percentage points.

Proving a long-known adage about election polling, the polls in the previous Iowa caucuses had been about as inaccurate as in New Hampshire, but attracted much less attention: in Iowa they were inaccurate but still called the right winner, while in New Hampshire they were inaccurate and called the wrong winner.

While New Hampshire provided the impetus, there were also problems with the polls in South Carolina, Wisconsin and California, and the committee looked at all of these.

There were eleven members of the committee, chaired by former WAPOR President Mike Traugott, and committee members came from universities, political consultants, and commercial research organisations.

The committee requested data from all those who had conducted polls in the relevant states, but while some pollsters supplied all the information requested, some supplied only partial information and some none at all.

Although the limited data available made it impossible to conduct definitive tests of all likely sources of different poll performance, the following factors were identified as likely reasons for the polling errors in New Hampshire:

- Given the compressed caucus and primary calendar, polls conducted before the New Hampshire primary may have ended too early to capture late shifts in the electorate's preferences there.
- Most commercial polling firms conducted interviews on the first or second call, but respondents who required more effort to contact were more likely to support Senator Clinton. Instead of continuing to call their initial samples to reach these hard-to-contact people, pollsters typically added new households to the sample, skewing the results toward the opinions of those who were easy to reach on the phone, and who more typically supported Senator Obama.
- Non-response patterns, identified by comparing characteristics of the pre-election samples with the exit poll samples, suggest that some groups who supported Senator Clinton – such as union members and those with less education – were under-represented in pre-election polls, possibly because they were more difficult to reach.
- Variations in likely voter models could explain some of the estimation problems in individual polls. Application of the Gallup likely voter model, for example, produced a larger error than was present in the unadjusted data. The influx of first-time voters may have had adverse effect on likely voter models

The committee also rejected a number of hypotheses that had been put forward, most notably the “Bradley effect” – people telling pollsters they will support a black candidate so they don't appear racist while in fact voting for a white candidate. After looking at data from a wide variety of New Hampshire

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(Polls continued from page 6)

pre-election and exit polls, the committee found no evidence that white respondents over-represented their support for Obama.

Other theories rejected by the committee were:

- The exclusion of cell phone only individuals from samples did not seem to have an effect.
- Use of a two-part candidate preference of “trial heat” question – intended to reduce the number of “undecided” responses – does not appear to have affected distributions of candidate preference.
- There is little evidence that independents made a late decision to vote in the New Hampshire Republican primary.

The committee decided there was not enough evidence to evaluate other theories, such as the short gap between the Iowa caucuses and the New Hampshire primary, or the order of the candidates in the questions. The committee also noted that on the all-important vote intention question there were 11 different question wordings used!

Finally, the committee commented on the fact that pollsters using automated systems to make computerised calls without using interviewers were unable to make any kind of selection of an individual within the sampled household, and suggested further research was necessary into the implications of this.

Contributed by Nick Moon, Publications Chair



From L to R: Guillermo Loli, Helcimara de Souza Telles, Manuel Mora y Araujo, Carlos Huneeus, Fernando Tuesta, Napoleón Franco, María Braun, Marta Lagos, Marita Carballo, Catalina Romero, Alfredo Torres, Alfredo Keller, César Aguiar y Alejandro Moreno.



From L to R: Pablo Parás (Mexico), César Aguiar (Uruguay), Fernando Tuesta (Peru), Alfredo Keller (Venezuela), Mara Trelles (Brazil), María Braun (Argentina), Alejandro Moreno (Mexico), Marita Carballo (Argentina)



Above: Omar Awapara, Catalina Romero and Marta Lagos

At left: WAPOR Lima participants at the dinner show “Brisas del Titicaca”



Stay tuned for the Third Latin American Congress to be held in Queretaro, México in April 2010!

Calendar

July 11, 2009

Hotel deadline for the Alpha-Palmiers, Agora and City
62nd Annual Conference
Lausanne, Switzerland
September 11-13, 2009

August 1, 2009

Papers due to session chairs for the
62nd Annual Conference
Lausanne, Switzerland
September 11-13, 2009

September 1, 2009

Registration deadline
62nd Annual Conference
Lausanne, Switzerland

September 11-13, 2009

62nd Annual Conference
Lausanne, Switzerland

Notes

- If you have moved or changed jobs recently, please check our online membership directory (http://www.unl.edu/wapor/membership_directory.html) to be sure we have your up-to-date information. If not, please send a message to renae@wapor.org to update the directory.

Thank you!

The WAPOR Newsletter is published by the
World Association for Public Opinion Research

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WAPOR has a new address

Beginning on August 18, 2008, the WAPOR Secretariat is in a new location. The office is still housed within the UNL Gallup Research Center at the University of Nebraska-Lincoln, just in a different building. The new mailing and phone information is below:

WAPOR

c/o UNL Gallup Research Center

University of Nebraska-Lincoln

201 North 13th Street

Lincoln, NE 68588-0242

USA

Ph: 1-402-472-7720

Fx: 1-402-472-7727

The website at

<http://www.wapor.org>

remains the same. As does the email address (renae@wapor.org) Please let us know if you have any questions.

Thank you!

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- Do you have an idea for an article in the newsletter?
 - Is there an event happening in your part of the world?
 - Are you interested in organizing a conference?
 - Do you have photos you'd like to contribute?
 - Do you have ideas on how to improve the website or newsletter?

If so, please contact the WAPOR office by sending an email to renae@wapor.org or to Nick Moon (Publications Chair) at nmoon@gfk.com.

Let us know your upcoming events.

*Please note, the deadline date for the
2nd quarter newsletter is
July 15, 2009*

WAPOR
Annual Conference Registration
Lausanne, Switzerland
September 11-13, 2009

Please return to:
WAPOR Secretariat
UNL Gallup Research Center
201 N Thirteenth Street
Lincoln, NE 68588-0242
USA

Fax: 001 (402) 472-7727

I hereby register for the WAPOR Annual Conference

Name:

Organization/Institute:

Street Address:City.....Postal Code.....

Country:

Telephone: Fax: E-mail:

*Please fill out **ALL** sections below and the total at the bottom of the page.*

Conference Registration Options

Please check the appropriate registration fee for the conference. Conference fee includes all materials for the conference, the welcome cocktail, all lunches, all coffee breaks between sessions, and the award dinner. Registration for non-members includes a one-year membership to WAPOR beginning 1/1/2010. To avoid a late registration fee (see below), attendees should submit their registration forms by August 20. Registration forms can be emailed, posted, or faxed. Parties interested in registering after September 1 should bring their completed paperwork to the conference.

	by August 20	August 21 or later
Member	_____ \$295	_____ \$420
Non-Member	_____ \$420	_____ \$470
Student Member	_____ \$200	_____ \$200
Student Non-Member	_____ \$250	_____ \$250

Please note: WAPOR's annual award dinner on September 12 is being held at Casino de Montebenen. We will contact you at a later date regarding your dinner choice.

Total cost for conference registration: **(A)** \$ _____

Additional Ticket(s) for Award Dinner

If you are interested in purchasing extra tickets for the award dinner, note the number of additional tickets being purchased and the menu of your choice.

_____ Award Dinner @ \$90

Total cost for additional meals: **(B)** \$ _____

Total cost for registration plus additional meals: **(A + B)** \$ _____

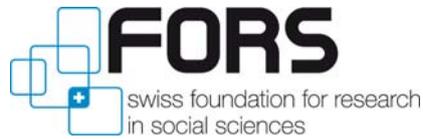
Method of payment:

() Mastercard: _____ EXP: _____ Signature _____

() VISA: _____ EXP: _____ Signature _____

() Check enclosed in USD (**no** Eurocheques please!)

() Wire transfer (please send an email to renae@wapor.org for instructions)



WAPOR
62nd Annual Conference
“Public Opinion and Survey Research in a
Changing World”
September 11–13, 2009
Lausanne

Program

WAPOR – 62nd Annual Conference
 “Public Opinion and Survey Research in a Changing World”
 University of Lausanne, Switzerland, September 11-13, 2009

Friday, September 11th

10.00 - 12.00 p.m.	Executive Council meeting (Anthropole, University of Lausanne, room 3021)
12.00 - 1.30 p.m.	Lunch
1.30 - 3.00 p.m.	Executive Council meeting (Anthropole, room 3021)
3:00 - 3.30 p.m.	Coffee break
3.30 - 5.00 p.m.	Executive Council meeting (Anthropole, room 3021)
6.30 - 8.00 p.m.	Welcome Cocktail (Anthropole, hall 1130/1131)

Saturday, September 12th

8.00 - 12.00 p.m.	Registration (Anthropole; University of Lausanne)
8:30 - 9:30 a.m.	<i>Opening Remarks</i> (Anthropole, room 2024)
9.30 - 10.00 a.m.	Coffee break
10.00 - 12.15 p.m.	<i>Concurrent Sessions I</i> (Anthropole, room 3021; 3032; 3068)
12.15 - 1.30 p.m.	Lunch (Restaurant Le Banane)
1:30 - 3.30 p.m.	<i>Concurrent Sessions II</i> (Anthropole, room 3021; 3032; 3068; 3088)
3:30 - 4.00 p.m.	Coffee break
4.00 - 5:45 p.m.	<i>Concurrent Sessions III</i> (Anthropole, room 3021; 3032; 3068)
7.00 - 9.30 p.m.	Awards Banquet at the “Casino de Montbenon” (Allée Ernest Ansermet, 1003 Lausanne)

WAPOR – 62nd Annual Conference
“Public Opinion and Survey Research in a Changing World”
University of Lausanne, Switzerland, September 11-13, 2009

Sunday, September 13th

8.30 - 10.15 a.m.	<i>Concurrent Sessions IV</i> (Anthropole, room 3021; 3032; 3068)
10.15 - 10.45 a.m.	Coffee break
10.45 - 12.30 p.m.	<i>Concurrent Sessions V</i> (Anthropole, room 3021; 3032; 3068)
12.30 - 1.30 p.m.	Lunch
1.30 - 3.30 p.m.	<i>Concurrent Sessions VI</i> (Anthropole, room 3021; 3032; 3068)
3:45 - 4:30 p.m.	WAPOR business meeting (Anthropole, room 2013)

Local organizers:

Dominique Joye, University of Lausanne (UNIL)

Kathrin Kissau, Swiss Foundation for Research in Social Sciences (FORS), University of Lausanne (UNIL)

Further information on the website of the conference:

<http://www.unl.edu/wapor/Upcoming%20Conferences/Lausanne/Lausanne.html>

<i>Concurrent Sessions I</i>			<i>Saturday, September 12th, 10.00 a.m. – 12.15 p.m.</i>
Session I/A (3021)	Session I/B (3032)	Session I/C (3068)	
<p>Topic: Response rates and response behavior</p> <p>Survey climate and participation in Switzerland: Some insights and prospects <i>Marlène Sapin, Dominique Joye, Alexandre Pollien, Nicole Schoebi, Sylvie Leuenberger Zanetta</i></p> <p>Do cash incentives helps with RDD studies? Examination of results from a national and a statewide survey <i>Yasamin Miller</i></p> <p>Unit non-response in panel surveys: empirical finding from an experiment <i>Sigrid Haunberger</i></p> <p>Non-response in the German General Social Survey 2008 <i>Hanna Kaspar, Michael Blohm, Achim Koch, Jürgen Falter</i></p> <p>Response rates in multi actor surveys <i>Inge Pasteels, Koen Ponnet, Dimitri Mortelmans</i></p>	<p>Topic: National images</p> <p>A Cross-cultural Study of Attitudes toward Iran's Nuclear Development Program <i>Sara Sadedin</i></p> <p>What drives Opinions About the United States <i>Richard Wike, Brian J. Grim</i></p> <p>China and the World: A Matter of perception <i>Robert Chung, Angus Weng Hin Choueng, Baohua Zhou, Yeh-Ding Wang</i></p> <p>Secondary analysis of data of national survey design on Iranian cultural behaviors <i>Nowrooz Nimroozi</i></p> <p>The linkage of trauma with substance abuse after December 2004 tsunami: Evidence from the LRRD public opinion surveys <i>Gaura Shukla, Yashwant Deshmuk</i></p> <p>Public Opinion and Crisis: Insecurity and economic situation in the perception of the Mexican public opinion 2007-2009 <i>Paul Valdes</i></p>	<p>Topic: Peace polls</p> <p>Israel and Palestine Peace Polls: The Shape of an Agreement and Peace Process in Comparative Perspective <i>Colin Irwin</i></p> <p>Peace Poll: an instrument for Democratic Peace <i>Pradeep Peiris</i></p> <p>Conflict in Kashmir: Getting beyond a referendum <i>Yashwant Deshmukh, Colin Irwin</i></p> <p>The Cyprus Peace Polls: Methodological Considerations, Interactions with the Media, Contribution the Peace Process <i>Erol Kaymak, Alexandros Lordos</i></p> <p>Arab Citizens of Israel: A part of Israeli society and a part of Palestinian society <i>Mina Zemach, Efrat Aharonov</i></p> <p>Community Activists meet the Kish Table: Observations on the Relationship between Civil Society and Survey Research <i>Peter Miller, Diane Rucinski</i></p>	

<i>Concurrent Sessions II</i>		<i>Saturday, September 12th, 1.30 – 3.30 p.m.</i>	
Session II/A (3021)	Session II/B (3032)	Session II/C (3068)	Session II/D (3088)
<p>Topic: Weighting and documentation</p> <p>Political Weighting of Party Polls: experiences from Norway <i>Ottar Hellevik</i></p> <p>Survey Techniques for obtaining importance subjective weights: an application <i>Elena Ruvigliani</i></p> <p>Towards more participative methods in the construction of social indicators: survey techniques aimed at determining importance weights <i>Filomena Maggino</i></p> <p>An innovative open source strategy for the development of electronic questionnaire for statistical surveys <i>Laura Capparucci</i></p>	<p>Topic: Journalism, free press and public opinion</p> <p>Media and public opinion <i>Nathalie Sonck, Geert Loosveldt</i></p> <p>The correlation between media freedom and its influence on public opinion <i>Abbasali Ezzati</i></p> <p>Creating public opinion: The polls and the press, Australia 1937-1987 <i>Murray Goot</i></p> <p>Social Opinion: A Democratic Perspective to Reorganize Public Opinion <i>Mascia Ferri</i></p> <p>Impact of killer events on the media agenda <i>Stefan Geiss</i></p>	<p>Topic: Survey effects on institutions and nations</p> <p>Research can help transform nations <i>Robert Worcester; Mark Gill</i></p> <p>Public Opinion Polls: More Influential than Suggested? <i>René Jainsch</i></p> <p>The exit Poll Controversy in Hong Kong <i>Robert Chung</i></p> <p>2008 World Bank Group Global Poll <i>Sharon Felzer</i></p>	<p>Topic: Values, satisfaction and happiness</p> <p>Economic Growth and the Human Condition <i>Allan McCutcheon, Lee B. Becker, Jenny Marljar, Glenn Phelps</i></p> <p>Investigating Gross Domestic Happiness in Thailand <i>Noppadon Kannika</i></p> <p>Impact of absolute and relative material and life style deprivation on life satisfaction <i>Krzysztof Zagórski</i></p> <p>Value related opinions and view on complexity in late-modern and non-late modern contexts <i>Gyöngyvér Demény</i></p> <p>Inducing opinion change: A study of attitudes towards a smoking ban in Ticino <i>Uwe Hartung, Peter Schulz, Carmen Faustinelli, Maddalena Fiordelli</i></p>

<i>Concurrent Sessions III</i>		<i>Saturday, September 12th, 4.00–5.45 p.m.</i>
Session III/A(3021)	Session III/B (3032)	Session III/C (3068)
<p>Topic: Mixed modes</p> <p>Reason analysis: an ambitious alternative for mixed-mode survey design <i>Hynek Jerabek</i></p> <p>The mixing of survey modes: application to Laon web and face-to-face household travel survey <i>Caroline Bayart, Patrick Bonnel</i></p> <p>Which types of question are sensitive to mode effects <i>Annette Jäckle, Noah Uhrig, Sarah Budd</i></p> <p>Impact evaluation of different data collection methods using causal inference approaches <i>Furio Camillo, Valentina Conti, Silvia Ghiselli</i></p>	<p>Topic: Gender</p> <p>The gender perspective contribution in explaining the abstention rate: a comparison aiming Italy, France and Germany <i>Patrizia Grancila, Luana Russo, Michela Natilli</i></p> <p>Gender Differences in scientific knowledge and its relation with attitude toward science <i>Fabienne Crettaz von Roten, Jean-Philippe Antonietti</i></p> <p>Explaining the gender gap in support for political groups: a case study of Palestinian women and Hamas <i>Nader Said</i></p> <p>Modeling attitudes to gender role: an analysis of British Household Panel Study Data incorporating Dropout <i>Roger Penn, Damon Berridge, Yu-Jie Chen</i></p>	<p>Topic: Public opinion and electoral outcome</p> <p>Polling Accuracy in the 2008 US Presidential Election <i>Wayne Wanta, Hyun Jee Oh</i></p> <p>Memory, Political Correctness and Political Opportunity, Reliability of declarations of voting behavior <i>Mirosława Grabowska</i></p> <p>Revealing Public Opinion by methods of mathematical theory of democracy <i>Andranik Tangian</i></p> <p>Understanding the Minds, Problems and Aspirations: An Untold story About the Egyptian Dilemma <i>Ibrahim Saleh</i></p>

<i>Concurrent Sessions IV</i>		<i>Sunday, September 13th, 8.30–10.15 a.m.</i>
Session IV/A (3021)	Session IV/B (3032)	Session IV/C (3068)
<p>Topic: Online surveys</p> <p>Modeling Online Survey Participation among Italian University Graduates <i>Chiara Cimini, Claudia Girottu, Giancarlo Gasperoni</i></p> <p>Lottery Style Incentives and Response Rates to Online Surveys <i>Jerold Pearson, Roger E. Levine, Jon A. Kroshnick</i></p> <p>...the role of survey industry standards <i>Liz Nelson</i></p> <p>Relation between values and topic of a survey in internet panel research <i>Corrie Vis, Miquelle Marchand</i></p>	<p>Topic: Public opinion and online media</p> <p>When blood become cheaper than a bottle of Water <i>Thomas J. Johnson, Shahira Fahmy</i></p> <p>Exploring media use across the non-western world <i>Joachim Bruess</i></p> <p>Surfers CAN be Choosers: Testing Competing Models of Selective Exposure to Political Websites <i>Thomas Jonhson, Weiwu Zhang, Shannon L. Bichard</i></p> <p>Online Participation and Political Efficacy in a Transitional Society <i>Baohua Zhou</i></p>	<p>Topic: Political campaigns</p> <p>Rethinking the concept and explaining the inequality: A study on sophistication politics of the participants oh the mining youth parliament <i>Mario Fuks, Frederico Batista</i></p> <p>Campaign effect in direct-democratic votes <i>Pascal Sciarini, Anke Tresch</i></p> <p>Support for free expression in Mexico: Surveys before and after the 2009 election <i>Jorge Rojas, Alejandro Moreno</i></p> <p>Campaign Dynamics in the 2009 European Elections: Designing a Dynamic Cross-national Study and first results <i>Claes de Vreese, Hajo Boomgaarden, Andreas Schuck, Joost van Spanje, Rens Vliegenthart, Rachid Azrout, Matthijs Elenbaas</i></p>

<i>Concurrent Sessions V</i>			<i>Sunday, September 13th, 10.45 a.m. - 12.30 p.m.</i>
Session V/A (3021)	Session V/B (3032)	Session V/C (3068)	
<p>Topic: Telephone surveys</p> <p>Are telephone Surveys a dying breed? <i>Martin Degen, Anja Obermüller, Anna-Marfia Schielicke</i></p> <p>Should we abandon the landlines telephone sampling frame? <i>Marek Fuchs</i></p> <p>List-assisted RDD Sampling in Korea: Testing the feasibility of national surveys <i>Sun-Woong Kim, Sang-Kyung Lee, Sung-Joon Hong, So-Hyung Park</i></p> <p><i>Do female and male interviewers produce different answers on gender specific questions in the Swiss Household Panel</i> <i>Georg Lutz, Oliver Lipps</i></p>	<p>Topic: Spiral of silence and sensitive topics</p> <p>Explaining public opinion expression <i>Jörg Matthes</i></p> <p>Milestones in Spiral of Silence Research <i>Thomas Roessing</i></p> <p>Spiral of silence in election campaigns in post-communist society <i>Natalie Manayeva, Dmitri Yuran, Oleg Manaev</i></p> <p>Informal patient payments: specificity of research methods and instruments <i>Tetiana Chernysh, Wim Groot</i></p>	<p>Topic: Influences on political opinion</p> <p>Explaining correct voting in Swiss direct democracy <i>Alessandro Nai</i></p> <p>Candidate Personality or the Economy? <i>Thomas B. Christie</i></p> <p>Affective Priming: How emotions prime political opinions <i>Rinaldo Kühne</i></p> <p>Dynamics of the Knowledge Gap in Political Campaigns <i>Thomas Friemel</i></p>	

<i>Concurrent Sessions VI</i>		<i>Sunday, September 13th, 1.30–3.30 p.m.</i>
Session VI/A (3021)	Session VI/B (3032)	Session VI/C (3068)
<p>Topic: Panel and methodology</p> <p>When change Matters: the effects of dependent interviewing on survey interaction in the British household panel study <i>Noah Uhrig, Emanuela Sala</i></p> <p>Metrics for panel contribution: a non probabilistic platform <i>Steven H. Gittelman</i></p> <p>Using the total survey error perspective in Cross-National research <i>Tom Smith</i></p> <p>Is it time computers do clever things! The impact of dependent interviewing on interviewer burden <i>Emanuela Sala, Noah Uhrig</i></p> <p>Social Desirability effect: how far it can go? <i>Jiri Remr</i></p>	<p>Topic: Public opinion (national cases)</p> <p>The (un)changing Landscape of Finish Public Opinion <i>Juho Rahkonen</i></p> <p>Public Opinion and democracy in the Fiji Islands <i>Jagjit Singh</i></p> <p>Opinions of Sub-Saharan Africans on Government? <i>Robert D. Tortora</i></p> <p>The Development of Public Opinion of Indonesian Democracy of Post New Order <i>Soeharto Ahmad Nyarwi</i></p> <p>Credible Research in Afghanistan <i>Rafiq Ullah Kakar</i></p>	<p>Topic: Politics, groups and consumption</p> <p>The political gap between generations in Youri Gagarine housing estate in Ivry-sur-Seine: fall and malaise of local-based communism <i>David Gouard</i></p> <p>First-Time Voters in 2008 Presidential Election <i>Allan McCutcheon, René Bautista, Joe Lenski, Clint Stevenson</i></p> <p>Comparing the response rates of autochthonous and migrant populations in nominal sampling surveys <i>Laura Morales, Elisa Rodríguez, Virginia Ros, Josep San Martín</i></p> <p>Public Progress Towards Sustainable Consumption: Using Public Opinion to Influence Consumer Behavior <i>Doug Miller, Lloyd Hetherington, Eugene Kritski, Eric Whan</i></p> <p>Rethinking Citizenship: The politicization of consumption in Latin America <i>Fabian Echegaray, Rodolfo Sarsfield</i></p>